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# FINANCIAL TIMES

No. 27,702 Tuesday October 31 1978 \* 15p

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## MARKET SUMMARY

**Wall St. swings back in big trade**

WALL STREET closed 3.80 up at \$11.83 in the third heaviest day's trading on record. The Dow Jones average swung from being 17 points down at 11 am on a rally by blue chip and glamour stocks.

GOLD rose \$10 to \$245.10 in London and in New York the November Comex price rose to \$245.00 (\$27.50).

TIN prices rose on the LME with cash tin \$80 up at \$2,907.50.

**Iran's oil exports hit by strikes**

STRIKES by key workers in the Iranian oil and gas industries have completely halted the export of natural gas to the Soviet Union and have severely cut back the flow of crude oil to the West and Japan. The latest action poses by far the most serious challenge to the Government since the present, unprecedented wave of industrial action began last month.

The oil industry says the combined effect of actions at the Kharg Island tanker terminal and in most of the major oilfields in Khuzestan province, has reduced exports by between 40 per cent and 50 per cent over the past ten days or so.

Wildcat strikes in the oilfields and production facilities have taken place on and off for the past five weeks, without much effect on output until now.

**Britain repays \$1bn**

THE BRITISH Government yesterday repaid—well before the due date—a further \$1bn to the International Monetary Fund.

The move, which had been expected this week, was formally confirmed by the Treasury last night. This follows the pre-payment of \$1bn earlier this year and means that the UK has now repaid about two-fifths of its outstanding borrowings from the Fund.

The repayment will be reflected in the October reserve figures, due to be announced on Thursday—though the impact will have been partly offset by the receipt of the remaining \$350m on the Electricity Council's syndicated bank loan.

In addition, there have also been some underlying inflows of foreign currency associated with the switch from the dollar to sterling. But the increase may turn out to be smaller than the market has been assuming because much of the demand has been reflected in an exchange rate rise.

**Healey pessimistic on pay pact with TUC**

MR. DENIS HEALEY, Chancellor of the Exchequer, yesterday all but dismissed prospects of the Government and the TUC reaching an agreement on pay in time for the Queen's Speech tomorrow.

This was the first admission from the Government that union leaders and ministers are making little headway in their search for agreement on an anti-inflation policy. It is likely to compound the difficulties confronting the Government, particularly in the public sector, faced with pay demands well in excess of the 5 per cent limit.

These include local authority employers who were formally presented yesterday with a 40 per cent claim by union negotiators for 1.1m manual council workers.

On the eve of resumed talks tonight between TUC leaders and ministers, Mr. Healey said, after a TUC and Labour Party liaison committee meeting, that there was little likelihood of a statement being made on the progress of discussions in the near future. There would be further meetings between the Government and unions on wages, but there would be no formal timetable.

A statement by BAT last night said: "The global retailing task for which he joined the group in 1973 has not fully materialised and this, together with some recent differences over matters of future policy, has caused him to offer his resignation."

**Chairman of International goes**

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A statement by BAT last night said: "The global retailing task for which he joined the group in 1973 has not fully materialised and this, together with some recent differences over matters of future policy, has caused him to offer his resignation."

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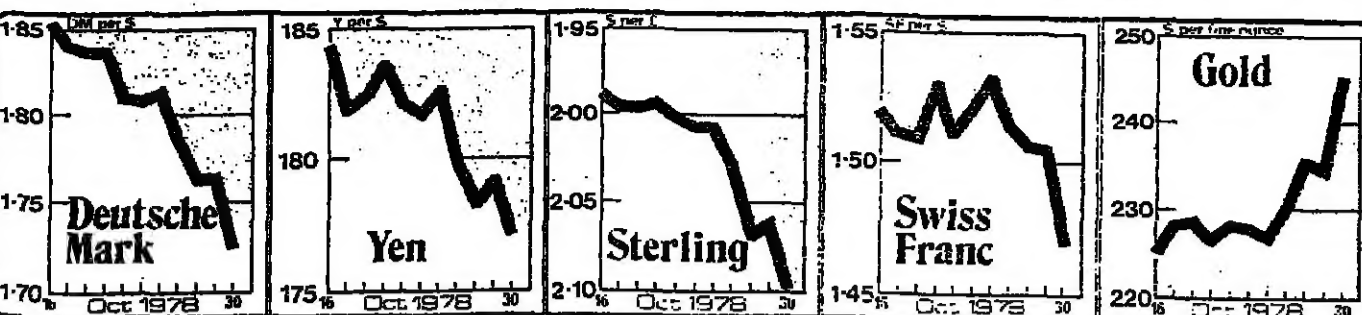
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For latest Share Index phone 01-246 8026

## HOW U.S. CURRENCY FELL IN TWO WEEKS



## Dollar slides again as gold hits peak

BY MICHAEL BLANDEN

The exchange market crisis deepened yesterday as the dollar slumped further against all leading currencies and the gold price jumped by \$10 an ounce to a new peak.

The pound closed in New York at \$2.1045, its highest level since September, 1975—with market conditions earlier in London described as chaotic.

At the same time, the Wall Street depression worsened in early trading amid fears that the weakness of the dollar would bring further increases in interest rates. In a wave of selling, the Dow Jones industrial average dropped by 17 points to 788.89 in the first hour of trading although later it rallied to close 5.8 up at \$11.83.

The heavy selling pressure on the dollar was renewed in overnight trading in the Far East, where the Japanese yen gained and continued upwards in European markets.

Central banks in Europe were reported to have intervened in support of the dollar during the day, with the West German Bundesbank, for example, buying \$50m at the Frankfurt fixing.

After the Federal Reserve was believed to have operated in early New York dealings there.

The scale of support, however, was modest and far from sufficient to stem the strong downward pressure on the U.S. currency. The dollar had enjoyed a brief respite towards the end of last week after some unexpectedly good U.S. trade figures were published.

By Friday, the temporary recovery was over, and yesterday the lack of confidence in the dollar was reasserted.

The foreign exchange markets have failed to respond to last week's anti-inflation statement by President Carter and remain unconvinced by the policies of the U.S. Administration.

Dealers said yesterday that the pressure on the dollar was increased by remarks from Mr. Michael Blumenthal, the U.S. Treasury Secretary, who said that the Carter anti-inflation plan would take a long time to work, and by denials that the U.S. would borrow from the International Monetary Fund. Fears of another rise in the oil price were also quoted as unsettling the market.

The decline in the dollar was reflected in its trade weighted average depreciation as calculated by Morgan Guaranty at noon in New York. This widened to a record 12.6 per cent, compared with 12.6 per cent on Friday.

The nervousness in the exchange market also showed in the average demand for gold. The gold price closed in London at \$245.10 an ounce, compared with \$234.10 on Friday. It was the biggest one-day rise for many years.

The U.S. currency ended slightly above its worst levels in European trading. Against the Deutsche Mark it dropped to DM 1.72 before coming up to end at DM 1.76 on Friday. The fall extended in New York to \$1.1715.

The dollar fell against the Swiss franc to end in London at SwFr1.4650, against SwFr 1.5045.

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## Healey pessimistic on pay pact with TUC

BY PAULINE CLARK AND NICK GARNETT

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## Iran's oil exports hit by strikes

BY ANDREW WHITLEY TEHRAN, Oct. 30.

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## Showdown

The latest action by thousands of labourers and staff employees of the National Iranian Oil Company, the Oil Services Company of Iran, and OSCO—the local arm of the BP-led western consortium handling much of Iran's oil—looks likely to provoke a showdown with the Government, and possibly a crisis in Iran's relations with the foreign oil companies.

Exports by the consortium are believed to have dropped to 2m barrels yesterday, compared to an average of 3.15m barrels a day over the past few months.

High on the strikers' list of demands is the replacement of second strike this month began all foreign workers in the oil industry. OSCO employs about 570 expatriate staff, and there are considerable numbers of the other foreigners working in the Khuzestan region.

Calls have been made for the total amount prepaid before the due dates by the Government and the rest of the UK public sector so far this year to about \$2.5bn, while \$1bn of debt has matured in 1978. This has been partly offset by new borrowings of about \$1.5bn with maturity dates in the late 1980s.

This is part of the policy of spreading the hump of official debt repayment away from the late years of the early 1980s. The amount due between 1979 and 1984 has been reduced so far this year by about a fifth to \$18bn.

The intention to make a further repayment was announced by Mr. Denis Healey, the Chancellor, in his April Budget speech.

The repayment was made in currencies including Special Drawing Rights, the Fund's own currency unit, and it came out of the gold tranche and a small part of the standby facility of January 1977.

Mr. Mohammad Reza Ameli-Teherani, the Minister of Information, said yesterday that any drop in output had been caused by "NIOC's relations with the consortium."

**Ministers resign, Page 5**

**in New York**

	Oct. 30	Previous
Spot	\$2.1045	\$2.0940
1 month	0.1540	0.1530
3 months	0.1540	0.1530
6 months	0.1540	0.1530



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## EUROPEAN NEWS

## British strike threat to European production of Ford

THE FORD Motor Corporation's supply of parts and accessories for European operations may come to a halt unless workers in Britain return to work soon, a spokesman for Ford's West German division in Cologne, said today.

"Ford at Genk in Belgium has already stopped production of Transit vans because the five-week-old British Ford workers' strike has disrupted supply of urgently needed parts," said Herr Alexander Demuth.

Production of the Taunus saloon car in Genk will stop on November 11 unless the British strike ends, he said.

West German Ford plants in Cologne and Saarlouis are also threatened with having to cut back operations drastically, Herr Demuth said. 6,000 of the 8,000 workers in Saarlouis will have to be laid off by November 6, halting production there of the Fiesta and the British-designed Escort.

If the strike continues for another week, he said, 10,000-12,000 of Ford's 24,000 workers in Cologne will have to down tools, and production of the Granada and Capri sports coupe, will come to a halt.

He said the Cologne plant had learned from earlier experiences and already stocked a six-week

supply of parts and accessories.

"At the time of the Stuttgart metalworkers strike (in April) we held only a two weeks' supply."

Meanwhile in Madrid, a spokesman for Ford's Spanish subsidiary said it will run out of components on November 10 and be unable to produce finished cars unless the strike ends in Britain.

Spanish Ford produces 1,140 cars and 1,450 engines a day at the Valencia factory and is Spain's biggest export earner, Agencias.

Kenneth Gooding adds: There are to be more talks on Tuesday about the Ford dispute which is in its sixth week.

Dockworkers sympathetic to the Ford employees attempt to shatter the UK Government's pay guidelines have effectively prevented the import or export of any Ford products for most of that time.

Dealers' stocks in Britain have nearly dried up—Ford should have 50,000 cars in showrooms and in dealers' stockpiles—and supplies of components are also running out. For a week now there have been problems for any Ford car owner needing a major component not normally stocked in large quantities.

## Lambsdorff aide to join Dortmund steel company

BY ADRIAN DICKS BONN, Oct. 30.

HERR DETLEV ROHWEDDER, State Secretary at the West German Economics Ministry in charge of energy, trade and industrial affairs, announced today that he is resigning his post to become deputy executive chairman of Hoesch, the Dortmund steel company.

According to West German Press reports today, he is expected to take over the chairmanship of the German-Dutch Hoesch-Estee group in 1980.

Herr Rohwedder's decision comes just over a year after the former Minister of Economics, Herr Hans Friderichs, created a sensation by his unexpected departure to become chairman of Dresdner Bank.

News of Herr Rohwedder's resignation after nine years came as a surprise to officials in the Ministry today. Count Otto Lambsdorff, the present Minister, said he had accepted Herr

Rohwedder's resignation "with regret."

Since both Count Lambsdorff and Herr Martin Gruener, the Parliamentary State Secretary, are members of the Free Democratic party, minority partners in the Bonn coalition government, the appointment post which Herr Rohwedder is now leaving is the highest Social Democratic-held position in the key Economics Ministry. Dr. Otto Schleich, the third State Secretary, has no party affiliation.

There will be keen interest in whether Chancellor Helmut Schmidt appoints a successor from within the ranks of the SPD, or whether instead he picks someone else from the private sector. Herr Rohwedder was a partner in a Düsseldorf accounting firm when he was chosen as State Secretary by Professor Karl Schiller. Now 46, he was at the time the youngest State Secretary ever appointed.

## Communist unions challenged in Portugal

By Jimmy Burns

LISBON, Oct. 30.

THE FORMATION of a new trade union organisation backed by influential sectors of the Socialist and Social Democratic parties is being widely interpreted as the first serious challenge to Communist domination of the Portuguese labour movement.

The General Union of Workers (UGT) has been founded round a core of 49 unions and three worker federations which between them represent an estimated 450,000 workers. Speaking in Lisbon at the founding of the UGT, Sr. Jose-Manuel Torres Couto, a leading Socialist labour leader, described the event as "the consecration of a truly democratic trade union movement representing the interests of the workers and not of particular political parties."

Although the UGT has been inspired mainly by the Socialist Party, it has managed to gather the support of existing unions dominated by the Social Democratic Party (PSD), notably the powerful blue-collar Office Workers' Union.

Although leaders of the bank workers and teachers unions, which are also controlled by the PSD, did not attend the launching of the UGT, both are reported to have given their tacit support.

Talks have been continuing since the start of the year between the Socialists and the Social Democrats on forming an alternative to the Communist-dominated General Workers' Confederation (Inter-sindical) which claims to represent more than 80 per cent of Portuguese labour.

The two parties appear to have bridged their differences over who should lead the new movement, recognising that a broad alliance of "democratic forces" would have more chance of penetrating Communist influence than a union grouping too closely identified with one particular party.

The formation of the UGT has coincided with a new wave of industrial unrest, provoked by a breakdown in wage negotiations and by rising prices. The cost of industrial fuel and petrol increased by 22 per cent last week.

Following a half-day strike on Friday by more than 200,000 members of the Federation of Metalworkers Unions, railway and construction workers have threatened similar action for next month.

Over the weekend, after the breakdown of talks between the Government and union representatives, Sr. Giulio Andreotti took the issue to Parliament.

While the unions announced a series of stoppages, including a 24-hour strike in all public hospitals today, the Prime Minister is expected to open a crucial Parliamentary debate tomorrow which will be something of a confidence test for the Government and a review

## UK and Russia clash on Press freedom

BY ROBERT MAUTHNER

BRITAIN AND the Soviet Union today adopted sharply opposed positions on the controversial draft declaration of the mass media role in strengthening peace and combating war propaganda and racism, on which the UNESCO general conference will be asked to vote next month.

Although the draft has been revised since it was shelved after a stormy debate at the last general conference in Nairobi two years ago, it is still strongly contested by Western Governments, who see it as a threat to Press freedom.

Mrs. Judith Hart, Britain's Minister for Overseas Develop-

ment, told the conference today that the British Government could not support certain aspects of the draft declaration.

"It asks some of us for an assertion of principles which we cannot accept and powers which are not in our gift and which we do not seek," she said.

One of the most controversial articles of the draft is the one stating that "it is the duty of states to facilitate the application of the present declaration and to ensure that the mass media coming directly under their jurisdiction act in conformity therewith."

Most Western Governments

consider this would open the door to state control of the media.

The document also raises the important question of principle whether the media's task should be merely to inform its consumers, with the selection of news firmly in the hands of its owners and editors, or whether it should be required to adopt a wider political, social and educational role.

Mrs. Hart said the answer to the problems raised by the draft did not lie in international regulation, but in improving the educational level of the developing countries, and the finances

and technological standards of their local media.

UNESCO and the industrialised countries, she said, should step up their aid for educational and literacy campaigns in developing countries, make a bigger contribution to research and professional advice to the local media, and provide practical and financial help in building up their own communications systems.

Mrs. Hart's speech followed a sharp attack by Mr. Igor Zemskov, Soviet Deputy Foreign Minister, on the Western Press regulation, but in improving the educational level of the developing countries, and the finances

on the draft declaration. The declaration would help protect Asian, African and Latin American countries against what he described as "information imperialism."

The media that was attacking the draft flourished on spreading war propaganda, news of violence, racism and pornography, he said.

Figures published in the U.S. he claimed, showed that in one leading capitalist country, there were 300 pornographic magazines and that 300,000 children had been persuaded to take part in pornography films. This was called freedom of information in some countries, he said.

## Italian Government faces crisis over incomes policy

BY PAUL BETTS

THERE IS talk of another Italian Government crisis following the decision of Sig. Giulio Andreotti, the Prime Minister, to have an immediate showdown with the trade unions over his Government's efforts to introduce some sort of incomes policy.

On the surface at least, the latest threat to Italy's fragile political stability stems from what appears to be another of those labour disputes that crop up in a number of Italian public and private sectors. However, the difference this time is that it involves hospital workers, whose protracted strike has virtually paralysed all services in Italy's main public hospitals, causing a public outcry and forcing the authorities in some cases to send in troops to keep essential hospital services going.

The hospital workers, many belonging to the so-called "autonomous" non-aligned unions, are asking for a revision of their national labour contract to bring their basic wages to the higher level of other public and industrial sectors. Although a compromise appeared to have been reached last week involving a subsidy for special training courses to increase the professional standards of hospital workers, the Government had second thoughts and decided to oppose any direct or indirect wage increases.

Over the weekend, after the breakdown of talks between the Government and union representatives, Sr. Giulio Andreotti took the issue to Parliament.

While the unions announced a series of stoppages, including a 24-hour strike in all public hospitals today, the Prime Minister is expected to open a crucial Parliamentary debate tomorrow which will be something of a confidence test for the Government and a review

of the nine-month-old governing coalition pact. Unlike last week's Parliamentary debate on the Moro affair and terrorism, Sig. Andreotti has not held a comprehensive round of consultations this time with the other political forces. He has acted tempestuously, and clearly if the Parliamentary vote goes against him the prospects for his Government are dim.

The minority Christian Democratic government, whose survival depends on the direct support of the Communists, the Socialists and the smaller Republican and Social Democrat parties, has indicated that surrendering to the hospital workers was tantamount to losing its credibility. A compromise, so its reasoning goes, would jeopardise its three-year (1975-81) economic recovery plan aimed at bringing Italy more in line with the other EEC countries.

The key aspect of this medium-term programme is a reduction of the public sector borrowing requirement to release funds for a sustained process of accumulation, coupled with contained labour costs to maintain the competitiveness of Italian exports. Giving in to the hospital workers, the Government claims, would set a precedent endangering other imminent labour negotiations involving nearly 10m workers in the public and private sectors.

The Government's stand on the hospital dispute is a calculated gamble on the part of the Prime Minister. The main political parties, including the Communists, have stated that a Government crisis at this moment would be disruptive and would solve nothing.

By his intransigent attitude with the hospital workers, the Prime Minister appears to be seeking to establish the Government's determination to keep down wages. In this sense, the

current dispute has clearly become a test case not only in Government-labour relations but also in the Government's relations with the parties now supporting it in Parliament.

Although none of the political forces seem intent on precipitating a Government crisis, the basic risk of Sig. Andreotti's gamble is the so far unpredictable reaction of the trade unions to the Government's hard line.

Italy's provisional index of wholesale prices rose by 1 per cent in September to 128.6. This was 8.3 per cent up from the same month in 1977, the Government Statistics Institute reported yesterday. The index (base 1976), is not seasonally adjusted. The month-to-month gain of 1 per cent in September compares with an increase of 0.6 per cent in August, and similar increases of 0.5 per cent in both July and June.

However, inflation normally accelerates in Italy following the summer holiday season.

In turn, this could seriously compromise the position of the Communist Party, now effectively a party of government. The uncertainty of the Communists was reflected in Sig. Berlinguer's weekend speech when he warned the Government that a deterioration of the present situation could only be blamed on obscure manoeuvres within his ruling Christian Democratic party.

The danger of the present situation is that the apparent willingness of the leaders of Italy's three main labour confederations to adopt a more moderate approach to wages, reflecting in a sense the presence of the Communist Party in the governing majority, now risks

being undermined. In this respect, the hospital workers' dispute could become the thin end of the wedge and the spark of widespread labour unrest in the country.

The union leadership's decision to promote a more moderate policy was essentially regarded as a trade-off for new job-creating investments, especially in the depressed south, at a time when the country's general economic outlook was clearly improving. Balance of payments surplus, this year of some \$500 million, is envisaged. But even before the hospital workers' strike, the union leadership was coming under pressure from its own rank and file which was reluctant to accept the sacrifices advocated by its leaders.

The leadership now finds itself in a contradictory position. First it is accepting in principle the political and economic proposals for setting the basis for a serious medium-term recovery programme. But also at the same time it is plying an increasingly disgruntled base apparently concerned above all with the individual interests of paid-up members. The question is how far the leadership is now prepared to go against its own rank and file, and indeed how far the Communist Party leadership is prepared to go against its own increasingly unhappy membership.

There is a further and perhaps more serious threat represented by the so-called "autonomi" or unaligned extremist unions whose main aim is to secure wage increases for their own members, and which have recently increasingly challenged the influence and power of the three main labour confederations. Their strength has been amply demonstrated during the last months following a series of strikes which have caused havoc

in ferry boat services to Sicily and Sardinia, in the railways and air transport, and now in the hospitals.

Although they may have turned public opinion against them by their repeated and aggressive labour agitation, they nonetheless appear to be steadily gaining strength. Indeed, as one is frequently reminded here, they could hold at present no better hostages than hospital patients. Their initiatives are also causing concern because they could erode the dialogue which has been gradually building up between the Government and the main union leadership, as these labour leaders see their own position threatened by their base and the "autonomi." Again there is a dangerous parallel here with the current position of the Communist Party, which is coming under pressure from extremist elements on its left and whose own discontented base might disrupt the dialogue between the party and the ruling Christian Democrats.

The next 48 hours are clearly crucial for Sig. Andreotti's minority government. The debate in Parliament is likely to reflect the general mood of the main political forces to avert the threat of a government crisis. However, a head-on clash between the Government and the unions is equally likely to generate another "hot autumn," which in turn will have obvious impact on the present coalition formula. For their part the unions have already announced an abundant programme of threatened strikes in most sectors including a national stoppage on November 16.

FINANCIAL TIMES published daily except Sundays and holidays. U.S. subscription \$25.00 (air freight \$5.00) per annum. Second class postage paid at New York, N.Y.

To run the finances of a multi-market business like The Thomson Organisation, a man must be as multi-faceted as his company.

His banker must be the same.



W. Michael Brown, Finance Director, The Thomson Organisation

David A. Moring, Vice-President, Chemical Bank

As Finance Director of The Thomson Organisation, Michael Brown must manage the financial resources and help assure the profitability of a large and rapidly growing group with interests in publishing, travel and petroleum.

Thomson publishes The Times, The Sunday Times, regional newspapers, books, Family Circle in the UK. Living, numerous trade, technical and educational publications in some ten countries around the world, owns Thomson Travel and its subsidiary Britannia Airways. Through an association with the Occidental Consortium, it is involved in the development of oil fields in the North Sea.

So Michael Brown must have

in-depth financial knowledge not only about Thomson's products, but about the countries in which Thomson operates. His Chemical Banker, David Moring, must have the same.

"David's understanding of our business is important," says Brown. "But so are the flexibility and fast response he and his Chemical Bankers come up with."

Working closely with Michael Brown, David Moring and his team have provided TTO's publishing interests with multi-purpose, multi-duration credit facilities in six local currencies exactly when required. In a half-hour meeting, they thrashed out an agreement in principle on a medium-term loan for North Sea oil development.

Through Chemco International Leasing, a Chemical Bank subsidiary, they helped Thomson's Britannia Airways lease a Boeing 737-200 in minimum time.

Says Brown, "Chemical Bankers get things done because they don't have to go back to the head office for approval on every decision."

Obviously, Michael Brown works with other international banks. But David Moring's personal understanding of The Thomson Organisation and the bank's flexibility are two important reasons their relationship continues to grow. That's what usually happens when financial executives get together with Chemical Bankers.

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## AMERICAN NEWS

## U.S. presses Britain for more liberal air rules

By David Buchan

WASHINGTON, Oct. 30.

THE U.S. is pressing Britain for more liberal rules on air cargo and charter flights, for greater flexibility on airline destinations, and a continuation of the present low air fares across the North Atlantic. In a review of the 1977 Bermuda air service agreement by officials of both countries here this week.

But Mr. Jim Atwood, the State Department official who is leading the U.S. side in the talks with British officials led by Mr. John Steele, Deputy Secretary for Aviation in the Department of Trade, said tonight the U.S. was not threatening to denounce the Bermuda agreement if concessions were not made.

The first day of talks, which are expected to continue for three or four days here, showed that a good working relationship had been built up between the two countries on the implementation of Bermuda 2, British and U.S. officials said.

It is, however, true that the aviation policy of the Carter Administration has changed considerably since summer 1977, when the bilateral agreement was signed.

This is partly the influence of the Civil Aeronautics Board, which under its former chairman Mr. Alfred Kahn, has pushed for lower fares and greater competition on U.S. domestic routes.

In particular the U.S. would like to change the restriction in Bermuda that allows only one designated carrier into each "gateway" city.

This, it argues, is more restrictive than provisions in agreements that it has since negotiated with other European countries. A U.S.-German agreement is due to be signed on Wednesday.

The U.S. also argues that charter flights should only be governed by the rules of the country of origin, not both the countries in question.

In addition, it wants to ensure that no government intervention will stop introduction of low fares.

## Leading economic indicators show biggest advance for five months

BY DAVID BUCHAN

THE INDEX of leading economic indicators, designed to gauge future changes in the level of activity in the U.S. economy, chalked up a 0.9 per cent increase in September, the biggest gain in five months, the Commerce Department reported today.

This follows the respectable 0.7 per cent rise in the index in August, and would at least seem to bear out administration assurances that the U.S. is not headed for a recession in the immediate future, even though its economic recovery is now virtually into its fourth year.

Mr. Michael Blumenthal, the Treasury Secretary, yesterday forecast that growth in the U.S. gross national product would slow down to no less than 3.5 per cent—a rate that would stem any substantial rise in unemployment. With growth in the third quarter of this year of 3.4 per cent, and averaging slightly higher than that over the first nine months of 1978, Commerce Department economists claim the overall performance this year will be between 3.5 and 4 per cent.

But the leading indicator index for October is likely to be much less buoyant. Commerce Department officials point out, because of the heavy tumble this month in stock market prices, one of its components, share prices, continued their fall today.

The rise in the September index is narrowly based, and almost entirely accounted for by a surge in the basic M1 money supply (cash and deposits) and total liquid assets, and also in building permits for new houses, both these factors have gloomy implications for the Carter Administration's redoubled efforts to bring inflation under control and down to 6-6.5 per cent next year.

The Federal Reserve Board clearly is having some difficulty getting a handle on the money supply, while its present policy of raising interest rates to an all-time high seems to be having little effect on the construction sector—which is traditionally sensitive to an increase in the cost of borrowing.

Mr. Alfred Kahn, the former chairman of the Civil Aeronautics Board who was last week

appointed by President Jimmy Carter to head the new anti-inflation programme of voluntary pay and price guidelines and public spending restraint, is already being asked what steps would be taken in the event of a failure in that programme.

Speaking on television yesterday, Mr. Kahn conceded that if the voluntary policy fails, he would reluctantly recommend compulsory wage and price controls on companies and trade unions, rather than a deliberately induced economic recession, to bring inflation to heel.

One piece of good news, with some bearing on the inflation problem, has come with the Labour Department's report that productivity in the third quarter of this year rose 4.5 per cent at an annual rate. This increase in output per hour worked follows a mediocre gain in the second quarter and a decline in the first three months of 1978. In that sense, it is a rebound—but nonetheless a vigorous rebound at such a late stage in the U.S. economic recovery.

He acknowledged that a major test of President Carter's programme will come late this year when the Teamsters' strike begins contract talks with major trucking companies. It would be hard for the economy to take a strike in the trucking industry.

WASHINGTON, Oct. 30.

AP-DJ adds from New York: Mr. Barry Bosworth, director of President Carter's council on wage and price stability, warned that U.S. economic growth will slow as part of the Government's war on inflation.

Speaking to a group of trucking executives here, Mr. Bosworth predicted: "We are going to have a pause in this economic expansion." He added that economic expansion at rates achieved in recent years "cannot be expected to continue."

Mr. Bosworth also warned that "it will take us about four years to get the inflation rate down," a forecast based on the assumption of public support for President Carter's programme.

Mr. Bosworth said that the Government will be unable to lower unemployment sharply because of the coming economic slowdown.

He acknowledged that a major test of President Carter's programme will come late this year when the Teamsters' strike begins contract talks with major trucking companies. It would be hard for the economy to take a strike in the trucking industry.

## 50-year jail terms for Soviet spies

Two convicted Soviet spies were each sentenced to 50 years in jail by a Federal Judge in New York, New Jersey, yesterday. Reuter reports. The judge said their espionage activities by "any hostile foreign government."

The defendants, Valdik Emser (38) and Rudolf Chernyavsky (43), both employees of the United Nations secretariat, were convicted for their part in a nine-month conspiracy to obtain U.S. military secrets, including plans for anti-submarine warfare.

**Bolivian arrests**  
The Bolivian Government has announced the arrest of five opposition politicians it said were involved in a subversive plot organized by international extremists. Reuter reports from La Paz. The five were leading members of the National Revolutionary Left Movement and the Revolutionary Left Movement.

**Perez oil denial**  
Venezuelan President Carlos Andres Perez yesterday dismissed an OPEC oil price rise of 20-30 per cent because, he said, it would be like dropping an atomic bomb. Reuter reports from Caracas, on the secret talks he held last week with Saudi Arabian Oil Minister Ahmed Zaki Yamani. Mr. Perez said Venezuela and Saudi Arabia had reached a full understanding on oil matters.

**Fords recalled**  
Ford said it will ask owners of about 185,700 last year's models, Fairmont and Mercury Zephyrs, equipped with six-cylinder 3.3 litre engines and automatic transmissions to return them for replacement of part of the emission control system. Reuter reports from Dearborn, Michigan.

**Brazil metal strike**  
At least 30,000 metal workers went on strike for higher pay in Sao Paulo yesterday. Reuter reports.

**U.S. COMPANY NEWS**  
Union moves to block United Technologies takeover of Carrier; UAL turns in record airline results; Life Insurance of Georgia rejects Dutch bid—Page 37.

## Trudeau urges new Canada constitution

By Victor Mackie

OTTAWA, Oct. 30.

MR. PIERRE TRUDEAU, Prime Minister of Canada, appealed to the 10 provincial premiers today to join him in a new constitution to rewrite the British North America Act—Canada's constitution—because Canada is "a badly and sorely divided nation."

He voiced the appeal as he presided over the opening session of a three-day constitutional conference.

Canada's economic and constitutional problems cannot be separated, Mr. Trudeau stressed.

A new constitution would help bring about stability to the country's economy. This stability was badly needed to bolster Canada's economy and help meet competition in foreign markets.

## Murdoch paper may not appear

BY JOHN WYLES

THE DAILY SUN, the New York morning newspaper planned by Australian publisher Rupert Murdoch, may not now appear because of failure to reach agreement with key printing unions.

Mr. Murdoch had hoped to launch the new tabloid while its two potential rival newspapers, the New York Times and the Daily News, were still shut by the 82-day pressmen's strike.

But alleging a conspiracy between the printing unions and some of his fellow-proprietors, Mr. Murdoch has warned that the debut of the Sun "has been delayed, perhaps permanently."

Mr. Murdoch has singled out Mr. Chance, president of the for special attack Mr. Douglas delivery drivers' union, whom he accuses of making "discriminatory and unwarranted demands."

But he has gone on to suggest that there may be an "unholy alliance" to "prevent the emergence of the Daily Sun by saddling it with oppressive costs."

A spokesman for Mr. Murdoch said today that the lawyers for the New York Post, Mr. Murdoch's afternoon newspaper which has been publishing for nearly a month after a break-away agreement with the pressmen, were studying the matter, and would advise whether to file suit.

Mr. Murdoch is particularly angry about the delivery drivers' refusal to agree to a distribution system based on wholesalers rather than direct delivery to newsstands.

Direct delivery would create more drivers' jobs but it would also be more expensive, Mr. Murdoch claims, because at least initially the Sun would not be

printed in sufficient numbers to justify the economies of scale which are available for the Daily News with its 1.9m circulation.

Some union members are known to be unhappy about granting Mr. Murdoch the opportunity of establishing a newspaper which could damage the Daily News, a far more substantial employer than the Post and the Sun combined would be.

Mr. Murdoch is suggesting that the unions have not been bargaining in good faith.

Meanwhile, the negotiations between the pressmen and the Times/News, a far more substantial employer than the Post and the Sun combined would be.

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## WORLD TRADE NEWS

## Japanese car exports drop 4% in September

JAPANESE CAR exports in September showed a drop for that month for the first time in four years, according to official figures released here today.

Some 280,923 vehicles were exported representing a 4 per cent drop on the same period last year. The decrease follows Government measures to keep down shipments in order to help cut the country's large and embarrassing trade surpluses.

However, the figures showed that exports were 12.4 per cent higher than in August, with increased shipments of vehicles to the EEC, Australia and South Africa. Exports to the EEC last month rose by 10.9 per cent to 44,937 from the corresponding month last year with shipments to West Germany up 88.4 per cent to 11,368. Exports to Australia rose 41.5 per cent to 25,220 and to South Africa by 77.4 per cent to 16,544 from September last year.

However, vehicle shipments to the U.S. were down 5.4 per cent to 147,126, while those exports to Britain fell 23.8 per cent to 12,161.

Today's figures follow a statement by the Transport Ministry last week that Japanese ship exports, which with vehicles have been the cornerstone of the country's export-based economic boom, were also falling rapidly.

Last April, the Government introduced a policy of administrative guidance to major exporters to help keep this year's shipments down to 1977 levels. Only Japanese colour television exports have so far not decreased. In September, exports were nearly 50 per cent over the previous month and about 10 per cent higher than the same period last year.

Mr. Peter McGrath, managing director of BL Components, has arrived in Japan leading a sales team to talk

TOKYO, Oct. 30.

to Japanese motor automotive manufacturers about buying products from his company. Kenneth Gooding adds: A forecast that between 3m and 3.5m passenger cars will be sold in the 12 West European markets in 1979, roughly in line with this year's sales, has been made by Dr. Werner Schmidt, world sales director for VAG, the Volkswagen-Andi group of West Germany.

Questioned during a visit to the U.K., Dr. Schmidt said VAG did not expect the current-year boom in car registrations in West Germany to continue at such a high level in 1979.

They would probably slip a little from the region of 2.5m this year to perhaps 2.5m next year.

VAG believes, however, that the UK demand will hold up and that the 1.6m registrations expected in 1978 will be repeated next year.

## Brussels unlikely to ease steel disciplines

By Giles Merritt

BRUSSELS, Oct. 30. EUROPEAN COMMISSION sources in Brussels are now indicating that in spite of marginal improvements in steel demand there is little prospect of a significant relaxation in the disciplines of the "Davignon Plan" during 1979.

Revisions to the terms of the voluntary production and price agreements between EEC steel producers, launched at the beginning of this year by EEC Industry Commissioner Viscount Etienne Davignon, are due to be decided here on November 21.

But according to commission sources the only likely change at present is the discontinuation of the Brussels commission's powers to impose heavy penalties on companies that undercut the price structures.

Steel production inside the EEC for the first three quarters of this year is now running at 4.5 per cent above the level of the same 1977 period.

While in the third quarter of this year EEC steel production was 9 per cent greater than the level originally targeted, steel industry experts in Brussels have noted that the increase was largely due to over-production in three main producer countries.

UK output for the period fell by 7 per cent, while in West Germany it increased 19 per cent, in the Netherlands by 22 per cent and in Italy by 12 per cent.

## India plans major plant expansion

By K. K. Sharma

NEW DELHI, Oct. 30. THE INDIAN Government has decided to set up three new steel plants with the collaboration and assistance of Russia, West Germany and Romania, to whose needs they will initially cater. All on the coast, the plants are to be located at Mangalore in Karnataka State, Vishakhapatnam in Andhra State and Paradeep in Orissa State.

The plants, expected to have a capacity of 3m tonnes each a year, are expected to become operational within four years. The decision to establish the plants now rather than later when India's steel demand will increase, is based on the savings to be made as a result of escalating costs in coming years.

Details of the projects are to be worked out with the foreign partners, which are to supply credit for equipment to be imported from them. However, it is expected that the bulk of the requirement of capital goods and machinery will be made available from Indian plants, mostly in the public sector.

## BOOM FOR MANUFACTURERS

## Airlines on buying spree

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE WORLD'S major jet airlines are heading for their best year ever, as the Aerospace and Romania, for the airlines move to meet rapidly expanding passenger and cargo traffic under the stimulus of both cheaper fares and improving economic conditions in many countries.

Between January 1 and mid-October this year the world's airlines, both scheduled and charter, collectively placed firm orders for over 600 new jets, worth over \$6bn (nearly \$13bn). This figure does not include options, both disclosed and unannounced, which are believed to amount to at least another 100 jets of all kinds.

Of these new firm orders, 423, worth nearly \$4.5bn (nearly \$9bn) have been placed with manufacturers in the U.S., with Boeing claiming the biggest share, at \$2.5 bn, worth more than 230m (over \$50m). Many further contracts are known to be in negotiation for signature before the end of the year. By year-end, therefore, Boeing seems likely to have had its best-ever year, beating even the boom years in the mid to late 1950s when the jet era began.

Of the Boeing total of 235, no less than 101 aircraft were short-to-medium range 727 tri-jets, confirming that aircraft's place as the world's best-selling jetliner (with orders for more than 1,500 placed since production began in the 1960s). Another 80 were short-range 737s, and 74 were 747 Jumbo jets of various versions. In addition Boeing collected its first orders for 20 wide-bodied short-to-medium range 767s, and for 40 narrow-bodied twin-engine 737s.

Also in the U.S., Lockheed of Burbank, California, has logged firm orders so far this year for 21 TriStars, worth over \$600m, while McDonnell Douglas of Long Beach, California, has collected new orders for 37 DC-10s, worth over \$1,500m, and 40 DC-9s, worth close to \$800m. In each case, these orders include spares which puts the overall value of the contracts up considerably, while in some cases there are also undisclosed options which may eventually emerge as firm contracts, but which are not included in the figures given.

In Europe, the biggest deals so far this year have been achieved by Airbus Industrie, the consortium building the A-300 wide-bodied Airbus, for which new firm orders and options for 65 aircraft have been won in 1978, while orders and options for the new smaller 200-seat A-310 have already amounted to 60 aircraft, collectively likely to be worth over \$2bn, if the options and spares are included.

So far as the UK is concerned, the biggest deal so far this year and the Middle East, for example, will grow at 14.5 per cent a year, and that between Europe, the Middle East and Africa at about 12.1 per cent.

This growth is not entirely due to the introduction of cheap fares. The IATA says that only 2 per cent of this year's growth can be directly attributed to cheaper fares. The rise in traffic from Europe to the U.S. was 19 per cent, but that from the U.S. to Europe was only 8 per cent, indicating that currency movements had some part in stimulating traffic. Another factor is that the scheduled airlines' traffic improved at the expense of charters, which fell by over 22 per cent in the first seven months.

But the biggest growth in air travel is taking place in the countries of the Third World, where the aircraft is playing a major role in promoting economic and social development. As a result of this, a substantial proportion of all the new orders placed so far this year—about one-third—has come from airlines outside North America and Western Europe, and all the manufacturers believe that this trend will continue.

The manufacturers also are confident that the current revival in demand for airlines is likely to be sustained, unless some unforeseen international debacle, like another oil crisis, occurs. All the manufacturers have made forecasts which, although they may vary in details, all broadly confirm a continued strong upward trend in demand through the 1980s.

Boeing, for example, is suggesting a market by the mid-1980s of some 14,200 (18,200) for about 1,500 aircraft, while British Aerospace suggests that the market up to 1985 will amount to over 26,800, for more than 6,400 aircraft, but this figure not only covers a longer period, but also a wider range of types of jets, including small feeder-liners and business jets.

One factor which may help to stimulate jet airline sales in the immediate future is the U.S. aviation regulatory reform Bill, now law, which provides for much greater freedom for third U.S. airlines to set fares levels to stimulate traffic, and to operate new routes to a limited extent without Civil Aeronautics Board approval.

Just what the impact of these changes will be is not known, but most U.S. airline observers believe that eventually they will stimulate competition, boost traffic and result in some more equipment purchases.

Allitalia, Italy's national airline, confirmed it is buying eight A380 B-4 Airbus and five Boeing 727-200s as part of a \$3.1bn investment programme spread over the next 12 years. The medium-range Airbus, for use on Allitalia's European and Middle-East routes, will be delivered during 1980, and Boeings in 1980 and 1981. Reuter reports from Rome.

Delta Air Lines has ordered five Lockheed L-1011 TriStars and obtained options to purchase 15 more at a total cost of more than \$500m. Delta said the five firm orders were for delivery in 1980 and 1981. The others are for delivery between 1982 and 1984. AP reports from Atlanta.

strongly, although the latter are not included in the figures. Collectively, this situation clearly indicates that the doldrums of the mid-1970s are now over, and that world air travel, and with it demand for jets, is moving up again strongly.

The International Air Transport Association, representing over 100 of the world's biggest scheduled airlines, says that for the first seven months of this year, North Atlantic traffic was up by nearly 20 per cent, to 6.8m passengers, with economy passengers accounting for close on 6.5m (up 19.9 per cent) and first-class 412,000 (up 15.7 per cent).

The IATA is forecasting an overall growth on scheduled services worldwide of 8 per cent a year up to 1983, with some regions growing faster than others—traffic between Europe

## Saudis view desalination tenders

By Jamie Buchan

JEDDAH, Oct. 30. KRAFTWERK UNION (KWU) of West Germany has emerged as the lowest bidder for the large desalination plant so far planned in Saudi Arabia, the company has confirmed in Jeddah.

KWU has bid SR 347 (\$1,080m) for the construction phase two of the desalination project at al-Khobar on the Gulf coast, according to industry sources here. Al-Khobar II will produce 50m gallons a day at a cost of 500 kW of electricity.

Surprisingly, the KWU bid is nearly 30 per cent lower than the tender of a Japanese consortium led by Toshiba and including Hitachi, Mitsubishi, Ishikawajima-Harima Heavy Industries, Sumitomo and Nippon. According to the sources, the Japanese group bid SR 492m when tenders were taken by the Saudi Saline Water Conversion Corporation at the end of September. Much closer to the German figure were tenders submitted by a consortium led by Technip of France (SR 3.55 and Gecop of Australia (SR 3.55).

In Tokyo earlier this month Toshiba blamed the approach of the yen against the Saudi riyal for the group's high tender. Industry sources doubted this since the beginning of the year the yen has climbed some 10 per cent against the riyal.

Competitors argue that it is a major expense in the Japanese tender is the high estimate of civil works—35 per cent of the total against KWU's 20 per cent—a project component which not as immediately affected by shifts in currency values as, for example, the import of machinery for the project.

Earlier this year Japanese companies bid successfully to supply 25m gallons per day of desalinated water to the town of Yanbu and Medina.

Competitors note that a Toshiba statement may be directed at the Japanese Government, whose recent and unreserved declaration of willingness to support Mitsubishi in construction of a petrochemical plant at Jubail may have encouraged other Japanese firms to seek its assistance.

## Austrians win hangar contract

By Rami G. Khouri

AMMAN, Oct. 30. THE AUSTRIAN firm Vest Alpine has won a firm contract to build three aircraft hangars at the new Queen Alia Airport under construction south of Amman.

The steel hangars will be able to accommodate three wide-body aircraft each and will be constructed within two years.

## Accord nearer on farm exports

BY DAVID BUCHAN

JAPAN and the U.S. have made substantial progress on the vexed issue of better access for American farm exports to the Japanese market, U.S. officials say.

The issue has been a serious bone of contention between the two countries in the GATT multilateral trade negotiations in Geneva.

Japan is reported to have

made tariff concessions on some 37 agricultural items, and agreed to raise quotas on beef and citrus imports. These concessions, made to all Tokyo's partners in the GATT, will principally benefit the U.S. as a major agricultural exporter.

But Mr. Robert Strauss, the chief U.S. trade negotiator, and his staff are refusing to provide any details on what has been

WASHINGTON, Oct. 30.

agreed with Japan. Such information, it is felt, could prove sensitive in the light of the forthcoming leadership contest inside Prime Minister Takeo Fukuda's ruling Liberal Democratic Party.

Tariff negotiations on unresolved items like pork, eggs, chicken and lumber are due to continue between U.S. and Japanese negotiators early next month in Geneva.

## Mining men in China sales trip

BY JOHN LLOYD

BRITISH MINING equipment companies are to visit China next month, at the invitation of the China Coal Society.

The invitation follows the announcement last month that three UK companies had won \$100m worth of orders for mining equipment, and the industry is looking for further, even larger orders.

The companies' representatives will go in two groups, the first on November 5, for two weeks, the second next March. Some 30 companies will be represented on the visits.

Mr. Dennis Morgan, chairman of the Association of British Mining Equipment Companies, said yesterday that the visits had two purposes: first, to attempt to negotiate continuous yearly

orders for equipment by China; and second, to widen the scope of the machinery ordered.

Three companies—Dowty (with orders worth \$70m), Anderson Mavor (orders worth \$12m) and Gullick Dobson (orders worth \$12m)—have so far been the sole UK beneficiaries from the massive expansion in China's coal industry.

## Turkey explains 5-year 'freeze' on EEC

BY DAVID TONGE

DETAILS OF the five-year freeze which Turkey is seeking on its obligations towards the EEC, and a strong attack on the British ban on imports of Turkish textiles were the highlights of an interview given by the Turkish Foreign Minister, Mr. Gunduz Oksun, during his week-end visit to London.

Mr. Oksun stressed that the eventual goal of the relationship between Turkey and the EEC is

not to say hostile, act which casts a giant shadow and puts a mortgage on the present development of policies to revitalise relations with the EEC. It goes against what has been agreed by the EEC. Our textile export are too small to affect British industry. There is no economic argument to justify whether it is politically motivated.

BRUSSELS, Oct. 30.

that Turkey becomes a full member of the Community. But he stressed that Turkey had to have a grace period to put things in order. It is thus not seeking to suspend relations but to suspend its fresh obligations to the Community, in particular in the field of tariff reduction and trade liberalisation, he said.

# When doing business in Saudi Arabia, the first thing you need is a second bank

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# Williams & Glyn's believes businesses should make their bank managers work harder for them

If you have the feeling you're running hard to stay in the same place, you would do well to talk to your local Williams & Glyn's manager. Or, if you think your business is doing well but could do better, you could expect him to help you there, too.

It's the job of every Williams & Glyn's manager to provide advice as well as money. Show him your accounts and let him run an expert eye over them. Of course he may say he can't fault your financial management. But equally, he may spot something you've overlooked. For instance, our managers often find that simply by tightening credit control, companies can improve their cash flow, reduce their overdraft and increase profitability.

Call in and see your local Williams & Glyn's manager soon. You've got nothing to lose. And by working together, perhaps a great deal to gain. Or write to: Marketing Development Office, Williams & Glyn's Bank Limited, New London Bridge House, 25 London Bridge Street, London SE1 9SX.

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- 3 International equipment leasing**  
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## First weekly business magazine launched in U.S.

**BY IAN HARGREAVES**

THE FIRST edition of the Financial Times new business magazine for North America, *World Business*, was launched in New York yesterday with a prediction from Mr. Peter Jay, the Ambassador to Washington, making in a group of 200 to 300 and advertising executives. Jay said that, having had the opportunity to study the *Financial Times* when he was a guest on its staff publication, *Business News*, "I know it only to be very successful".

### concorde

Used in London for Financial Times offices, Mr. Jay said the content of the daily *Financial Times* and its Sunday edition, *Sunday Times*, was vital to the success of the American market. He said that, having had the opportunity to study the *Financial Times* when he was a guest on its staff publication, *Business News*, "I know it only to be very successful".

## Tanker captain to give evidence

THE oil tanker captain, Mr. Nicholas Kallianidis, is to give evidence to the Greek Embassy in London this week. The captain, who was in command of the *Christos Batis*, is alleged to have been involved in the sinking of the *Amoco Gamma* in the Aegean Sea. The British and Greek governments are holding inquiries into the incident.

## Hauliers disagree with commission over rates

BY IAN HARGREAVES

ROAD HAULIERS cannot be expected to keep their rate increases in line with general inflation in the next year, as the Prices Commission has suggested, according to a leading haulier.

Mr. Peter Thompson, chief executive of the state-owned National Freight Corporation, said the industry needed to earn on average, at least 2 per cent over the prevailing rate of inflation in price increases next year to recoup margins squeezed in previous years.

But, in arguing that greater operating efficiency could avoid the need for tough pricing action, the commission was being over-optimistic. "Our experience in the last three years is that strenuous efforts to improve productivity have not improved margins by more than 1 per cent," he said.

The areas for improved efficiency suggested by the commission showed lack of appreciation of what had already been achieved.

In arguing that the 30 to 40 per cent of vehicle mileage run with no payload was a sign of inefficiency, the commission ignored the fact that planning for return even allowing for savings on loads was uneconomic on journeys less than 50 miles.

Some improvements were possible and National Freight was working on a computerised load booking system which would be available to the industry from 1980 onwards, but the savings involved were marginal.

Equally, the suggestion that lorries should be used more intensively in seven-day week working ignored the fact that the industry's wage structure meant that Sunday working would involve 7 per cent higher costs.

## Niarchos accepts tanker

BY OUR SHIPPING CORRESPONDENT

NIARCHOS, the Greek shipping company, has accepted delivery of the supertanker *Worldscore* from the Scott Lithgow shipyard, Glasgow, and has dropped all litigation over the contract.

The company issued a writ against British Shipbuilders, of which Scott Lithgow is a member, in August after a disagreement about the terms of contract for the vessel, which was nine months behind its planned delivery date.

## Premier presents fellowships

FINANCIAL TIMES REPORTER

MR. JAMES CALLAGHAN, the Prime Minister, last night presented 15 young professional engineers with the first manufacturing management fellowships, awarded by the Engineering Industries Training Board.

The fellowships are the first in a three-year scheme being run by the EITB to attract engineers into management in the manufacturing industry. The Board hopes to show that professional engineers, given the right training, make good managers.

The first six months are spent at Cranfield Institute of Technology, learning the theory and techniques of management, including management accounts, personnel and production planning.

## Lorry row after memo leak

BY IAN HARGREAVES, TRANSPORT CORRESPONDENT

ANTI-JUGGERNAUT campaigners, sent with delight yesterday morning the Department of Transport a letter asking whether Britain should increase the maximum permitted weight of its lorries.

Behind the row is an internal department memorandum from Mr. Joe Peeler, Under Secretary in charge of freight, responding to an inquiry from more senior civil servants about the desirability of some form of public inquiry on the lorry weights question.

Mr. Michael Hamer, director of Transport 2000, said there should be a full inquiry into the workings of the department, but that there should be a move, if possible, in harmony with other EEC states, to a new maximum gross weight of 38-40 tons. Even without an EEC consensus, there was a strong case for action.

The main advantage of an inquiry would be "presentational" to expose the arguments of environmentalists to rigorous cross-examination.

Mr. Peeler's paper is that an inquiry should be set up primarily to provide publicity for the road hauliers' case for higher lorry weights.

The memorandum says that the present British maximum gross weight of 40 tons should be retained, but that there should be a move, if possible, in harmony with other EEC states, to a new maximum gross weight of 38-40 tons.

## British Airways to offer more holidays

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AIRWAYS, which runs average of only 13 per cent of the Sovereign and Enterprise package-holiday programmes, is planning for a larger share of the market for foreign holidays next year.

Mr. John Holding, tours general manager, said in London yesterday that British Airways had boosted its business by 40 per cent this year and it was aiming for a rise of 30 per cent next year. But he declined to say of inflation.

Mr. Eric Hall, chief of market research for British Airways, said: "The UK has just emerged from the most prolonged period of reduced living standards since the 1930s. The recovery began this summer when consumer spending in real terms rose above the 1973 level for the first time."

## Horizon to pay £11m for Boeing 737s

BY OUR AEROSPACE CORRESPONDENT

HORIZON, the country's fourth largest inclusive-tour holiday operator, has arranged an £11m deal for the acquisition of three Boeing 737 short-haul jets for its newly-established Airline Division.

Two of the 737s will be bought directly from Boeing, for delivery in spring 1980. The third will be leased from a U.S. finance company and refurbished by Boeing before delivery in March 1980.

Mr. John Holding, 40 per cent rise in business

## British Air Ferries transferred

BRITISH Island Airways, one of the UK's independent airlines, is to take over responsibility for the scheduled services of the scheduled British Air Ferries from January 1, subject to Civil Aviation Authority approval.

## What can a country depend on that has neither oil nor iron ore nor coal nor uranium nor mercury nor tin nor gold?

## Cheeeese.

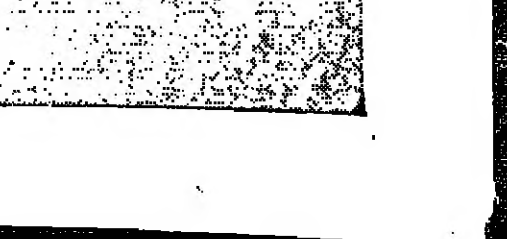
Switzerland is not even poor in natural resources; it's a raw material haven. And it's an old story that anyone without raw materials has to make up for it in the service sector.

The most important source of income for Switzerland is the tourist trade. For that, you start by learning to be punctual, hard-working, a linguist, accommodating, helpful, hospitable, and even jolly.

One generation passes on to the next what it has learned in serving its patrons; and one service sector to another. Nothing else would do: hotelkeepers learn from restaurants and vice versa, travel organizations from both and vice versa.

We of Swissair have been saying something to the effect that Switzerland has nothing below ground, so it has to try harder above ground.

So we keep on buying the newest planes (we shall shortly be getting two more DC-40s, two DC-9-51s, and fifteen new DC-9-80s).









## LABOUR NEWS

# Rail tribunal rejects ASLEF pay claim

BY NICK GARNETT, LABOUR STAFF

THE INDEPENDENT tribunal which rejected a claim by the ASLEF union for a 15 per cent pay rise has also rejected a claim by the union for a 15 per cent pay rise. The tribunal, which was set up to resolve the dispute between the union and the British Railways Board, has rejected the union's claim for a 15 per cent pay rise. The tribunal also rejected the union's claim for a 15 per cent pay rise. The tribunal also rejected the union's claim for a 15 per cent pay rise.

# BL stewards defer pay-off decision

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

CARS shop stewards pulled out of a decision yesterday to support a union proposal for a 15 per cent pay rise. The union, the British Labour Union, has proposed a 15 per cent pay rise for its members. The union has proposed a 15 per cent pay rise for its members. The union has proposed a 15 per cent pay rise for its members.

# North Sea air supplies threatened

By Our Labour Staff

OPERATORS flying supply services to North Sea oil rigs and platforms have been preparing contingency plans following the threat of industrial action by flight controllers and other personnel in the Shetlands. The threat of industrial action by flight controllers and other personnel in the Shetlands. The threat of industrial action by flight controllers and other personnel in the Shetlands.

# British Transport dockers claim 15% at Southampton

BY PAULINE CLARK, LABOUR STAFF

A MASS meeting of 1,900 pay demand formulated two weeks ago. The meeting was held at the Southampton docks. The meeting was held at the Southampton docks. The meeting was held at the Southampton docks.

# Singer plan to save jobs

A £75,000 study commissioned by shop stewards of Singer's, Clydebank factory has concluded that most of nearly 3,000 jobs threatened by the company's plans to end production of industrial sewing machines there can be saved. The study was presented yesterday by PA Management Consultants to a conference in Glasgow of Singer stewards and union officials.

# NGA row threatens Express

By Pauline Clark, Labour Staff

AN INTERNAL ROW in the National Graphical Association is threatening production of the Daily Express on Thursday. The row is over the union's refusal to accept a pay offer which union negotiators claim is already in breach of the 5 per cent.

# Glass workers reject pay recommendation

BY NICK GARNETT, LABOUR STAFF

MANUAL WORKERS in the glass container industry have thrown out a recommendation to accept a pay offer which union negotiators claim is already in breach of the 5 per cent. The offer, the second made by employers in an attempt to secure a settlement for the coming year, was accepted by union representatives on the national joint industrial council for glass container manufacturing.

# ICL urged to review policy

TRADE UNION officials, expressing "repugnance" at International Computer's sales in the South African police, yesterday urged the company to review its trading policy. They also asked it to provide assurances that ICL equipment was not reaching Rhodesia.



## FACTS ABOUT ITAIPU BINACIONAL

Itaipu Binacional, a binational authority created by a treaty signed on April 26, 1973, between Brazil and Paraguay, on October 20 concluded another important step in its construction. The hydroelectric project, with an installed capacity of 12,600,000 KW will, upon completion, be the world's largest.

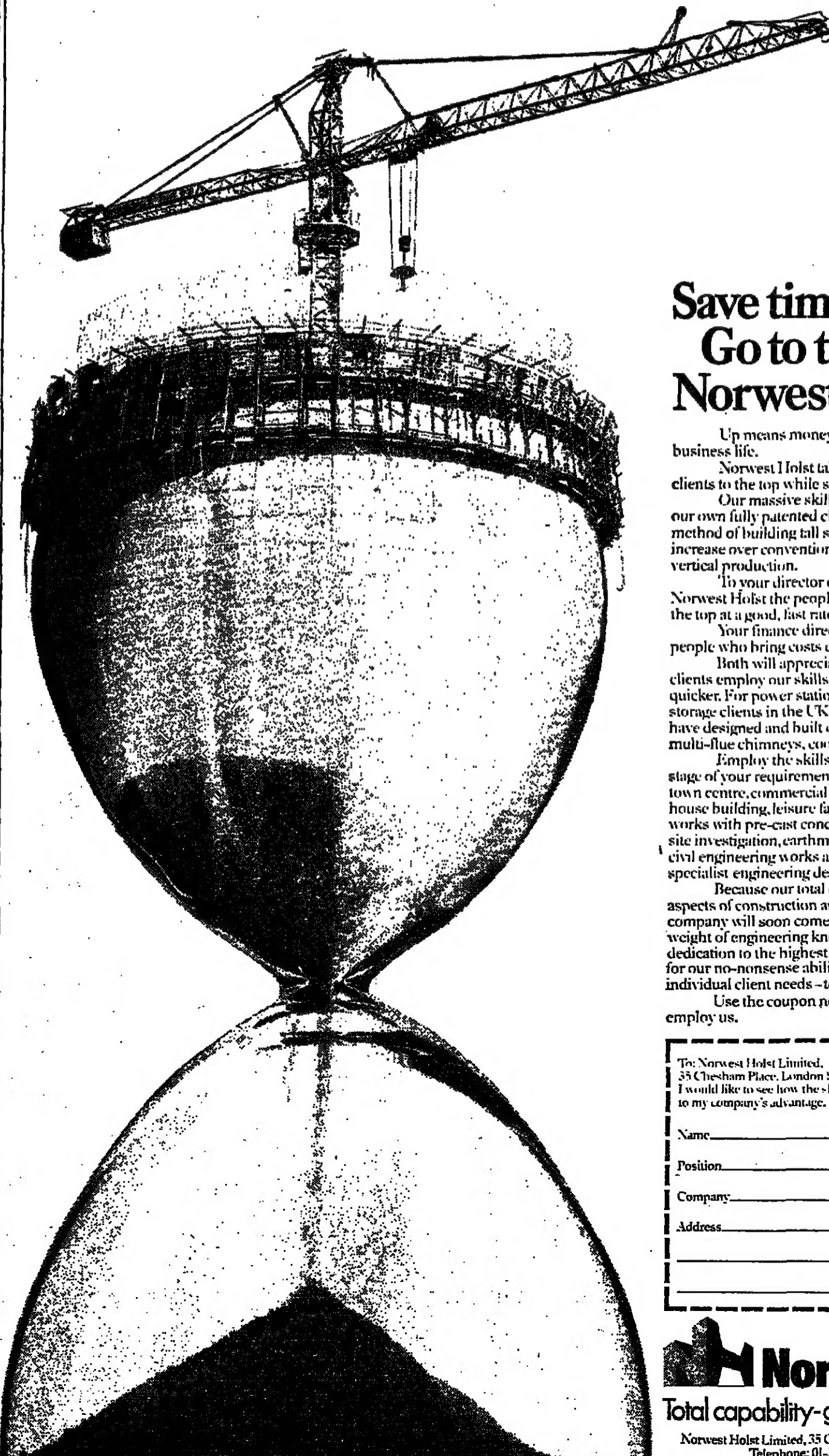
With the opening of the diversion channel on October 20, the Paraná River, which forms the border between Brazil and Paraguay, was diverted from its natural course thereby allowing the construction of the main dam. At the point of the diversion, the Paraná River is 400 meters (1,300 ft) wide and 45 meters (148 ft) deep with an average flow of 9,000 cubic meters per second (330,000 cuft/sec.) of water. The diversion operation was completed with the closing of the river by the construction of two cofferdams, one upstream and the other downstream.

The construction of the diversion channel, which started in 1975, required nearly three years for completion. The channel is 2,000 meters (6,500 ft) long, 90 meters (300 ft) deep and 150 meters (490 ft) wide and required the excavation and removal of 18,700,000 cubic meters (26,000,000 cubic yards) of rock and 2,850,000 cubic meters (4,000,000 cubic yards) of earth.

The diversion structure necessary to control the water flow through the channel required 750,000 cubic meters (1,050,000 cubic yards) of concrete.

The total cost of Itaipu including financial charges has been estimated at US\$8.7 billion. The major part of the funds have already been obtained and, at conclusion of the negotiations for the purchase of the main electrical and mechanical equipment, now in progress, close to 80% of the total required funds will be secured.

Initial operation of the first generating unit is scheduled for 1983, and the completion of the project is expected to occur in the year 1988, when Itaipu will be the world's largest hydroelectric power plant, with an annual generation of 74,000,000,000 KWH and gross yearly sales of around US\$1.1 billion.



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268	283	294	308	321	335	349	363	377	391
405	419	432	445	459	472	486	499	513	527
540	553	567	580	594	607	621	634	648	661
675	688	701	715	728	741	755	768	781	795
808	821	835	848	861	875	888	901	915	928
941	954	968	981	994	1008	1021	1035	1048	1061
1075	1088	1101	1115	1128	1141	1155	1168	1181	1195
1208	1221	1235	1248	1261	1275	1288	1301	1315	1328
1341	1355	1368	1381	1395	1408	1421	1435	1448	1461
1475	1488	1501	1515	1528	1541	1555	1568	1581	1595
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2275	2288	2301	2315	2328	2341	2355	2368	2381	2395
2408	2421	2435	2448	2461	2475	2488	2501	2515	2528
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4408	4421	4435	4448	4461	4475	4488	4501	4515	4528
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9208	9221	9235	9248	9261	9275	9288	9301	9315	9328
9341	9355	9368	9381	9395	9408	9421	9435	9448	9461
9475	9488	9501	9515	9528	9541	9555	9568	9581	9595
9608	9621	9635	9648	9661	9675	9688	9701	9715	9728
9741	9755	9768	9781	9795	9808	9821	9835	9848	9861
9875	9888	9901	9915	9928	9941	9955	9968	9981	9995

On 1st December, 1978 there will become due and payable on each Bond drawn for redemption, the principal amount thereof, together with accrued interest to said date at the office of:-  
S. G. WARBURG & CO. LTD.,  
30, Gresham Street, London, EC2P 2EB,

or with one of the other paying agents named on the Bonds.  
Interest will cease to accrue on the Bonds called for redemption on and after 1st December, 1978 and Bonds so presented for payment must have attached all coupons maturing after that date.  
U.S.\$19,200,000 nominal amount of Bonds will remain outstanding after 1st December, 1978.  
The following Bonds previously drawn for redemption on the dates given below have not yet been presented for payment.

1st December, 1971											
8234											
1st December, 1972											
23623 23715											
1st December, 1973											
6855 8954 12768 22634 24241 28034											
1st December, 1974											
2106 3071 3394 3474 4843 5809 6807 7839 9303 9383 9626 11847 26805 29942											
1st December, 1975											
561 6860 16314 16398 16613 25721											
1st December, 1976											
7 306 560 2488 5313 5381 9922 10084 12548 14067 23102 23701 25728 27804 29826											
1st December, 1977											
9 22 60 2365 2414 4467 5516 5928 6492 6832											
6887 7604 8314 9093 9182 9383 9540 9907 9921 9973											
11061 11218 11754 12768 13180 14987 15236 15519 16166											
16820 19800 21320 22291 23003 23099 23150 23277 23391 23482											
23624 25233 28363 28668 28651 28906											
30, Gresham Street, London, EC2P 2EB.											
31st October, 1978											

Technical Page  
EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## HEATING

## Turbulent flow to lose heat quickly

IN MANY heat exchange applications, the performance of ordinary tubular units leaves much to be desired because of the low tube-side heat transfer coefficients. A British organisation, studying the transfer problem, has come up with a potential solution that can offer reductions in equipment size and weight of some 40 per cent compared with plain tubes.

This development could be of very great importance in off-shore industries where weight saving on production and other platforms is crucial. It would also be significant in the process and manufacturing industries.

Basis of the Tollitric advance in heat-exchange techniques is a variety of inserts coming under the general name of Corpak and made in several materials: ferrous, non-ferrous and plastics, with various grades of the material.

## STANDARDS

## Safety code for walls

TRADITIONAL materials still may now apply bricks, blocks and hold their appeal and it is stone more economically and more ambitiously.

The Brick Development Association, in conjunction with the Institution of Structural Engineers, is holding a series of one-day courses in various parts of the UK to introduce users to the new code.

Fee for the course is £21.60 and details may be obtained from Mrs. C. P. Knowles, The Brick Development Association, Woodside House, Winkfield, Windsor, Berks, SL4 2DX (034 47 5631).

## PROCESSES

## Purification of water

THE SPECTRUM water purification system from Elga Products de-ioniser and SC20, a 0.2 is based on the idea of using cartridge de-ionisers on a selective basis to remove the impurities known to exist in a particular water supply.

Used in the appropriate combination the cartridges will treat and raise to any specified purity level almost every type of water.

The most comprehensive of the Spectrum systems is supplied with four modules, a reverse circulating pump, interconnecting pipework, conductivity meter and pressure gauges.

The four standard cartridges are SC6 carbon filter, SC1 standard de-ioniser, SC2 nuclear de-ioniser and SC20, a 0.2.

## No danger from gases

FOR HEATING processes involving the emission of corrosive or noxious gases, Townsend and Mercer have designed ovens with a door which cannot be opened until all the fumes have been harmlessly extracted through a vent.

The operator must follow a sequence of pressing a button to open the vent for a pre-set period of between five and 300 seconds. A lamp shows when the oven is safe—it cannot be opened at any other time.

There are two models available, types S-302 and S-303, with internal volumes of 79 and 143 litres respectively. Each has a maximum operating temperature of 300 degrees C and is heated by a 21 kW heater with low thermal mass; control is to  $\pm 0.$



# FINANCIAL TIMES SURVEY

Tuesday October 31 1978

## London Metal Exchange

As the London Metal Exchange begins its second century of existence there is growing discussion of its role both within and without the institution. But there is no doubt that its position in the commodities arena remains largely unchallenged, witness the decision of the American copper producers to use its quotations.

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John Edwards  
Commodities Editor

LONDON Metal Exchange entered its second century some significant changes could have important repercussions in future. The most notable innovation was the inclusion at the beginning of the year of the long awaited aluminium futures market. The change was the culmination of many years of talk. The new market was finally introduced after fierce opposition from aluminium producers, who argue to resist the potential at to their pricing system. Local producers too are now mounting a campaign against a proposal, currently being put forward by a special sub-committee, to start a nickel futures market too. No decision has yet been made whether to go ahead with the nickel project. But meanwhile there have been several other important developments during the past year.

Last week saw the election as a ring-dealing member of the bullion brokers, Sharps Pixley and Co. This showed recognition by the bullion market of the growing importance of the Metal Exchange silver contract, launched in 1968 in the face of strong opposition at the time from the bullion brokers who had previously provided the only silver market in London.

A significant step was also taken by the re-election as a ring-dealing member of MacLaine Watson in the knowledge that it would then become a subsidiary of the big U.S. based commission house group Drexel, Burnham and Lambert. Some members feel that this could well open the door for entry into membership of a new breed of companies representing the growing participation in the market of non-trade interests, mainly concerned with preserving the value of their "paper" money funds by going into metals. Each application for membership of the Exchange has to meet strict criteria, and receive over 50 per cent of votes for re-election and 75 per cent if a non-member. But the precedent may well have been set to spread membership of the "ring" into a wider sector, even though Drexel claims to be a special case compared with other brokerage houses in view of its connections with European trade interests.

Another innovation, which could bring profound changes in the structure of the Exchange, is the monitoring system (that is, information about members' dealings). A side effect is that



The dealing ring at the London Metal Exchange.

on February 26 to come into full operation on June 1. The monitoring system is the compromise offered by the Metal Exchange to meet pressure, including from the Bank of England, for the introduction of a clearing house to improve the financial stability of the market. Basically, the monitoring system is aimed at avoiding the build-up of potentially dangerous situations by providing more comprehensive information about members' dealings. A side effect is that

members' guarantees will in future be more closely linked with their volume of business. The outlook for business on the Metal Exchange is now looking brighter after a long period in the doldrums. There are definite signs that the surplus of supplies that has so depressed copper and zinc prices in the past few years is gradually disappearing bringing a much firmer undertone to the market. Tin prices have again hit record levels, because of an acute scarcity of supplies, and lead

prices recently surged spectacularly upwards close to the record levels reached in early 1977. All markets promise to be rather more active next year than in 1978 unless there is a major industrial setback in the U.S. and world economies. Production cutbacks because of low prices have brought shortages in concentrates of copper and lead, which are starting to affect output of the refined metal supplies. Tin is already in shortage, and the huge surplus of zinc has been reduced

sufficiently to enable producers to regain control of the market to a large extent.

But the virtual collapse of the European zinc producer price, at which the bulk of zinc is sold under direct supply contracts between producers and consumers, means that the Metal Exchange "free" market for zinc has gained considerably greater status and is likely to remain the best indicator of price trends, even if remaining only a source of residual supplies.

Another triumph for the free market system, epitomised by the decision in May by Kennecott, the largest U.S. copper producer, to abandon its traditional allegiance to a producer price and switch instead to basing its prices used for supply contracts on the New York Copper Exchange (Comex) daily spot quotations. This radical change in attitude by one of the previous most fervent supporters of the producer price concept, was soon followed by another leading U.S. producer, Anaconda. Other producers in the U.S. have been forced to adopt a far more flexible pricing system more dependent on changes in the free market, where the Metal Exchange wields the dominant influence.

This move away from producer pricing comes at a time when politicians and Governments throughout the world are committed to seek for more stabilisation in raw material prices, including metals. But the failure, for example, of copper producing and consuming countries even to agree on setting

up a consultative study group indicates that there is still a long way to go before any international copper agreement to regulate the world market is remotely possible.

Indeed most traders, and even many politicians, believe that the problems and conflicting interests in the world copper market are too difficult to bring together and that it is unlikely any international agreement will be concluded, despite the strenuous efforts of the United Nations Conference on Trade and Development under its integrated commodities programme.

With the prospect of a copper agreement fading into the background, and lead and zinc producers increasingly reluctant to be seen controlling prices in case they are deemed to breach anti-trust regulations, the Metal Exchange is currently free to reflect supply and demand forces

than it has been for a long time. It was this new freedom, and move away from the producer price concept, that encouraged the Exchange to persist with the introduction of its aluminium futures market despite bitter protest from the producers and some pressure from the UK Department of Industry against the idea. Similar opposition is expected if it is eventually decided to go ahead with a nickel futures contract. But the Metal Exchange claims it is providing an international pricing, and hedging, medium that should not be unduly influenced by domestic interests.

The Exchange claims to provide the "real" price of any commodity by reflecting all in-

terests. However, the chaos in the foreign exchange rates, and particularly the value of the dollar which provides the base price for most metals traded worldwide, has meant a huge inflow of investment funds using raw materials as a safety net against a decline in the value of "paper" money.

Such is the volume of funds from "investors" (speculators) that it sometimes overwhelms trade influence causing artificial fluctuations in price movements and bringing criticism of the Exchange as being a gambling den. This extra liquidity from speculators brings fresh funds into the industry as well as improving the hedging facilities required. But speculation, especially when it has excessive influence on prices, is bitterly resented on occasions both by producers and consumers, as well as governments.

If current predictions of shortages developing are correct the trade should be playing a more active role in the Exchange as the surplus stocks dwindle away and consumers are forced to look for alternative supplies from the Metal Exchange. 1979 could well be the prelude to the expected explosion in base metal prices during the 1980s.

Meanwhile, the decision to go ahead with the aluminium futures contract, and the move to broaden the ring-dealing membership to take into account more modern developments, should enable the Exchange to cope better with likely challenges to its reputation as the leading pricing medium for non-ferrous metals.

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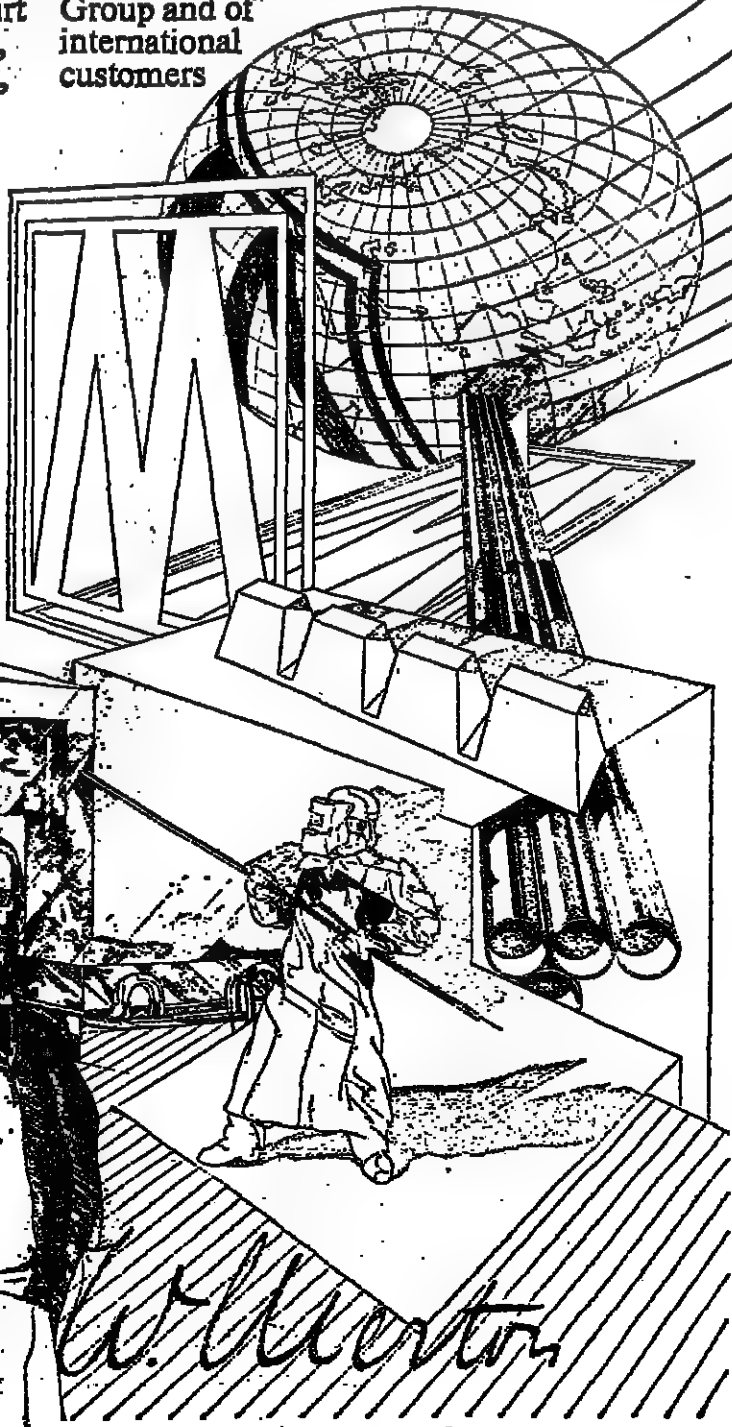
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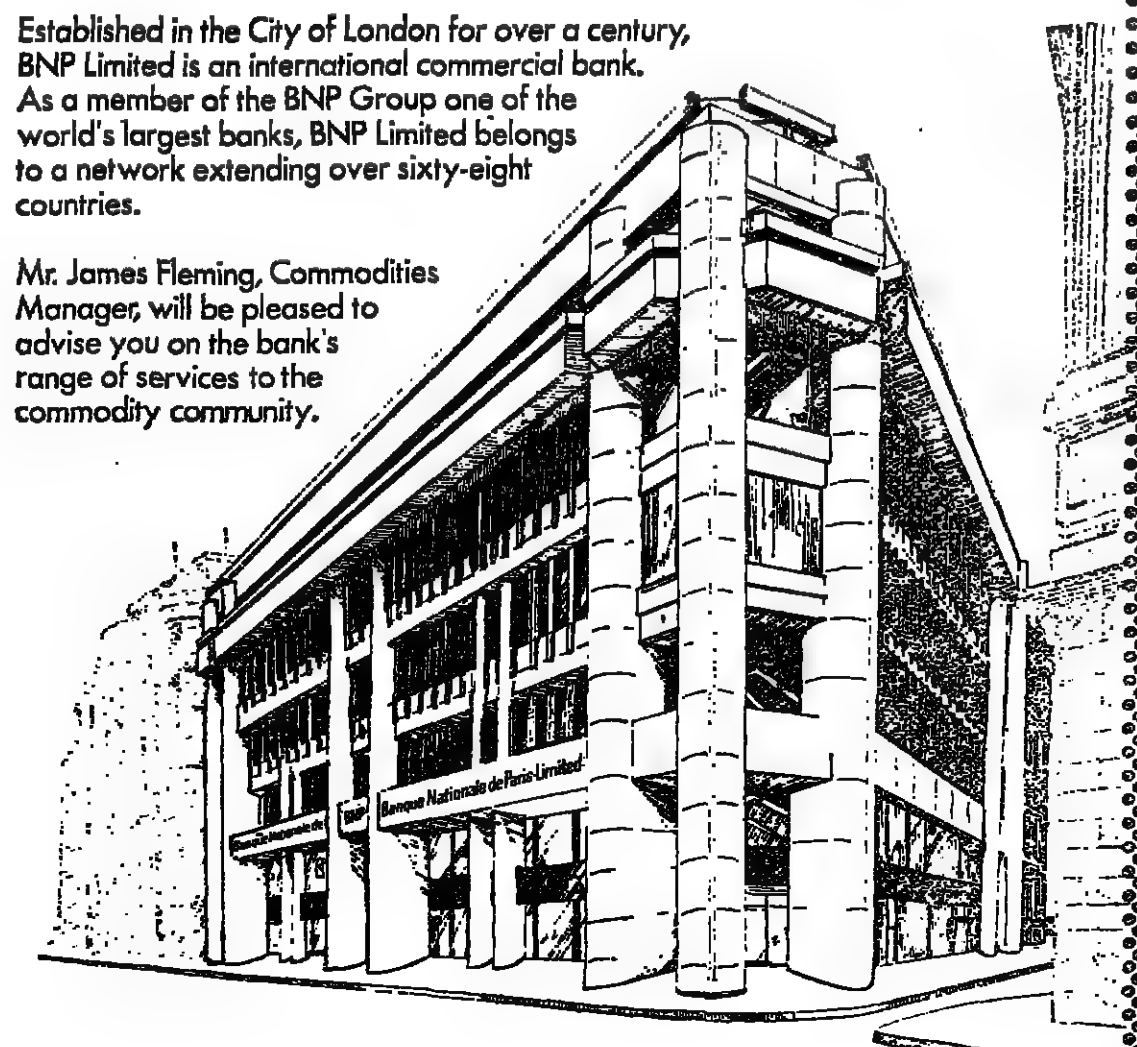
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## LONDON METAL EXCHANGE II

# Plan for monitoring

THE PROPOSED system for some way short of a full clearing house system, but in the circumstances, and given the terms of regulation are nothing if not cheap.

Understandably the system has its critics. "You get what you pay for," said one exchange dealer who was emphatic in his views that the new measures will do little to strengthen the underlying financial weakness of the LME.

Most LME members, or at least those with the greatest influence, have stood out against any form of regulation for all they are worth. This need not necessarily be a diabolic tradition. There are very real fears that any attempt to interfere in the workings of the LME will lead to a lowering of dealing levels. Even with the addition of a further £2,000 to £3,000 for the commissions for member firms, the new monitoring system, Plainly the proposals fall

although stopping short of direct, interference in the trading system of the LME is none the less seen by many members as the first step towards a full clearing house with all its attendant financial constraints (notably in the shape of deposits against positions). Those against change point to this compensation fund which is reckoned by outsiders to stand at around £3m, and to the record of the LME which has functioned for a hundred years with remarkably few scandals.

The pressures for change within the City are probably greater now than at any time in the past, and one by one the institutions that make up the so-called Square Mile to the "new dawn" of social, political and moral responsibility. The Bank of England has clearly been concerned for some time that the LME should not be left out of this process.

The authorities main fear is that LME is far too exposed to the prospect of total ruin in the event of any one member running into serious difficulties. The new monitoring system should at least reduce this exposure. In theory, it will single out any member who gets himself into a position of "excess" of an allowed open liability limit.

Just what guidelines have been drawn up and at what level of speculation retaliatory action by the monitoring committee would be triggered are not yet known, at least publicly. Nor is it clear at this stage just what the monitoring officials would do if a crisis did emerge. The operational plan at present is for the regulatory committee to be summoned to an immediate meeting once anything untoward is spotted.

It is clear, however, that the new system will have a number of ramifications. Not the least will be a fairer deal for new members of the LME—those who have had to put up with substantial guarantees in order to join the dealing ring. A formula is to be prepared to assess the amount of credit each dealing company will be allowed when dealing with other members. The formula will be worked out on a collective rather than individual basis.

Various criteria will apply, including a company's assets, general backing and, especially, the financial guarantees provided. The formula for each of the ring-dealing members will be handed to the independent monitor—the accountant—who will be in a position to check day-to-day dealing levels, both on and off the ring, against an individual company's "excess" formula.

## Adjust

Thus the introduction of a regulatory system for the exchange, albeit comparatively unpublicised by the standards of other commodity markets is not perhaps the only significant change to which the LME is having to adjust.

For the outside client, of course, the monitoring system offers no more protection than the present procedure. But supporters of the scheme point out that a full clearing house system would not in this respect be inviolate either. There is for example no way a clearing house could deal with the failure of a seller to meet a commitment to deliver physical metal is simply not available.

The point here is that the whole structure of the LME is based on physical dealing, unlike that of any other commodity futures market. Transactions that dealers will have to report under the new monitor do not include those undertaken for cash. There are no fixed statistics to draw from, but some LME estimates suggest that on average a fifth of exchange business is transacted for cash.

Jeffrey Brown

# The American counterpart

IT HAS been a big year for the New York Commodities Exchange. Its prestige is much higher, the volume of copper contracts traded could reach 1976 record levels; it is negotiating the introduction of interest rate futures trading and there are discussions on a possible merger with the New York Stock Exchange (NYSE).

The prestige, growth and success of its transatlantic cousin is important to the London Metal Exchange because of the close links between the two.

The big boost to Comex came in May when Kennecott, the biggest copper producer in the U.S., decided to abandon its traditional producer pricing system—under which producers fix the price at which a metal is sold—in favour of a "free market" system based on the cost of the copper sold on the daily quotations for copper at Comex. Kennecott was previously one of the main supporters of the producer price system.

The U.S. producers had been able to maintain a producer pricing system (while the rest of the world relied on the LME free market as a pricing base) because the metals industry is far more integrated in the U.S. than elsewhere. U.S. mine producers own a large chunk of the fabricating industry that normally buys metals for semi-manufacturing into the shapes and alloys sold to manufacturers or consumers. The producers had in other words a

large captive outlet for their copper which gave them in turn a much greater power over selling price. But the big metals surplus in the world during the past four years of poor industrial activity had brought intensely competitive conditions to the U.S. market.

Copper imports into the U.S. doubled in the first half of this year to over 325,000 tonnes as a result of the lower world price compared with the U.S. producer price. Kennecott, faced with mounting stocks and an urgent need for improved cash flow to help fight off an unwelcome takeover bid, decided after much heart-searching to switch to free market pricing.

The move successfully recaptured for Kennecott its lost sales and to some extent blocked the growth in imports. Other U.S. producers fell into line although some opted for more flexible producer prices rather than the full Comex-based pricing arrangements.

## Soared

For Comex the change has been momentous. Its prestige has soared because it, rather than the producers, is now the basis on which prices are calculated, and the volume of business has also jumped significantly.

Kennecott made its decision in May and other producers came into line in late June and July. Consequently the volume of contracts exchanged in August was the highest single monthly figure ever. The daily volume of contracts traded has jumped and it looks as though the total for the year will top the 1976 record volume of 1.25m.

At about the time the copper market was taking off Comex submitted draft interest rate futures contracts to the relevant authorities and asked the Commodity Futures Trading Commission (CFTC) for permission to begin trading. But the official deliberations have been rather protracted and it is unlikely that the green light will be given this year.

The move follows the success of the Chicago Board of Trade's three-year-old interest rate futures market: contracts submitted include "Ginnie Mae" (Government National Mortgage Association) certificates, three-month and one-year Treasury bonds and two-year Treasury notes.

But perhaps the most exciting development from Comex's point of view is the prospect of a merger with the NYSE. According to top executives of both exchanges the merger talks are still at a very preliminary stage and neither is willing to speculate on the sort of organisation which might result from the merger.

For the NYSE, diversification into commodities will help offset any diminution of its present supremacy based on a 90 per cent share of trading volume in the shares of the largest industrial companies in the U.S. For Comex the merger would boost prestige and open interesting new areas for growth.

Comex has happily ridden the back of the world-wide boom in commodities trading but it is still way behind its major rival the Chicago Board of Trade, whose total volume is more than three times larger and which deals in a much wider variety of products.

Acquisition of Comex by the NYSE would be a short cut to expansion but it would still present a number of problems. Commodities trading is overseen by the CFTC, which is regarded as being less burdensome in the demands it makes than the Securities and Exchange Commission (SEC). The degree of SEC involvement in a merger would depend on the construction of the merger arrangements but even a very small involvement would upset many people active in the commodities markets.

But while there may be problems the merger move does have a lot going for it. For a start, most of the big broker-

age houses are already members of major commodities and stock exchanges. As securities trading started to tail off in the early 1970s the brokers began to look around for other sources of income and commodities trading seemed ideal since around two-thirds of commodities speculators also trade in securities. A rather more dubious rule of thumb has it that commodity trading does well when securities trading is depressed, so that a diversified broker would still make a good living.

The Comex senior management is quick to point out that the merger moves will not in anyway damage the traditional links between it and the LME, particularly in the copper market.

Metals brokers and traders to London study among other things the closing prices on Comex before they begin their round of calls in London that establishes a rough pre-market price. The pre-market period ends when the LME commences trading at noon. When the five metals have been traded twice the official prices are read from the rostrum and these form a basis of pricing on Comex which opens in the early afternoon London time.

Price variations between LME and Comex are quickly straightened out by traders buying in one market and simultaneously selling in the other. The LME has a further trading session in mid-afternoon and any business that has to be done can be cleared until Comex closes at 19.15 hours London time.

The most important difference between the two markets is that the LME is a physical market. The standard contracts assume the ultimate receipt or delivery of physical metal on due dates. Metal delivered on the LME must be of an approved standard and it is stored in registered LME warehouses on the Continent as well as Britain.

Comex has facilities for physical deliveries also but contracts are usually closed out by a reversing transaction before delivery is required. To some extent it is therefore a "paper" market. But it is the third largest commodity market in the U.S.—the world's biggest industrialised country—as such it is a vital window on U.S. demand.

Terry Ogg

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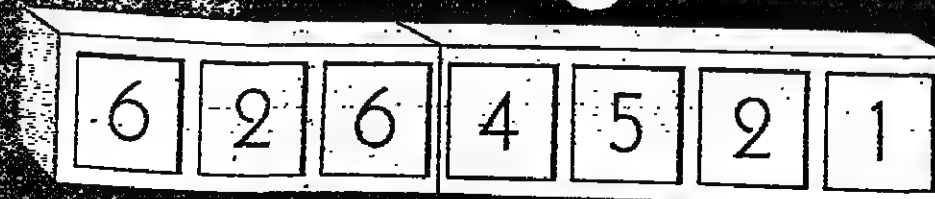
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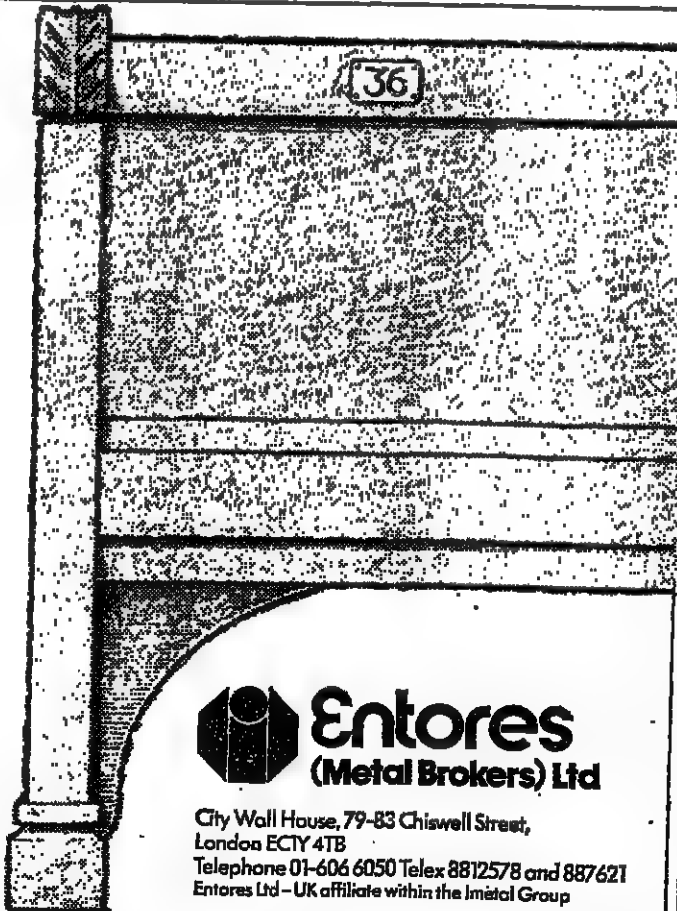
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## LONDON METAL EXCHANGE III

# The metal markets

### COPPER

THE BASIC statistics highlights a change in the copper market during the past year. In January copper stocks held in the London Metal Exchange warehouses reached a record total of over 645,000 tonnes. Last week these holdings had been reduced to 403,000 tonnes.

These figures hide a whole range of background developments, but they do illustrate clearly that the world surplus of copper is disappearing as a result of cutbacks in production and improved demand, stimulated by four years of depressed prices. There is now a shortage of good quality brands of copper in Europe, with a large proportion of the LME warehouse stocks either held in firm hands or of low quality brands. There is also an increasing scarcity worldwide of concentrates as attacks in mine production, because of uneconomic prices, begin to bite.

The annual "mating season" between producers and consumers negotiating supply contracts for next year has already begun with Zambia indicating a sharp cut in its sales commitments for 1979 and heading a move to establish premium prices, over and above the Metal Exchange quotations, for producer copper supplied to the particular specifications of the user.

It is no secret that other major supplying countries have indicated that they too will have "copper available" for delivery next year under long-term contracts. Yet so far copper prices have failed to reflect fully the apparent

reduction in the surplus and they still remain at uneconomic levels for most producers, certainly well below the level needed to encourage new investment in the expansion of output that will be required to meet the rise in future consumption.

One reason for this reluctance of prices to rise is that they already had built in expectations of a shortage of supplies developing. Another is doubts about whether the supply-demand balance will continue to improve next year. New production, planned for many years, is due to come on stream possibly the last major increase in capacity for a long period to come. At the same time the fall in the value of the dollar, resumed inflationary pressure with higher interest rates and the recent decline in Wall Street has renewed fears of an industrial setback. If not a fully-fledged recession, developing in the U.S. during 1979, a no-growth, or small-growth, situation in the biggest market for copper would create serious problems for producers, since it is a healthy rise in U.S. consumption of copper that has helped stabilise the market.

It would come at a time when the general miniaturisation of manufactured products, and technical improvements cutting back the quantity of materials required, has already cut back the expected annual growth rate in copper demand from between 4 to 5 per cent to around 3 per cent.

The U.S. copper market has changed dramatically since May when Kennecott, the biggest domestic producer, decided to

abandon its traditional producer price system in favour of basing its prices on the New York Copper Exchange (Comex) free market quotations. Kennecott, which has been fighting a long take-over threat, claims that it was forced to do something to become price competitive with imports that had grown enormously resulting in a build up in domestically produced copper supplies. In the first half of this year it is estimated U.S. copper imports soared to over 320,000 tonnes compared with the previous high figure of some 370,000 tonnes for the whole of 1977.

President Carter recently rejected domestic copper producers calls, backed by the U.S. International Trading Commission, for a maximum import quota of 300,000 tonnes a year, and Congress has so far taken no further action on the plan to rebuild the strategic stockpile holdings of copper with purchases of 250,000 tonnes.

But Kennecott's new price competitiveness, joined by other U.S. producers, has effectively reduced the flow of U.S. copper imports to a trickle. This trend has been helped by the disruptions in supplies from major exporting countries, notably Zambia, Zaire and Peru, who earlier this year agreed to a joint cutback in production of 15 per cent in order to stimulate prices.

In fact the cuts in supplies were forced on them. Transport problems, and shortages of skilled labour and equipment,

have hit the African Copperbelt hard and a further major blow was the temporary invasion of the Shaba Province in Zaire that brought production at the Kolwezi mines to a halt for several weeks.

However, these problems are being sorted out to a certain extent following Zambia's decision to forego its political scruples and start exporting and importing via Rhodesia and South Africa. The re-opening of the Benguela railway also promises to help both Zambia and Zaire improve its exports and shift some of the big surplus of supplies—already committed for sale but not yet delivered—lying uselessly on the Copperbelt. So although prospects for production remain poor, there could be an improved inflow of supplies next year as delayed deliveries finally come out.

Labour problems in Peru, which brought a cutback in deliveries too, now seem to have been settled at least temporarily and threatened industrial action by workers in Chile has also faded away. In Canada, however, the strike by International Nickel workers at Sudbury continues to hit both nickel and copper output.

The key to copper price movements in 1979 should, therefore, as always be the likely strength in demand. But there is no denying that the cutbacks in production, and the consequent reduction of surplus supplies, should give the market a much firmer undertone if not bringing a price explosion yet.

John Edwards

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### TIN

TIN IS one of the few metals where prices are expected to decline next year. A sharp contrast to this year when values have surged to record levels, both in London and Penang, reflecting an apparent shortfall in production to meet demand. Stocks of tin held in the London Metal Exchange warehouses are currently at the lowest level since at least the 1960s.

But the major influence on the market throughout the year has been the U.S. stockpile—or rather the lack of sales from it. Theoretically there are over 70,000 tonnes of surplus tin in the U.S. stockpile, but Congress has to authorise any further releases.

The Carter Administration has backed proposals to release 3,000 long tonnes—5,000 as its voluntary contribution to the offer stock of the International Tin Council and a further 10,000 for sale on the open market. This would effectively more than fill the present shortfall in world output, and the scarcity of supplies and bring prices back to lower and more reasonable levels.

However, despite pressure

from the Administration and the powerful steel lobby, the stockpile tin disposal legislation became entangled in political wrangling in the Congress, mainly as to how the funds received should be spent. After many months of delay, the final blow came just before Congress went into recess for the November elections.

In a last desperate move the Senate separated the tin disposal Bill from other stockpile proposals and tacked it on to the Sugar Pricing Bill as an incentive for the Administration to accept the sugar price proposals. But at the last minute the Sugar Bill was rejected by the House of Representatives.

So unless a "lame duck" session of Congress is held in late November, proposals for stockpile tin releases will have to be presented again to the new Congress that does not meet again until next January.

The Administration has pledged itself to make every effort to gain approval for stockpile tin releases, especially its contribution to the Tin Council buffer stock. But it will

obviously be many months before any stockpile tin actually becomes available. Meanwhile, consumers must be nervous of repeating this year's performance of letting stocks run down in anticipation of stockpile releases and then being forced to come back into the market and pay far higher prices.

However, although the scarcity of supplies has forced prices to record levels, there are no growing doubts as to whether there will actually be a shortfall in production this year. Peter Lal, executive chairman of the International Tin Council, pointed out recently that the deficit in output was getting smaller and a balance between supply and demand appeared to be developing.

Although there has not been any great surge in new production of tin, mainly because of the lack of new deposits, basic consumption is now starting to feel the effects of high prices and shortages. So although consumers stocks are currently at a low level, and demand still buoyant, the release of stockpile tin next year might be surplus to requirements by that time. Meanwhile, the squeeze sup-

plies continues. A change of policy by the giant Malaysian Mining Corporation, whereby it is responsible for marketing its own output rather than leaving sales to the smelters, means that a lower volume of supplies is available at the daily Penang sales. Although this has not reduced the overall output of tin available, it does mean a reduction in supplies available to the market making it more vulnerable to supply squeezes.

In the longer term the failure to find significant new deposits of tin to replace the existing reserves that are becoming exhausted must lead to higher prices since stockpile releases can only cover shortfalls for a temporary period. The industrialisation programme in China also means that the Chinese, like the Russians before them, are likely to turn from being net exporters to net importers. However, next year should see more violent price fluctuations in the tin market, dependent on how successful the US Government is in persuading Congress to release stockpile supplies. J.E.

### LEAD/ZINC

THE "SISTER" metals, lead and zinc, have followed very divergent paths in recent years. At the moment their prices have been moving in the same direction—upwards.

Lead values recently surged to the record levels established early 1977, after the very cold winter in the U.S. boosted demand for batteries at a time when much of the surplus supply had been taken up by Communist bloc countries.

On this occasion buying by the Soviet Union has once again been a prime influence in pushing prices up.

Western world consumers were lulled into complacency by recasts that the price of lead would go down in the second half of the year as a result of increased demand and more than adequate supplies. Therefore, when the remarkably quiet summer months, consumers re-evaluated their stocks and ignored warnings from some dealers of production cutbacks in lead, resulting from the severe reductions in zinc output, would bring a shortage of supplies. The sudden entry of the Soviet Union, other Communist

bloc countries, and Japan, as heavy buyers therefore had a dramatic impact on market prices when it was discovered that there was indeed a shortage of lead, despite the apparently historically high stocks in the LME warehouses.

It was found that a large proportion of the warehouse stocks were already committed for delivery out, and what was left was mainly the poorer quality brands not suitable for many consumers. At the same time an acute shortage of lead concentrates, as a result of lead-zinc mine production cutbacks, and a recent strike in Peru, has reduced smelter output especially in Japan.

As usual scrap lead supplies have been attracted to the market by the very high price levels that resulted. But scrap lead is not in too plentiful supply because of the general lack of investment in new machinery in the construction industry, where recovery of old lead piping and roofs has already slowed down considerably.

Battery makers, who provide the main outlet for lead, claim that there are more than adequate supplies of batteries

around even to cope with a severe winter. They claim that the shortage of supplies is only temporary and that prices have been artificially inflated by speculators, who will have to take their profits shortly.

They predict, therefore, that as in 1977 prices will soon fall back again to more reasonable levels, although it is conceded these will have to take account of higher output costs. In the longer term they expect a slower annual growth rate for lead consumption, with its gradual reduction as an anti-knock compound in petrol to meet pollution regulations, and changes in battery manufacture requiring less lead.

The big imponderable is the continued strength of Communist bloc demand, from China and Russia, as well as whether an improvement in the zinc market will help restore the production cuts that have hit lead output as a side effect.

Zinc prices have been moving up steadily as a result of the cuts in output helping to reduce the huge surplus of supplies that so depressed the market. Last week there was a general move by producers to raise the

so-called European producer price, at which the bulk of zinc is sold, from \$675 to \$720 a tonne.

The latest increase was claimed to compensate for the fall in the value of the dollar reducing real returns. But there has been a general improvement in zinc producer returns since the price sank to \$550 a tonne at one stage, although producers claim that they are still losing money at the higher levels.

The reduction in surplus supplies has eased pressure on the LME values, and with the bulk of stocks under the control of producers, prices have gained ground following the upturn in copper and lead. But zinc concentrates are still in plentiful supply.

Many dealers and producers are far from confident about the long-term outlook for zinc. These doubts are centred on consumption trends, which are seen to be declining in the face of continued competition from rival materials, including plastics and aluminium, and a move away from zinc diecastings, the second biggest outlet after galvanising.

J.E.

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## LONDON METAL EXCHANGE IV

## Newcomer aluminium

OPPOSITION TO the London Metal Exchange's new aluminium contract is starting to crumble, at least among the merchants in the "free market." These traders, who have bought and sold aluminium on the telephone long before the Exchange, with its open outcry system, became interested in the metal, used to oppose what they saw as the LME's intrusion into their territory. But now they admit that they are looking for ways in which they can use the new contract to make money.

Whether that is enough to ensure the new market's success is too early to tell. The volume of aluminium traded on the Exchange is still small. Apart from some 5,000 tonnes traded during the morning of the first day (October 2), turnover has settled at about 800 tonnes a day. This compares with about 2,000 to 3,000 tonnes a day in the traditional free market, which continues alongside.

There is also the continuing unabated opposition from the major western aluminium producers to contend with. For instance, the French Group Pechiney, which owns the Exchange ring dealing member Intsel, has forbidden its subsidiary to trade the new contract.

But at the same time the new contract has already had some impact. It has pushed up the price of 99.5 per cent pure metal traded in the free market by some \$100 since it started, to about \$1,230 per tonne.

Ian Foster, the chairman of the Exchange's committee, the market's governing body which finally made the decision to go ahead with the new contract after some 10 years of discussion, is guarded about the progress of the new venture. He is "not dissatisfied" with its performance in its first few weeks. The price, which has so far moved between \$576 and \$808 per tonne in the three month position, has been "relatively stable," and turnover has been "reasonable."

But the picture will become a little clearer in January when the cash quotation starts, and there is some indication of the quantities of stocks the Exchange is going to attract.

With the major western producers boycotting the Exchange, supplies for its warehouses are most likely to come from the emerging aluminium producers. These producers, in such countries as Yugoslavia, Bahrain, Iran, Indonesia, who are either denied access to the traditional distribution channels, or just poorly thought of, may well be glad to sell their metal on the Exchange.

Certainly the committee's decision to base its contract on 99.50 per cent pure aluminium with no more than 0.40 per cent iron and 0.30 per cent silicon, when modern smelters can regularly produce 99.70 per cent pure metal with no more than 0.20 per cent iron and 0.10 per cent silicon, was designed to give the contract the widest appeal possible.

But as long as the aluminium industry remains as vertically integrated as it does at present—with some 70 per cent of production being consumed by fabricator subsidiaries of the original producer—the opposition of the major western producers, the Alcons, Alcosas, Kaisers, Pechineys, is going to remain a serious problem.

The major companies object to the Exchange contract because they see it as an attempt by a group of middlemen to break into their industry. The response of the chairman and chief executive of Alcoa, W. H. Krome George, to the announcement of the new Exchange contract was that the Exchange would not contribute anything to world supplies of aluminium, and that speculation in a small sector of the market would only destabilise the whole of it. The majors are particularly proud of the way aluminium consumption is growing at a more or less steady 6 per cent a year under their tutelage.

Clearly Ian Foster's assurances, given at the time he announced the new contract, did little to pacify the major producers. He said that it was not the Exchange's intention to disrupt the producer price system, only to provide an additional service; he noted that the Exchange had operated alongside producer quotations for copper and zinc for many years; and he hoped that the producers themselves might find the Exchange useful one day, if only to finance their surplus stocks.

Quite possibly the reference to the copper market was particularly painful for the producers. Only three months before Ian Foster made his announcement in August, the U.S. copper producer, Kennecott, had abandoned its fixed

producer price for one based on the daily closing quotation of the New York Commodity Exchange (Comex) copper market. Kennecott had found the fixed price too inflexible to sell its production.

Further comparison with the copper market offers additional evidence that the aluminium contract might be able to succeed. If the annual volume of copper produced, some 7m tonnes, can sustain a market in London and New York, aluminium's 14m tonnes-a-year should prove to be more than enough. Also the successful Exchange market in copper accounts for no more than 6 per cent of the world's turnover in that metal. While the free market in aluminium has been taking between 2 per cent and 10 per cent of aluminium turnover, according to various estimates.

But in the meantime, the decision to base the aluminium contract on 99.5 per cent pure metal, taken for a good reason, is going to limit its attraction to fabricators, many of whom are geared to using 99.7 per cent metal in their furnaces.

However, there is a possibility that when the first of the three-month aluminium contracts, traded earlier this month, become due for delivery in January, sellers will find themselves short of 99.5 per cent metal and will have to offer 99.7 per cent. That could lead to a healthy trade in 99.7 per

cent material.

But even if that does not happen, fabricators could certainly overcome their reluctance to buy lower grade metal, and their technical problems due to lesser purity, if there was a sufficient discount. The Exchange's committee was well aware of this when one of its spokesmen at the launching ceremony for the contract expressed confidence that the venture would succeed if the price was right. The necessary discount is currently put at about £15.

However, at the moment it is not there. A tonne of 99.5 per cent metal, three months forward, on the Exchange, is currently about \$800. EEC duty will almost certainly be unpaid, and delivery would most probably be in Rotterdam. Thus a UK fabricator wanting that metal would need to pay an additional £42 or so duty, and perhaps another £18 delivery charges, making the total cost of the metal delivered to his works about \$860 per tonne. Against that a tonne of 99.7 per cent material bought for delivery at buyer's works, would be about \$630 per tonne, plus a tonnage of about \$5 a month, making a total of some \$645 per tonne. The producer price for 99.7 per cent metal, meanwhile, is \$710 per tonne.

But the Exchange contract does also have some small technical advantages. For a specu-

lator, or investor, the free market convention to deliver to buyer's destination could involve additional transport costs which the Exchange warehouse system avoids. Also the Exchange's standard lot is 25 tonnes against the free market's customary parcel of 100 tonnes.

But as the big Exchange ring dealing member, Rudolf Wölf, said in a recent report, the new aluminium market is still trying to find its true price relationship to the outside free market and to the producer quotes for different qualities of material.

It still remains to be seen whether the Exchange can offer the additional services of hedging, and of financing stocks that it claims are so valuable, and whether it can find the right price—the free market merchants used to argue that the Exchange could not do anything they were not already doing. And it still remains to be seen whether the western "majors" control over supplies can be broken to the point where there is an adequate volume flowing through the Exchange to keep that contract alive. In Ian Foster's words, it is still early days.

In the meantime the Exchange which believes that it offers the best trading system in the world, has been true to its free trading philosophy, and has put its services on offer in the market place.

Grog Smosarski

## SILVER

THE ELECTION of London bullion brokers, Sharps Pixey, as full ring-dealing members of LME highlights the growing importance of its silver market. When it was launched in 1983, the new silver contract was strongly opposed by the London bullion brokers as being unnecessary. But after a slow start the Metal Exchange has gradually attracted an increasing volume of business from dealers and speculators, who like to be able to see how price levels are established in open trading rather than in secretive "fixing."

The two markets have thus moved much closer together, and a big percentage of the LME turnover now comes from the London bullion brokers, who are thought to own the bulk of silver stocks in the LME warehouses.

Another bullion broker, John

son Matthey, is already a subscriber member of the Exchange, and there seems no reason why the links between the Exchange and bullion market should not become even closer. In fact, silver has distinguished many of its previous supporters by the way that prices have failed to respond as spectacularly as gold and platinum to the unsettled state of the currency markets and the fall in the value of the dollar in particular.

The lifting of the ban on gold purchases by private citizens in the U.S., and the launching of several gold futures markets, has enabled U.S. investors seeking protection for their money to buy the "real" thing—gold—instead of using a substitute, silver, as in the past. The strong fundamental supply/demand situation in platinum, with a shortage of

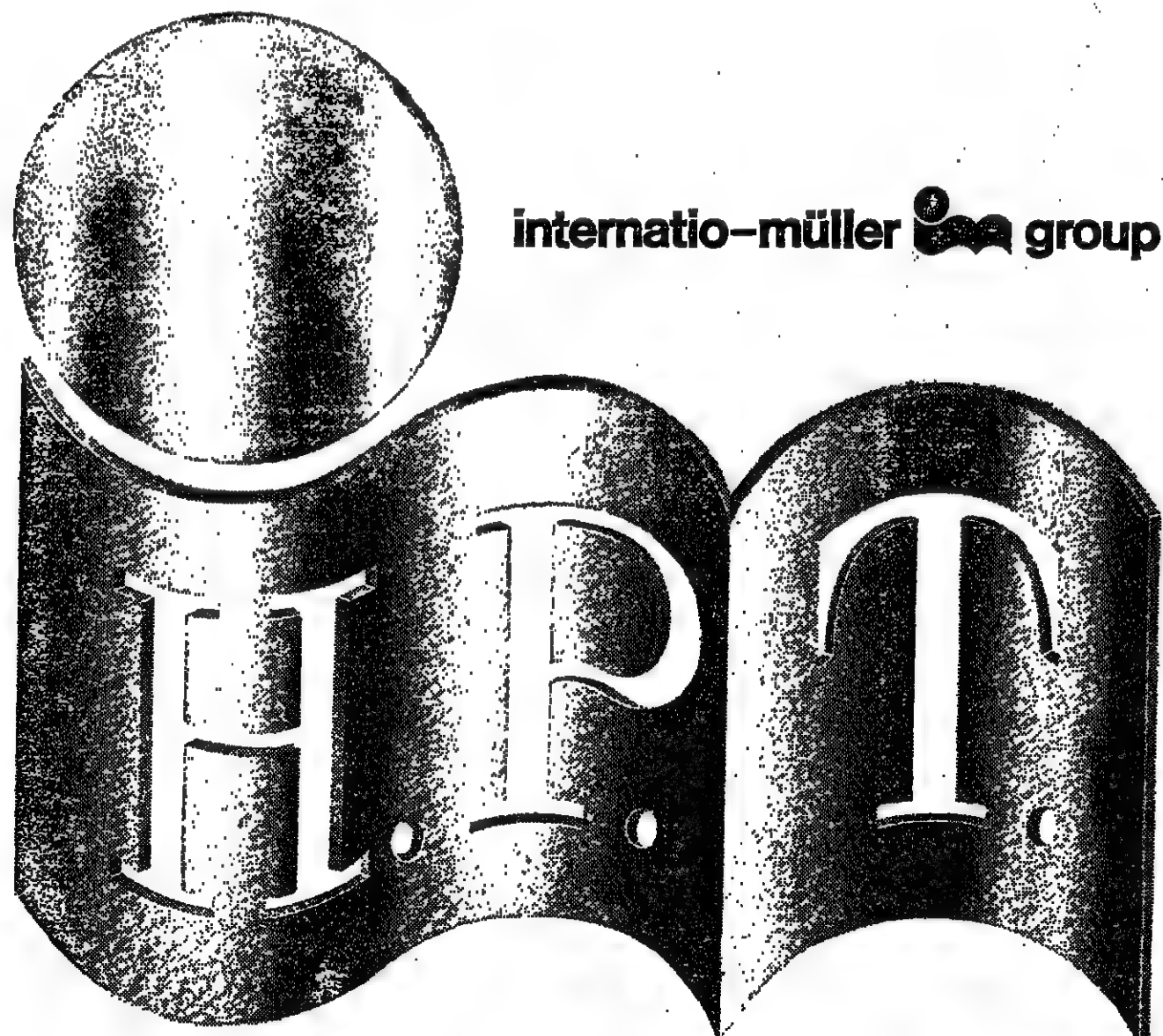
supplies developing, has also encouraged investors to favour that metal rather than silver.

Although there is a constant shortfall in new production of silver to meet demand, the huge stocks above the ground accumulated over many centuries means that there is no real scarcity of supplies. At the same time the cutting of the monetary links, with silver no longer widely used for coinage, means that it is increasingly becoming an industrial, rather than investment, metal. Industrial demand for silver has been at a low ebb due to the economic recession in many countries and this has also contributed to a dull market.

Recently silver prices have moved up strongly, but they are lagging far behind the spectacular rises in gold and platinum.

J.E.

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## The Management Page

EDITED BY CHRISTOPHER LORENZ

Major American corporations are increasingly using commercial paper as a means to raise funds. Stewart Fleming, in New York, explains why such financing—barred in the UK—is so popular

## U.S. companies ignore banks and turn to each other for funds

BRING THE past several years Armo Steel, the fifth largest U.S. steel company with sales of over \$2 billion a year, has only borrowed from its bankers for two days. But throughout this period it has had short-term debt outstanding of between \$50m and \$80m and at times the figure has risen around \$100m.

Like many other companies, its size Armo has been raising its funds in the commercial paper market. This is a short-term money market where companies can borrow from each other or from financial institutions such as insurance companies and pension funds, much more cheaply (in recent years) than they can from commercial banks.

The paper is used in return for funds in a bearer security which cannot normally be sold, since (unlike the certificate of deposit market) there is no secondary market in commercial paper. Although under certain rules, paper can be sold for up to 270 days with the need to go through the company's registration procedures, practice the bulk of the funds are for maturity in around 90 days or less.

### Astonishing

The growth of this market for the past decade has been astonishing, so much so that it now rivals the commercial banks as a source of short-term funds for the 700 or so companies whose commercial paper is readily accepted. At the beginning of 1967, for example, only \$130m of commercial paper was outstanding, of which under \$10m was paper issued by industrial or commercial companies outside the financial sector. To-day the total is over \$700m and \$170m of this is paper issued by companies (like Armo) which are outside the financial sector.

TABLE II

#### COMMERCIAL AND INDUSTRIAL BANK LOANS

	New York City banks	Large weekly reporting banks
1970	25.0	78.7
1974	36.7	121.0
1975	37.6	120.0
1976	32.9	110.0
1977	32.4	114.0
1978*	33.6	127.8

\* Jan.-Sept.

The reasons for this vary although there is no doubt that a fundamental cause is the increased sophistication of the corporate treasurer's function and the emphasis companies have been placing on efficient cash management.

Robert J. Lambrix, corporate treasurer at Armo, describes commercial paper as a "cheaper and more flexible" alternative to bank finance. He says that he can get additional funds within a few hours of needing them, whereas it can take several days to raise extra bank finance. And now, as Armo heads towards a cash surplus he anticipates investing in commercial paper issued by other companies.

So attractive has the market become that there are now some 25 foreign corporations raising funds in the U.S. by issuing their own paper. The biggest is Electricité de France which was brought to the market by Goldman Sachs, the investment banking firm which dominates the dealer placed segment of activity and, according to George van Cleave, partner in charge, accounts for about 40 per cent of the \$20m of dealer issued paper. He points out that Electricité de France typically has over \$10m of paper issued.

Whereas in recent years the market has been dominated by the larger and more credit-worthy companies, there are now signs that smaller concerns, or even partnerships, can issue paper if it is backed by liquid assets which ensure redemption. This may be one reason for the intensified competition which

TABLE I

#### COMMERCIAL PAPER GROWTH

	Non-financial	Financial	Total
1966	0.757	12.543	13.3
1970	7.1	25.9	33.0
1974	12.6	36.5	49.1
1975	10.2	37.5	47.7
1976	12.3	39.7	52.0
1977	14.4	50.4	64.8
1978 (Sept.)	17.6	57.4	75.0

has emerged in the past few months.

In the summer, Salomon Brothers and First Boston, two of the leading investment banking firms, began a drive for a bigger share of the business by undercutting Goldman Sachs on the dealers' commission they take for placing paper with investors. Whereas Goldman charged 12½ basis points (there are 100 basis points in a % point) on the first \$150m of paper issued, its two rivals have cut the charge to 10 basis points on the first \$100m. Both have sliding scales of charges for larger sums.

But perhaps the most controversial competitive move has been the decision by Bankers' Trust of New York, the eighth largest U.S. commercial bank, to respond to the inroads the paper market has made into its commercial and industrial loan portfolio, by itself becoming a dealer in paper.

Bankers' Trust has placed paper for International Tele-

phone and Telegraph and American Can.

Under the 1933 Glass-Steagall Act, commercial banks are forbidden to underwrite corporate securities, an activity legally reserved for investment banks. To the investment banks the Bankers' Trust move is just another example of commercial banks trespassing on territory they thought was legally off-limits. A similar step was the move of commercial banks into the private placement of syndicated loans, an innovation which has not been blocked.

Now, however, the investment bankers are examining whether to launch a lawsuit to try to block the Bankers' Trust initiative. Questions which will have to be decided are whether the bank is in fact underwriting the paper it issues and whether commercial paper is legally a security.

Only a few years ago it was possible to argue that the expansion of the commercial paper market was just a cyclical

phenomenon. Many suggested that at times when credit was scarce the banks would prove to be the most reliable source of funds and would regain their pre-eminence as the main source of short-term money.

Now it is easy to make the precisely opposite case. Indeed on the basis of his interview with some 200 corporate finance executives, of many of the largest U.S. companies, and on his other researches, Mr. Salomon of Bache has concluded that the growth of the commercial paper market reflects not only cyclical trends but also a long-term or secular development which will most probably continue to hit bank lending volume, particularly at the big New York City banks whose customers are the large industrial corporations with easiest access to the paper market.

As the figures in the accompanying table (table 1) show, while lending to commercial and industrial clients by New York City banks has fallen heavily since it peaked in December 1971, the issue of commercial paper by non-financial corporations has continued to grow (non-financial companies provide a relevant comparison since it is assumed that these corporations would otherwise be borrowing from their bankers).

Behind the figures lie many complex trends. Thus, bank loan demand in New York will have been depressed by the sharp growth of foreign bank commercial and industrial lending in the city. The quiet pace of capital investment by

TABLE III

#### COMPARATIVE INTEREST RATES

	Bank prime rate	Commercial paper*
1970	7.00	5.75
1974	11.04	9.05
1975	7.58	6.12
1976	6.50	5.50
1977	7.75	6.56
1978†	10.0	9.00

\* Dealer-placed 3-6 months.

† October.

industry will have been another factor. Moreover many companies have been husbanding cash reserves after the shock of the 1974 credit crunch. International Business Machine's last balance sheet showed cash and marketable securities of over \$50m.

But there is little doubt that one of the reasons for the sluggish growth of commercial and industrial lending in New York banks has been the rapid development of the rival commercial paper market.

There are a variety of reasons why confidence in the commercial market has grown. Apart from the fact that it has, as Table 3 shows, been cheaper to borrow using commercial paper, bankers ensured that they did Table 3 understate the interest rate spread in favour of com-

mercial paper since it takes no account of the compensating balances of up to 20 per cent of a loan which banks normally require borrowers to maintain on interest free deposit.

The market has, for example, proved its resilience by surviving a number of potentially devastating crises, in particular the failure of the Penn Central Railway in 1970 with some \$70m of paper outstanding. By that time the market was too important to be allowed to hit a serious contraction and the Federal Reserve took action to ensure that the banks could, in effect, refinance those corporations which were hit by the impact of the Penn Central failure on the paper market. (As one dealer put it, "It is ironic that a failure of a large company should have led to the market being closed to many small companies.")

### Rating

Another factor to lend stability has been the fact that it is virtually impossible to float paper without a commercial paper credit rating from one of the leading rating agencies and probably from both Standard and Poors and Moody's. In addition the SEC oversees issuers, insisting that generally the proceeds of a commercial paper issue are used to finance short-term assets such as stocks.

Ironically another source of stability to the market is provided by its main competitor, the commercial banks. Issuers generally back their paper with committed lines of credit from commercial banks. Just how firm that commitment is is debatable and is generally seen as a moral commitment rather than a guarantee. But when several real estate investment trusts with between \$3-10m. of commercial paper outstanding have hit trouble, their commercial borrow using commercial paper, bankers ensured that they did Table 3 understate the interest rate spread in favour of com-

## The day that messages took to the air

The first regular services by aeroplane carried mail rather than men. However, the first extended trial of messages by air took place as early as the Franco-Prussian war in 1870-71. Paris was besieged for four months and transmission of despatches overland was impossible. So the ingenious Parisians turned to the skies. Sixty-six balloons were launched from the beleaguered city, carrying some two-and-a-half million letters and despatches.

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## QED: a way to quick cost savings

PERHAPS THE most neglected source of problem-solving talent lies with the workers. Often, management fails to ask their employees how to make improvements and by so doing miss talking to those closest to the problem. The suggestion box may be the nearest many companies ever get to inquiring of their staff and workers information which could lead to greater efficiency and productivity.

## How to break from a parent company

TWO WAYS in which you can become your own boss are either to start a business from scratch or to buy an established company from its owners. A particularly good example of the latter course is the purchase, announced last month, of the industrial drives division of Eaton Corporation, by the division's directors. This move was backed by the National Enterprise Board with equity and loan capital worth £270,000. Such a course is seen increasingly as being a means by which small operations, perhaps under threat of closure because it does not fit within a large organisation, can be made to prosper and expand. It is felt that there are probably a great number of executives or directors who would buy their company from its owners if only they knew how to set about doing so and how they

might finance the move. To provide the answers to such questions is the purpose of a one-day seminar to be held in London on Wednesday, November 8. Speakers will include not only financiers and accountants, but also two people who have taken the step of buying out a company from its parent.

They are Mr. John Fordham chairman and managing director of the Crow Hamilton Group, who will be talking about "Buying from a big company—a case study," and Mr. Roger Levick, chairman of Essex Telegraph Press, whose subject is "Finding and assessing the opportunity." The seminar is titled "The Independent Business" and will be held on November 8 at the Royal Lancaster Hotel. The fee is £75. Details from Investment and Property Studies, Norwich House, Norwich Street, London EC4A 1AB.

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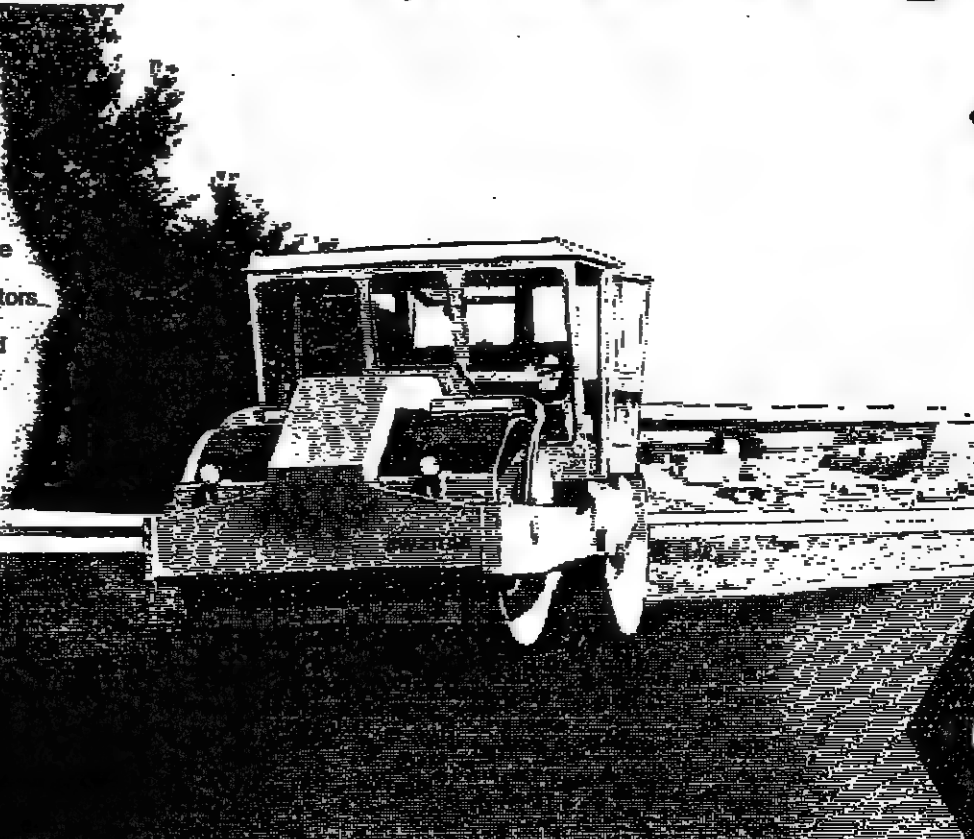
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# More room yet for repentance

BY COLIN JONES

WITH THE LAST of this year's tax cuts going into November pay packets, it is worth seeing what progress Mr. Healey—prodded by the Opposition—has made towards reducing income tax. Not a great deal is the answer. A married man with two children under 11 earning the national average for manufacturing manual workers will be paying 23 per cent of his total income, including child benefit, in tax. A machine designer, in contrast, will pay 25 per cent. This is less than the year ago (26 per cent) but more than under the Heath administration (18-20 per cent).

It is true that personal allowances have been raised substantially in money terms, a new 25 per cent tax band has been brought in, and the basic rate of tax has been cut. But the average earner's marginal tax rate (including national insurance) is still several notches higher than when Mr. Healey came to power (39 per cent as against 35 per cent), and tax thresholds are lower in relation to earnings.

The fall in tax thresholds has been especially sharp for those with children, as a result of the phased replacement of child benefit for child tax allowances. Next April, when the child tax allowance finally disappears, the tax threshold will have fallen to 25-36 per cent of average annual earnings for all married men, irrespective of family size as against 31 per cent in 1973-74 for the man with two children and 44 per cent for those with four. It will go on falling relatively, too, as personal tax allowances are re-valued in line with prices rather than earnings.

## Full-time

Child benefit—to be paid at the tax-free rate of 23 a week a child from next month and 24 from next April—may be shielding the impact upon net family income. But it is the starting point for tax which determines the inland revenue's workload. About 550,000 would now be paying either no tax, or a lower marginal rate, had child tax allowances remained the same as in 1973-74, and about twice that number if the allowances had kept their true value.

This is a further reminder of the role of the income tax system has been changed in recent years. Thirty years ago the average manual earner with two children paid no tax at all. The threshold was too high. It was only ten years ago that the tax bite from his pay packet rose to 10 per cent. Today, with tax

thresholds standing at 22-23 per cent of average annual earnings for the single and (from next April) 35-36 per cent for the married, there can be hardly anyone in full-time work who does not pay tax. No wonder the staff of the Inland Revenue has become so huge. No wonder so much thought has been given to simplification. No wonder the Revenue is so keen to go over to computers. A machine designed to tax the better off does not readily lend itself to taxing everyone.

This is not the only problem. As tax thresholds have fallen in relation to average earnings, they have met supplementary benefit thresholds coming up. Today's tax thresholds are equivalent to 86 per cent of the supplementary benefit entitlement level (including the usual rent and rates allowance) for the married couple without children, 76 per cent for those with two children, and 66 per cent for those with four. Next month, when the entitlement levels are raised 1 per cent, the ratios will be yet lower.

In short, in spite of Mr. Healey's latter-day conversion to tax reduction, we still have a tax system and a social security system, both for different reasons, which overlap. The number of people who in practice would be better off not working may be very small. So may be the number of low wage earners entitled to family income supplement who also have to pay tax. But the fact that the two systems do overlap has helped to bring the social security system into public dispute.

## Overlap

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In the long run, a tax credit scheme might be the answer. But it will be a long run. It will take until the mid-1980s, at least, to computerise the Revenue's PAYE system. Until then the basic tax structure will have to remain frozen. In the meantime, more can be done to raise thresholds and reduce the load further up the scale. If the personal allowances (other than the child tax allowance) had their same real value as five years ago before Mr. Healey came in, the Exchequer would this year be collecting £1bn less tax. If, in addition, the higher rate bands were at their 1973-74 equivalent values and the basic rate of tax had stayed at 30 per cent (with no 25 per cent tranche), the Exchequer's loss would be £3.5bn. Mr. Healey still has a considerable way to go to unwind the tax increases of his first three years as Chancellor.

The three other confirmed runners for America's major

autumn grass race are Tiller, Overseas and Wawa.

Turning to today's racing there is a typically tricky end-of-campaign card at Nottingham where backers are likely to find the going hard. Arrived trainer John Dunlop, who has kept his team in remarkable form since early summer, has sent a strong team up to the Midlands track and it will be the last of the surprising if he adds another couple of winners to his already impressive tally.

His best prospect, in my opinion, is Farinford Bell—Midland Nursery. This grey gelding by Mondamus impressed among the runners for the East a good many racers when finishing a half-length third of 13 behind Bluebell in a seven-furlong nursery at Newbury last month and his running there suggests that the additional furlongs of today's race will suit him ideally.

If he can give nearly 20 lbs to Miss Admington, the Dunlop juvenile who has the assistance of Pat Eddery should be able to gain an overdue first success. Half-an-hour later Farinford Bell's ultra-consistent stable companion, Brig of Ayr will be trying to regain winning form in the final handicap. The

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# It's new, it's neat, it's obsolete

—Barclay, Porton Control Arthur Elton and Edgar Anstey to make a series of films in which they were to collaborate in the choice of subjects. Thus *A Curious History of British Food*—there is a brave attempt to restore some of the good things of the old days, albeit at the risk of reckless indulgence in high levels of cholesterol, carbohydrates and alcohol. Suffice it to say that the old British

years ago, *Enough to Eat?* took as its subject malnutrition.

In the second British Gas film *Enough to Eat?* took as its subject malnutrition. In the second British Gas film *Enough to Eat?* took as its subject malnutrition.

How interesting indeed for

historians to look at those gas

audience's mouths watering.

Historians will discover other

signs of social change in our

contemporary industrial films,

such as a cautious concern for

preservation of the countryside

evident in English China Clay's

Self-Portrait. This is another

one of those corporate films

that takes the viewer every-

where without actually getting

anywhere. Well-made, intelli-

gently put together, and giving

some insight into the company,

it none the less has little to

make the viewer care—as its

introspectively title reveals.

Paradoxically, some viewers

may care more about a film

than about its content.

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Paradoxically, some viewers

may care more about a film

that has as its scintillating sub-

ject, *The Puller Saw Combina-*

tion. Made for Edwards of

Enfield, this is about the com-

pany's latest developments in

powering extrusion pullers and

saws by linear motors. Hardly

the stuff to rate acclaim in new-

film columns of a national news-

paper—but specific and im-

portant enough to a few people

in their business, which is a

principle too often ignored in

the contemporary sponsored

film. The conclusion for the his-

torians must be that our films

have become specific, specialised

and self-interested. Gone are

the days of the grand design of

the spirit of social change.

The current surge of indus-

trial film activity reflects, in-

stead, a spirit of economic

optimism—where the challenges

are more material and the

social problems not apparently

so serious. Our films are becom-

ing vehicles of information

rather than motivation, and the

rise of electronic media is

emphasising this trend.

This Thursday, for example,

a one-day seminar at the Cafe

Royal in London will be exam-

ining The Electronic Hotel—in

which room-bookings, informa-

tion and personal service can

all come via automatic elec-

tronic systems such as videata,

videocassettes and mini-com-

puters. A far cry from the

welcoming personal style of the

inn keeper.

Even film itself is becoming

an anachronism. Videocasset-

tes, the product of so much auto-

mated and electronic control,

are displacing film—and the

producers currently enjoying a

boom in business must be ready

to adjust—as the emphasis

changes.

One sign of the trend, re-

vealed last Thursday, is the

establishment of Europe's lar-

gest videocassette duplicating

centre—which will open early

next year opposite the Post

Office tower in London. An-

nounced by Television Inter-

national, a subsidiary of Planta-

tion Holdings, the centre repre-

sents an initial investment of

over £1m. It demonstrates the

confidence that now abounds re-

garding the future of videocas-

settes. Other plants are spring-

ing up, ready for the video

boom, such as Grundig's new

videocassette recorder factory

which opened earlier this month

in Germany—designed to cope

with an annual output of

300,000 units.

With tried relief, I report

that the British Sponsored Film

Festival sensibly returns to

Brighton next year after a de-

pressing diversion to Birming-

ham.

## FILM AND VIDEO

BY JOHN CHITTOCK

historians to look at those gas

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# The Land of the Inward Eye

by ROY STRONG

After the Kabuki dramas had one on for two hours of delightful guide-interpretation, I turned to the art department of the National Museum of Modern Art in Tokyo. To me this exhibition of the very real dilemmas of the western from the mental tradition for any other reason beyond that of convenience. In the art department of the National Museum of Modern Art in Tokyo, I saw the influence of this division in the painting school which was aimed into traditional and western. What is more depressing is the impact of the stern tradition of Japanese art. Instead of being as they are, at the centre of their own usual tradition they have been forced to look at the result of the impact of the stern tradition of Japanese art. Instead of being as they are, at the centre of their own usual tradition they have been forced to look at the result of the impact of the stern tradition of Japanese art. Instead of being as they are, at the centre of their own usual tradition they have been forced to look at the result of the impact of the stern tradition of Japanese art.



The Pursuit of Humanity. An example of the Ukiyo-e style of art which developed in Japan around 1600. Scenes from the kabuki were a popular subject.

Elizabeth Hall  
New Vienna Octet  
The members of the New Vienna Octet all belong to the Vienna Philharmonic. They owe their collective title, but none of them is a member of the orchestra. It is the distinguished name of classical playing of refinement and relish in equal parts. A new group deserves to be acquainted with due delight. Sunday by a not over-large repertoire had the Octet been permitted to advertise their major work, the Brahms Clarinet Quintet—but another group with prior booking was down to play the Brahms last week, and there were uncommodious rewards in the Vienna players' purposeful shaping of it.

Empress Komyo began to donate thousands of objects in the Great Buddha of the Todai-ji where they have remained for 1,200 years. Each single item is a show stopper. There were embroidered banners and robes, exquisite pieces of furniture and, what I remember most, two string instruments. Inland with patterns of story. There is nothing to compare with this in the Europe of the same date in terms of quantity, quality and sophistication.

Riverside Studios  
Schnebel  
A preoccupation with the simplest, most basic elements of music-making has been common to many different sections of the avant-garde in the past couple of decades; the complexities of the post-war generation have been replaced by a disarmingly questioning naïveté which confronts the listener with those fundamental processes which go to make up what he thinks of as music. In the work of such Americans as Philip Glass and his followers, the concentration is on the pitch elements of music: a repeated phrase, or a single note, or a chord, or a sequence of notes.

# The Two Widows

by MAX LOPPERT

The 1978 Wexford Festival was the fifth and last under Thompson Smalley's artistic directorship. It was not a year of miracles or revelations, in terms either of works or of performers; but the high standards, both musical and dramatic, that have been a feature of his reign were for the most part worthily maintained, and the choice of operatic fare, judiciously novel, entertaining, and instructive, was as unshakably as ever. Smetana's *The Two Widows*, Haydn's *Il mondo della luna* and D'Albert's *Tiefland*. The rampart of festivals has not this year revealed a general expression of regret at his loss to Sarah Caldwell and the Boston Opera Company.

In many ways, *The Two Widows* is an ideal festival production, though not ideal, was very much on the right lines, bestowing a certain affection on the score and bright but never staid, good humour on the comedy. Albert Rosen, conducting his own RTE Symphony Orchestra (on fine form as the resident festival orchestra), comprehends the direction of Smetana's rhythms, gentle or virtuosic, the dramatic movement of his harmonies, the radiance of his orchestra. He led a delightfully fresh performance, not always precise in its ensemble (the enthusiasm of the Festival Chorus tended to drive it ahead of the beat) but exact in its appreciation of the opera.

David Pountney produced (and also provided the new English translation, in collaboration with Mr. Smalley's casting knack could once again be admired in the happy and fruitful assignment of the title parts to two English soprano, not immediately associated with Czech opera. Elizabeth Gale as Karolina and Felicity Palmer as her sad cousin Anzeka (the second widow, and dramatically, the most fully realised character in the piece) complemented each other beautifully: the first named bright of voice (sometimes, in the tricky Theatre Royal acoustics, the brightness was almost too insistent) and breezy of manner, the second giving an eloquent study of intense, constrained emotion conveyed as much in Miss Palmer's ample tones as by the quiet potency of her manner.

As Ladyship, the secret object of Anzeka's affections whose rise to gain admittance to Karolina's estate is the hinge on which the plot turns, the American tenor Robert White displayed a winsome, collected boy kind of charm and a voice better fitted for Stephen Foster ballads than for Smetana's heroic tenor line; the stirring E minor aria with its huntman imagery was undernourished. The retainer Mumlal, a bass buffo part of a traditional kind not easily rendered into English, was delivered with massive high spirits by Joseph Rouleau; the effect, while not quite right, was endearing. The young lovers Lidka and Tonik, excellent parts on whose single number Smetana lavished the heart-rending melodiousness that is the thumbprint of the opera, were prettily played by Dinah Harris and Bonaventura Bottone. The news that Scottish Opera is to tour the opera in these sets and costumes is good news indeed.



Robert White and Felicity Palmer

WIGMORE HALL

# Yuri Masurok

by RONALD CRICHTON

The habit is spreading of inviting foreign opera singers newly acclaimed in London to give songs recitals. They do so with varying success. A few master the very different approach right away, others come to it late in their careers, some never go further than displaying a fine voice in unaccompanied circumstances.

Yuri Masurok is in the latter category. He has given a recital at Wigmore Hall, and his Russian baritone Yuri Masurok belongs to the second or third limited range of gesture. The Garden Masurok has made a fine impression in Verdi roles—Santo in *Un ballo in maschera* and Don Carlo. While these performances did not suggest uncommon interpretative gifts, the voice was exceptional and the style good.

Lon and behold, the darkly saturnine figure who made a disarming impression on stage (partly by remaining effectively still and leaving the conventional operatic movements to others) was revealed on the concert platform as a warm, friendly presence and, by Russian standards especially, a sadly limited range of gesture. The voice, allowance made for a few rough phrasing endings, betraying initial nerves, remained splendid.

Masurok's tone is firm and life in the singing in songs by Schubert, Grieg, Ravel (in erratic French), and arias from *Don Giovanni* and *La traviata*. In Germont's aria from this opera he showed an expansive, somnolent, though "Di Provenza" sung in a chamber-music hall with piano accompaniment is not a very life-enhancing experience. The pianist was Craig Sheppard, better known as soloist than accompanist. Schubert and Grieg went so naturally that a certain lack of ease and impassivity in the Russian groups was the more surprising—one would have expected them to suit Mr. Sheppard well.

# John Vallier

by DAVID MURRAY

Mr. Vallier's Chopin recital on Saturday night left no doubt that he is, as a distinguished conductor has declared, "a pianist of quite exceptional attainments." His strong, balanced technique echoes the virtues of an older school of pianism; he sustains long, firmly, and in the grandest passages there is no hint of strain or difficulty.

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It lent powerful dignity to the A-flat Polonaise, and kept the bright little Valse op. 34 no. 3 from being too light. The latter op. 42 Valse was under-volunteered. Vallier applied a puzzling rubato to the Third Ballade, letting its sprightly triplets loose into what sounded like mere duped rhythm. No other private idiosyncrasies were indulged.

Rich, translucent textures were the order of the evening, and they left small room for suggestive ripples. A fresh theme rarely insinuated itself, but the middle section of the F-sharp Nocturne, with some loss of evocative power. If that indicated a Chopinesque vein that Vallier disdains to tap, he gave full right to the other special features of this opulently imaginative music. The tinted delicacy of the Berceuse was captured in unruffled calm; the darker currents of the Barcarolle and the Edla minor Polonaise surged clearly over a rock-solid pulse. There was a consistent flavour of exposition as against invention, but exposition of a searching and eminently serious kind.

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# It Don't Mean a Thing

by KEVIN HENRIQUES

This welcome Saturday afternoon jazz concert took its title from the recent BBC2 series which showcased only British musicians (lobby the BBC for its return!). The series had the effect of reminding audiences—reluctant critics!—that jazz is not a dead, dusty, and unexciting thing.

Eddie Thompson, who for ten years successfully competed with Americans on their own ground in New York, threatened the proceedings together in his own inimitable way with over-the-top introductions, some good jokes and his own witty playing. Ship on soprano was as moving as anything heard all afternoon.

McLeavy's short, stabbing phrases and pure, clean trumpet tone were deliciously highlighted on his now regular feature, "Bambles, Bangles and Beads." Kay Carter, head recently on late night BBC radio but a newcomer to the jazz scene, provided the vocal part of the concert.

Her jazz-based stylings suggested she could be THE white jazz singer this country has yet to produce. Her phrasing and jazz feeling are not in question. But her choice of material, especially "Yes for Two" (a version very similar to that of Anita Day) (an obvious major influence could be more challenging and discerning. But she is definitely a name to listen for. The two other musicians fulfilling an important role during the two-hour concert, which was presented by the BBC Jazz Society, were bassist Len Skeat and drummer Ted Pope.

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Tuesday October 31 1978

## Without an agreement

THE admission by the Chancellor of the Exchequer yesterday that no early agreement with the TUC on pay policy now looks possible is on the whole a matter for relief. The TUC seems to have gone to Downing Street not to offer but to demand; and all its demands were expensive. The TUC wants tighter price controls as a substitute for a wage norm. It has also been pressing for a £60 minimum wage, and for Government endorsement of its demand for a 35-hour week. If the TUC had been able to offer effective wage restraint in return for these demands, the Government might well have been tempted to do a deal. It was as well in the circumstances that the TUC had nothing to offer.

## Surface attraction

There is of course a surface attraction in the idea that if Government controls can guarantee a non-inflationary environment, then the unions will be ready to settle for non-inflationary wage increases. President Nixon, President Carter, and a succession of French and British governments have used price controls in an effort to allay the fear of inflation. In every case the policy has entailed a heavy price in economic distortion, with little long-term benefit to show for it. Some of these efforts have been launched with at least the illusion of union co-operation. On this occasion no illusion was possible. Mr. Moss Evans, who can on occasions at least be blunt, explained that, in his eyes, the advantage of price control was that it would prevent employers handing on the cost of settlements to customers; he wanted the Government to tie their hands while he rifled their wallets.

In a sense, no one can prevent union leaders who cannot understand the role of profit in rewarding success and, more important from their point of view, in financing investment, from fighting for claims which will throw their members out of work. Indeed, as Mr. Hesley has explained in his Mansion House speech, the Government is committed to monetary policies which will produce this result. However, it is one thing

## Priorities for town halls

THE Association of Metropolitan Authorities, the representative body for local councils in London and the six largest English conurbations, published yesterday a study ambitiously entitled future priorities in local government expenditure. In practice, what the document boils down to is an argument for re-juggling priorities within public expenditure as a whole so as to favour local authority programmes in general and those of the association's members in particular.

It is critical of the fact that the fastest growing sector of central government spending is transfer payments, such as social security and aids to industry. It believes that if more were to be spent instead on what the association describes as the "productive side" of public expenditure, local government could make a positive contribution both to increased employment and national economic recovery without damaging side-effects on, for example, the rate of inflation.

## Thrust

For all its special pleading, the study does make one or two good points. It suggests that the money allocated under the job creation programme and its successor, the special temporary employment programme, to projects which, by definition, have to be of limited duration and low spending priority, could be more fruitfully employed on the re-training of the unemployed or on the rehabilitation of derelict industrial land in urban areas.

Similarly, the authors believe that if it is desired to encourage more 16-18 year olds to stay on longer at school it would be more sensible to tackle the shortages of staff, workshop and specialised equipment required for the instruction of this age group than to introduce, as the Education Secretary has proposed, a mandatory system of 16-plus student grants most of which would go to young people who would have continued their full-time education without them.

The study's general thrust is however unlikely to evoke a warm response either from the present administration or from a future Conservative government, even though the AMA is now dominated by Conservative-controlled local councils. Nor are the other local authority associations, who believe that the metropolitan areas have already been over-favoured under the guise of tackling the problems of the inner city, likely to take kindly to many of the AMA's detailed proposals. Nevertheless, the basic idea—of looking at priorities in local government spending—is a good one.

## Awareness

The development is welcome, in the first place, because the country is unlikely to be able to afford as rapid a rate of growth in local government spending in the future as in the past.

Secondly, there is a need to reassess priorities—cutting back in some areas so as to provide more resources elsewhere—in the short run as well as over the longer haul since this year's rate support grant negotiations have again shown that local councils' spending policies will lead in aggregate to a higher level of expenditure next year than was envisaged in the last public expenditure White Paper. Finally, local authorities would like to be subject to less interference from Whitehall in matters of detail while conceding the Government's overriding interest in total public spending. They would be more likely to succeed in this aim if they were able to demonstrate a tighter grip on priorities.

This should embrace such matters as charging policies, getting better value for money, and making greater use of existing capital assets as well as identifying areas like education (now that the school population is declining) or housing subsidies where money might be saved. Nevertheless, the AMA's study could be a start.

## Health and Safety Commission takes on Crown Immunity

BY PAUL TAYLOR

UNDER pressure from the Health and Safety Commission, and in particular Mr. Bill Simpson, its chairman, the Government is at present considering whether it should change the law on Crown Immunity to rid the Health and Safety at Work Act 1974 of an anomaly affecting over 2m Crown employees.

Crown Immunity against prosecution for criminal offences, such as those under Health and Safety at Work Act, applies to "the Crown and all bodies which because of their function are treated as the Crown." The full list of Crown bodies is very extensive. It embraces all Government Departments employing in total about 600,000 people, the National Health Service, Regional and Area Health Authorities including 300,000 nurses, and over 200 "grey area bodies" like Government research councils and Government workshops.

Crown Immunity applies for example to Naval Dockyards, Royal Ordnance Factories, Customs and Excise, prison staff and surprisingly to farm workers on the Queen's estates. It also applies to the Health and Safety Commission and Executive itself. It does not, however, cover nationalised industries.

This means that while the Health and Safety at Work Act is applicable to these areas and to Crown employees, it is impossible to the extent that it is not enforceable. Sections 20 and 48 of the Act specify that Crown bodies have the same obligations under the Act as other employers. However, Section 48 specifically excludes Crown bodies from prosecution and prevents the Executive issuing improvement or prohibition notices against them.

A major health hazard discovered by an inspector could in theory go unrectified by a Crown body. Furthermore, since the Executive is unable to prosecute the corporate body, the Commission has instructed it not to prosecute any individual Crown employees breaking the various sections of the Act which relate to an individual's conduct.

With the introduction of regulations covering the appointment of union selected shop-floor safety watchdogs and joint union management safety committees on October 1 the problem of Crown Immunity and the anomalies it creates have been highlighted. While Crown bodies have had to recognise shop-floor safety representatives under the Act—and have indeed done so—the representatives could be prosecuted but the corporate management could not. The representatives therefore, in common with other Crown

employees, are in theory vulnerable to prosecution but have no criminal law.

For this reason it is likely that the final solution to the practical rather than the wider theoretical question will rest with the Government. The Commission said that it has already been given an assurance that "there are no insurpassable legal or constitutional problems" in removing Crown Immunity from the Health and Safety at Work Act.

The Civil Service Department stresses that Government Departments are conscious of the provisions of the Act and are implementing them. It strongly rejects any suggestion that Crown bodies are in any way "more dangerous" places to work than the private sector and points out that since Ministers are answerable to Parliament there is an additional health and safety safeguard for Crown employees which is not available to employees in the private sector.

In the meantime the Commission has instructed the Executive to take two steps which clearly indicate the impact of Crown immunity on the effectiveness of the Act.

First, the Executive has begun issuing "Crown Notices" in place of the standard improvement and prohibition notices. These Crown notices come in two forms, the "Improvement notice for Crown employees" and the "Notice that work should be stopped (Risk of serious injury) for Crown Employees."

Both indicate that the Crown cannot be prosecuted under the Act or for failure to comply with the notice. But they both say "failure to comply is a serious matter and will result in a formal approach from the Health and Safety Executive to an appropriate person with higher authority in your organisation or, if necessary, from the Chairman of the Health and Safety Commission to the responsible Minister."

These Crown notices have no legal status but Mr. Simpson said they serve as "markers" and have also encouraged the Executive to search for a working definition of responsibility in the complex corporate structure of Government departments.

Second, while under sections seven and eight of the Act public servants, like managers and employees in the non-Crown sector, can be prosecuted if they do anything which endangers the health and safety of themselves or other workers, the Executive is not operating this section of the Act against Crown employees.

Mr. Simpson said Crown bodies are "no better or worse" than other employers but the fact that the Executive has been able to compile a

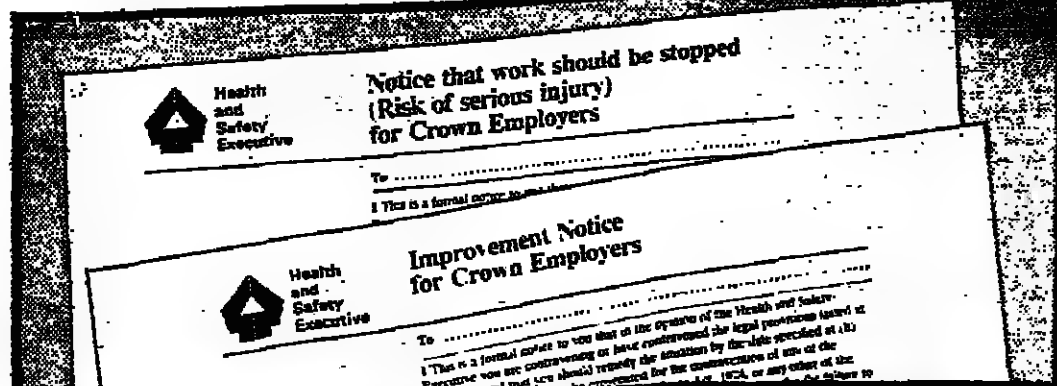
## Unanimous decision

The three CBI-nominated members, the three TUC nominated members and the two local government nominees of the Commission were unanimous in deciding to press for a change in the law.

Against this background of growing concern Mr. Simpson first approached Mr. Booth about the matter last year. The Employment Secretary asked the Commission to provide details of specific instances where bodies covered by Crown Immunity did not match up to health and safety requirements.

These detailed cases, were presented by Mr. Simpson to the Department several months ago and he said "the ball is now clearly in the Government's court. Neither the Commission nor the Department felt it would be appropriate to give examples of these cases."

There are fears within the Commission that the Department may attempt to delay reaching a decision on the major issue by questioning the Commission's examples. However, it is felt that the biggest obstacle to resolving the problem remains the fear that to remove Crown Immunity for the purposes of the Health and Safety at Work Act would lead to calls for the abolition of Crown Immunity in other Acts



Mr. Bill Simpson, chairman of the Health and Safety Commission; the ball is in the Government's court.

dossier identifying health and safety hazards in the Crown sector implies that the 2m employees in the sector are exposed to risks which might have been eliminated had they been working for a different employer.

It is not only in the Crown sector that the impact of Health and Safety at Work Act is beginning to be felt. The introduction of safety representatives and committees with the backing of the Commission has thrown a spotlight on whole areas of the nation's working population not previously covered by safety legislation. These are the "new entrants." The Commission classifies the whole of the Health Service, education, Government departments and sections of local government as new entrants.

Before the introduction of the Health and Safety at Work Act other legislation, like the Factories Act, had covered health and safety in these areas. (The Factories Act, administered by local authorities, was applicable to Crown factories; however Ministers could exclude them from its provisions. There was thus no clear statement of Crown Immunity.) The full impact of the Health and Safety at Work Act can be understood by the fact that the introduction of safety representatives and safety committee regulations were delayed by Government in spite of strong protests from the Commission in 1976 "because of the potential cost in the public sector."

Health and safety within the new entrant areas is being monitored by the Health and Safety Executive's 400 inspectors. To deal with its new responsibilities the Commission has ordered a series of studies into these areas to lay down a framework for future monitoring.

Studies of universities, schools and hospitals have already been completed and presented to the appropriate bodies for consultation and the Executive has begun a programme of inspection.

Mr. Simpson said it was too early to assess the impact of new legislation on these areas. Once again the main problem facing the Executive appears to be the identification of management responsibility. He said "we have had some difficulty sorting out the management structure in some cases."

Bringing local authorities into the mainstream of health and safety legislation has resulted in some reorganisation of functions. As well as their responsibility for enforcing sections of the Factories Act, local authorities also for example licensed the storage of explosives and petrol.

Under recent agreement reached with the local authority associations the local authority inspectors will also enforce regulations in several new entrant fields including social and welfare work. However, the Executive has insisted on the right to inspect local authority premises thus avoiding the problems of self-inspection.

Given the Commission's current preoccupation with the anomalies of Crown Immunity and the complexities of operating the Act in the new entrant areas it would be easy to misunderstand the underlying intentions of the Commission and Mr. Simpson.

However, with a background in the steel industry as a foundry worker, Bill Simpson is a man aware of the deficiencies of legislation for reform. He was seriously injured by a box weighing a ton. He said philosophically, "I have had my share of burns and minor injuries. I was working in a dangerous industry." Trade unions he saw as a vehicle for reform when faced with a lack of interest in health and safety found to be lacking.

Mr. Simpson has drawn the problem of low fines, for example a fine of £100 against an employer where an employee lost four fingers because there was no guard on a machine, to the attention of the Lord Chancellor. He is still waiting to see whether the recent introduction of the higher maximum fines of £1,000 has an effect on sentencing. In 1976 when the maximum fine was £400 the average was only £95.

The courts are however a last resort for the Commission and the Executive. It is the possibility of prosecuting offenders under the Act rather than the penalty itself which Mr. Simpson sees as important.

Against this background Mr. Simpson believes the Commission's role will be to place a growing emphasis on self-regulatory health and safety procedures like safety committees, industry-based advisory committees or through sector codes of practice approved by the Executive.

Amendments to the Health and Safety at Work Act are, he said, not required. He claims that in four years of operation there has never been an incident in which the Act has been found to be lacking.

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## MEN AND MATTERS

## Forecasting a decline

This afternoon that battered campaigner, The National Institute of Economic and Social Research, is launching an appeal for money with backing that most fund raisers would cherish. Gordon Richardson, the Governor of the Bank of England, has issued invitations to the chairmen of Britain's pillars of finance. And at tea-time they will listen to Lord Rell and David Worwick, president and director of the Institute, present their case. Yet the appeal may not be so smooth an operation as was hoped.

The Institute long had a near-monopoly of short-term economic forecasting in Britain, enjoying a reputation as an arm of the economic establishment.

But in the last few years its position has been increasingly challenged by the mushrooming of forecasters. Moreover its standing has suffered as its recommendations regularly showed that it was one of the faithful keepers of the old-time Keynesian religion of deflationary policies in the face of the rising tide of monetarism.

The new appeals have thus led to some hostile voices, not least from the Conservative Party's arch-critics of Keynesian orthodoxy. Norman Lamont, an opposition industry spokesman, has noted that some might question the Governor's use of his official position to play host of Canterbury and York do not to today's gathering. Lamont usually sign petitions, particularly ones addressed to their free-market Institute of the Economic Affairs should not be?

Lamont even suggested dividing the taxpayers' annual of £500,000 grant to the Institute a matter of principle but also

## Forecasting a decline

—four-fifths of its income—between a variety of forecasting institutions. Ironically, fears of just such a change by a Conservative government are probably one of the reasons for the present appeal.

## Timely export

Leyland, or BL as we must now call it, is not perhaps our shining white hope in the export market. But a product that will be forever England (for the year at least) is being despatched from Cowley to countries as far apart as Columbia and Mogadishu.

The BL subsidiary, The Nuffield Press, set up 50 years ago to print handbooks for the bull-nosed Morris, has just branched out for the first time into selling abroad. It has met with extraordinary demand for its glossy calendars.

One version contains photographs of Oxford the Golden which appears to exclude Cowley. The other displays the charms of Britain in general. The export demand was the biggest surprise, says Jack Field, managing director. "We almost sold out on the total print run of over 50,000. Obviously English country scenes are admired the world over."

Delayed calling

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## Checkpoint

Most organisations have regular correspondents who, in the

Observer

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Observer



# FINANCIAL TIMES SURVEY

Tuesday October 31 1978

## European Construction Equipment

Slack times in the construction industry are making life difficult for the equipment suppliers. For most the only lifeline is exports, but here they are running up against severe world competition, particularly from the giant American multinationals operating from a secure domestic base.

### Warring in a tough arena

By Kenneth Gooding

EUROPE RANKS second only to the U.S. in the construction equipment business with an output worth about £3bn last year. And because the U.S. manufacturers export a relatively low percentage of their production, Europe is the world's major exporter.

But some would argue this reflects weakness not strength. Their vast home market, with a reasonably steady growth rate, has in the main allowed the North American-based multinationals to make profits and continue investment whatever the trading climate elsewhere in the world.

In 1977 Caterpillar, which dominates the construction equipment industry with some 50 per cent of the Western world's sales, increased turnover outside the U.S. only marginally from \$2,945bn to \$2,986bn. Yet its profit jumped from \$383.3m to \$445.1m, thanks to a 37 per

cent increase in domestic sales to \$2,88bn.

This was achieved at a time when most European construction equipment makers were only marginally profitable, if they made any profits at all. After the 1973 boom the recession has been deep and prolonged, and it is not only the European-owned companies which have been feeling the pinch; the recent difficulties of Massey-Ferguson are one striking example. Yet to the North American companies, Europe remains of crucial importance, both as a market in its own right and as a manufacturing base from which to supply other markets.

Most of their executives would agree with the sentiments of Mr. Bert E. Phillips, chairman of Clark Equipment, who told me recently after a tour of the group's European operations: "We are totally committed to our European businesses. It is absolutely necessary for us to be in Europe, after all it is our second-largest market."

"What is concerning us about Europe is the slow growth rate. And there is nothing on the scene which suggests this will change." Clark's construction equipment plant at Strasbourg in France has been working a four-day week and at only about 40 per cent of capacity.

"We must just make sure that we can make money at these reduced levels of activity," Mr. Phillips commented. And, just to prove that he meant what he said about Europe, he mentioned that Clark was thinking about having its tractor shovels

assembled in Britain by Cosmo, the crane-making concern in which Clark has a 60 per cent shareholding.

In comparing the American and European companies it also becomes clear that the Americans more often than not have the technological lead (and the major share of output) in heavier construction equipment. Until recently only the Germans offered any noticeable European presence at the heavy end.

When the Committee of European Construction Equipment (CECE) recently drew up a list of sectors where European manufacturers lead the world with technology and sales, it contained smaller products such as concrete mixer systems,

mixer lorries, concrete pumps, concrete compactors, hydraulic excavators, road rollers, crushers and screening machinery. This helps to explain why there are so many as 800 companies having to share the £3bn turnover of the European construction equipment industry.

**Disturbing**

That too is a disturbing statistic because in most parts of the industry size is important. A big volume, coupled with standardisation of components and parts, is the way that profit is made. Profit is needed for the research and development effort required if customers are to be offered machines which provide greater reliability and productivity.

One of the most illuminating points made a couple of years

ago at the early stages of Britain's industrial strategy programme was that Caterpillar had been spending around \$94m a year on research and development. Komatsu of Japan had been spending around \$28m. And the whole of the UK construction equipment industry had been spending about \$9m.

Europe does have one group which is moving towards a size that takes it within reach of the North Americans. Fiat-Allis, in which Fiat of Italy has the majority shareholding and management control, had sales of 1,550bn (around £350m) in 1977. (Compare this with the leading UK manufacturer, J. C. Bamford, which was aiming for £100m in 1978).

Fiat-Allis's immediate aim is to move into third place in the world league. After Caterpillar, with 50 per cent of the market, comes Komatsu with some 10 per cent. Fiat-Allis claims it is running neck and neck with J. I. Case (part of Tenneco of the U.S.), International Harvester and John Deere, each with around 6 per cent.

Fiat-Allis is a combination of Fiat's construction equipment operations and those of Allis-Chalmers of the U.S. The deal suited both partners because Allis-Chalmers had a business which was, in North American terms, not large enough to be consistently profitable and Fiat in one bound gained a significant presence in the vital U.S. market. It picked up Allis-Chalmers' two plants in the States as well as slotting into its dealership network. This must certainly have

helped sustain the group in the past year or so, for while the U.S. market has been relatively buoyant, in Europe demand has been weak.

In the 18 months to the end of 1977 the UK construction equipment makers saw no growth in demand for their products and output remained at about £800m a year. There have been redundancies and short-time working has been commonplace. Output this year will hardly improve.

In France production of construction equipment fell by 7 per cent last year from the 1976 level to FFfr 6.8bn (roughly £800m) and since the peak period of demand in 1973 employment in the French industry has fallen by 15 per cent.

In West Germany life has been even more difficult for the manufacturers because of the high value of the Deutsche Mark. However, last year the construction equipment industry managed to maintain output at around the DM 5,200bn level (£1,37bn).

Faced with lifeless home markets the European companies have been exporting as never before. Competition in the few active markets is fierce. Hidden subsidies abound, often in the form of export credits. This helps to explain the amount of triangular business manufacturers are involved in—that is, selling equipment to an overseas contractor in one country for use in another.

There has been much talk among the Europeans about possible technical co-operation deals and about swapping or

sharing research and development. But the concept of full-blooded mergers between companies from different European countries does not appear to hold much appeal.

The restructuring of the industry that is going on is confined within national boundaries, as with the development, via acquisitions, of Aveling Barford of the UK (subsidiary of BL, formerly British Leyland) into a much more sizeable entity.

**Obstacles**

Instead of pan-European co-operation, local protectionism has reared its head as a partial response to the recession. While the Common Market prevents blatant tariff barriers going up, capital equipment of all types offers scope for technical obstacles. The most recent example was the decision of the French to impose new regulations governing fork-lift trucks, including the important rough terrain lift truck sector where French companies are especially strong. Manufacturers were given only six months to comply and it seems possible that only the French manufacturers will be able to make the changes in specification in time.

Unfortunately, the boost to trade which would end the pressure for such measures seems far off. For example, the recently published mechanical engineering trends survey produced in the U.K. by the Engineering Employers Federation had this to say:—

"Output [of construction equipment] has not grown significantly since 1973. The construction industry remains depressed in the U.K. and in other industrialised countries. Construction activity in the UK is expected to increase very slightly in 1978 and 1979. This should be sufficient to ensure no further fall in home market order intake. Export prospects, however, are less hopeful."

In the longer term, too, the Japanese are likely to become a more significant force in Europe, although the appreciation of the yen is a restraining factor. Komatsu, which makes a wide range of crawler tractors and other equipment, has been considering the use of more locally made components in its machines, sold in Europe, and this could lead to assembly or partial manufacturing operations.

It is, however, in third markets that Japanese competition is most evident and this is a source of some resentment in Europe. There is a feeling that Japan is making headway into most of the world's important markets (and making life tougher for the Europeans) yet at the same time keeping its own doors tightly shut against imported equipment.

Dr. Heinz-Gunter Köhler, a director of Orenstein and Koppel (O&K) of West Germany and current president of CECE, complained publicly when he formally opened the European construction equipment exhibition in France early in the summer. "Japan is at present a closed market. This

has to be stopped. The Japanese must be made to understand that trade is a two-way operation."

The Europeans have since then joined forces with the trade association representing American manufacturers to put pressure on the Japanese to open up their market for construction equipment. But this bid to persuade the Japanese to accept the concept of "equal opportunity" in trade is more about a matter of principle than opening up a vast new market for construction equipment.

There is no doubt, however, that there is tremendous but latent world-wide demand for construction equipment; and once the industrialised countries permit themselves a little more economic growth, that demand should materialise.

It has been estimated that world economic output must increase by more than 50 per cent in the next 25 years to provide the equivalent of today's living standards to the population which will inhabit the earth when the next century opens. There will be increasing demand for energy, food, housing, minerals and transportation—and more and more construction equipment will be needed to cope with this demand.

For the European companies, though, the danger is that the North American multi-national groups and the Japanese will win the lion's share of the business. Some changes in structure and organisation may be needed if the Europeans are to improve their share of an increasing world trade in construction equipment.

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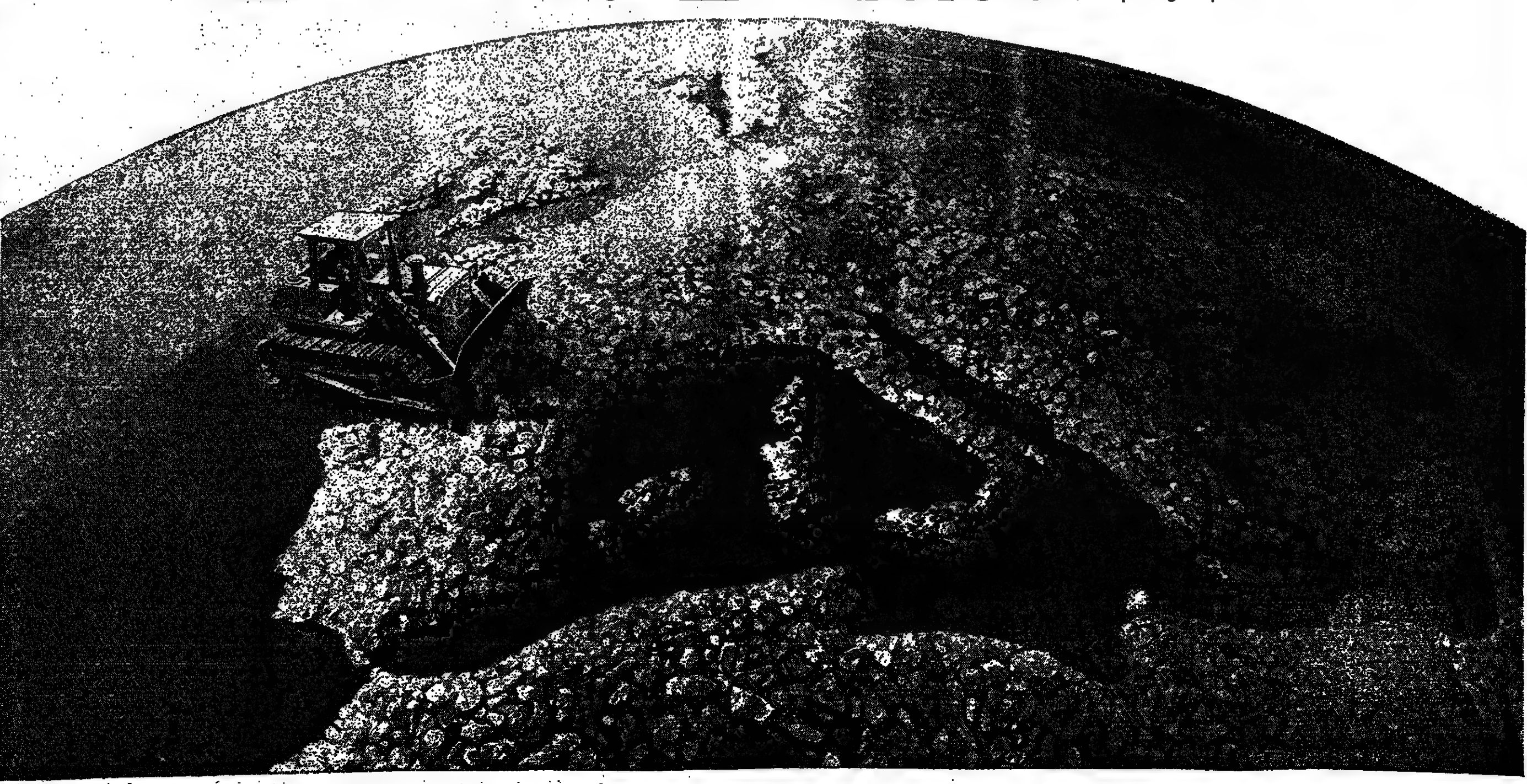
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## EUROPEAN CONSTRUCTION EQUIPMENT II

## Sales potential in Third World

THE RAPID growth in the economies of the wealthier countries in recent years has provided a valuable source of new markets for the world's construction equipment manufacturers. Their importance has become even more significant since the post-oil crisis recession cut back construction activity in the industrialised countries.

The sudden wealth of the oil exporting countries led to huge spending programmes on construction, and these are the markets which have proved most fruitful for the equipment manufacturers. Without this bonanza the industry would have found it impossible to maintain capacity at its current levels.

Among the industrialised countries the U.S. remains far and away the biggest market for construction equipment—over 50 per cent of world demand originates there. It is also of course a very big producer. Even so, it still ranks third in the list of importing countries—a demand gap which is met largely by the Japanese and to a lesser extent by European companies (although not by Britain).

Japan is also a very big market in terms of demand, and an important manufacturer. So far as imports are concerned, however, it is tiny. Europe on the other hand has a highly developed trade in construction

France, for example, is the biggest market for UK exports, although some of this can be accounted for by equipment being exported to the Middle East through France. Similarly, quite a lot of the equipment which is shown as being exported to Europe is destined for contractors who take it out to developing countries.

Manufacture of construction equipment in the developing countries is small, although some of the more advanced economies—namely South Korea—have significant contracting industries. Where plants have been established—in Brazil and Mexico, for example—it is usually because governments have either banned imports or imposed other restrictions.

This means that the developing countries have become a vital outlet for the manufacturers of the developed world. It comes as no surprise to learn that these markets are dominated by the same American and Japanese manufacturers which take such a large share of the rest of the world markets, and by the international groups which have been formed in the past few years.

The reasons are that the developing countries can be difficult to get established in—a company probably needs to be in the market for some time before it can reckon on gaining a firm foot-

hold—and buyers naturally turn to the companies which can offer a wide product range. This does not mean, however, that smaller companies are ruled out. Their chances are obviously improved if they offer a specialised product.

## Clinging

Finding a good distributor is all-important. For a company that cannot offer a full range—and most UK-owned companies cannot—it will have to find a distributor whose range does not include that company's equipment. Success in clinching a distributorship will often depend on comparability of parts, and manufacturers will specify components accordingly.

The geographical remoteness of these markets means the service and back-up facilities are particularly important, but they are for the same reason very costly to organise. The manufacturer will also be expected to finance stocks and parts, and sometimes to throw in extras such as personnel training. This all adds to the costs, which if they are to eat into margins must be reflected in the price. Once established in a market, however, a company can make quite a handsome business out of spares. They can often be more rewarding than the sale of the original product.

At the same time, the specialisations of equipment for the

developing countries are far less demanding than for the rest of the world.

But the considerable over-capacity of the industry world-wide has led to substantial price-cutting by the companies that can afford to indulge in it, and this has been very noticeable in the markets of the developing countries during the past year. The U.S.-based manufacturers have also been able to take advantage of the sustained weakness of the dollar.

In many industries the U.S. is not export-minded and it is taking time for companies to reap the export advantages of the dollar. But this is certainly not the case with the internationally orientated construction equipment companies.

Competition from the Japanese, who have had to cope with an appreciating currency, has not diminished. In fact in some areas—mobile cranes, for example—the Japanese have become even more competitive recently.

All these factors have been present in the Middle East markets with the result that there are huge stocks of equipment in countries like Saudi Arabia

and Kuwait and too few buyers. Coupled with the slow-down in the rate of expansion by some countries in the Middle East, this has led many companies to divert their attentions from this part of the world.

Nevertheless the Middle East has been, and remains, the biggest of the developing country markets. Three years ago Iran topped the list for world imports and probably still holds that position. Exports from the U.S. accounted for 43.3 per cent of the Iranian market, followed by Japan (12.8), Germany (11.1) and Britain (9.1). Saudi Arabia ranked fifth among importers, and here the U.S. again topped the list of suppliers with 31.9 per cent, followed by Japan (27.3), Britain (10.1) and Belgium (9.9). Iraq was the ninth biggest export market, with W. Germany taking the top place at 26.9 per cent, Japan (24.4), the U.S. (21.2) and Britain (9.9).

The list of the most important export markets for the UK is slightly different from the world order, but includes three Middle East countries—Saudi Arabia (second), Dubai (sixth) and Iran (seventh)—among its top ten.

Nigeria is also a very big market. Buoyed by its oil revenues, Nigeria's imports from the industry doubled in 1975 alone, and it now ranks third in the UK's list. In world import terms it is 14th. The close ties between the UK and Nigeria have made it obviously a more accessible market for the UK industry. But it is also showing signs of the saturation which has taken the shine off parts of the Middle East, and some companies are pessimistic about its future importance.

This view has been strengthened by the Nigerian Government's threat of banning "all" imports, although it is not yet known whether construction equipment will be excluded. Uncertainty about Nigeria and recognition that much of the Middle East boom is probably over has sent companies scurrying in search of other markets. Many report success in the countries such as Egypt, Libya, Syria, Sudan and Algeria. Their growth potential is obviously considerable, but the degree to which they can make up for ground lost in the traditional Middle East countries will depend on their ability to pay for construction

projects, as well as unknown

inroads—the others were Nigeria, Sudan and Egypt. Forecasts of growth rates in the developing world have to be treated with even more reserve than for the industrialised world. But economists at the World Bank expect these markets to continue, expanding into the eighties, although this trend will not necessarily apply to each individual country. The main hope for the construction equipment industry must be that the Middle East will continue to spend massively on construction projects, although it is obvious that there has to be an adjustment to slower growth rates than in the past few years.

Next come the more sophisticated developing countries. Their future demands are sure to be mixed, and there may well be pressures for companies to set up manufacturing units in some of these countries. On the other hand there does not appear to be the same threat from these countries to the developed world, as is the case for some other major industries.

While Africa and the Middle East might be regarded as reasonably accessible markets for British companies, the other great areas of the developing world—the Far East and Central and South America—have come to be largely dominated by Japan and the U.S. respectively. Indonesia, however, was one of four countries singled out by the NEDO sector working party on the industry as a market where the UK should be able to make

By a Correspondent

By a Correspondent

## Strategic choice on products



Komatsu, whose D155A crawler dozer is shown here, is Japan's leading manufacturer of construction equipment and second only to Caterpillar in world markets

THE RANGE of equipment needed for building and civil engineering work is so wide that no single manufacturer could possibly hope to supply the contractor's total requirements. Thus the construction equipment industry provides scope for a great variety of companies, small, medium-sized and large. Some specialise in one or two products while others offer a full line of machines. Some are content with a local market while others aim for a major presence in all the big consuming countries.

Economies of scale are important, but not as compelling as, for example, in the motor industry, if only because the volumes are relatively small. A manufacturer is operating on a sizeable scale if he is making,

say, 4,000 wheel loaders a year or 3,000 hydraulic excavators: the heavier machines like graders and off-highway dump trucks volumes are generally in the hundreds rather than the thousands.

While rationalisation is taking place in parts of the industry, it is still possible for the entrepreneur with a good product to set up in business with a relatively small initial investment. Some of these entrepreneurs, like Hans Liebherr in Germany and J.C. Bamford in the UK, have built up very substantial organisations. Others have been content to stay small, but often retain a useful share of their local market.

Thus F. Weatherill, a family-controlled company, has consistently held a leading position in the British wheel loader market, despite continuous assaults from the big North American companies. Companies of this sort can often offset any disadvantages stemming from their size by producing a sound product and carefully tending their customers: as one of them puts it, "customers like to be able to ring someone whose name is on the machine."

This is not to suggest, of course, that profits in the construction equipment business are easy to come by: it is highly cyclical and competition is intense. Hence the choice of marketing and product strategy is crucial. Put in an oversimplified way, the strategic choice is whether to compete across a broad front, making and selling a range of different machines, or to concentrate in one or two segments of the market. This is oversimplified, because there are numerous gradations between the one-product specialist and the so-called full-line manufacturer.

Another way of putting the problem is—how does one compete against Caterpillar? Does one look for niches which are too small or too specialised to interest the giant? Does one aim to compete against Caterpillar in part of the range, hoping to design and manufacture machines which will be so outstanding in their class that customers may prefer them to those of Caterpillar? Or does one aim to build an organisation that can compete against the giant across virtually the whole range?

## Advantages

The advantages of the full-line supplier are several. One is the ability to attract strong distributors, who may like to obtain the bulk of their equipment from a single source. They are offered a family of machines, probably using common engines and other standard components; this facilitates service back-up and the supply of spares. The manufacturer and his distributor may also be in a stronger position when bidding for large tenders, particularly in developing countries; the customer may prefer to deal with a single supplier upon whom he can totally rely. For the manufacturer, a range of complementary machines provides scope for scale economies. Product development costs can be spread over a larger turnover.

The other side of the coin, illustrated by Massey-Ferguson's recent experience, is the danger of becoming over-extended, especially in a period of recession. When a number of factories are operating below capacity, stocks of unsold machines are large and there is an expensive sales and service

organisation to maintain, the strain can become unbearable. The small company can often react more quickly to market changes. Perhaps Massey-Ferguson would have been wiser to have confined its efforts to the product where it has long had a strong position—the backhoe loader, the machine which uses some of the same components as the farm tractor—instead of attempting to become a full-line supplier.

Moreover it is possible, by specialisation, to achieve a strong position in international markets. The outstanding European example has been Pöclain in hydraulic excavators. The fact that Pöclain ran into a financial crisis, largely through faulty technical and marketing decisions, does not undermine the case for the specialist. In other fields the specialist has been consistently successful: as Grove of the U.S. and Coles of Britain have shown in mobile cranes.

There is an understandable anxiety among specialists about being too dependent on a single product. But the more they widen their range, the more likely they are to face head-on competition with the giants. As they take on new products, they are less likely to be able to claim a technical edge over their rivals. Clark Equipment of the U.S., which is strong in

a number of market segments, but is certainly not a full-line supplier, might argue that a balanced portfolio of four or five major products is the right balance, provided the manufacturer can genuinely achieve excellence in his selected areas. But others, with fewer established products, are more vulnerable.

## Niche

Finding a niche and staying in it can be a route to success, especially for smaller manufacturers. Companies like Blaw-Knox in paving machines and Thwaites in small dumpers are not up against Caterpillar or the other full-line giants; they have been able to retain, by the quality of their products and their marketing, a strong position. DJB Engineering makes articulated dump trucks which are complementary to the Caterpillar line and are actually sold through Caterpillar distributors; this company has had a remarkable period of growth and now exports 85 per cent of its output, with the U.S. as the biggest market.

It is possible for what seemed a specialised niche to grow in size and importance so that the full-line manufacturers are attracted into it. This could be happening in rough terrain fork

lift trucks, a market which French companies, led by a Manitou and Somborn, largely pioneered; they still have the largest share of the business, but the bigger companies are moving in.

The argument between the full-line manufacturer and the specialist will never be completely resolved. The construction equipment industry does not lend itself to sweeping structural rationalisation. There are scores of small operators around Europe who buy in their engines, transmissions and other components and assemble an acceptable, low-priced product, selling in sufficient volume to often well under a hundred a year—to provide the owners with a living.

Predictions that these small concerns would be swept aside by the big companies have consistently proved false. It is when the small company sets its sights higher and seeks to establish itself on the international scene that the problem of strategic choice arises. Success in the world league requires, not necessarily great size, but a combination of product design, manufacturing efficiency and marketing skill; credibility in the eyes of contractors takes a long time to establish.

Geoffrey Owen

## PROFILE—BLACKWOOD HODGE

## Case for specialists



Mr. Charles Ferguson, group managing director, Blackwood Hodge.

has a variety of other franchises. In Britain, for example, it sells Hydrocon cranes, Magirus Deutz on/off highway trucks and Champion graders, while a separate subsidiary represents JCB in South East England. Overseas, Blackwood Hodge has a variety of franchises in different countries, including Atlas Copco, Bucyrus-Erie, Barnis-chef and several others.

The great strength of the Blackwood Hodge organisation is its worldwide sales and service network; its managers believe that there are only two really powerful international sales organisations in construction equipment, its own and Caterpillar's. In some of its markets, notably West Africa, Blackwood Hodge was first in the field and it remains easily the strongest concern in this business.

France and Germany have been more recent areas for attack and there the company has not been helped by the sluggish demand of the past few years. But Blackwood Hodge has followed its established policy of setting up its own subsidiaries and its own depot around the country; it is convinced that it can get a worthwhile and profitable share of the market.

It is particularly interested in cultivating the big international contractors. Concerns like Dumez, Spie-Batignolles and Fougere, bidding actively for large contracts in Africa and elsewhere, often place their orders in France for delivery in the territory where the work is to be carried out; Blackwood Hodge is looking for substantial business in French-speaking Africa as a result of its presence in France. The contractor must be able to count on meticulous after-sales service and product support, and that is what Blackwood Hodge can provide.

example, mobile cranes, where the dealer might offer a machine made by Grove, Coles or one of the other specialists in that field. Indeed the contractor may prefer not to put all his eggs in one basket.

Thus although Blackwood Hodge handles Terex equipment in most parts of the world, it

## Blackwood Hodge in 1977

	Sales	Trading profit (loss)
Europe	2000	2000
North America	71,632	10,103
South America	41,120	(947)
Asia	68,548	11,731
Africa	40,271	2,725
Other	1,689	151
Total	57,974	2,165
Total	282,274	25,326

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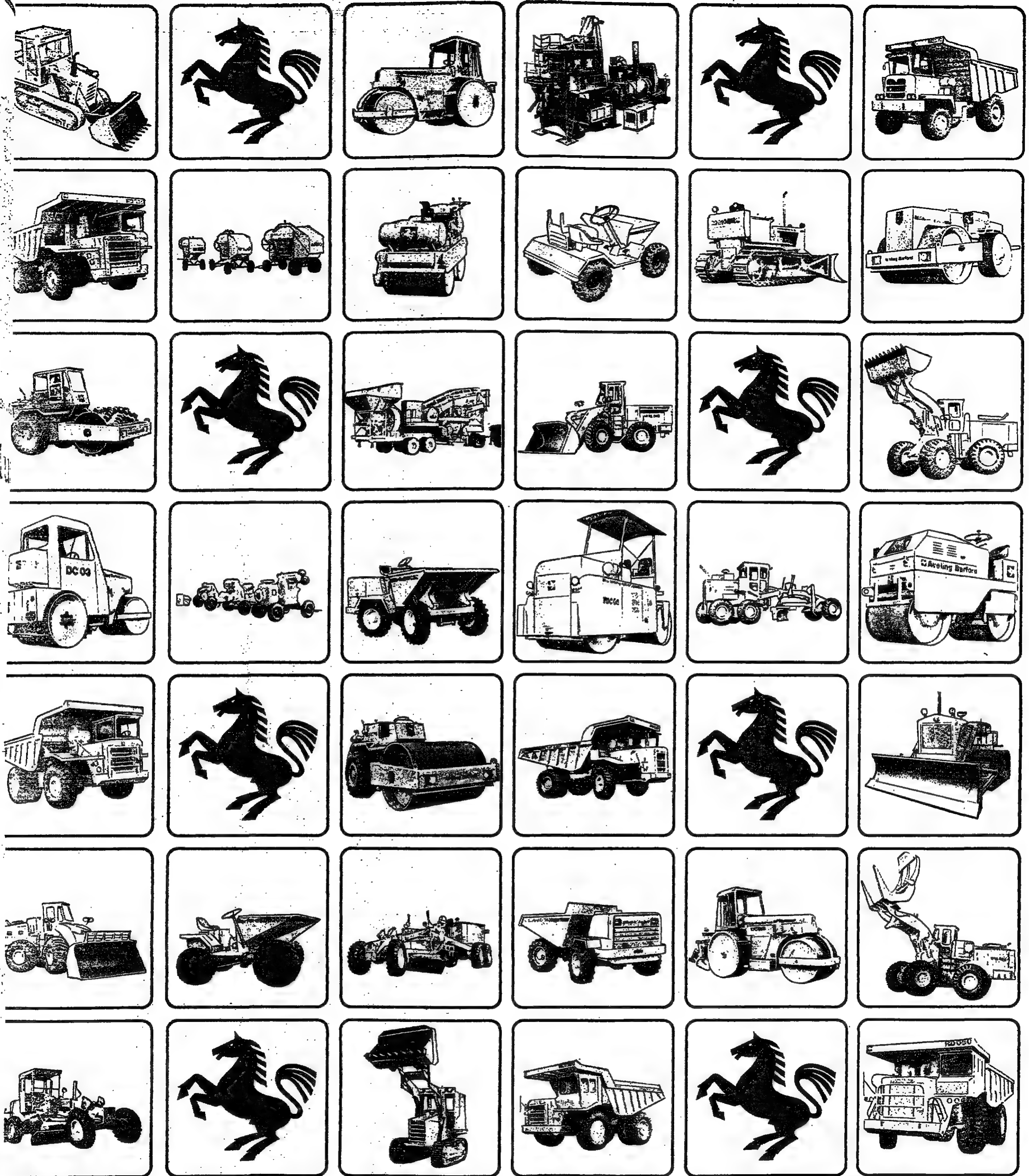


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## EUROPEAN CONSTRUCTION EQUIPMENT IV

On this and the following six pages the strengths and weaknesses of the European, North American and Japanese industries are analysed, together with the competitive situation in the major product categories and profiles of some of the leading companies.

## Targets in Europe

ARGUABLY ONE of the weaknesses of the European industry is that there are too many companies for which construction equipment is a rather small part of the total business and thus unlikely to be regarded by top management as of the highest priority. These companies, whether they are diversified engineering concerns like Babcock and Wilcox and Powell Duffryn, or vehicle producers like Fiat, Volvo and BL (formerly British Leyland), lack the total commitment to construction equipment which is one of the keys to Caterpillar's success. It is true that some of the Caterpillar's American rivals, including the largest ones, have suffered from the same weakness; but it seems that these companies are now organising themselves to ensure that the construction equipment side of their affairs is no longer treated as the poor relation.

It is precisely this logic which caused Fiat to hive off its construction equipment business into a joint venture with Allis Chalmers, of the U.S. As described alongside, the management of Fiat-Allis is entirely distinct from the car and truck business. Although the Italian company now holds 80 per cent of the equity, the construction equipment venture has built up its own image in the marketplace and can now reasonably claim to be one of the most credible of Caterpillar's many pursuers.

It is this search for international credibility which must be a major preoccupation. Volvo bought Bolinder-Munktel in 1950 and what is now the Volvo BM company is one of Europe's leading producers of wheeled loaders; the range also includes backhoe loaders, dump trucks and other products. Volvo has sought to strengthen its position in the market by co-operation with Poclain, the French excavator company. Volvo sells Poclain equipment in Sweden and certain other countries, while Poclain handles Volvo equipment in France and Germany.

So far these arrangements do not appear to have been disrupted by the entry of J. I. Case, the American company whose product range overlaps with that of Volvo in several areas, as a 40 per cent shareholder in Poclain. Case has taken over full control of some of Poclain's sales subsidiaries outside France, including the one in Germany. This subsidiary is now selling Case rather than Volvo backhoes, but it is continuing to handle other Volvo products.

The Volvo-Poclain arrangement lasts until 1983, but it seems likely that sooner or later some sorting-out will have to take place. Volvo BM is an important competitor in the European market, but in the long run it is possible that Volvo will seek a more permanent collaboration with another company in construction equipment, particularly in view of the heavy demands for capital arising from its car and truck business. Last year Volvo BM made a loss of SKr 21m on sales of SKr 1,886m (about £200m), of which about half was construction equipment and a third farm machinery.

When Poclain ran into its financial crisis the French Government tried in vain to find a French rescuer. There were suggestions, notably from J. C. Bamford in the UK that a European solution should be sought, bringing Poclain together with other European companies which together could offer a stronger challenge to the Americans.

There was neither the time nor perhaps the political will to act on this suggestion in the Poclain case. In practice most of the rationalisation which has occurred in Europe has taken the form of American acquisitions. The purchase of Hano-mag by Massey Ferguson, and of Yumbo and Richier in France by International Harvester and Ford respectively, are examples of such take-overs and there could well be more over the next few years.

As for the European companies getting together, it is possible to imagine all sorts of combinations which in theory might yield manufacturing or marketing advantages. But just as in the UK hopes of setting up a "British Earthmovers Ltd." have so far foundered on financial and personality obstacles, implementing a "grand design" for the European industry would tax the ingenuity even of the most ambitious EEC bureaucrats.

More likely, perhaps is continuation of the limited co-operation, exemplified in the Volvo-Poclain arrangement, whereby two companies which have complementary products agree to support each other. Thus Hymac, the Powell Duffryn subsidiary which is the leading UK manufacturer of

hydraulic excavators, negotiated an agreement with Demag whereby it could sell the Demag machines in the UK. While Hymac's main strength is in smaller machines, particularly suitable for the British plant hire market, Demag has a strong position in hydraulic excavators of 30 tonnes and above. The combination of forces was logical: it is so far confined to the UK but could be extended to other countries.

Meanwhile, the bigger European companies will continue to battle it out, in Europe and throughout the world, against the Americans. Some of them, like Hymac, have the advantage of operating off a strong home market position from which it is difficult for outsiders to dislodge them. Akerman, the Swedish hydraulic excavator manufacturer, is in a similar position: it has a large share of the Scandinavian market and it is gradually pushing into other European markets.

The three big German companies, Orenstein and Koppel, Liebherr and Atlas-Weyhausen, appear to be coping successfully with the strong Deutschmark. Interestingly, Atlas has a supply agreement with John Deere whereby the German company supplies hydraulic excavators for Deere to sell under its own brand name in certain markets.

Limited co-operation without loss of independence is clearly one possible development for the European industry, but it may be that the competitive pressures imposed by the aggressive, full-line manufacturers will lead to more extensive changes in structure. Whether these take the form of American take-overs, or of European take-overs in the U.S. (like Daimler-Benz's purchase of Euclid), or of Europeans getting together with Europeans, remains to be seen. But it is unlikely that the pattern of the industry will be the same in 10 years' time as it is today.

G.O.

## PROFILE — FIAT-ALLIS

## Set for steady growth

AFTER THE creation of Fiat-Allis in January 1974 the first task was to create a new image for the company. "Everyone knew about Fiat cars and trucks, but its construction equipment line was limited, confined mainly to crawler loaders and dozers. Allis-Chalmers, as one executive put it, "was like an old lady with a once-famous name but going slowly downhill." The task was to unify the product range and the marketing networks and to convince dealers and contractors that the new company was a credible full-line supplier.

Fortunately the direct product overlap between the two companies was not extensive and involved principally crawler loaders of 120 and 200 hp. The general approach to product rationalisation has been that machines up to 200 hp would be made in Italy and those above 200 hp in the U.S., though there are some exceptions. The ex-Allis plant at Essendine in Lincolnshire is the sole European source for wheel loaders, while small and medium crawlers and hydraulic excavators are made in Italy; the bigger machines, including graders and scrapers, are made at Deerfield and Springfield, Illinois.

Fiat-Allis now has one product (in various versions and sizes) for each of the five major classes in which it competes: crawler loaders and dozers, wheel loaders, graders, scrapers and hydraulic excavators. The operating companies in Deerfield and Turin are responsible for selling the entire product range in their area, which for the Turin company includes Africa, the Middle East and parts of Asia as well as East and West Europe. There is a smaller company, with its own manufacturing plant in Brazil.

The old Allis-Chalmers dealer network in the U.S. and Canada was revamped and a big selling

effort devoted to the smaller Italian-built machines for which there was a large potential market in North America. "The Americans are very chauvinistic and at first they weren't interested in our spaghetti products," a Fiat-Allis marketing manager recalls, "but we have made a lot of headway. I would not say the wall is completely broken down, but a big crevasse has been opened up." The main exports from Italy are the crawler loaders and dozers. Hydraulic excavators will come later when the product has been suitably "Americanised."

The Fiat-Allis management are in no doubt about the paramount importance of a broad line of complementary equipment, especially so far as the international contractors are concerned. Sales of the ex-Allis machines in Europe, including the UK-built loaders, have greatly improved since the formation of the new company. Standardisation of components is being pursued wherever possible and in a few years' time virtually the entire range of equipment will be powered by Fiat diesels, except for the very biggest machines, which will still use Cummins or General Motors engines.

In the European market for construction equipment Fiat-Allis now claims to be a clear second behind Caterpillar. It reckons to have about 20 per cent of the crawler market and perhaps 11-12 per cent of the wheel loader business. In hydraulic excavators Fiat started much later than the European leaders and its market share outside Italy is still small but growing. On the world level Fiat-Allis is battling it out for third place behind Caterpillar and Komatsu with four North American producers—John Deere, International Harvester, J. I. Case and Clark Equipment.

The aim is to reach \$1bn of sales within the next few years—the figure for 1978 is expected to be over \$800m—and this will probably be achieved by developing what the company has already got rather than by further acquisitions. More mergers will certainly take place in Europe—everyone is talking to everyone, just as they are in cars—but Fiat-Allis has plenty of scope for internal growth; it does not, for example, intend to move into the market for backhoe-loaders. With the engineering and financial resources of Fiat behind it, Fiat-Allis must be regarded as one of Caterpillar's most formidable rivals.

G.O.

## FIAT-ALLIS PLANTS

Italy  
Lecce crawler loaders, dozers  
Cusano Milanino components  
Turin hydraulic excavators  
Britain  
Essendine wheel loaders  
U.S.  
Springfield medium and large crawlers  
Deerfield wheel loaders, graders, scrapers  
Brazil  
Belo Horizonte crawlers, wheel loaders, hydraulic excavators

## PROFILE — DAIMLER-BENZ-EUCLID

## German group's acquisition

WHEN DAIMLER-BENZ bought Euclid from White Motor Corporation last year, some observers speculated about the prospect of a head-on clash between the big German company and Caterpillar. Euclid is a leading producer of off-highway dump trucks and the suggestion was that Daimler-Benz could use it as the basis for a full-scale move into construction equipment. However, there appears to be no such intention on the part of the top management in Stuttgart; even if there were, past experience would suggest a slow and cautious move into the new market, rather than a sudden dash.

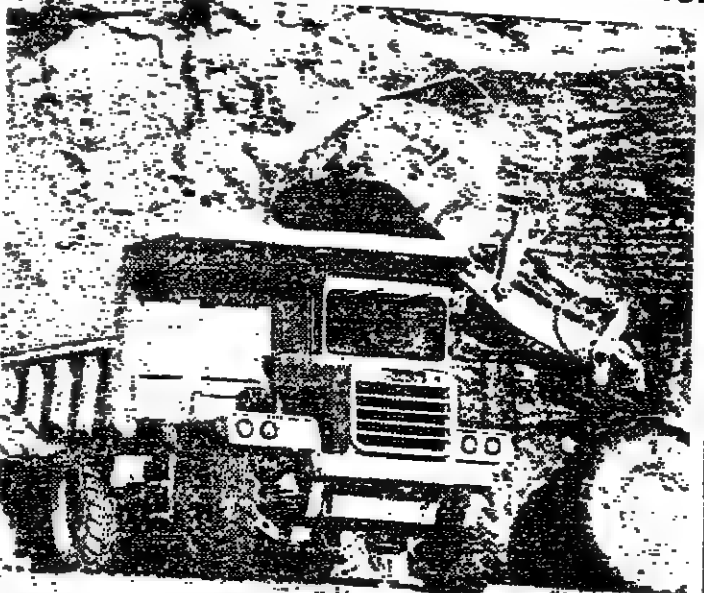
The acquisition is important, partly because it gives Daimler-Benz its first experience of manufacturing in the U.S. and partly because it does represent a diversification into a different, though related, market. As the 1977 annual report puts it, "the Euclid product line of extra-heavy-duty trucks complements the existing Mercedes-Benz lines in a related field that holds good prospects for the future."

Euclid has manufacturing facilities in the U.S., Canada,

Belgium, Australia and South Africa. This year it is expected to have sales of about \$200m, compared with some DM 26bn for the Daimler-Benz group. No dramatic developments have taken place since the acquisition—the management in Cleveland has remained unchanged—but the intake of new orders is reported to have improved.

In view of the uncertainties involving the future of White Motor (in which another German company, MAN, has just acquired a minority stake), the Euclid management no doubt welcomed the transfer to a much stronger parent. For the present the new owners seem content to develop the business gradually and there is no evidence that they intend to broaden the line in the way that some of Euclid's rivals, such as Caterpillar and General Motors' Terex subsidiary, have done. But in the longer term it would not be surprising, if Daimler-Benz, without launching a direct attack on Caterpillar, moved somewhat further into the earthmoving equipment industry.

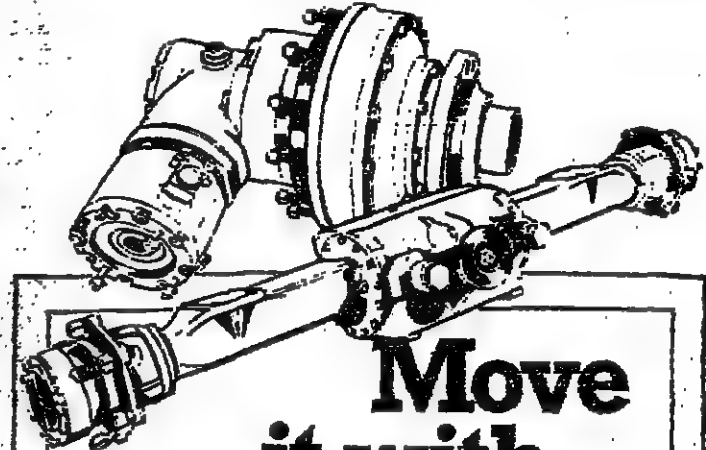
G.O.



The Euclid dump truck, seen here working with a Clark Michigan wheel loader, represents a potentially important diversification for Daimler-Benz



The Fiat-Allis 545B is one of a range of wheel loaders made at Essendine in Lincolnshire. The plant has a capacity of 1,500 wheel loaders a year and in 1977 produced 1,353 machines, of which more than 90 per cent were exported



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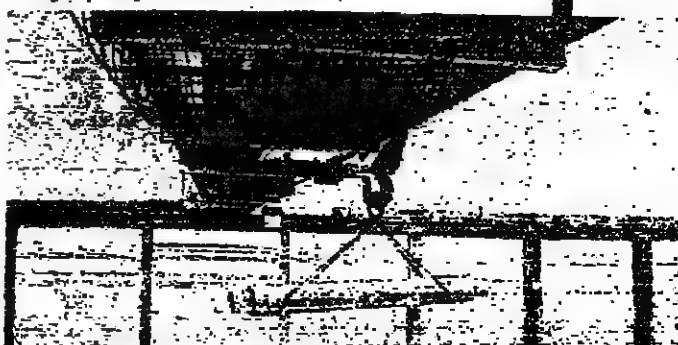


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## EUROPEAN CONSTRUCTION EQUIPMENT V

FRANCO-AMERICAN ALLIANCE

## New management for Poclain

THEN MONTHS after American and altogether fewer cases, the U.S. manufacturer of construction equipment acquired its 40 per cent share in Poclain of France — a 43-year-old world's leading maker of hydraulic excavators — the French task-force installed at hydraulic excavator operations. The new management director of Poclain has of Poclain's hydraulic excavator full strength — one man.

The company chairman is David Bigelow, a former vice-president of Case, Inc. Inevitably he has had to carry much of the responsibility for the company's dramatic recovery. He was an immediate advocate of the Case acquisition, and he had been in the company for some time. He had recognised the need to introduce professional management techniques into what had become, in the French family tradition, something of a paternalistic concern. Now is not the only time when the company has been in a state of emergency. But now is the only time when the company has been in a state of emergency.

breed of French companies which has grown from being a family affair into a force on world markets. With a fair for style — and a technological mastery the company's products took a position of leadership in the hydraulic excavator market. In a time of almost magical expansion the company, firmly under family control, stretched its borrowings to match its ambitions without broadening its capital base.

It also got so attuned to success that it did not recognise, and perhaps did not have the facilities to diagnose, the onset of recession in its market. The result was that Poclain was still hiring labour when the market was already turning sour. It is extremely difficult to get official approval to shed, saw its production going directly into stock, and the debts it had borne with such insouciance in a time of expansion begin to weigh mightily on the balance sheet.

Back in 1973 the more optimistic forecasters had predicted a world market for hydraulic shovels in 1977 of around 35,000 units. In the event they were 10,000 units too optimistic. From a production of 6,000 units, Poclain is presently producing barely more than 2,500 a year.

When the burden of debt threatened to sink Poclain early last year (around FF 300m of medium and long-term debt on a nominal capital of FF 94m) it began to look for a partner who could put in cash immediately to improve the balance sheet, tide it over the market recession while maintaining its capacity to resume expansion, and provide some avenue into the American market — an area where Poclain's efforts had, as with so many French companies, failed.

There ensued a rather clumsy game of postmen's knock with Poclain cast in the role of eligible daughter and the French Government looking for a husband who would also make a useful doctor. Case finally emerged with 40 per cent of the capital for which it paid FF 165m. In addition the U.S. company bought for FF 11m Poclain's sales operations in Britain, Belgium, W. Germany, Spain and Brazil.

The Battelle family's stake was reduced to 15.9 per cent; Renault, Peugeot and Volvo each took 2 per cent and institutional investors and banks 13.1 per cent, leaving 26 per cent in public hands.

In other words the group of French shareholders together kept a blocking minority of 34 per cent. The Board has been adjusted to reflect the new situation. Pierre and Claude Battelle represent the family interests; another member represents broadly the Renault and Peugeot interests (the motor



Mr. David Bigelow (left), managing director of Poclain and M. Pierre Battelle, Chairman

companies are to all intents and purposes proxies of the French Government) while Volvo has its man on the Board. —Poclain has a series of sales agreements with Volvo. There are four Case representatives of which only Bigelow is executive.

The French side has exercised its right to nominate a "neutral" acceptable to the Americans in the shape of the president of the large banking group Credit du Nord. The Americans have tactfully not yet exercised their reciprocal right to nominate a "neutral", thus leaving a French majority on the Board.

Case's diagnosis of Poclain was of a company with an outstanding product range and modern production facilities. It was horrified by the confusion in the factories caused by Poclain's decision to rush a completely new range of machines through its factories in one fell swoop (just in time to catch the market recession) and by the disorganisation prevailing on the shop floor.

But most of all it was struck by the absence of basic management systems to exercise control over production. While apprehensive about the debt hanging over the company, Case concluded, however, that Poclain had the position in the market and sufficient volume to sustain profitability.

Slowly the "professional" managers are introducing techniques like standard cost systems, firm budgeting, inventory controls and materials controls systems, aware that these innovations had to be coaxed through the line

management which felt very sensitive about the criticism they implied of former practice.

On the product side Case and Poclain matched well. Case had been seeking a European partner specialising in hydraulic excavators — a sector which its European distributor network needed to give it muscle. Case's European strength had been built on backhoes, with crawlers and wheel-loaders playing second fiddle.

Case equipment is now being put through the distribution systems acquired from Poclain, though a problem will eventually have to be resolved in Germany where the Poclain operation handled Volvo equipment which is now in direct competition with certain items in the Case range.

In North America the Poclain subsidiary has been closed down. Case has an affiliate, Drott Manufacturing, which makes its own range of excavators at the lower end of the range, but in the American tradition are much more extravagant users of hydraulic fuel and horsepower than the Poclain equipment.

Case is just beginning to work out seriously the application of Poclain equipment to the American market. It is attracted primarily by the heavy equipment — notably the Poclain 1,000 hp excavator, which can be used in the mining industry. Machines like this can begin to offer the speed and flexibility to compete with cable excavators, drag lines and wheel-loaders for conventional open-pit and quarrying operations, and it may well be in this area that the

first Case-inspired developments of the range begin to be seen.

One Poclain subsidiary — ironically a company set up by one of the Battelle brothers when he quit the family company but bought up later when he ran into trouble — has already been sold off. The Bordeaux-based company Deruppe, which makes road-building equipment like compactors and loaders, will be taken over by the German company IBH at the beginning of next year. Poclain has stated that it intends to concentrate on its hydraulic excavator, mobile crane and hydraulic components businesses.

The forecasts for financial performance are cautious. The level of stocks is still too high and the company is severely under-capitalised. Current sales are probably sufficient to enable it to paddle along for the time being. It is filling out its workload by calling in a lot of subcontracted work, though the use of labour is still below the level of efficiency needed. The company still has a negative net worth in balance sheet terms because of the continuing debt burden, though this is slowly being chipped away.

The big question mark hangs over the structure of the capital. In particular, can the French group as it is presently constituted pursue a capital increase? Renault, Peugeot and Volvo have left "visiting cards" with the company but probably do not want to find themselves more heavily involved. The company is hardly in the position to attract fresh capital from the markets and the Battelle family itself would probably find it hard to find new money. It seems reasonably correct to assume that the French Government expects the family stake to diminish progressively.

One solution would be for Case to put in more money and take a larger stake. There is no certainty that the French Government would endorse this, given the importance of Poclain as a national flag-carrier. Another possibility would be to find a third partner but this might well stumble over American objections. It might also be possible to reconstruct Poclain by establishing a new holding company as a means of redistributing shareholdings. This is all speculation, but the Case people are well aware that when Poclain begins to expand again the question of revising the initial structure cannot be ducked.

David Curry

## Germany's exports

WEST GERMANY'S construction machinery manufacturers share the national obsession with exports. Almost three-quarters of the sector's output is shipped abroad and it is one of the Federal Republic's leading foreign trade earners.

The heavy emphasis on overseas business is not merely a reflection of the Germans' traditional interest in foreign sales. In many ways the construction equipment makers have followed the same path as the industry they are there to serve.

After close on 25 years of operating almost solely in the domestic market, the Federal Republic's construction majors are among the most outward-looking in the world. The inflow of orders reflects this and the order books of the country's leading construction concerns show overseas bookings at between 40 and 60 per cent of total orders.

While equipment manufacturers have always been export-orientated, the construction companies shift overseas have substantially increased this reliance on foreign business. Today some 73 per cent of their output goes in exports.

This year the domestic construction industry's fortunes appear to have taken a turn for the better and it now seems that the long recession is over. An upturn in building has naturally worked to the benefit of the equipment manufacturers. Orders for construction equipment and machinery to manufacture building supplies rose by 35 per cent in the domestic market during the first seven months of this year.

Domestic sales of construction equipment during the same period went up by 20 per cent compared with the opening seven months of 1977 to DM 1.4bn. Imports also rose, although the 14 per cent growth — to DM 643m — was considerably slower than the expansion rates reported by the domestic manufacturers.

However, it should be remembered that sales in the Federal Republic are still at a very low level compared with the performance at the start of the decade. Turnover in the comparable period of 1977 was 45 per cent down on sales recorded in the opening seven months of 1972.

But if things are looking better at home, exports are flagging. Despite the massive increase in home orders, the total inflow of bookings in the first half-year was only 2 per cent up on that of the first six months of 1977. First half export sales this year declined by a real 15 per cent to DM 1.9bn.

The equipment manufacturers have been hard hit by the appreciation of the Deutsche mark against other major world trading currencies, but this is by no means the sole problem.

Although the German domestic market appears to be recovering, other West European construction markets — important customers for the Germans — remain depressed.

There are also signs that sales have reached saturation point in some of the richer developing countries, particularly in the Middle East. At the same time other potentially important Third World countries are having trouble financing their import orders.

Sales to the West European industrialised countries fell back by 4 per cent in the first half of 1978 against the performance during the comparable period of last year. Exports to customers in the European Community were down by 7 per cent on the same basis.

The decline hit deepest, however, in the Middle East and the Comoran countries. Exports to Eastern Europe were down by 37 per cent, while sales to the Middle East were off by 25 per cent.

July that of its eight West German subsidiaries only those operating in the construction sector have reported any growth.

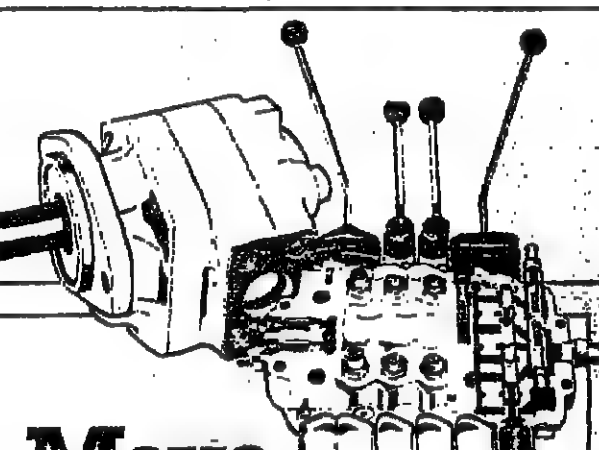
However, its three West German subsidiaries which concentrate on the construction equipment sector reported a first half growth rate of 13.3 per cent, bringing sales in DM 238m in the first six months of 1978. The group, which through its Swiss holding company, Liebherr International, also owns 16 foreign subsidiaries, reported heavy growth abroad. But although turnover of its foreign subsidiaries rose 35.1 per cent to DM 359m, no breakdown is available to show the proportion of this attributable to the construction sector.

The Orenstein and Koppel shipbuilding and engineering group had good reason to be pleased with its construction equipment manufacturing operations. While business was generally dull, domestic orders for construction equipment were up by 41 per cent for earth-moving equipment in the first four months of the year. Figures for the first nine months of the year are even better. The group, which turns over a total of DM 1.01bn a year, has reported that, in comparison with the 1977 figures, the inflow of domestic orders in the construction equipment sector during the first three quarters was up 60 per cent. Export bookings during the same period have risen by 15 per cent.

O & K, which exports some 50 per cent of its output, says that sales have really expanded in fields of hydraulic excavators and wheel loaders. While the Middle East has shown a promising growth rate, the concern is by no means dissatisfied with sales in their other main markets.

According to the group, sales have been maintained during a fairly depressed period by emphasis on product quality and service. Its response to the recession, like many of the German equipment makers has been to step up its sales and after sales service rather than trim costs in this area.

Guy Hawtin



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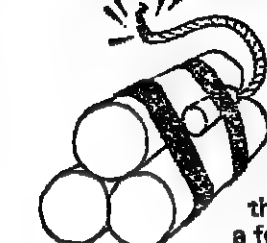


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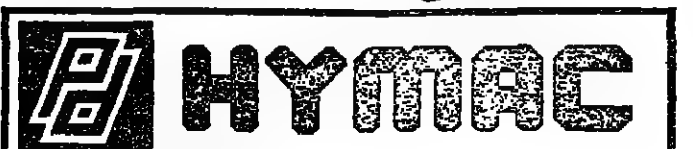
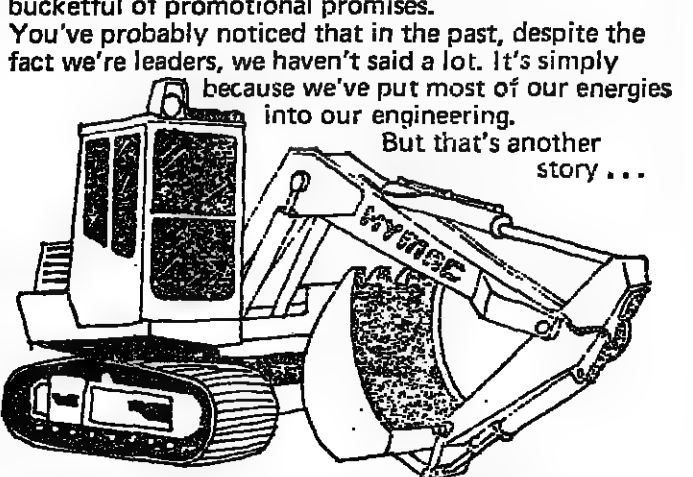
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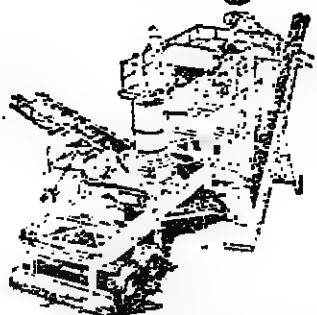


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## EUROPEAN CONSTRUCTION EQUIPMENT VI

# UK-owned companies faced with harsh options

THE CONTINUING recession 1977 probably also has some in the construction industry at home and the growing problems in the important Middle East export markets have combined to make the past year very difficult for the British construction equipment industry.

Competition in export markets has intensified from the big American groups, which have the weak dollar in their favour. In contrast, the UK industry has had to cope with a stronger currency this past year. Japanese competition has meanwhile shown no signs of lessening in spite of the appreciating yen.

The choice for most UK-owned companies has been stark. They have had either to run down production severely or to sell at prices which have cut into their margins. The results have been most noticeable at Aveling Barford, part of the BL subsidiary, SP Industries, which went from a comfortable profit of £2.9m in the first half of 1977 into a loss of £200,000 in the corresponding period of the current year.

Most companies so far have resisted lay-offs but few can see much improvement in trading conditions in the near future. It is likely that voluntary redundancies at least will have to be undertaken by some companies before long.

The problem of living with the stronger pound in increasingly difficult overseas markets is reflected in the fact that the UK's share of world trade in construction equipment for 1978 has again started to fall. This comes after a couple of years when weak sterling helped to push up the UK's share from around 10 per cent in 1975 to more than 15 per cent in 1977. Exports in 1977 totalled £723m, a 6 per cent increase over the previous year.

When the final figures for 1978 are drawn up, however, they are expected to show that exports have stayed static in real terms. The marked improvement in world trade share shown by the UK industry in

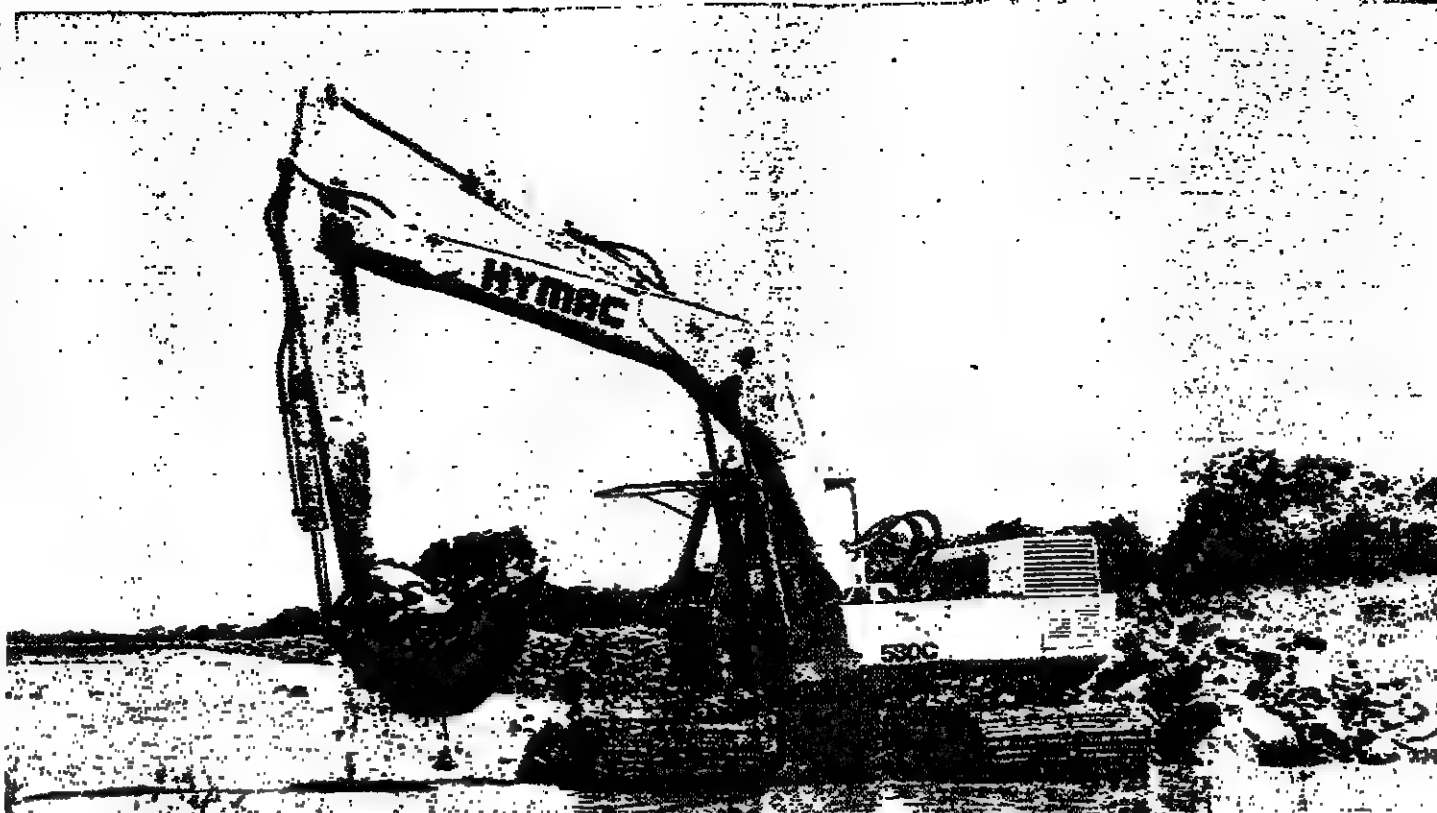
the construction equipment industry is highly geared to exports. While the construction industry has been the natural victim of government spending cuts, the equipment industry long ago decided it had to find alternative markets. The fact that some of the multinationals also decided to make the UK their manufacturing base in Europe has added to the strong export bias of the industry. Many companies are exporting between 50 and 80 per cent of their production.

### Fears

But export markets are becoming more difficult after the boom years of rapid expansion in construction by the Middle East countries, and there are fears that some of the UK-owned companies in the industry (as opposed to the multi-nationals based here) will not be in a position to win new export markets.

Studies commissioned by the NEDO sector working party have revealed that the UK-owned companies are often reluctant to devote as much finance as is necessary to secure a foothold in these markets. The most demanding requirement in developing countries is finance for stocks and spares. But the British companies, some of which are privately owned and others part of bigger industrial groups, have been unwilling usually to devote enough of their resources for this purpose.

Another possible threat to the long-term competitiveness of UK-owned companies is their concentration on the smaller and medium sized equipment. Although there is plenty of demand for this type of equipment, it is the heavier and more sophisticated type which will be most in demand in the future. If the British companies are to get into this field (a few already



The Hymac 590C hydraulic excavator, the market leader in its class

are—Ransomes and Rapier, for example—is one of probably only four companies worldwide capable of making the highly sophisticated giant walking dragline) then they must devote more money to research and development than they have been able to do so far.

The trouble is that the amounts required could be much greater than the British-owned companies are capable of generating. Many companies say they spend the equivalent of 3 to 4 per cent of their annual turnover on research and development. For the largest construction equipment company in the UK—JCB Bamford Excavators, which this year will achieve a turnover of £100m—that still amounts to only £4m. The Caterpillars and Komatsu of this world can afford to spend far greater amounts.

JCB's turnover this year represents a healthy increase over 1977 (£84m) and is partly the result of a big export effort. In spite of the levelling off in the Middle East, the company has managed a 24 per cent increase in sales to that region. JCB is a privately-owned company—the chairman and managing director, 38-year-old Anthony Bamford, is the elder son of founder Mr. Joseph Bamford—and employs 1,700. Its directors insist that its private status does not hinder its expansion, and in this past year it has decided to tackle the American market with its telescopic handler rough terrain machine. Exports to the U.S. from Britain in construction equipment are tiny—it ranks 24th in order of importance—so many people will be watching JCB's venture with interest.

One possible solution to the problems expected to be encountered by the industry in the future is reorganisation into larger groups. But it is a solution for which British companies have shown little inclination. The construction equipment companies in the Babcock and Wilcox group are an exception, and this year they have made changes so that they will be identified more with the parent company's image. The company comprises Winget, Muir Hill, and Blaw-Knox. In the past year these companies have been nationalised. The capacity problem restructured to form Babcock Construction Equipment. Man-

agement has remained the same, and the former companies will maintain their product identities, but the new name is to stamp it with the image of the bigger and well-known group of which it is part.

Sales in the current year are nearly £50m, an increase of around 15 per cent, and profit is also expected to be about £1m higher at around £4.5m. In real terms they are not dramatic increases but Babcock says it is maintaining its position. Babcock Construction Equipment's products include black-top pavers, in which it is probably the world leader, a big range of concrete mixers, shovel loaders, while it also has a distributorship which imports walking draglines and tower cranes.

A significant move in the industry this year has been the bid by the privately owned Kaye Organisation, which owns the fork-lift truck manufacturer, Lansing Bagnall, for the quoted Bonser Engineering group. About 55 per cent of Bonser's interests are in construction equipment, and it is assumed that it rough terrain fork lift truck business is the main reason for Kaye's interest.

Predictions that the move by Kaye, announced in September, will lead to a merger of the Lansing Bagnall and Bonser activities has been firmly denied by Kaye. The two groups will retain their autonomy, says Kaye. Bonser, whose profit this year was down on last, says that the access to a larger group, albeit a privately owned company will be to its benefit.

### Flexible

The downturn at Aveling Barford came as perhaps the biggest shock in the industry this year. Mr. David Abell, SP Industries' managing director, attributes the loss to "two factors over which the company has little influence—the sterling/dollar exchange rate and the capacity situation. The former has hit us particularly hard. About 70 per cent of our output is exported, and most of the time sales are achieved by direct competition with major American multi-nationals. The capacity problem is one that we could probably cope with—if we were not

battling uphill against the declining dollar. This completely swamps the effect of any improvement in productivity."

Partly as a result of the deteriorating position, the subsidiary companies at Aveling Barford (with the exception of the Goodwin Borsby quarry plant) have merged their marketing activities under Aveling Barford International—a move which is designed to increase sales effectiveness.

Hymac is another company which is part of a much bigger group—Powell Duffryn. It is also an example of a company which has specialised in a particular range of equipment—hydraulic excavators—of which it was the first manufacturer in this country. It claims to hold more than 30 per cent of the home market for this type of equipment, and has benefited in the past year from the small increase in activity by the construction industry.

Hymac exports to a large number of overseas markets, particularly in the Middle East and Europe. It has even managed to get into the Japanese market with its "Nibbler" concrete breaker. In hydraulic excavators, as for most construction equipment, it is a buyers' market. Mr. John FitzGerald, managing director, says: "It is essential for Hymac to sustain a high level of capital investment and spending on research and development. We have to anticipate what the market will be wanting in three years' time." Along with other British construction equipment manufacturers, Mr. FitzGerald admits that "markets are getting more difficult all the time."

The other big British crane manufacturer is the Acrow engineering group, whose two subsidiaries—Coles Cranes (wheel-mounted cranes) and Priestman (crawler-mounted cranes and hydraulic excavators) account for about half the group's turnover and profit. Coles Cranes is the biggest European mobile crane company, and is fifth in the world league.

Mr. David Steel, managing director, agrees that the past year has not been easy, but says Coles has increased its market share over the past year in Italy, and maintained its position in the UK, France, Germany, Belgium, and the Netherlands. It has also done well in Eastern Europe. In the Middle East, business has declined in the Gulf States more than made up by new orders from the countries around the Middle East.

Coles's new range of hydraulic mobile cranes was shown recently at the huge convention staged by Acrow at Kempton Park. It is also moving into rough-terrain cranes and crane equipment with capacity of over 100 tons—UK requirements for the latter are currently being met mostly by Germany.

Membership of a large group like Acrow clearly confers some advantages, but the industry contains a number of independents, like Weatherill and Matbro, which are strong in particular areas of the market. Some small companies argue that because of their flexibility they are better able to survive lean times than the giants. But for them, as for the rest of the industry, competitive pressures remain intense.

By a Correspondent

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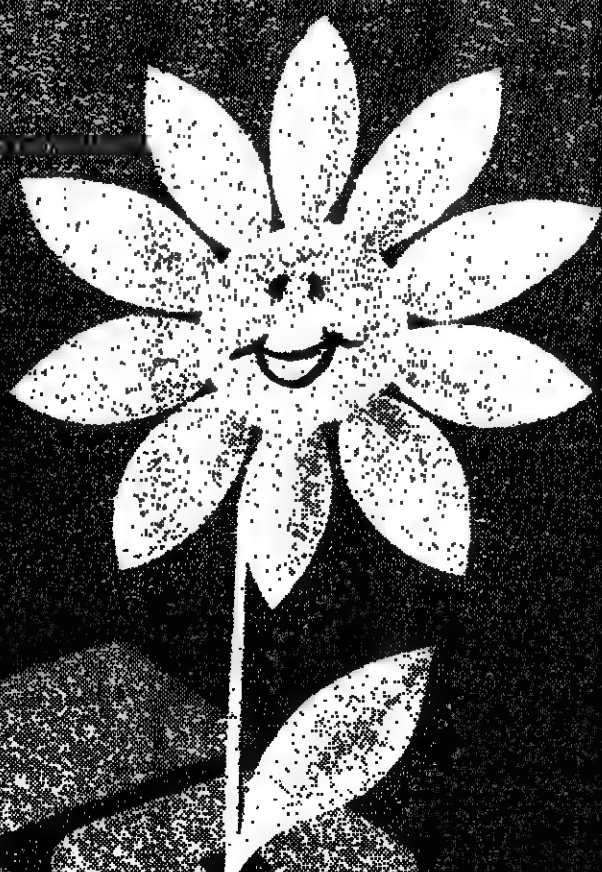
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Winget rough terrain fork-lifts moving materials on a building site. Winget is part of Babcock Construction Equipment

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## EUROPEAN CONSTRUCTION EQUIPMENT VII

## N. Americans mount fresh assault

It is often assumed that in quick profit, or to obtain dramatic increases in market share, other industries the big success requires a combination of product excellence, a first-class sales network and, most important of all, reliable after-sales service. Some of the established European companies, however, will soon come to the edge under one or more of these headings, and it has not been easy for the Americans to outgun them.

In part their weakness has been the lack of concentration on construction equipment, particularly on the part of those companies whose main business there it is easy to make

The contrast with Caterpillar is obvious. This giant of the construction equipment industry built its first European plants, in Glasgow and Newcastle, as far back as 1956 and four years later set up its marketing organisation in Geneva to handle sales in Europe, Africa and the Middle East.

Thus for nearly 20 years Caterpillar has organised itself to develop the European market in a consistent and integrated way, with strong well-financed dealers backed by a network of manufacturing plants and parts depots.

The products of the European factories are supplemented by some larger machines brought in from the U.S. and, at the bottom end, by small crawler tractors and wheel loaders manufactured by its Japanese associate, Caterpillar Mitsubishi. Unlike several of its American rivals, Caterpillar has made no acquisitions in Europe; a few years ago, for instance, it took the decision to design and manufacture its own hydraulic excavator in Europe (it is made in Belgium), rather than buy one of the numerous European specialists in this field.

The other Americans have been less well-organised and less consistent in their approach to the European market. To make up for lost time they have made acquisitions, some of which proved harder to digest than they had expected. The big farm tractor companies may have underestimated the differences between construction equipment and agricultural machinery, particularly in relation to marketing.

Massey-Ferguson, whose past and present strategy is described in a separate article, has invested a great deal of money in the past 10 years in the hope of achieving as strong a position in construction equipment as it already enjoyed in farm machinery, but the returns have been meagre. Others have made similar mistakes, though on a less damaging scale.

Yet the signs are that the lessons of the past have been learnt and a more determined attack on the European market is now under way. International Harvester (IH), for example, has undergone a major re-

## LEADING NORTH AMERICAN COMPANIES IN 1977

	Sales of construction equipment \$m	Total sales \$m	Const. equipment as % of total sales
Caterpillar	5,678*	5,849	87
J. I. Case	862	1,306	57
International Harvester	731	5,975	12
John Deere	670	3,604	19
Clark Equipment	553	1,399	45
Massey-Ferguson	398	2,805	14

\* Including materials-handling equipment.

handled by Ford Tractor Operations Europe based in Brussels. Ford is a leading European producer of backhoe loaders, but it also bought control of Richier, a leading French manufacturer of hydraulic excavators and wheel loaders.

It may be that with all the other demands on Ford's resources, notably in the car and truck business, it will be content to develop what it has in construction equipment rather than increase its range by acquisitions. Ford's construction equipment sales in Europe are now running at about \$100m a year.

There is, of course, no iron rule which compels a company like Ford to move towards the full-line approach. There are several American companies which specialise successfully in much narrower product lines, like Bucyrus-Erie and Terex, the General Motors subsidiary. One of the largest U.S. companies

in this field is Clark Equipment, which is certainly not a full-line supplier.

## Reputation

Clark is best known in Europe for its Clark Michigan wheel loaders, where it claims to be No. 2 in the market behind Caterpillar. Clark marketing men argue that by gaining a high reputation in particular segments of the market the specialist can more than hold his own, especially in a sophisticated market like Europe where contractors like to pick and choose. In addition to wheel loaders, Clark makes rubber-tired dozers and graders at Strasbourg, compacting equipment in Germany and hydraulic cranes through a joint venture in the UK; other equipment, including elevating scrapers and cable cranes, is brought in from North America. Like Inter-

national Harvester, Clark has gone through something of a reorganisation in recent years and is poised to take a larger share of the European market.

All these American companies are well aware that they are up against some formidable European competitors, some of which are determined to repay the compliment by attacking the U.S. market. There have already been some European-American alliances, notably the Fiat-Alfa deal, the Case investment in Pöclain and the Daimler-Benz purchase of Euclid. It would not be surprising if more of these co-operative arrangements were negotiated over the next few years. The European and American markets have developed differently, both in the types of machines required and in the way they are used; the local know-how that a partner can bring is valuable.

G.O.

## THE NORTH AMERICANS IN EUROPE.

(Principal construction equipment factories)

**CATERPILLAR**  
Glasgow Crawler tractors and loaders  
Newcastle Scrapers, bulldozers  
Grenoble Crawler tractors and loaders  
Gosselies Hydraulic excavators, wheel loaders

**J. I. CASE**  
Leeds Crawler loaders and dozers  
Vierzon? Backhoe loaders  
Zaragoza Wheel loaders  
Düsseldorf Compaction equipment

**INTERNATIONAL HARVESTER**  
Doncaster Backhoe loaders  
Bradford Crawler loaders and dozers  
Genes Hydraulic excavators  
Heidelberg Wheel loaders

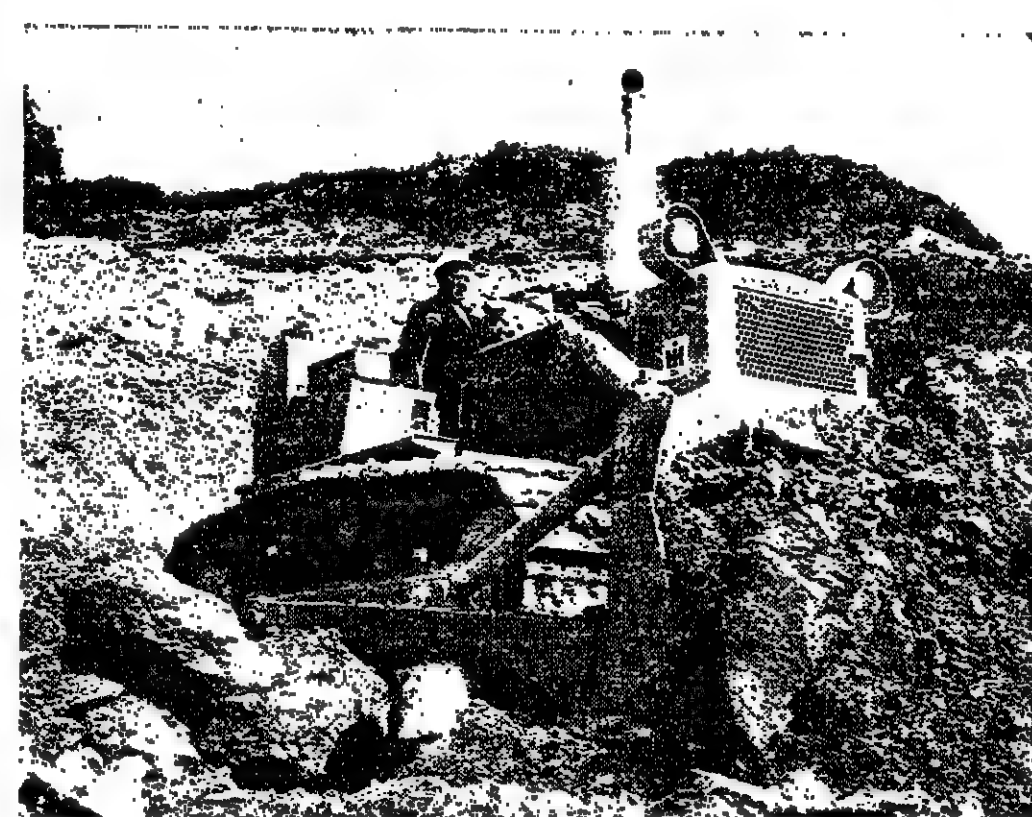
**JOHN DEERE**  
Mannheim Backhoe loaders, crawler loaders  
Saran Wheel loaders?

**CLARK EQUIPMENT**  
Strasbourg Wheel loaders and dozers, graders  
Ulm Compaction equipment  
Affron? Hydraulic cranes

**MASSEY-FERGUSON**  
Aprilin Crawler tractors, hydraulic excavators  
Ravenna Components, excavators  
Hanover Wheel loaders and dozers, crawler tractors, compactors  
Knowsley Backhoe loaders  
Manchester Loaders, components

**FORD**  
Antwerp? Backhoe loaders  
Charleville Hydraulic excavators, wheel loaders

ing power train supplied by David Brown Tractors, another neco subsidiary in the UK. † Assembled from U.S.-built components. ‡ Through a joint venture. § Assembling components slied from UK and France.

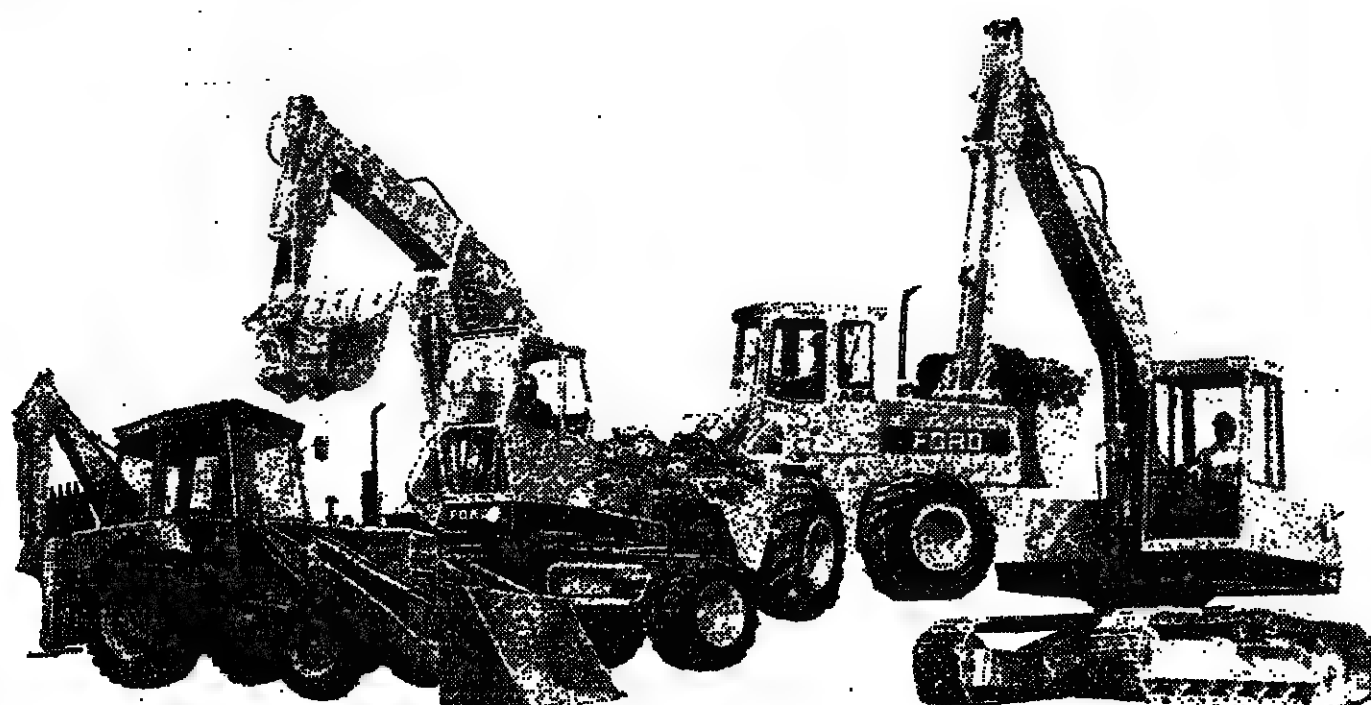
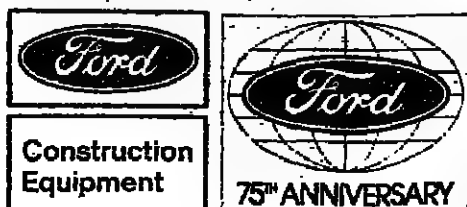


International Harvester, one of whose crawler dozers is shown here, has recently reorganised and established a new marketing organisation for selling construction machinery in Europe.

This year, Ford Motor Company is 75 years,  
116 million cars,  
nearly 30 million trucks and vans,  
4½ million tractors,  
more than ½ million industrial and  
construction equipment units,  
and 39 space satellites old.\*

So when we say we understand your Industrial and Construction Equipment needs you know you can believe it.

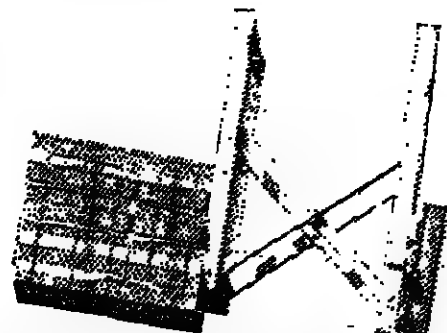
FORD CONSTRUCTION EQUIPMENT.  
BUILT TO BE RELIED ON.



\*Ford Motor Company was founded on June 16th 1903. The above figures include estimates to the end of 1978.



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# The product range and market shares

BECAUSE OF the large number of construction equipment manufacturers and the variety of machinery produced, it is difficult to establish market shares with any accuracy. The accompanying table takes seven major product categories and lists what are believed to be some of the leading manufacturers in each category. Given the absence of reliable figures, the choice of leading manufacturers is bound to be somewhat arbitrary and too much precision should not be attached to the table. It relates to the total European market.

Assessment of the relative importance of each manufacturer is complicated by the fact that within each category there is a wide range of sizes and types of equipment. One manufacturer may build mainly smaller machines and have the largest market share in terms of units, but in value terms he may be outbid by the company whose forte is in the medium-sized and larger machines. This qualification applies particularly to crawler dozers and loaders, wheel loaders and hydraulic excavators. Thus the table should be seen as a rough guide to the competitive situation in Europe.

The first four categories shown in the table—backhoe loaders, wheel loaders, crawler dozers and loaders, and hydraulic excavators—are usually regarded as the high-volume items. Particularly for those companies which diversified into construction equipment out of farm machinery, these four lines tend to provide the base load of the business.

The backhoe loader, sometimes called the excavator loader, normally uses the engine and transmission of a farm tractor. Hence the big North American tractor companies are well represented in this field. J. I. Case, for instance, which has been gaining ground in Europe, makes its backhoe loaders in France, using the power train supplied by another Tenneco subsidiary. David

### SOME LEADING EUROPEAN SUPPLIERS IN SEVEN PRODUCT CATEGORIES

180-degree Backhoe loaders	Wheel loaders	Crawler dozers and loaders	360-degree Hydraulic excavators*	Graders	Motorised scrapers	Rear dump trucks
J. C. Bamford Massey-Ferguson Ford Case Deere	Caterpillar Fiat-Allis Clark Massey-Ferguson Volvo Case Ford Deere Int. Harvester Terex Zettelmeyer	Caterpillar Fiat-Allis Int. Harvester Massey-Ferguson Komatsu Case	Poelain Caterpillar Atlas O and K Liebherr Demag Hymac Ford Akerman	Caterpillar Clark Aveling-Barford Fiat-Allis Deere Volvo	Caterpillar Terex Euclid DJB Aveling-Barford Perlini Volvo Wabco	Caterpillar Terex Euclid DJB Aveling-Barford Perlini Volvo Wabco

\* Tracked and wheeled models.

Brown Tractors, in the UK, yet the most successful company in the field remains J. C. Bamford of the UK, which buys its engine and other components from Leyland. The famous JCB 3C machine, the first version of which appeared in 1963, is widely acclaimed as one of the most remarkable success stories in this industry. "JCB ran away with the market," one competitor admits.

There are many producers of backhoe loaders, including not only tractor makers like John Deere, International Harvester and Volvo, but also small "assemblers." Caterpillar, however, is not represented in this sector. It is conceivable that Cat might at some stage want to fill this gap in its range, but if it were to do so on the basis of its own engineering and its own components, as is its normal practice, Caterpillar would have to develop a small engine below its present range.

### Absorbed

Last year the European market is thought to have absorbed around 11,500 backhoe loaders, compared with nearly 14,000 in 1973. In the UK J. C. Bamford has just over half the market and in Europe as a whole it is believed to have its nose in front of the big North American companies.

In wheel loaders, sometimes called loading shovels, or front end loaders (they include both rigid and articulated machines), there are again a large number of manufacturers. Demand for articulated wheel loaders has been growing rapidly in recent years, partly because they are being used in applications previously handled by the crawler loader. Sales of articulated wheel loaders are thought to have been around 12,000 units last year.

While Caterpillar is the leading company in sales value, Volvo is strong in smaller machines, producing some 3,500-4,500 units a year; these include a large number of small rigid wheel loaders. Clark Equipment is a leading manufacturer of articulated wheel loaders and claims to be a clear second in the world market behind Caterpillar.

In the UK, F. E. Weatherill, which makes two-wheel-drive and four-wheel-drive loading shovels at Welwyn Garden City, is well up among the leaders in the domestic market. Other British producers include J. C. Bamford, Bray (owned by Matbro), Muir-Hill (subsidiary of Babcock and Wilcox) and Aveling-Barford.

In crawler dozers and loaders, Caterpillar is well out in front, but again there are particular parts of the market where other companies have a leading position. In the UK, for instance,

International Harvester is the market leader at the small end of the crawler loader market. The market for 360-degree hydraulic excavators illustrates the fragmented nature of the industry and the continuing battle between the full-line companies and the specialists, and between the Americans and the Europeans. There are more than a score of companies making hydraulic excavators. The largest of them, Poelain of France, is believed to be making about 3,500 units a year; the big three German concerns, Orenstein and Koppel, Liebherr and Atlas-Weyhausen, are probably in the 2,000-3,000 unit range. But the competitive position varies considerably from country to country.

Poelain naturally dominates in France. In Scandinavia, one of the strongest companies is European preserve. Ford Akerman of Sweden, which is thought to have about 35 per cent of the crawler market and perhaps 30 per cent of the wheeled market, it is making about 700 machines a year.

In the UK it is Hymac, the Powell Duffryn subsidiary, which has been market leader for some time. It has about a third of the market which is now running at around 1,400 units a year, against a peak of over 2,300 units in 1973.

Apart from imports from all the leading Continental pro-

ducers, Hymac faces domestic competition from J. C. Bamford and Priestman. The latter, a subsidiary of Aveling-Barford, has always had a respectable position in larger machines, but this year has taken aim at Hymac's special preserve—the market for small excavators below 12 tonnes. Hymac's 580 machine has dominated this sector of the market for some years. Priestman's Mustang 580S, later re-named the 108S, was designed to compete directly in specification and in price with the Hymac machine; the initial aim was 10-15 per cent of that section of the market.

While competition from domestic sources continues to hot up, the big North American companies are seeking to strengthen their position in what has traditionally been a European preserve. Ford Akerman in France and International Harvester bought Yumbo: John Deere has a supply arrangement with Atlas-Weyhausen in Germany, while Case has a substantial investment in Poelain.

The giant, Caterpillar, decided to design and manufacture its own hydraulic excavators. The first machine, the 225, was launched five years ago and the group now has a range of four tracked machines—the 215, the 225, the 235 and the 245. These cover the bulk of applica-

tions apart from the very smallest machines which begin to encroach on the market supplied by the 180-degree backhoe loader.

All the Caterpillar machines, with one exception, are made both in Belgium and in the U.S. The exception is the small 215 machine, which is made only in Belgium; it was conceived and designed in Europe and some machines are now being shipped into the U.S.

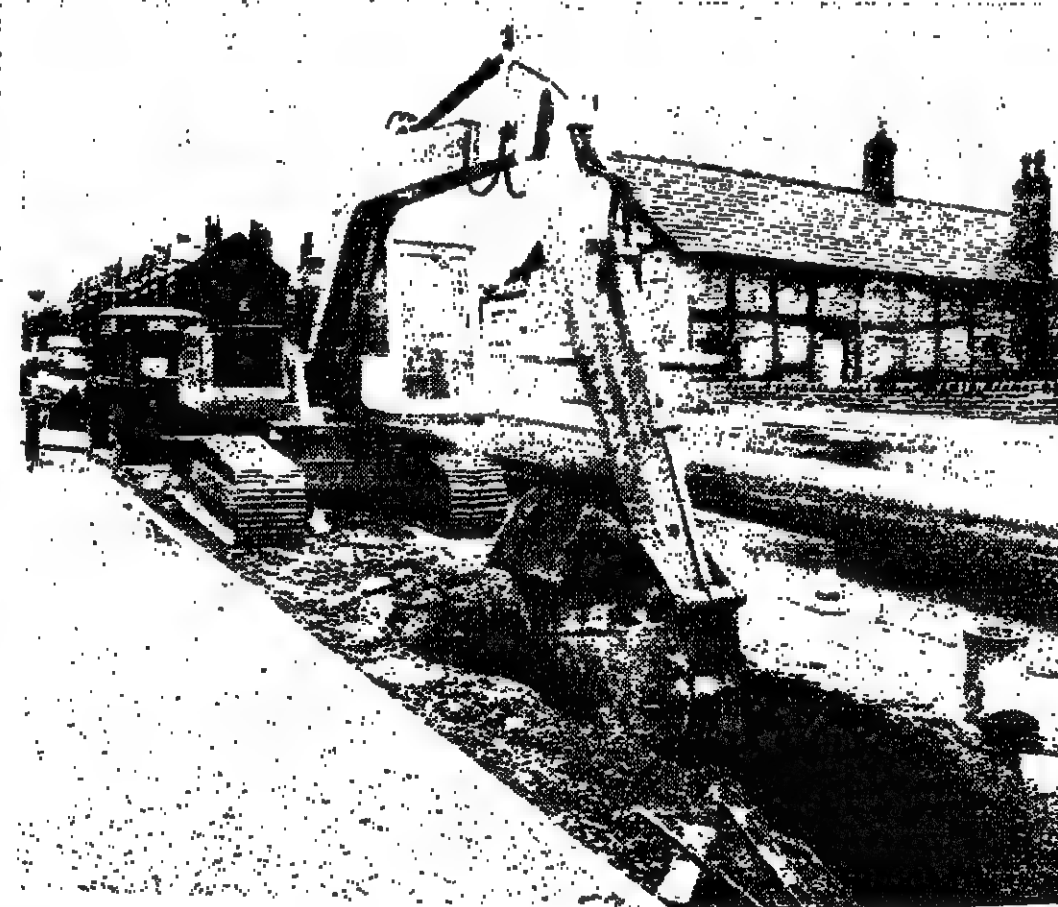
Some Cat distributors were handling other manufacturers' hydraulic excavators before Caterpillar came into the market, but with few exceptions all the distributors are now selling the Caterpillar line. Just what share Caterpillar has obtained of the total market is uncertain, but the company says it has "a leading position" in the classes of the market where it competes.

### Heavier

Several European companies, like Demag, tend to specialise in the heavier machines which are used more for open-pit mining and quarrying than for regular building and civil engineering work. The Hymac-Demag marketing co-operation in the UK is an example which other companies may seek to follow as they attempt to cover a broader section of the business and establish themselves more firmly in the market.

In the three heavier machines, graders, motorised scrapers and rear dump trucks, American technology, based on experience in large civil engineering and mining projects, has tended to predominate. Some of the companies listed, including John Deere and Fiat-Allis, import machines in these categories from their U.S. plants. However, European companies, such as Aveling-Barford, Volvo and Perlini, have a good position, while the success of DJB in articulated dump trucks shows that relatively small companies can compete effectively at the heavy end of the construction equipment business.

G.O.



Above: The Priestman Mustang 108S hydraulic excavator—taking aim at the UK market leader. Below: The Aveling-Barford motor grader—a leading British entry in a market strongly influenced by North American companies



July 1978



## EUROPEAN CONSTRUCTION EQUIPMENT IX

# The rugged fork lift

IN TERRAIN fork lift and Sarev made powerful and successful bids for export markets using the large home demand as a base.

Sambrook said it expected to win sales worth £7m from the £21m to £22m British rough terrain truck market this year. Britain accounts for a quarter of the company's French output and as a market is second only to France in Europe.

Next year is likely to see a continuation of high demand in Britain after the temporary fall in sales this year. Sales may run to up to 2,500 units, compared with a forecast total of no more than 1,700 for the whole of this year.

The total market in Europe is expected to remain stable at between 8,000 and 7,000 machines sold annually. One of the constraints on the growth of the market across Europe is the proportion of the growth potential which continues to be taken by second-hand machines. Second-hand machines played almost no part in the early development of the rough terrain market in Britain and France. Britain's total market in 1972 was 500 machines and most of these were new.

Over half the demand for rough terrain trucks came from the construction sector with the balance coming from agriculture.

Within the construction sector a third of sales was accounted for by the plant hire companies, with a quarter coming from building contractors. New machines dominated the early growth of the market in plant hire where companies kept their new trucks for an average of two years. In agriculture the main customers for new machines were the farmers with more than 5,000 acres of production capacity in the fork-truck industry are nearing completion.

Two of Britain's largest manufacturers of conventional forklift trucks—Coventry Climax and Lansing Bagnall—were both without rough terrain models until recent mergers and acquisitions. Coventry Climax, part of the SP Industries subsidiary of BL, acquired Rubery Owen Conveyor last year. Coventry Climax manufactured the Overlander rough terrain truck and was planning three more RT trucks when it was taken over.

Lansing Bagnall's merger with Henley Forklift at the end of 1976 produced a large company producing conventional forklift trucks, but no rough terrain models. The Kaye Organisation, which owns Lansing, has made a bid to acquire Bonser Engineering of Nottingham. Bonser has a long tradition of making rough terrain forklift trucks and a takeover by Lansing would provide a greater financial base for more aggressive selling in UK and overseas markets.

that French Government moves to set new non-tariff barriers to trade in fork trucks were designed to undermine this type of new aggressive selling of rough terrain trucks into the French market dominated by French makers.

The French moves are based on a decree from the French Industry Ministry. This comes into force on December 3 and will control 11 new industrial truck design standards to cover all trucks sold in France.

The British, West German, Italian and Dutch Governments have protested to France and the European Commission over the unilateral imposition of the standards by France. The French move goes against EEC plans to harmonise industrial truck standards and is particularly irritating to other members of the EEC as it will come into effect only days before the common EEC draft standard was to have been published.

Lynton McLain



Bonser RT2500K rough terrain lift truck handling roof trusses on a construction site

fork lift truck. NEDC said the area had remained a growth market during the recession partly as a result of the truck opening up new handling applications, but the British industry had not been prepared for the French invasion of the market.

The working party said steps had to be taken to ensure that British companies won a greater share of the business. Moves to rationalise and slim down UK production capacity in the fork-truck industry are nearing completion.

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Lynton McLain

## Mobile crane markets

THE MARKETS are particularly important for Europe's crane makers. Mobile cranes are expensive monsters to move around and it is only the added value is considerable that shipping costs to count less in the final price. One industry estimate is that it is hardly worth moving any mobile crane of 80 tonnes. However, that does not prevent the Japanese manufacturers doing well with exports in Europe.

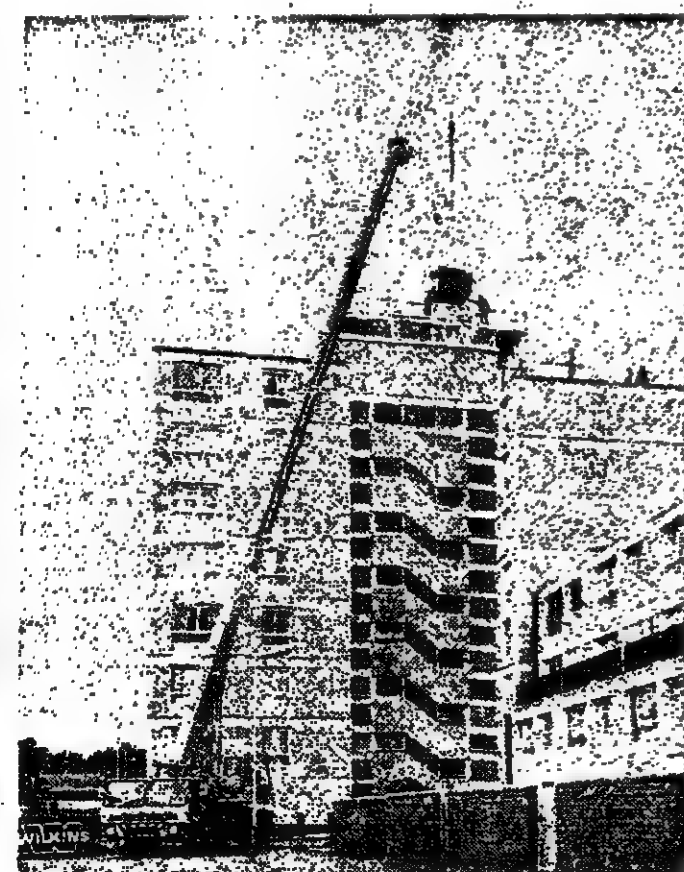
The mobile crane sector is one where local markets specific technical demands and operator preferences. Machines have to be adapted to these demands and the value this involves probably becomes worth while once a company is exporting at least 10 per cent of its total output.

A prime example of the way markets require different products has been provided by one of the U.S., the world's largest mobile crane maker.

A company is a subsidiary of American conglomerate, the Kidde. At the end of 1977 it launched into Europe two acquisitions. It bought O Ernst Belser of West Germany and in the UK took Allen's of Oxford. There were previous links between the companies. For example, Allen's chassis to which Grove's cranes were fitted. These 80-ton truck-mounted cranes are becoming increasingly difficult to sell because the American-designed chassis did not move manoeuvrable enough for most European customers.

An interim measure to come to this problem, Grove's plant has been fitted as on a carrier made by a German. So far 12 of these have been assembled. Grove has also been fitting its own European carrier and recently introduced the TM1400E, a 130-ton unit which it claims is the best mobile telescopic crane in the UK. It was built at level, has an eight-axle carrier was made almost entirely by British and German components.

The major European mobile crane maker—a distinct from an American-owned business operating in Europe—is Coles. of the Acrow Building and Construction equipment group, which also includes Priestman.



The Coles 45-tonner mobile crane, a successful competitor in world markets

A modernisation-cum-expansion programme has been going on at Coles' big Sunderland plant for a couple of years now at a cost of about £5m. Sunderland is claimed to be the biggest construction equipment assembly site in Europe and Coles has taken advantage of the UK Government's Accelerated Projects Scheme to speed up its modernisation. Grants available have enabled Coles to condense what was once a five-year plan into a three-year programme.

Coles lost ground in world markets because it concentrated too long on diesel-electric mobile cranes when customers were turning to diesel hydraulic types. Even so, it produces around 1,200 cranes a year and is in fifth place in the world league table behind Grove, with an output of around 2,500. Kato of Japan, 2,000; Tadano of Japan, 1,500; and P&H of the U.S. with 1,300. Coles' aim is to overtake nearly all the competition and catch up in production terms with Grove in the 1980s.

The other European mobile crane manufacturers count their output in hundreds rather than thousands of units and are well behind the top five in these terms. In the UK, Jones Cranes is the other significant exporter of mobile cranes. This business emerged from a grouping of old-established manufacturers, including British Hoist and Crane and Crane Travellers, which came together under the umbrella of the 800 Group as their parent concern.

While Italy does not make much of a showing in this particular part of mechanical engineering, France has at least two sizeable companies in EEC. Pinguet can offer a complete range of mobiles up to 300 tons, unusual for any company outside of West Germany. For, while the West German groups might not manufacture in vast quantities, they go for the high added value involved in huge cranes.

Demag (part of the Mannesmann group), Liebherr and Gotwald in West Germany all have a big export presence because they can offer the very large mobile cranes. For example, Liebherr truck-mounted cranes of 80 to 100 tons and upwards made their first appearance in the UK two years ago because the construction involved in the North Sea oil programme demanded monster mobiles.

The mobile crane sector itself can conveniently be split into four, some parts having greater potential for growth than others.

(1) Truck-mounted telescopic cranes account for roughly 50 per cent of the total units sold. As a result all the major industrial nations compete in this part of the business.

(2) The industrial mobile crane, with 10 per cent of total sales, has a European tradition. So the British, German and French manufacturers dominate with little competition from the Americans or Japanese.

(3) Then there are large, heavy duty, lattice boom, truck-mounted cranes with 10 per cent of the market. The Japanese do not compete in this territory. The reason: it has been losing ground, mainly to the telescopes.

(4) The remaining 30 per cent of the mobile crane business is held by rough terrain cranes. This is essentially an American concept and there are few European manufacturers.

Grove in the UK this year introduced a new range of rough terrain cranes of 15 tons to 73 tons. The 73 tonner has a "pick and carry" capability of 45 tons and Grove believes it can provide healthy competition in some specific applications for the crawler cranes which are so entrenched in Europe—in the UK the crawlers are made by Ransomes and Rapier. Priestman as well as Rushton-Bucyrus, a company jointly owned by Bucyrus Erie of the States and GEC of Britain.

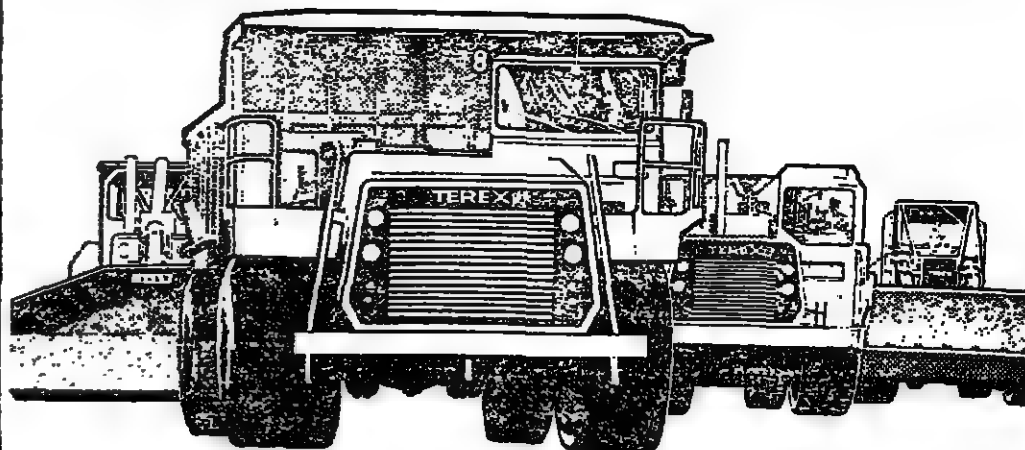
Grove already has sold a 73-ton rough terrain to the Sparrow plant hire group in Britain. Coles also is now in the rough terrain crane business and managing director Mr. David Steel says: "There are signs that European resistance to them is crumbling a little."

Kenneth Gooding

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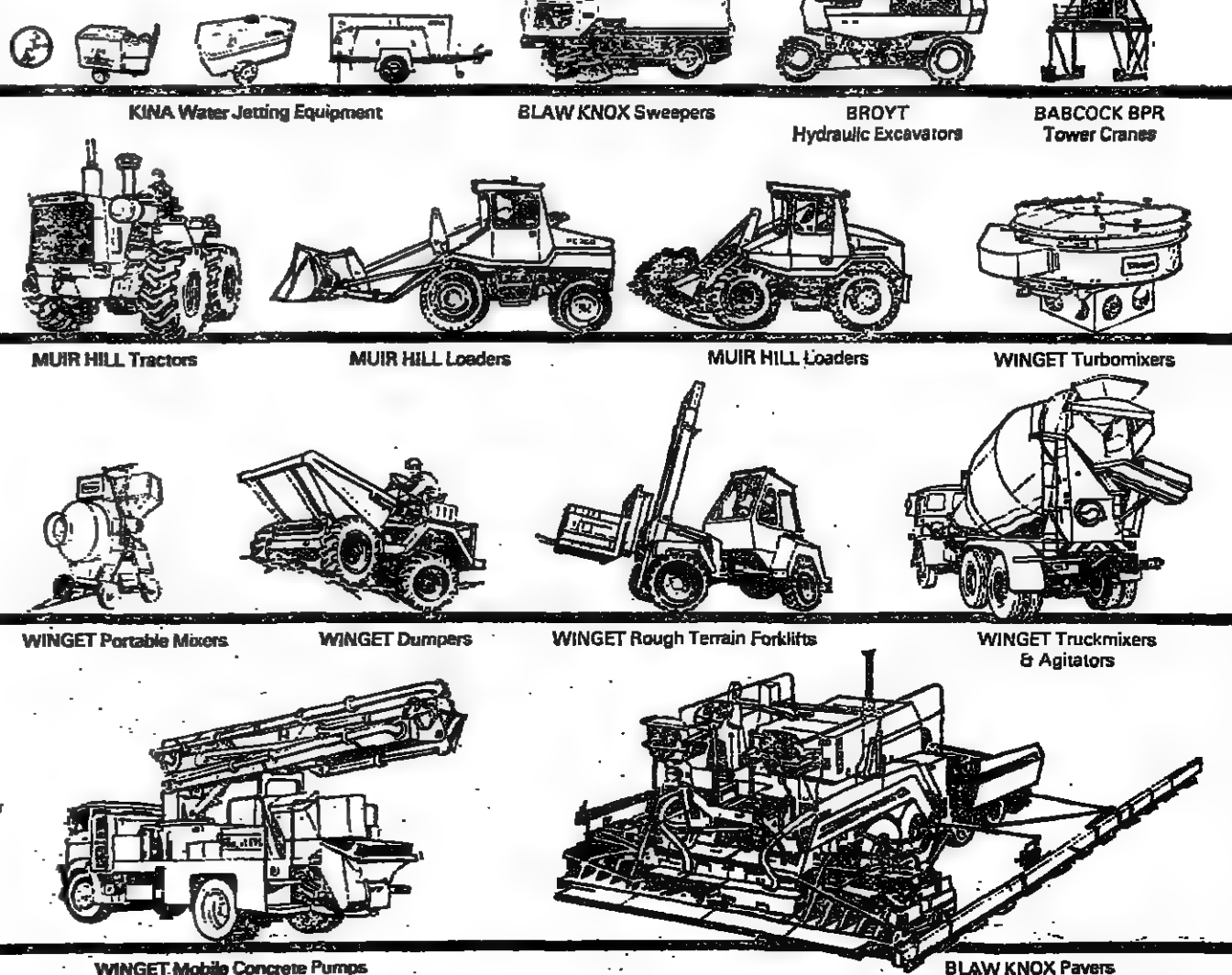
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## EUROPEAN CONSTRUCTION EQUIPMENT X

## Japanese groups planning big push

ALTHOUGH JAPAN'S construction equipment makers have a relatively small share of the European market, the industry is second in size only to that of the U.S. The large domestic market provides a solid base for exports and several of the principal companies, led by Komatsu, have become formidable competitors in the developing countries, especially in the Far East but also in Africa and the Middle East.

In recent years these companies have been stepping up their efforts to attack the sophisticated markets of the U.S. and Western Europe. For example, Hitachi Construction Machinery, part of the Hitachi group, is the largest Japanese

maker of hydraulic excavators with a capacity of more than 300 units per month. It is planning a big push into the U.S. market. Six new depots have been established and the Hitachi machines have been modified to meet American requirements.

Mitsubishi Heavy Industries, which until recently had a technical tie-up with a French hydraulic excavator manufacturer, Yumho (owned by International Harvester) is also in-

tending to start selling these machines in the U.S. Komatsu is already well established in that market.

The big uncertainty is how far the appreciation of the yen is likely to blunt the Japanese drive in the world construction equipment market. Although machines are sold largely on technical specification and after-sales service, the Japanese makers are obliged to be competitive on price — and price competition is fierce, especially in Europe.

## Boost

The proportion of exports in Komatsu's total sales is expected to drop to around 40 per cent this year compared with 46 per cent in 1977, but this is largely because of the expansion of the home market; the Japanese Government's attempts to boost the economy through public works programmes have brought a big increase in domestic sales which has more than offset any weakening in exports arising from currency factors. For 1978 as a whole Komatsu is expected to show a healthy gain in sales and profits.

Komatsu is much the most

significant of the Japanese companies operating in Europe, particularly in crawler loaders and dozers, where it is believed to have some 10-15 per cent of the market; it also sells a range of heavy dump trucks. But Western Europe has been taking only about 5-6 per cent of Komatsu's total exports and this percentage has not been growing.

There have been suggestions that Komatsu might be obliged to set up assembly or partial manufacturing operations in its main export markets in order to overcome the problems caused by the high value of the yen.

When asked about this recently Komatsu's executive vice president, Mr. Hiroshi Hiraoka, said: "Certainly we have come to the point where we must consider our operations abroad more positively. The wage rate in this industry in Japan keeps abreast with that of West Germany and is inching towards the same level as that of the U.S. Besides, when we consider the fact that shipping and transportation charges and import duties now account for almost 10 per cent of the sales price of our pro-

ducts, we will someday have to consider seriously implementing local production in countries where we now export."

Mr. Hiraoka said Komatsu would not establish production facilities overseas in an abrupt manner. "I envisage a scenario where, for example, Komatsu Europe, our marketing arm in Europe, will procure more parts and components to be assembled into our products from local suppliers. Such efforts as these would result in a few years in the establishment of a local manufacturing plant in the natural course of events."

This practice of local procurement has already started: the mass-production components would continue to be made in the Japanese plants, while equipment and accessories, such as cabs, designed to meet the particular requirements of local markets, would be bought locally.

Komatsu makes a particular point of offering a wide variety of options in each product category to suit the customer's preferences; the local procurement policy would fit in with this. At the same time Mr. Hiraoka spoke of the need to strengthen the company's non-

price competitiveness. "This means we have to get ahead of our competitors in technological competence, which in turn requires intensive research and development efforts on our part in coming years."

Despite these difficulties no one in the European industry is in any doubt that the Japanese are a force to be reckoned with and will almost certainly become stronger. Komatsu itself organises its European marketing from Brussels—it has a total of 230 Komatsu employees in Europe, including the Brussels headquarters and five branch offices — and the products are sold in each country by independent distributors.

In some product areas the Japanese have been limited by licence arrangements or other technical links with European or American manufacturers, which have included restrictions

on sales in certain parts of the world. Komatsu has had an arrangement with Bucyrus Erie of the U.S. on hydraulic excavators and with International Harvester on rubber-tyred loaders.

Other companies have used American or European technology as the basis for getting started in the business. However, some of these licence arrangements are either expiring or are being renegotiated and there is no question of the Japanese ability to design their own high-quality machines.

## Presence

Hitachi, with its own design of hydraulic excavator, is already making its presence felt in Europe; its machines are handled in the UK by C. Itoh Plant Sales. Another Japanese company which is active in Europe is Furukawa, one of the leading producers of wheel

loaders. Furukawa is now offering in the UK a range of four articulated machines, from 1.7 cubic metres to 3.2 cubic metres standard bucket capacity.

Another way for the Japanese to enter European and other markets is through a manufacturing supply arrangement with an established company. Thus Caterpillar has a joint venture in Japan, Caterpillar Mitsubishi, which manufactures certain machines for sale throughout the Cat network. Thus of the range of wheel loaders which Caterpillar sells in Europe, the smallest machine, the 910, is sourced in Japan; so is the 931. There are other supply arrangements of this sort, not involving the formation of joint companies, between Japanese and American concerns.

Clearly, however, those Japanese manufacturers which want to follow Komatsu's example will prefer to sell under their

own brand name and to set up their own worldwide marketing organisations, however expensive and time-consuming that may be.

The distribution problems are much more difficult than in the case of passenger cars or TV sets and there is unlikely to be a dramatic increase in Japan's share of world markets. But construction equipment is in a part of the engineering industry, dealing with products of high added value and needing considerable technological input which is regarded in Japan as offering good growth potential. As Japan sees some of its established industries, like shipbuilding and TV sets, increasingly shifting towards the developing countries with low wage costs, high-value engineering products like construction equipment will be given higher priority.

G.O.

## PROFILE — MASSEY-FERGUSON

## A substantial force

MASSEY-FERGUSON, the Toronto-based company, has for many years had a strong world position in farm machinery and in diesel engines. It was attracted to construction equipment by the industry's growth prospects; it was regarded as complementary to farm machinery, using many common components and to some extent the same distribution channels.

Massey's first product, which it usually classifies as industrial machinery, was the backhoe loader, incorporating some of the same components, including engine and transmission, as in the farm tractor. But in the late sixties and early seventies Massey decided to broaden its range and to become a full-line supplier of construction machinery. New factories were opened at Akron, Ohio, at Aprilia in Italy and at Knowsley in the UK. In 1974 came the purchase of Hanomag in Germany, greatly extending Massey's range in larger crawler tractors, crawler dozers, hydraulic excavators and wheel loaders. As the company put it at the time, the Hanomag purchase "pulled our sales capability ahead by four years."

However, the rewards from this investment were slow to come through. During 1977—a year in which the company's net income fell from \$118m to \$93m—search for a buyer was undertaken, but, as the company told shareholders in September, in equipment, coming on top of a



Mr. Victor Rice, president and chief operating officer of Massey-Ferguson

Arm which carried out the search an acceptable sale will not be possible in the short term."

The directors announced that the manufacture of construction machinery in Europe would be rationalised. A new centralised sales organisation was established. The sale of heavy construction machinery in North America and certain other markets was discontinued. The company told shareholders that these moves were expected to reduce the loss on construction machinery to \$10m or less in 1979 and to breakeven in 1980.

## Buyer

Given the over-capacity that exists in the European industry it was not surprising that a buyer on acceptable terms could not be found. Some observers believe that Case might have been interested in part of the business, particularly in the Aprilia plant making hydraulic excavators, if it had been on the market before the deal with Pöclain came along. As for the Hanomag plant in Germany, "it's in the wrong place," one competitor says; "costs in Germany are simply too high, especially when you compare it with a similar operation in Britain."

All these events naturally had a damaging effect on distributors' morale. Strenuous efforts have been made in the last few months to rebuild it.

Mr. Victor Rice, recently appointed president and chief operating officer of Massey-Ferguson, sent a statement to distributors earlier this month explaining the management changes and underlying the commitment to break even in 1980 and then go for profitability. He pointed out in his message that Massey had raised its European market share by 2 per cent in the past year to 14 per cent "and we expect further improvement." New products are being developed and the backhoe service and parts supply at our European distributors continues unchanged.

Clearly the traumas of the past year are bound to have some effect on the marketplace, but the distributors are said to have remained loyal. Massey still has the advantage of a strong product range, not only in backhoe loaders where it has always been one of the European leaders, but also in wheel loaders, crawler loaders and dozers and hydraulic excavators. The new management of the construction equipment operation, based in Italy, is determined to strengthen Massey's position in Europe and to attack selected markets outside Europe, mainly in the Middle East and Africa, where the best returns can be achieved. Massey-Ferguson remains a substantial force in the European construction equipment scene.

G.O.

## PROFILE — JOHN DEERE

## Impressive newcomer

A RELATIVE newcomer to the construction equipment scene, John Deere has managed to make a big impact in a short space of time. Well known for its predominance in the agricultural machinery industry—sales in this sector have outpaced any other manufacturer since 1963—the company has only in the last five years become a major international force in the industrial equipment market, to be considered alongside names like Caterpillar, Komatsu and International Harvester.

It has no illusions, however, about how far it has yet to go. As one of John Deere's international executives put it: "We're not kicking Caterpillar out of the door. We know that what we want to achieve takes time but we're patient people and we're going to be around from now on."

John Deere construction equipment sales are due to hit \$1bn by 1980—compared to \$380m in 1977—while agricultural sales approaching \$3bn. Last year they amounted to about \$670m worldwide, with 70 per cent of that figure accounted for by customers in the U.S. Of the remainder nearly 75 per cent of sales are in Europe, Africa and the Middle East.

By the mid-1980s more than one-third of Deere's total sales volume is expected to come from outside North America. The company's assault on the construction equipment sector—it now produces a comprehensive range of machinery, including loaders, bulldozers, graders, scrapers and backhoes—gained momentum in 1974 with the introduction of its ERA 3 range, offering more powerful machines than had traditionally been the case for Deere and enhancing the company's reputation for innovation in design.

The new range underlined Deere's determination to opt for internal growth rather than expansion by acquisition, the choice of many of its competitors.

As the same executive commented: "Most of our competitors have bought out other people, an accepted practice in the industry, but many acquisitions have not stood the test of time. We have concentrated on developing from within and it is a policy which has paid off."

Deere itself did nevertheless at one stage attempt to combine resources in Europe with Fiat of Italy in the agricultural equipment sector but the proposal came to nothing and since then the company's philosophy has generally been to go it alone.

Slim Its ambitions in Europe clearly received a setback when the construction market sank into one of its worst-ever recessions and although the situation has recently begun to improve Deere makes no secret of the difficulties presented by a restricted market place which remains highly competitive and where profit margins have been fairly slim.

The company currently has manufacturing facilities in Mannheim, West Germany, and in France and says—as the only major U.S. construction equipment group without a manufacturing base in the UK—that it would not rule out a British operation when additional capacity is required. To make overseas, this Illinois-based company is now involved in a long-term capital expansion programme in excess of \$1bn.

Expansion of manufacturing capacity in the U.S. during the past two or three years has meant that space available for industrial equipment production has already doubled.

Within the region covered by the Intercontinental operations, France has emerged to become the company's best market. The company's product range has been well accepted by major French contractors and it is in

France that Deere makes engines for construction equipment and agricultural machinery sold in Europe.

Ranking second in importance is West Germany, where Deere has an arrangement under which Atlas produces hydraulic excavators sold under the Deere name and with Deere engines. Deere is also responsible for servicing them. The company believes that it would be preferable to carry out the entire operation for itself but simply points out that commitments elsewhere have in certain circumstances made such arrangements necessary.

Further afield Deere has recorded notable sales successes in Saudi Arabia, its fastest growing market—although one which is not as big in total as France and Germany or likely to become so. Sales to Saudi have come largely through the major international contractors, particularly the Dutch and the

French. A major coup came in 1977 when Deere sold about 50 machines from across its range to a U.S.-Saudi consortium charged with the job of maintaining all the country's airports.

Deere is also selling in Nigeria, Egypt—where it has a distributorship with a local company—Libya, Jordan, Kuwait and the United Arab Emirates. Small markets also exist in Morocco, Tunisia, the Sudan and Iraq.

Deere puts great weight in its international network of dealerships which it has built up for itself. In the past ten years it has pursued a policy involving separate marketing organisations for its industrial and agricultural products. The only exception has been in France where both sides have been handled through one dealer, although even this arrangement ends this year.

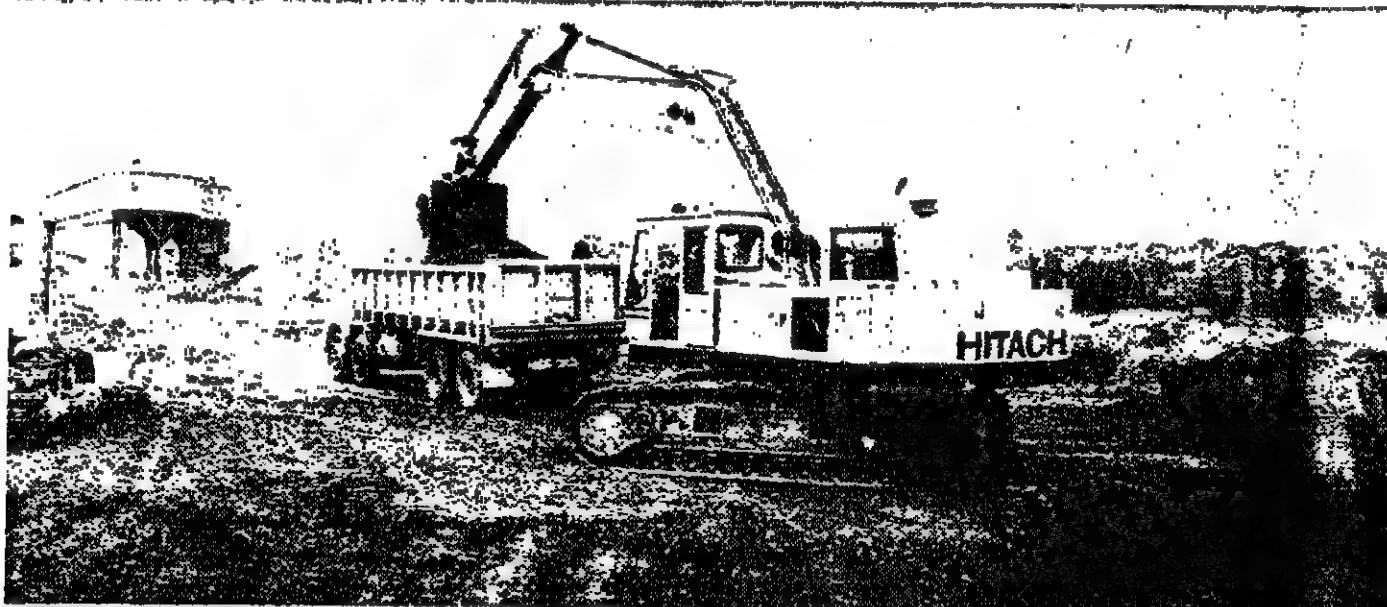
Michael Cassell

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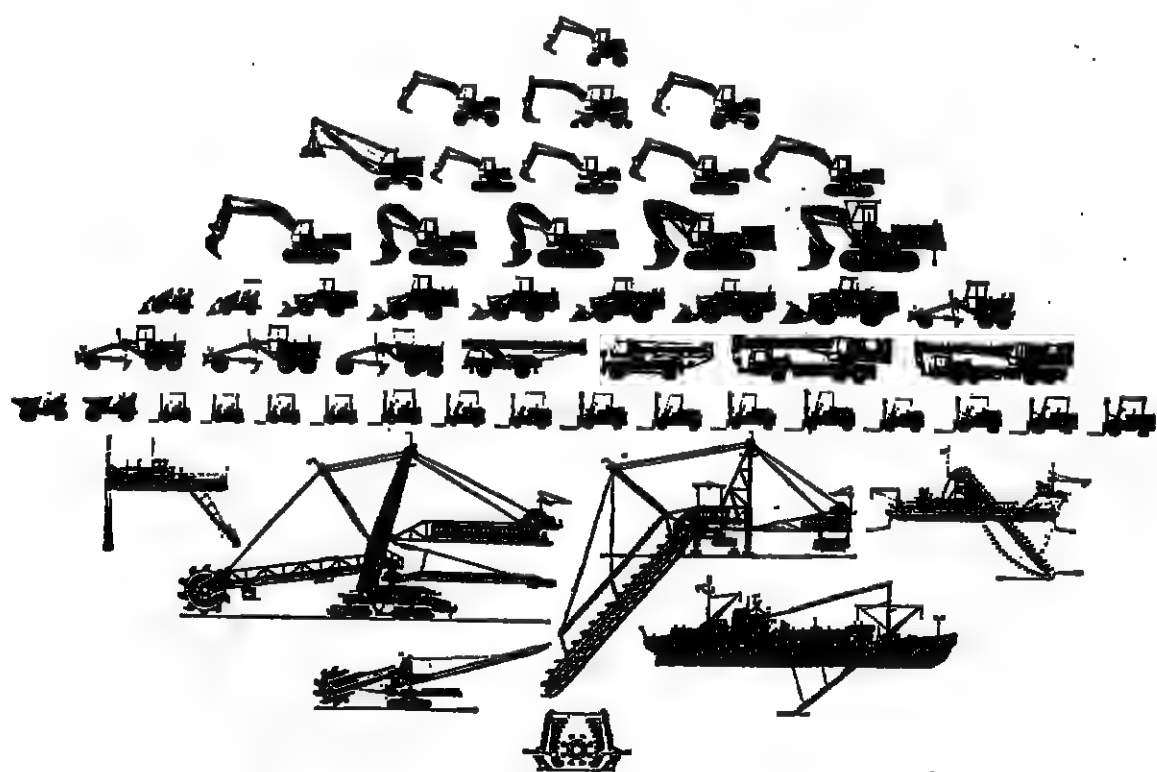
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Hitachi is Japan's largest manufacturer of hydraulic excavators. Here its UH09 model is shown loading a Volvo BM dump truck

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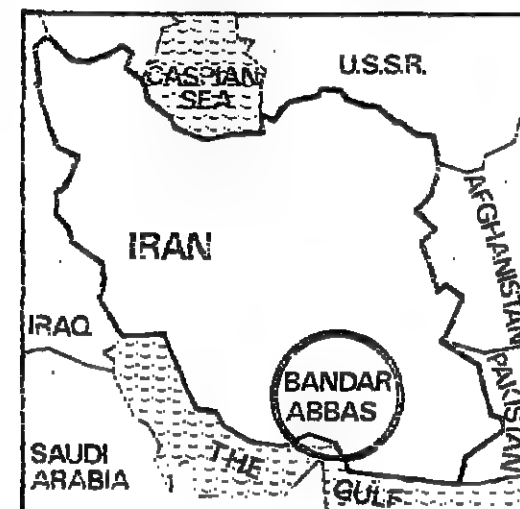


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**STRUCTION** IS traditionally seen with mining as the country most open to and led by accident and injury. Its great strides taken in the country and internationally over governments, trades unions, employers, the public seems to be it for granted that both industries are accident prone.

	Code	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975
Austria .....	I/c	—	—	—	—	—	—	0.77	0.84	0.76	—	—
France .....	I/c	—	—	0.48	0.46	0.48	0.49	0.50	0.47	0.45	0.46	—
Germany (East) ..	—	0.23	0.27	0.23	0.24	0.24	0.19	0.19	0.13	0.15	0.14	—
Germany (West) ..	II/a	0.51	0.46	0.50	0.47	0.40	0.40	0.44	0.29	0.27	0.33	0.23
Hungary .....	I/a	0.27	0.33	0.30	0.38	0.33	0.37	0.38	0.27	0.24	—	—
Ireland .....	I/b	0.09	0.20	0.14	0.09	0.09	0.18	0.25	0.14	0.16	0.15	0.08
Italy .....	II/a	0.82	0.69	0.74	0.73	0.70	0.65	0.53	0.55	0.51	—	—
Netherlands .....	I/a	0.33	—	—	0.15	—	0.07	0.13	0.13	0.13	0.08	—
Norway .....	I/b <sup>a</sup>	0.44	0.47	0.43	0.27	0.23	0.41	0.20	0.15	0.11	—	—
Switzerland .....	II/a	0.84	0.79	0.61	0.65	0.72	0.63	0.56	0.66	0.63	—	—
Sweden .....	II/d	0.11	0.09	0.12	0.09	0.10	0.07	0.06	0.08	0.06	—	—
UK <sup>b</sup> .....	I/c	0.14	0.21	0.16	0.19	0.22	0.19	0.19	0.18	0.21	0.15	0.18
International comparisons:												
Canada .....	I/c	1.25	1.20	0.96	0.95	1.03	0.81	1.00	0.90	0.96	0.96	0.85
U.S. .....	I/d	0.28	0.18	0.19	0.16	0.19	0.20	0.25	0.23	0.13	0.16	—
Japan <sup>c</sup> .....	I/d	0.39	0.38	0.29	0.31	0.21	0.23	0.17	0.19	0.21	0.16	0.12

Source: International Labour Office Health and Safety Executive.

Notes: \* Based on sample surveys. † Establishments employing 100 or more workers. ‡ 1965-72 including quarrying. § State industry beginning 1989; excluding construction of railway lines. ¶ Beginning 1989; including quarrying. †† Excluding Northern Ireland.

Code: i Reported accidents. ii Compensated accidents. a Rates per 1,000 man-years of 300 days each. b Rates per 1,000 wage-earners (average numbers). c Rates per 1,000 persons employed (average numbers). d Rates per 1m man-hours worked.

tion of how far safety laws and legislation are effective in practice on mining sites themselves is still uncertain. The accidents statistically produced in the country and correlated with the size of the ILO.

Britain, for example, 60 in every 1,000 working in construction industry are killed annually in an industrial accident. About 20 in 100,000 die—five times as many as in the private sector for manufacturing industry as a whole. The Department of the Environment estimates that accidents in the mining industry cost the country at least £30m every year for treatment, lost production, delays and compensation, in addition to the personal disaster, very often, financial hardship caused to men and families. Industrial accidents in general in 1976, the last year surveyed by the Health and Safety Commission, cost more than 16m working days to be lost early, as many as 18m working days in the same

The only possible basis for comparison is the fatal accident rate, though even that has its drawbacks. The actual definition of accidental death can vary considerably, and in a broad sector such as manufacturing, the incidence and spread of high or low level risk industries varies by country, giving an expectation of a correspondingly higher or lower fatal accident rate.

favourably with the other major EEC countries. Employers maintain that accident rates in the industry in general show a downward trend, and the European figures bear that claim out. The trend, though, is a gradual one; and trade unionists and health and safety experts could well maintain that the trend is so gradual that the incidence of accidents in the construction industry has remained relatively static, and that more therefore needs to be done.

a real improvement in safety standards was not made, 2,000 building workers could be killed over the next 10 years, with a further 400,000 suffering serious injury.

The report "Health and Safety: Construction, 1976" noted: "Whereas legislation has been applied to an ever-widening range of building and construction activities, the causes of fatal and serious accidents have generally remained the same for the past 60 or 70 years: falls of persons, particularly from ladders, roofs and scaffolds; falls of materials; collapse of excavations and misuse or failure of lifting machinery and vehicles."

In a separate analysis, the Executive claimed that a fall was the cause of 44 of 100 deaths in the industry looked at in the six years to 1975. A further 26 were caused by falling materials — and the Executive

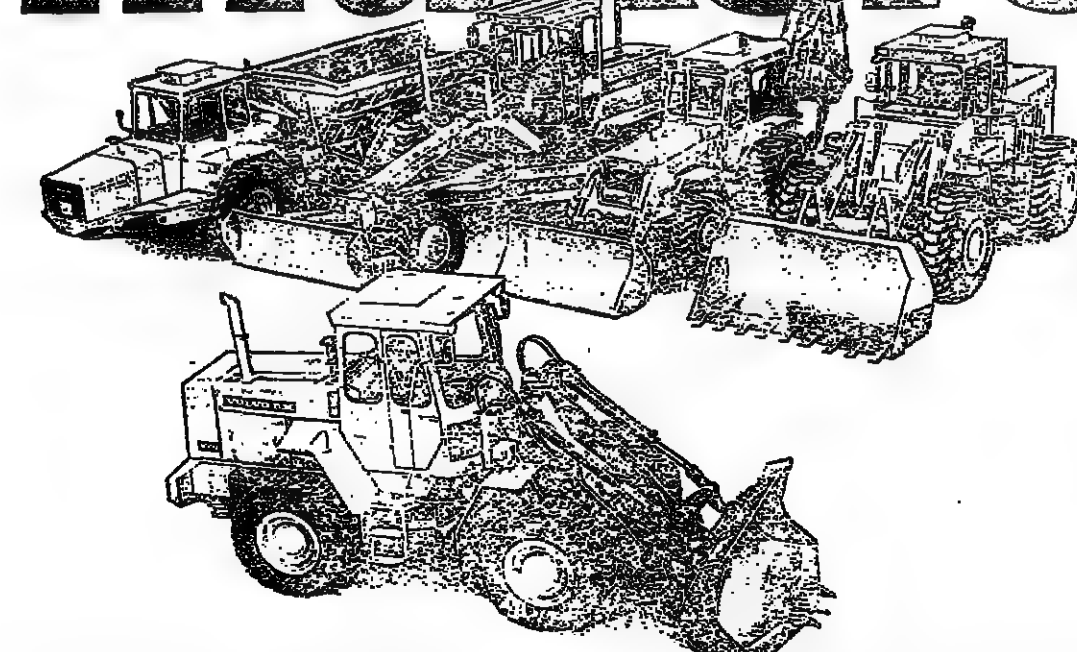
claimed that management was primarily responsible in two-thirds of the cases.

Latest statistics for the number of accidents in the first quarter place construction well to the fore in fatalities: it had 28 in the period, with mining next with 22 and metal manufacture well below with 13. The total number of accidents reversed these positions, though, with mining the high at 12,468

It remains to be seen how far Britain's new health and safety legislation, which provides for the closest involvement yet of trade unionists in determining their own safety at work, under the Health and Safety at Work Act 1974, will affect Britain's own check on its fatal accident rate in the industry in comparison

its EEC colleagues.  
ment employers and

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machine that keeps productivity up, but also a reliable workhorse that keeps maintenance and running costs down. In short, a money-maker!

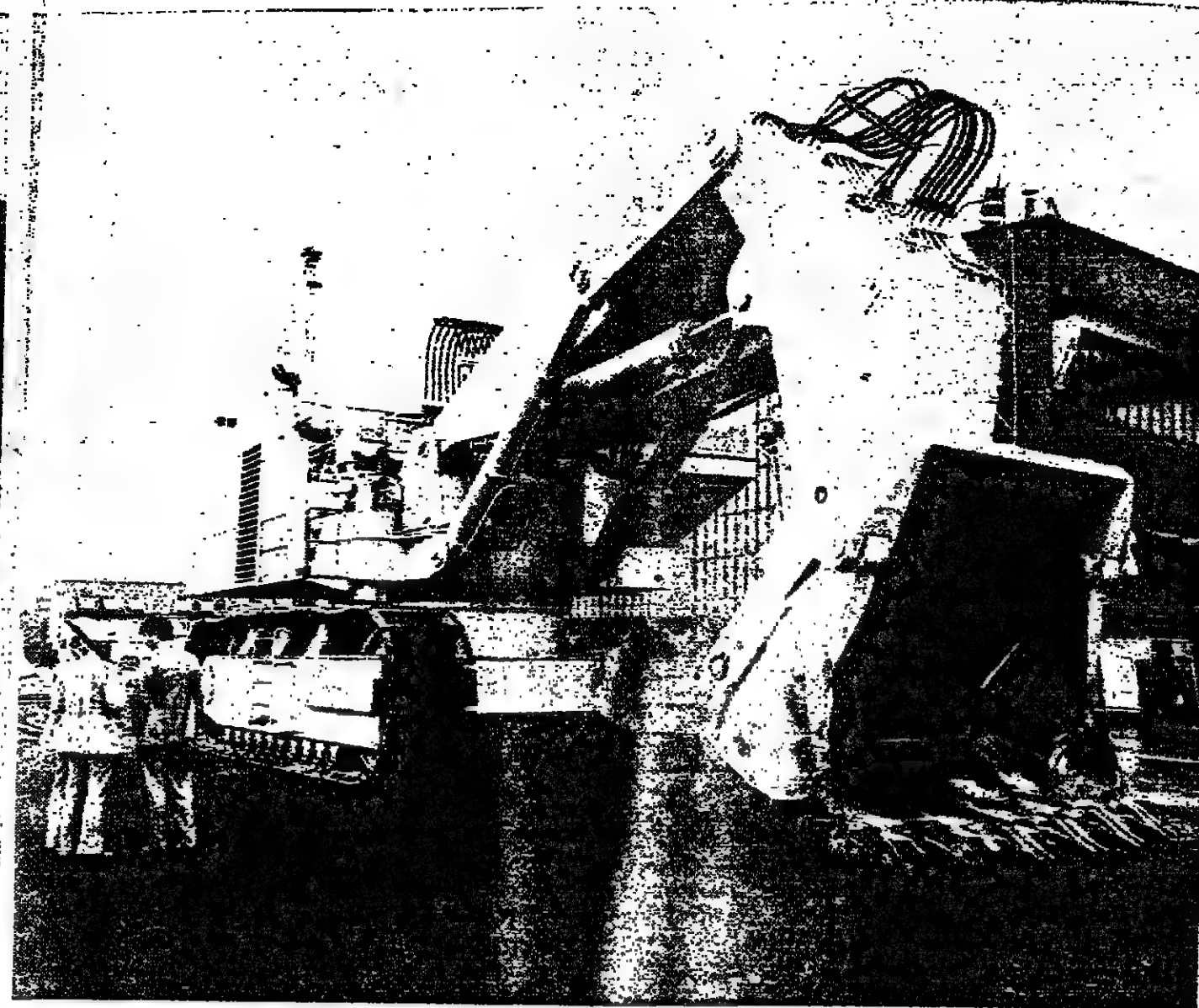
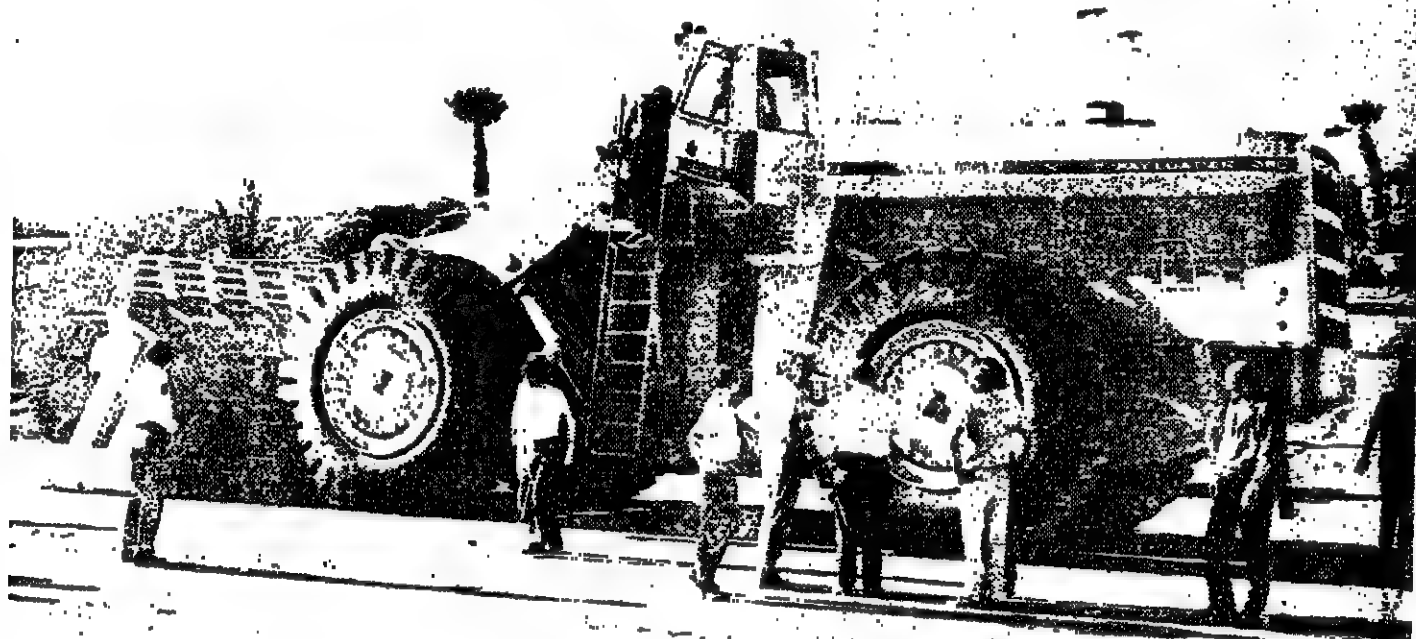
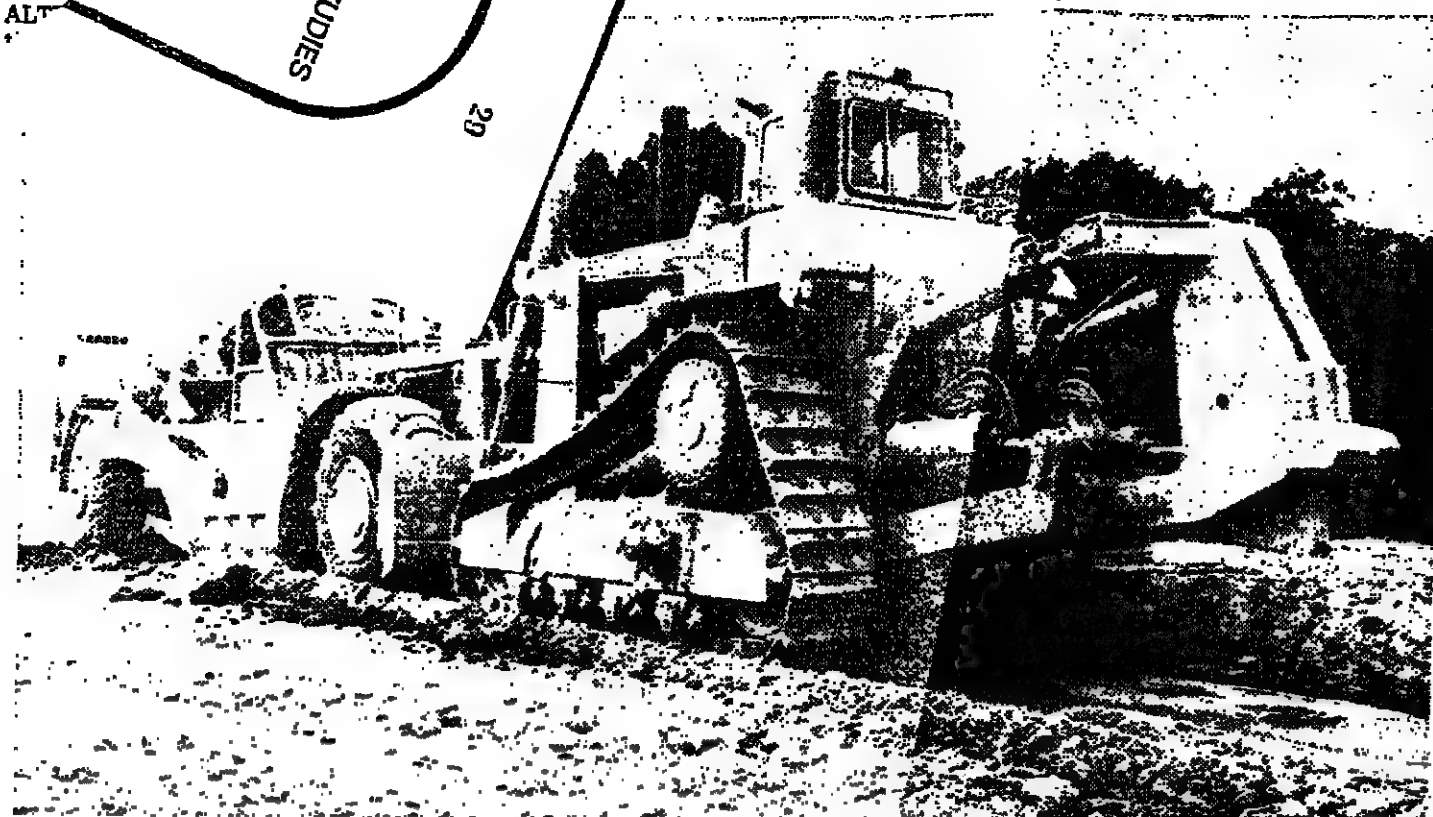


## EUROPEAN CONSTRUCTION EQUIPMENT XII

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machine and its serviceability. The D10 is 15 ft high and weighs about 80 tonnes.

Another recently introduced giant is the Demag H241 hydraulic excavator (above), designed mainly for open cast mining. This machine has a service weight of about 340 tonnes and it carries a bucket of 14 cubic metres capacity. It uses a

General Motors engine of 1340 hp.

A third example of the move to greater power and size is International Harvester's 580 wheel loader (left). Designed for high speed, high manoeuvrability and high performance, it carries an 18 cubic yard rock excavator bucket and weighs 279,000 lb. Each tyre has a diameter of nearly 9 ft.

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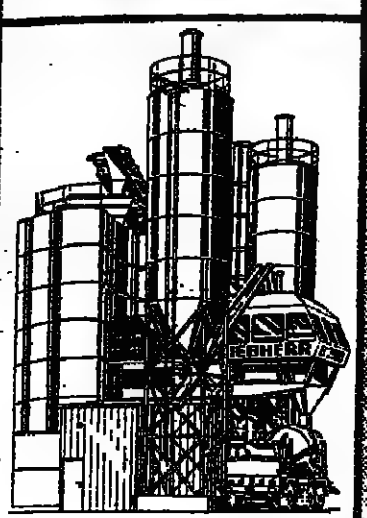
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## UK working party's views

IN THE U.S. when a construction equipment group decides that times are so bad that it has to lay people off it must pay them 95 per cent of their normal wage for the first 12 months. That has been established by the current three-year contract between the unions and companies in the industry.

"It is one of the greatest incentives to management to get out and sell," commented one UK executive about this clause.

British trade unionists, when they learned about the lay-off policy during a recent visit to the States, were also impressed because any worker who has been laid off in America is far better off than he would be in the UK, where the Government is responsible for unemployment payments.

This was just one of several talking points arising from the trip to the U.S. by a small delegation from the construction equipment industry's working party at the UK National Economic Development Office (NEDO).

The working party is one of 40 involved in the UK's industrial strategy programme which has brought together managers, trade unionists, civil servants and politicians at NEDO in an attempt to improve Britain's performance in world markets. Each of the working parties is concentrating its attention on the one particular industry and draws its membership mainly from people directly involved in that industry.

For the past year the construction equipment working party has been looking closely at productivity in the UK companies—an obvious problem area.

Having analysed the labour productivity in UK-owned businesses, the delegation moved off to the States to see how it compared with a small selection of companies there. The concerns chosen were medium-sized by American standards but rather large in the context of the UK-owned companies. The report on that visit is now being distributed to all those engaged in the strategy programme.

One of the key points it makes is that industrial relations in the U.S. are very stable compared with those in the UK. This stability springs from the three-year union-industry contracts, and it gives management some certainty about costs and output during those three years. In the UK it is not possible to

look that far ahead and for the production team to be able to promise the marketing men delivery and prices well into the future.

The UK group was also impressed by the sheer weight of numbers employed to deal with industrial relations in companies in the U.S. There are enough people employed to monitor the three-year contract properly while leaving the personnel director free from having to deal with every minor problem that emerges.

Balancing this corporate effort, the union representatives were "very impressive and sophisticated in their approach," according to one of the British team who met them. "They had a clear idea of their role—they wanted no part of worker participation on the Board for example—but they spend money to do the research thoroughly when they go for wage increases and fringe benefits." As a result wages are high.

But how does any of this apply to the UK? In Britain companies have to deal with several unions. Pay deals last but one year. In recent times there has also been a suspicion that union leaders will not be able to deliver after agreement has been reached.

However, the NEDO party believes that by presenting individual companies, or the managers and unionists within them, with the findings from the U.S. visit, it will be promoting a serious discussion about productivity in the light of the American experience.

In any case nobody involved in the industrial strategy programme has ever claimed it would provide an easy way to dramatic change. But at least it might halt the decline of Britain's influence in world markets and in its share of world trade.

The construction equipment (including mobile cranes) sector is one of the largest in UK mechanical engineering, accounting for 8 per cent of its output and around 4 per cent of its employment. It has had a consistent balance of trade surplus—about £400m—but its share of world trade has been declining until recently.

The simple part of the industrial strategy programme was to identify the industry's major problems. The next step, setting objectives, was more difficult. And the problems of making some of the required changes, both physical and in attitude, are proving extremely difficult. However, one of the prime

objectives over the next year or so was "to reverse the trend in world trade." The 1977 figures are not yet available but the working party is convinced that the UK's share of international trade in construction equipment has improved.

On the other hand, another objective—"to reduce import penetration to 50 per cent"—has not been achieved. In fact imports have been increasing their share of the UK market.

The problem with import substitution is the lack of UK capacity for some vital items in the construction equipment catalogue—such as heavy hydraulic excavators, for example.

The influence of the North American-based multinational groups is also a significant factor. All but one of the major North American groups have manufacturing facilities in Britain and together they account for more than half of the construction equipment industry's exports.

In this context the work at NEDO has to take account of the North American presence obtained and the report pre-

pared from them were of more use to the small British companies than the large multinationals.

More recently the working party has completed a financial survey of the UK groups. This showed clearly in the UK part of the industry, certain types of companies have some financial difficulties—and the companies concerned are not necessarily the smallest in the business.

The world market has not grown as had been widely forecast. Margins have been squeezed and are not likely to get better for some time. All this has made life even more difficult for companies already under pressure.

In the coming year there are unlikely to be any new initiatives from the working party. A great deal of work has been completed, covering obvious problem areas. The priority task is to ensure that the messages provided by the work done are widely disseminated within the industry and acted on.

Kenneth Gooding

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# Afghanistan's rocky road to Socialism

BY DAVID SATTER, recently in Kabul

HE crowded bazaars of old city life proceeds at set times. Crafts-people their fine copper, and merchants in shallow stalls sip tea while veiled women inspect meat carcasses swarms of flies.

A city of 700,000 where people live five times a day but has no municipal sewage, the activities of the city are a scene of chaos. It is a scene of chaos. It is a scene of chaos.

cities and bled mud of Afghanistan have little change for centuries. The country now appears on the brink of one of the most important attempts at modernisation in its history and it could bring with it a new dawn.

regime which seized six months ago in a coup overthrew the country's previous government. The new government is a Marxist-Leninist one. It is a Marxist-Leninist one. It is a Marxist-Leninist one.

The anomaly of a socialist government in a fundamentally conservative, deeply religious country like Afghanistan has not been lost on either the Government or its many actual and potential opponents. Government representatives are being assassinated in the provinces by the Akhwan, the semi-secret Muslim Brotherhood and there have been mass desertions from the armed forces and the beginnings of guerrilla activity.

## Russian backers

This small, organised group and its Russian backers want to remake this country where the terraced mud and adobe houses mirror-like atop each other in clouds of mist and dust on the sides of barren hills and the devout pray on prayer mats in the corners of public buildings.

To do this, however, they may have to use great violence which the regime is now in no position to apply. The coup itself is believed to have involved only 800 officers commanding two divisions and an armoured brigade. Loyal units were prevented from coming to the relief of the regime by the air force, under the command of Major General Abdul Qader, a member of the Parcham (Flag) Party—rivals of the Khalq Party.

As against this, however, the Khalq Government—which is headed by President Noor

Mohammed Taraki, a poet, ex-shipper, clerk, and former Press attaché in the Afghan Embassy in Washington—can count on the support of 2,000 Soviet military advisers and 3,000 Soviet civilian advisers, in all, four times as many Soviet advisers as before the coup.

The regime's ultimate intentions are far from clear. Government meetings are opened with readings from the Koran in an attempt to still Muslim fears but the regime has taken in pronouncing a policy of dividing up the estates of large landowners, and abolishing smallholders' debts to money lenders, give an indication of the Socialist direction in which they intend to proceed.

The increasing Soviet presence in Afghanistan and the new regime's dependence on Soviet support have caused alarm in the West. This is related to the light of the fact that social and political conditions created years ago made it a virtual certainty that any modernising government would inevitably be Soviet oriented.

With 60 per cent of the population of 17m eking out a living as farmers, an ossified social structure and mass illiteracy, the voluntary processes of a market economy have long seemed to many educated Afghans to have little to offer.

Soviet influence was first established in the 1950s when the Russians agreed to supply Afghanistan with arms after the U.S. turned down Afghan requests for arms in connection with the border dispute with Pakistan. Young Afghan officers thereafter spent up to seven years training in the USSR. Many returned to join the Khalq Party.

In the last 20 to 25 years, Zai



Soviet assistance has totalled \$1.5bn—more than that provided by any other country. The impact of this was to bring Soviet advisers into the ministries, particularly of planning and mines and industries. A Soviet model of development based on industrialisation is accepted by the Government as the most valid approach for Afghanistan's future development.

Under the Daoud Government, the situation in Afghanistan, however, was one of complete stagnation. In a country where half the children die before the age of five, the Daoud regime had no stated commitment to development.

A member of the Mohammad Zai clan, which had ruled

Afghanistan for 200 years, Mr. Daoud did not make use of a Soviet credit line worth \$300m. The smallest Western aid proposals were debated at Cabinet level where weeks were lost in arguments over the wording of agreements. In April of this year, Mr. Akhbar Khaibar, a leading Parcham ideologist, was assassinated by unknown persons. Between 15,000 and 20,000 people took part in the funeral and a demonstration at U.S. Embassy, frightened the Daoud Cabinet and led to the arrests of Mr. Taraki and Mr. Amin, the organisers of Khalq support in the armed forces. On April 27, a Cabinet meeting was called to consider purges in the armed forces. This triggered the coup.

The coup has been described as "desperate, daring and do or die"—it was violent, involving heavy fighting and hundreds of deaths, including those of Mr. Daoud and his family, and its outcome was uncertain all through the night of the 27th. Its success was followed by waves of arrests in the armed forces and a purge of the civil service.

As soon as the new Government had organised itself, however, the Khalqists began the elimination of their Parchamist partners in the coup starting with the dispatch of Mr. Babrak Karmal, former leader of the Parchamists to ambassadorial posts and their subsequent dismissal. This was followed by the arrest of Gen. Qader.

The purge of Parcham leaders was followed by the arrests of rank and file Parchamists in the armed forces and a second purge of the civil service.

These measures secured a Khalq monopoly of power but whittled down the regime's base still further. Public lectures, rallies in military units and factories, and the requirement of Khalq membership for an important post are all now being used to swell the party's ranks.

The purges appear to be over for the time being and there are signs that the new Government is growing in self-confidence. The Khalq Party still declines to refer to itself as "Marxist-Leninist" for fear of posing too sharply in conflict with Islam but two weeks ago, the regime introduced the new Afghan flag, which is entirely red and no longer sports the traditional Islamic colour of green.

Still, the Government is taking no chances. There are 60 tanks inside the palace grounds as a precaution against a counter coup, and an 11 pm curfew is strictly enforced while powerful searchlights

nightly sweep Kabul's surrounding hills. Military units are constantly being shuffled, the command structure is shattered and the air force is grounded.

If the regime consolidates itself, it must decide how far to go in transforming Afghanistan society. The five-year plan now being prepared is intended to introduce the first serious industrialisation in the country's history.

The intention is for the share of industry to increase with each subsequent five-year plan. Agriculture is to be collectivised on a voluntary basis following land reform. Private enterprise, is eventually to be abolished, and the 10 per cent of the population which is nomadic is to be offered land for voluntary resettlement.

## Agriculture

Western experts view this programme with distrust. They believe Afghanistan cannot be competitive as an industrial society and have urged diversification of agriculture with concentration on cash crops such as cotton, nuts and dried fruit.

In keeping with national pride and the regime's "anti-imperialist" bias, the Afghans have rejected this advice and although dependent on outside sources for an estimated 70 per cent of the funds for their five-year plan—most from the Eastern Bloc—they are going ahead with capital intensive projects such as exploitation of the Anarak copper deposits. This will isolate them from the world economy and tie them irrevocably to the Soviet Union.

The effective date of the decree on land reform has been postponed until next autumn—in effect, for two more harvests—and the article abolishing peasants' debts to money lenders is, in many cases, being ignored.

by peasants who are paying their debts lest they be deprived of credit to get seed for next year's plantings.

There seems little doubt, however, that if the regime wants to make rapid progress in industrialisation and collectivisation it will at some point have to decide whether to use overwhelming force to achieve its ends.

There is another worldly quality to this remote, mountainous country where life seems to centre on prayer, the local tearooms, which are full of animated Afghans at the height of the working day, and the campfires of tribal nomads, which dot the side of the main highway to the capital at night. The reaction to an attempt to destroy the traditional patriarchal society by Marxist-Leninist ideology would probably throw the country into chaos.

There is however some backing in Afghanistan for forcible methods. If the Khalq regime emerges as militantly revolutionary, its activities could also have an international dimension. The regime could inspire increased violence in Pakistan and Iran by giving support, at the Soviet Union's behest, to the left-wing separatist movement, acting on behalf of the Baluch tribesmen.

If the Baluchis, using Afghanistan as a staging area, are successful in separating Baluchistan from Pakistan—and there are many who believe that in the medium term they will make the attempt—Afghan militancy would have helped destabilise the regional balance, allowing the Soviets, at long last, to realise the long-held aspiration of dominating Afghanistan and Baluchistan, thus achieving a warm water port—Gwadar—on the Arabian sea.

## Transport in the future

the Chairman, British Road Federation

At the recent and stimulating conference of the Financial Times, the Chairman of the British Road Federation, Mr. William Rodgers, questioned the transport would be able to have the same impact on national planning as it has in the past. He pointed out that more could be allocated to one form of transport at the expense of another and that the message to port operators was "make it with you've got."

He said that the transport industry must be seen as a whole, vital to the nation's industrial development. In writing this letter together, we want to demonstrate our paramount and shared concern, steel and rubber wheel, within the industry. We are not simply concerned with our comparative claims on resources within the industry, but with decisions on investment strategy to provide the right framework for such investment to make the most of what it can offer.

A. P. de Boer, British Road Federation, 24 Manchester Square, W1.

## A need for strategy

From the president, the British Transport Officers' Guild

Sir—The Greater London Transport report of October 12 that the 120-mile M25 London orbital motorway "could prove a mixed blessing unless roads inside London are improved" is no surprise to anyone who thinks about the transport situation and the inter-relationships that inevitably arise between it and the various transport modes.

It is important to make clear that the greater part of the GLC programme in inner London is actually paid for by the Labour Government's allocation of national resources.

The GLC's inner city programme of benefit to inner London is the housing investment programme (HIP). The Government has increased the national total of this capital allocation by £100m for 1978-79, while inner London receives £20m—this is quite apart from the Government's HIP allocation to the GLC in 1978-79 amounting to £213m.

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## Letters to the Editor

Investment decisions is a political question, but we would counsel the need for the transport industry to be seen as inseparable from community prosperity.

There are bound to be tensions which arise between the various modes of transport public and private, within a competitive mixed economy. These we believe might be resolved more readily if we had the benefit of an Economic Development Council for surface transport, related to the industrial strategy work of the National Economic Development Office.

This would link transport where it belongs in the heart of the wealth creating process of the country. Most operators are in agreement with this approach and indeed the Secretary of State is reviewing the whole situation.

The transport industry must be seen as a whole, vital to the nation's industrial development. In writing this letter together, we want to demonstrate our paramount and shared concern, steel and rubber wheel, within the industry. We are not simply concerned with our comparative claims on resources within the industry, but with decisions on investment strategy to provide the right framework for such investment to make the most of what it can offer.

A. P. de Boer, British Road Federation, 24 Manchester Square, W1.

## Productivity in coal

From the Leader, Greater London Council

Sir—You report (October 25) the Government's claims that productivity in the nationalised coal industry is an improvement on that for the time last year. It is pertinent to ask whether it also shows an improvement in the productivity of the coal industry as a whole.

It is pertinent to ask whether it also shows an improvement in the productivity of the coal industry as a whole.

## Distribution of industry

From Mr. M. Newble

Sir—While travelling to London on October 25 I was amused to learn that I belong to a part of the country where we are referred to as a part of the North East. I am sorry to learn that the Leader of Greater London Council holds this impression, but on behalf of the other so-called members of the North-East I beg to differ.

On returning to the North East in the evening I had occasion to peruse two London evening newspapers and was intrigued with the many thousands of jobs lying vacant. In Sunderland we have no jobs to offer because of the bad distribution of industry, so surely Mr. Cutler cannot be annoyed if the government does put the "screws" on at times because, after all, if we consume, why shouldn't we manufacture and distribute?

The Conservative Party poses a real and serious threat to M. Newble, 34-37, Silverthorn Row, Sunderland.

## Energy costs

From the Chairman, CHP Group Consultants

Sir—The letter from Mr. N. Jenkins on the 20th October, refers to the Hereford proposals for combined heat and power (CH&P) and the investment-free benefits to industry. If such proposals can be implemented in a country town such as Hereford, one naturally inquires why such proposals have not so far been undertaken on a larger scale in the intensively industrial areas of the country.

For industry to be relieved of millions of pounds of energy investment means that much more capital will then be available for investment in the production of heat, for plant renewal, for increasing production and employment, and for equipping more money in the machine tool and factory equipment fields.

The resultant increase in efficiency of heat conversion from the current average of 30 per cent in power stations to 76 per cent must surely be a factor which neither the Government nor the Opposition will be able to ignore for long. By the time that action is taken to design and construct the plant to take advantage of the form of technology on a substantial scale, the country's North Sea gas and oil reserves will already be diminishing. If we must then revert to the use of coal as the major source of energy, it will be even more wasteful, ever before to burn it efficiently and without pollution—a method ideally suited to combined heat and power.

S. Jewsbury, 1, Brunswick St., Manchester M2 5EJ.

## Commitment to metrification

From the Director, Metrification Board

Sir—Mr. Pearce (October 21) asked whether it was to late to go back on the UK's commitment to metrification. The answer is "Yes."

Among others, the following sectors of our economy are irrevocably committed to the use of metric measurements and some are wholly converted: agriculture, horticulture, fisheries, defence equipment, postal and telephone services, freight, customs tariff documentation, maps, charts, education, the health service, packaged foodstuffs, construction, manufacturing industry, fuel and power (except for retail sales of gas and petrol) and industrial materials.

Virtually the whole of our international trade is with countries which are either metric already or are changing to metric.

The need for the completion of the changeover is greater than it has ever been. F. Lacey, 22, Ringway, London WC2B 6LE.

## Today's Events

Mr. Denis Healey, Chancellor of the Exchequer, meets delegation from Trades Union Congress at Downing Street working dinner to discuss pay and inflation.

Further talks on the increased pay offer by Ford Motor to its 57,000 striking workers.

Deputation from Labour Party National Executive Committee meets Dr. David Owen, Foreign Secretary, and Mr. Michael Foot, Lord President, to seek postponement of European Parliament elections—they will also discuss funds for the elections.

Reverend Noshanigil Shirazi and Bishop Abel Muzorewa, members of Rhodesia's ruling executive council on visit to the UK—talks expected with Dr. David Owen.

Humber Bridge Authority meets Mr. Willie Rodgers, Transport Secretary, to explain refusal to pay £1m in progress payments to bridge builder on grounds of poor production.

Mr. Ian Murray, TUC general secretary, at National Union of Townswomen's Guilds conference on multi-racial society, YMCA, Great Russell Street, London.

Second day of Agriculture Ministers meeting, Luxembourg.

President Jose Lopez Portillo of Mexico in Japan on official visit.

Mr. Pierre Trudeau, Prime Minister of Canada, continues talks in Ottawa with provincial leaders on constitutional reform.

OFFICIAL STATISTICS: Confederation of British Industry Trends Survey for October.

COMPANY RESULTS: Final dividends: Audio Fidelity, Hensher (Furniture Trades), J. Henworth and Son, Linrad, Hotel, Birmingham, 12.

London Entertainments, William Low and Co. North Atlantic Securities Corporation, Interim dividends: Arana Group, Bamber Stores, John Beates Associated Companies, Grac Shipping, Polymark International, Reed International Interim figures: British Northrop.

COMPANY MEETINGS: Ascan Frontier Tea, 19 Leadenhall Street, EC3. Esperanza Trade and Transport, Winchester House, EC. 10.30. Jantar, 7, Lincoln's Inn Fields, W. 12. Kennedy Snaile, 12.30. Parker Drive, Leicester, 12.30. Ramar Textiles, Hyde Park Hotel, SW. 12. Saville Gordon (J) Group, Midland Hotel, Birmingham, 12.

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# COMPANY NEWS

## Decca chief warns of reduced profit

SIR EDWARD LEWIS, chairman of Decca, warned shareholders at yesterday's annual meeting that group profits will be below last year's level of £12.5m pre-tax. Decca's ordinary shares fell sharply by 20p to 440p, while the "A" shares dropped 25p to 415p.

Although Sir Edward expected the overall results for consumer goods for the first half to be comparable with those of last year, he stressed that Decca had suffered from severe industrial action which had affected production in important sections of its navigational and radar companies. This action has resulted in substantial loss of output and will appreciably reduce group profits for the first half of the year to September.

Moreover, depressed conditions in the tanker and merchant marine markets will reduce profits on marine radar for the current year. "Taking this into account and the effects of industrial action, higher operating costs, increased interest charges and the continued strength of sterling, we must anticipate that group profits for the year will be below last year's level," concluded Sir Edward.

Reviewing the group's trading activities in detail, Sir Edward said there was consistent improvement in the group's position as a supplier of defence equipment to the British and overseas Governments.

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Haggas (L)	32	6	Scot. Heritable Trst.	33	3
London & Holyrood	33	2	Scottish Ontario	32	7
London & Provincial	31	7	Turiff Corp.	32	4
Melville Dundas	32	4	York. Spinners	32	5

Existing orders for defence equipment exceeded £80m with further major contracts "in prospect."

Decca's orders in hand on the radar side include an extension of the Scaev Flow system, the new system for the port of Tripoli, and an automatic data processing system for the radar equipment supplied two years ago to the Channel Navigation Information Service.

The group also plans shortly to commence a manufacturing programme for the tracked vehicle version of the Rapier missile under a major contract for Iran.

Meanwhile the Survey group activities, providing survey services to the oil industry, which incurred a loss in the last financial year, have been turned round into profit in the current year.

During the current year the survey group has achieved greater penetration into naval markets. "The first six months have been profitable and we expect this to be true for the year as a whole," said Sir Edward.

On the television side the manufacture of colour sets has now been concentrated at Bridgford, north "where the one factory is able to produce as many units as were previously produced by two." In the last financial year the television interests made a small loss compared with a small profit in 1977-78.

See Lex



Sir Edward Lewis, chairman of Decca... group has been severely affected by industrial action.

## Haggas profits up—back to talks with Dawson

FOLLOWING THE publication of the first quarter figures from John Haggas, showing profits ahead from £644,000 to £827,000, it was announced that merger discussions between the group and Dawson International would be started as soon as possible.

Mr. Alan Smith, chairman of Dawson, said: "We have certainly not lost our interest in John Haggas." However, he stressed that the terms would have to be different from those negotiated previously.

"They must be renegotiated. Circumstances are entirely different," he declared.

The planned merger between Haggas and Dawson was interrupted when William Baird, the largest single shareholder in Dawson, made a bid for the latter.

In yesterday's statement containing its quarter figures and forecasting a record profit for the year, Haggas said that throughout the Baird/Dawson bid battle it had remained in close touch with the Dawson Board on the same friendly basis which has been a feature of all the discussions, and "we have every reason to believe that we shall be discussing merger terms in the very near future."

In the quarter ended September 30, 1978, Haggas experienced a marginal decline in profits from spinning, but this was then made up by a better performance in fur fabricating and knitting, and increased investment income.

While many areas of spinning business have been buoyant, the demand for certain types of weaving yarns has been weak, and this has necessitated some orders being taken at reduced margins.

A marked improvement is not expected immediately, but the Board is not unduly pessimistic. The trouser-making division is exceptionally busy, and should increase its profit contribution.

A splendid start has been made by the knitting division. With the prospect of a slow down in imports due to the MFA agreement, coupled with high UK

consumer spending, "we are optimistic about the continued improvement of the fortunes of this area of our business."

The fur fabric side has been the star performer, and the indications are that strong demand will continue throughout the year. The one factory which has contributed little to profits last year is showing signs of improved sales and profits.

While variable trading conditions are being experienced, the spread of business is now such that Haggas is not heavily dependent on any one area, and with UK consumer spending remaining buoyant, "we are optimistic that profits for the year will be another record."

A further portion of agricultural land has been sold at a figure "exceeding our best hopes," and negotiations are on to sell the remainder.

First quarter 1978 1977

Sales	2,776	2,593
Spinning	1,204	1,182
Knitting	1,304	1,182
Fur fabric	257	221
Profit before tax	827	644
Tax	15	15
Profit after tax	812	629
Investment	15	15

See Lex

### Increase for London and Provincial

For the six months ended September 30, 1978, London & Provincial Trust has shown progress. Gross revenue has risen from £2,083 to £2,085,024.

Net revenue has come out at £24,533 higher at £282,741. The tax charge was £382,210 against £372,888.

At September 30, the net asset value stood at 160p per 25p share, compared with 145p a year earlier.

An interim dividend of 125p net has already been announced, for payment on November 17. In the year 1977-78, the company paid a total of 34p from taxed revenue of £1,00m.

### Photo-Me's base for expansion

FUTURE PLANS at Photo-Me International will include additions to existing operations and new ventures will be opened up in other well populated countries.

The activities of the foreign distributors are also growing, which in turn means that the order book for machines will expand.

"Altogether the balance sheet presents a stronger position than ever before and establishes a solid base for further expansion," the chairman states.

He tells members that apart from these factors and the as yet unknown potential for recently developed equipment, the tide of demand for the group's photographic continues to rise and, as it does, will lead to further growth in turnover and, it is hoped, in profit as well.

The trend to colour photography has continued and of the £1.75m invested in fixed assets in 1977-78 some £1.3m went on additional machinery during the course of the year. The benefit from them was felt for the full term.

In the year ended April 30, 1978, turnover rose by almost 20 per cent to some £20m, with all sections contributing to the advance. Profits were up from £2.62m to £2.23m, as stated on October 13 with the 6.03p (3.96p) dividend.

## Second half downturn leaves M Y Dart behind at £1.56m

A SECOND HALF profit fall from £92,000 to £815,000 left pre-tax profits of M Y Dart down at £1.36m for the year to July 1, 1978 against the previous £1.66m. Turnover for the whole period was ahead at £14.50m compared with £12.43m.

Mr. S. Marks, the chairman, states that the first quarter of the current year had begun well and most of the group companies are up to or somewhat ahead of their profit targets. Unexpected events notwithstanding, he views that 1978-79 year with confidence.

After tax of £423,000 (£302,000), split as to the year's charges £348,000 (£302,000) and a £75,000 reserve for deferred tax, against possible future clawbacks of the stock relief, earnings are shown as 9.12p (10.79p) per 10p share.

The dividend is stepped up to 2.432p (2.174p) net with a final of 1.432p. Also announced is a scrip issue of ordinary and newly created deferred shares on the basis of one ordinary and one deferred share for every 10 ordinary shares held.

Deferred shares will not rank for dividend before 1989 but they will have voting rights; application will be made to the Stock Exchange for the shares to be admitted to the Official List. If the proposals are approved, dealing in the new shares are expected to start on January 2, 1979.

Mr. Marks says that during the past very difficult trading year, foundations have been laid for the future increasing prosperity of the group.

A manufacturing unit in America, has been established, and the directors have acquired the established business of Davies Cycles. And by the injection of new capital and other changes a much-improved order book and volume of production, has been achieved. Investment to increase the capacity of the packaging companies has been on a substantial scale, he adds.

The expenses attendant on all of the foregoing are charged against the profits of the year and the planned benefits are not reflected in the results now reported.

The company's share of the profit of its overseas associate is not included in the year's results, and were: pre-tax profit £76,000 (£22,000) subject to tax of £43,000 (£14,000).

### comment

M. Y. Dart has turned in a disappointing performance, with profits showing a six per cent downturn for the year. On top of unfavourable currency certain investments there has been certain investment costs to bear, which between them must have amounted to around £100,000. Excluding these, profits are still only slightly down on the previous year, reflecting the difficult trading conditions in all divisions. However, trading in the current year has improved somewhat and the com-

pany should start to reap the benefits of its expansion programme, both at home and in the U.S. Davies, the new acquisition, is now trading profitably and the company is planning to expand production to cope with the increased demand for bicycles. The shares, at 50p (down 2p), are on a p/e of 6.3 while the yield is just over six per cent.

Talks on BAC compensation to end soon

Compensation for the nationalisation of British Aircraft Corporation is likely to be agreed by the end of this year, said the stockholder's representative Mr. Peter Grant yesterday. "We are getting somewhere near the end of this long drawn out business. We have covered most of the ground," he said.

The last scheduled meeting between the stockholders' representative and the Department of Industry was postponed about 10 days ago. But Mr. Grant anticipated that the matter could be resolved in the next month to six weeks. "By then we will either have agreed a figure or have decided to go to arbitration."

## Melville Dundas recovers slightly

FOLLOWING A slump from a peak £1.26m to £0.71m in 1977 pre-tax profits of Melville, Dundas and Whitson recovered slightly from £285,000 to £347,000 for the first half of 1978.

Mr. H. A. Watson, chairman, states that although turnover was ahead from a low £8.9m to £12.6m, it remains difficult to obtain new work at realistic prices, despite a reasonable flow of inquiries. He says these trends should continue to the end of the year and that, thereafter, any return to former levels of profitability may well be both slow and uncertain.

Tax for the period took £182,000 against £158,000 leaving the attributable balance up at £165,000 (£139,000). The net interim dividend is increased to 1p (0.805p) per 25p share—last year's final payment was 1.8032p.

The group's subsidiary activities of development and private housing continue to grow, the chairman adds, and are making a valuable contribution, both to turnover and profits.

### MD leaving Turriff

Mr. Peter Wormald is leaving Turriff Corporation, the Warwick-based construction group, on December 31 after six years as managing director. But no reasons were given yesterday by the company.

Mr. Peter Taylor, group financial director, said that Mr. Wormald

had not reached retiring age, but Mr. Taylor declined to comment on the background to the move. Mr. Wormald's place will be taken on January 1, by Mr. Melvyn Greenhalgh.

Another Board change was announced by Turriff. Mr. Richard Lewis, the non-executive deputy chairman, retires on December 31 and is succeeded by Mr. Tony Brown.

Yorkshire Spinners to top £0.1m

STRUCK AFTER losses amounting to £20,335 against £26,835 from its former subsidiary Dauntroft, Yorkshire Fine Woollen Spinners reports a pre-tax profit of £16,893 for the first half of 1978, compared with £23,540 deficit in last year's same period.

The directors forecast that full year group profits should be in excess of £100,000, against £17,000 in 1977.

Trading conditions are still difficult for the group's remaining dyeing and finishing operation at Alan Thornton and Sons. However, with the more streamlined organisation it is again contributing to group profits, they say.

In the 1978 half-year, group UK turnover fell from £1,865,543 to £1,507,881 and exports from £705,030 to £541,738. Trading profits of continuing businesses were higher at £37,223 against £3,303.

### DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corr. of spending	Total div. for year	Total last year
Blackwood Morton	0.83	Jan. 31	Nil	0.83	0.81
Melville Dundas	1	Jan. 8	0.89	—	2.7
M. Y. Dart	1.43	Jan. 2	1.27	2.43	2.7
Scottish Heritable	0.48	—	0.43	—	0.59

Dividends shown pence per share net except where otherwise stated.

\* Equipment after allowing for scrip issue. † On capital increased by rights and/or acquisition issues.

## Receiver goes in at Rakusen

LEEDS-BASED Rakusen Group, whose shares were suspended late in August pending clarification of the company's position, announced yesterday that Mr. W. G. Mackay of Whinney Murray and Co. had been appointed receiver and manager.

A spokesman for Mr. Mackay said: "The company is continuing to trade while we are investigating the present situation." The directors of the company, which manufactures specialist foods for the Jewish community, were not available for comment.

Rakusen's shares were suspended shortly after the company announced a downturn in profits from £25,500 to £10,500 for the half-year to December 31, 1977. In 1976-77 Rakusen turned in profits of £27,524, compared with a loss of £175,248 the previous year.

No dividends have been paid since 1973-74.

In June this year the directors announced that no decision had yet been made regarding the company's claim against Leeds District Council for compensation on account of a new road outside the Meeswood Road factory. Earlier, they said that until the claim was settled, the company's financial resources would continue to be stretched.

Scottish Ontario makes headway

Total income of Scottish Ontario Investment Co. improved from £559,570 to £812,000 in the six months to September 30, 1978.

After deducting interest of £39,641 (£24,444), management expenses of £39,833 (£29,924) and tax of £204,426 (£200,570), the Gartons at par (10p),

attributable balance rose from about three years, is the only major UK manufacturer of Matzons, an unleavened bread used during the Passover period. Northern Foods has a 30.21 per cent stake in the company.

Earnings per 25p share are shown to have risen from 1.07p to 1.16p and the net interim dividend is effectively raised from 0.825p to 0.75p. It is intended to pay a final dividend of not less than 1.425p, making a total 2.175p (2.05p adjusted).

At September 30 the net asset value per share after deducting prior charges at par was 94p (64p) and at market value 25p (15p).

GARTONS LOAN

Gartons, the agricultural seedsmen, is taking out a 10-year loan of £100,000 from ICPC to finance working capital requirements. As a condition for the loan, ICPC will hold a five-year option to purchase 300,000 shares in

## HAGGAS

(TEXTILES)

First Quarter Statement

	3 months ended 30th Sept. 78*	3 months ended 30th Sept. 77*	Year ended 30th June 1978
Group Sales	£'000 5,546	£'000 4,145	£'000 23,528
Depreciation	195	170	776
Profit before Taxation	827	644	4,112

\* Unaudited

JOHN HAGGAS LIMITED

## McKechnie Brothers

— a large group of industrial companies mainly in non-ferrous metal and engineering fields operating internationally.

### our activities

**United Kingdom**  
manufacturers of rods, sections and ingots in copper and brass; chemicals based on copper; aluminium powder, paste and flake; ceramic fibres; oil fired and gas fired bale out furnaces; builders' and domestic hardware; moulded and extruded plastic products; aluminium die castings; cable glands and components for the electrical industry; metal windows and doors, steel and aluminium tube, steel conduit, generators, radiators for space heating; stockholding and metal merchanting; mould making; sheet metal and plate fabrication; process engineering.

**South Africa**  
rods, sections, ingots, sheet, strip, foil and tubes in copper and brass; wire in copper, brass and aluminium; sheet, strip, wire and ingots in zinc; stockholding and metal merchanting.

**New Zealand**  
rods, sections, ingots and tubes in copper and brass; continuous cast bronze bar; extrusions and ingots in aluminium.

**Australia**  
plastic extrusions and mouldings.

### COMPARATIVE RESULTS

	1978	1977
Year ended 31 July	£'000	£'000
Profit before tax and metal account	15,551	15,785
Profit after tax	8,549	8,698
Profit after extraordinary items	6,263	5,844
Ordinary dividend per share	2,333	1,877
	5.53p	4.95p
Capital employed	82,365	79,748

**Extracts from Chairman's Review:**  
I am pleased to record an improvement in earnings this year. A better performance in the UK more than compensated for adverse conditions overseas.

### PROSPECTS

**UK**  
Whilst we do not see trading becoming substantially more buoyant in the UK, internal impetus should enable us to improve our performance always providing major disruptions within our Group or at our customers' plants do not occur.

### OVERSEAS

In South Africa, we look for profits improving from the recent depressed levels. In Australasia there are signs of an upturn in domestic orders, and we expect benefits from heavy capital expenditure.

Annual Report and Accounts will be posted to Shareholders on 22 November 1978



McKechnie Brothers Limited

P.O. BOX 8, ALDRIDGE, WALSALL WS9 8DS.

## Dawnay Day Group Limited

Principal subsidiaries:  
DAWNAY, DAY & CO. LIMITED · DAWNAY DAY INDUSTRIES LIMITED  
TARGET TRUST MANAGERS LIMITED · TARGET LIFE ASSURANCE COMPANY LIMITED

For copies of the Annual Report & Accounts write to The Secretary, Dawnay Day Group Limited, Garrard House, 31 Gresham Street, London EC2V 7DT

مكتبة الزامل



## BMK hit by Canadian loss and redundancy costs

CTING THE cost of redundancy payments to other losses from its Canadian subsidiary, BMK, the company, which reported a turnover of £24,255 for the year ended June 30, 1978, with a £170,000 profit before tax, there was a £104,500 (£24,255 profit) loss in Canada. At half-year, the company reported a turnover of £12,127,500 and a £170,000 profit before tax. The company's turnover for the year fell from £24,255 to £22,777. The drop was due to a decline in exports, but the improvement in sales has continued during the first three months of the year. They added a loss per share of 2.2p against earnings of 2.2p. A dividend of 0.625p net of £1,000,000 was paid. The company's turnover for the year fell from £24,255 to £22,777. The drop was due to a decline in exports, but the improvement in sales has continued during the first three months of the year. They added a loss per share of 2.2p against earnings of 2.2p. A dividend of 0.625p net of £1,000,000 was paid.

### BOARD MEETINGS

The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**TODAY:**  
Blackwood, Morton and Holdings, the company, which reported a turnover of £24,255 for the year ended June 30, 1978, with a £170,000 profit before tax, there was a £104,500 (£24,255 profit) loss in Canada.

**FUTURE DATES:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**NOVEMBER:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**DECEMBER:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**JANUARY:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**FEBRUARY:**  
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**MARCH:**  
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**APRIL:**  
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**MAY:**  
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**JUNE:**  
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**JULY:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**AUGUST:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**SEPTEMBER:**  
The following companies have notified the Board of Directors of the Stock Exchange of their results for the year ended June 30, 1978.

**OCTOBER:**  
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**AUGUST:**  
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## Dawnay Day expects less dramatic growth

HAVING REGAINED a level of profitability more commensurate with assets employed, Dawnay Day Group expects another dramatic surge forward this year, says Mr. E. F. Weston, chairman, at the annual shareholders' meeting.

The chairman, who took over the group's management in 1977, said that the group's assets were now being used more effectively and that the company was in a strong position to achieve further growth.

However, the chairman looks for results in 1978 that will justify the group's share price. He said that the group's assets were now being used more effectively and that the company was in a strong position to achieve further growth.

As reported October 19, pre-tax profits more than doubled from £54,000 to £121,500 for the year ended June 30, 1978. Earnings per share were 2.2p (1977: 1.1p) and the net dividend was 0.625p.

The first half profit includes a contribution of £54,000 from the associate while the comparative figure includes £51,000 from the plant division which was sold on December 7, 1977.

Turnover in the half year amounted to £28.5m against £27.5m in the corresponding period of 1977. After tax of £12,000 (£11,000) and minority of £1,000 (£1,000) earnings per share are shown to be up from 2.2p to 2.4p.

On May 1 the company exercised its option to acquire further shares in Trans-Continental Carports increasing the holding to 50 per cent.

The interim dividend is effectively raised from 0.437p to 0.475p (the total for 1977 was equal to 0.875p) paid from profits of £12,000.

account recent sales, the sum that can currently be set aside for new investment and development is about £2m.

The group will continue to support existing interests, but can now afford to broaden its horizon. In particular, both Dawnay Day and Co. and Dawnay Day Industries are actively seeking new investment opportunities.

Since the year-end, the group has sold two subsidiaries, namely Sainsbury's of Trowbridge and Matthews and Skales, for an aggregate consideration of £21m, in cash.

A pro-forma group balance sheet based on 1977-78 accounts, excluding the net tangible assets of the two subsidiaries, but including the proceeds of realisation, shows a further £11m increase in net assets to £141m.

Pro-forma fixed assets stand at £4.6m (£3.1m as published) and net current assets at £136m (£128.9m). Stocks and work in progress were £2.6m (£2.6m), trade and other debtors £12.9m (£12.9m), and balances of sundries and cash in hand £2.5m (£2.5m). Creditors amounted to £2.6m (£2.6m) and loans and overdrafts £1.1m (£1.1m).

Prudential Assurance Company holds 10.5 per cent of the group's equity.

Meeting, Garrard House, 10, November 22, 11.30 am.

**YORKGREEN**  
Yorkgreen Investments' rights issue has been taken up by 6.32 per cent. The balance has been placed in the market.

At a meeting yesterday shareholders approved the acquisition of the 50 per cent of Interline Linear Controls that the company does not already own.

## Petrocon judgement

Mr. Peter Hodgson, chairman of Petrocon Group, has written to shareholders regarding judgements against the company and its subsidiary, Offshore Drilling Supplies.

He says the net impact on Petrocon of the total of the judgements and costs of £364,500 is currently equivalent to 9.5p per share. But this could be effectively reduced to 4.5p on the basis that such sum is wholly allowed for corporation tax at 52 per cent against profits of the Petrocon group.

On the 18th of this month in the District Court of Harris County, Texas, U.S., judgement was given in the amount of US\$1,113,000 against subsidiary and Petrocon. The award is equivalent to £256,300 (at £2 to \$1), which, together with legal and court costs to date of £24,000 constitutes a total liability, after provisions already made, of £280,300.

Petrocon has given instructions to make application for a new trial and also to appeal against the decision. Should these prove unsuccessful and the judgements stand, then, on the basis of current information, it is expected that the judgement sums will be treated within the Petrocon group as expenditure for corporation tax purposes.

## DECCA

### "...a record year for Navigator and Radar... Group exports reach £59 million..."

Sir Edward Lewis

SUMMARY OF RESULTS		
Year ended 31st March	1978	1977
Exports	186,300	181,400
Profit before tax	59,400	51,800
Net profit attributable	12,304	15,888
Ordinary and "A" Ordinary Dividends	4,095	6,620
Increase in Reserves (inc. effect of currency changes and transfer from deferred taxation)	2,238	2,004
	11,337	5,548

At the Annual General Meeting Sir Edward Lewis said the combined profits of Navigator and Radar for the year to March 1978 were a record, but reduced profits from Records and losses on Survey and TV resulted in lower group profits.

In the current year a substantial loss of output due to prolonged industrial action would appreciably reduce group profits for the first six months. Taking this and other adverse factors into account, it was anticipated that the full year's profit would be below last year's level.

The consistent improvement in the Company's position as major supplier of defence equipment to British and overseas Governments continued with existing orders exceeding £80 million. These and further major contracts in prospect provided a firm base for the future.

Decca's strong research and development teams were deeply involved in essential advanced technology. Decca would continue to invest in this technology and would ensure that the necessary production and marketing capabilities were available.

Sir Edward spoke of his confidence in the future and expressed his warmest thanks and appreciation to employees for their contribution to the achievements of the past year.

Copies of the Chairman's full speech can be obtained from the Secretary, 8 Albert Embankment, SE1 7SW.

## Midyear rise at London and Holyrood

After tax of £26,781 against £20,750, net revenue of London and Holyrood Trust advanced from £22,251 to £27,084 for the year ended September 30, 1978. Gross income was higher at £224,000 compared with £174,024.

As reported, the interim dividend is effectively raised from 0.437p to 0.475p (the total for 1977 was equal to 0.875p) paid from profits of £12,000.

On May 1 the company exercised its option to acquire further shares in Trans-Continental Carports increasing the holding to 50 per cent.

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## 5 companies wound-up

For the compulsory winding-up of 5 limited companies were made by Mr. Justice Mann in the High Court on 29 October.

The companies were: (1) Tanager and Zoumou, (2) Tanager and Zoumou, (3) Tanager and Zoumou, (4) Tanager and Zoumou, (5) Tanager and Zoumou.

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# Gold Fields

## Meeting world demand for essential raw materials

Natural resources provide the raw materials on which our civilization depends. Finding, developing, processing and supplying many of the world's most important raw materials is the key role of the Gold Fields Group.

Consolidated Gold Fields is international and its main interests are construction materials, industrial operations and mining. Group companies operate in the United Kingdom, Europe, America, Africa, the Middle East and Australia; creating wealth and employment by developing resources to meet the needs of mankind.

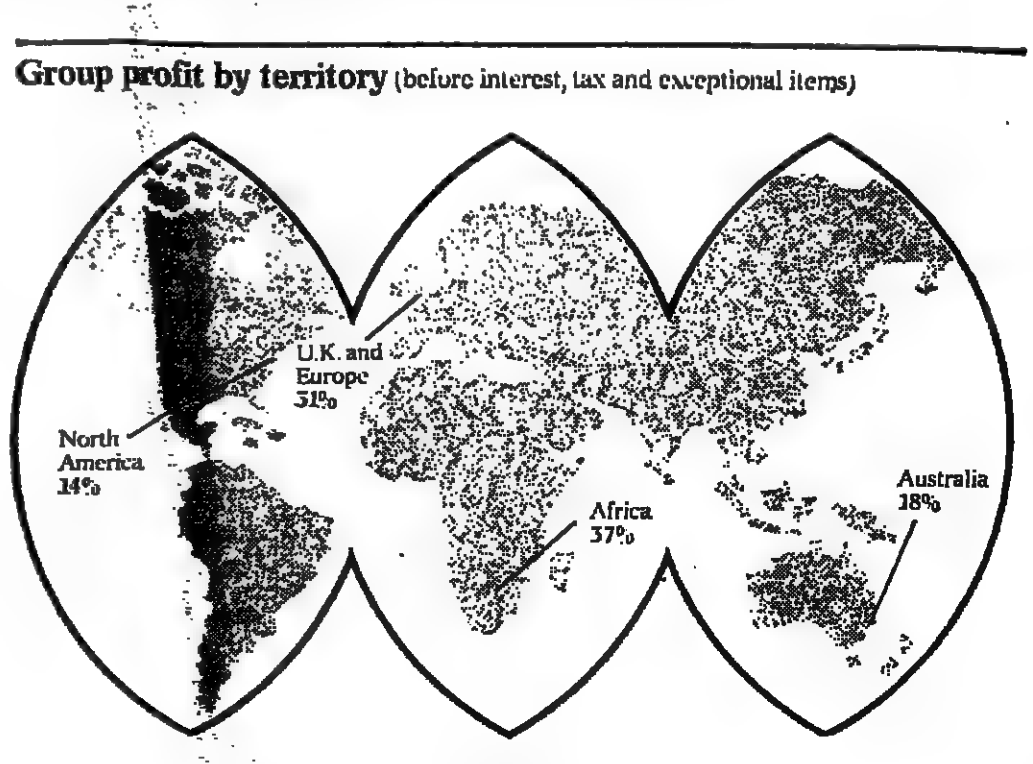
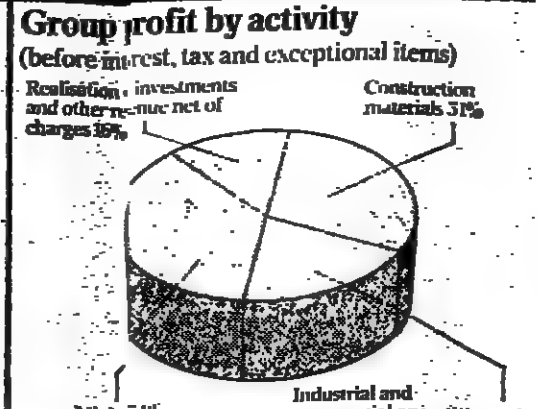
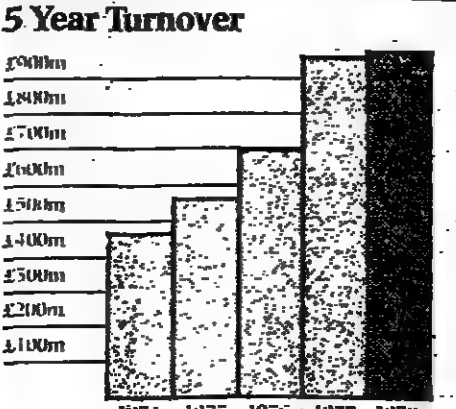
**Construction materials:**  
Gold Fields is a leading producer in the United Kingdom and growing fast overseas. Last year, for example, one of the biggest concrete pipe manufacturers in the United States joined the Group.

**Industrial and commercial operations:**  
These include steel stockholding, distribution and production. Scrap metal processing. Aluminium engineering. Shipping and road transport. General trading and financial services.

**Mining:**  
As a gold producer the Group is well known, but Gold Fields mines also provide a considerable number of other metals and minerals. These include coal, copper, iron ore, rutile, tin, titanium, uranium, zinc and zircon.

Salient features of 1978		
	1978	1977
Profit before interest and taxation	£7.5 million	£5.2 million
Taxation	29.7	16.1
Net profit attributable to the members of Consolidated Gold Fields Limited	34.5	25.0
Per Ordinary Share	25.15p	20.28p*
Ordinary Dividend	13.5	9.9
Cost to the Company	9.19p	8.01p*
Per Share payable	13.72p	12.14p*
Gross equivalent including related tax credit	596	488
Assets Employed	596	488

\*Adjusted in respect of the rights issue in November 1977.



The Registrar, Consolidated Gold Fields Limited, Lloyds Bank Limited, Registrar's Department, Goring-by-Sea, Worthing, Sussex BN12 6DA.

Please send me a copy of the 1978 Annual Report.

Name \_\_\_\_\_

Address \_\_\_\_\_

## HOTO-ME INTERNATIONAL LIMITED

Manufacturers and operators of coin-operated Automatic Photographic Studios

"...solid base for further expansion"

	1978	1977	1976
	£000	£000	£000
Turnover	19,544	16,197	13,747
Profit before taxation	2,226	2,016	1,374
Taxation	1,132	1,002	732
Minority Interests	353	321	206
Net Group Profit	741	693	436
Earnings per share	35.28p	33.02p	20.76p
Dividend per share	9.0p	6.0p	3.5p

The Chairman, Mr. E. F. Weston, F.C.A., reports:

- Proposed final dividend of 4.05p per share makes 18% for the year compared with 12% last year.
- Turnover increased by 20% and profit up by 10%.
- The trend to colour photography has continued and £1,300,000 was expended on additional vending machines.
- Overseas distributors continue to meet an ever growing demand for our products.
- The Balance Sheet presents a stronger position than ever before and establishes a solid base for further expansion. As the demand for our photographs continues to rise our future plans will include additions to existing operations and new ventures will be opened up in other well populated countries.

The Annual General Meeting will be held on Wednesday, 29th November, 1978 at the Fairmile Hotel, Portsmouth Road, Cobham, Surrey at 5.45pm and full copies of the Report and Accounts may be obtained from The Secretary, Photo-Me International Limited, Station Avenue, Walton-on-Thames, Surrey KT12 1SB.

## Consolidated Gold Fields Limited

49 Moorgate, London EC2R 6BQ

International - Diverse - Resourceful



# Introducing the cast.

Metal casting techniques were introduced into Japan around 300 BC, and by 750 AD this technology made possible the casting of the 250 ton Great Buddha in Nara, Japan. When Kubota started in the casting business some 85 years ago, it was with the technology developed over many centuries. Over the years Kubota has refined and developed new and more efficient ways to cast, like our centrifugal cast steel for Cargo oil pipe that resists corrosion caused by crude oil and sea water.

Kubota also custom makes reformer tubes for many complex purposes. The advanced centrifugal casting method is also employed to make Suction roll shells for paper mills. The controllable

stainless steel pitch propellers on many ships are made by our revolutionary DPM process and we made a 30 metric ton one-piece pump case for a nuclear power plant. Kubota guarantees strict adherence to your specifications as well as the ASME code. Kubota's stringent quality control system assures you of quality products. For more information regarding Kubota castings write.

**KUBOTA**

Private Office: Kubota Ltd.  
London Office: 11, 12 Hanover Street, London W1P 3HF U.K.  
Phone: 01-429 6471-4 Telex: 263151 KUBOTA G  
Athens Office: 20, 21m of October Street, Athens, Greece  
Phone: 06-2646, 663-605 Telex: 216261 HST GR

## MINING NEWS

# Botswana's policy in throes of change

BY PAUL CHEESERIGHT

THE GOVERNMENT of Botswana is shifting the emphasis of its mineral development policy, which hitherto has been mainly geared to gaining revenue for development purposes. During a visit to London, Dr. G. K. Chiepe, the Minister of Mineral Resources and Water Affairs, explains that a policy review is in progress and that the Government is beginning to think of mineral development more in terms of employment opportunities. Revenue would not be the only determinant in assessing the value of mineral projects, Dr. Chiepe explained. Where possible the Government will publish the mining companies to offer local employment opportunities, to the extent that this does not affect their potential revenue. Dr. Chiepe is in London studying the international diamond market and seeing locally-based mining groups as part of an effort to encourage the setting up of exploration ventures. Through the De Beers mines at Orapa and Jwanengwe, Botswana's diamond producer is increasing, but the industry does not provide much local employment. Parity to rectify this and partly to seek

added value for the rough stones, the Government is contemplating the possibility of a small diamond processing industry. "We are looking at applications for a cutting and polishing industry," said Dr. Chiepe. As far as exploration ventures are concerned, Dr. Chiepe stressed the Government's intention to adopt a flexible approach. The Government is beginning to see for themselves and to discuss the working of the Mines and Minerals Act. Basic information on the geological structure of Botswana is now becoming available. In November the Department of Geological Survey will publish detailed interpretations of an airborne magnetic survey carried out with the help of Canadian agencies. The raw material from the survey has been available for about a year. A synopsis of the interpretation was published earlier this month and notes that the Kalahari Desert, which occupies some 80 per cent of the country's land surface, has been virtually untouched by prospecting. "It represents one of the last remaining geologically unexplored regions in the Southern Africa sub-continent."

One reason for Dr. Chiepe's London talks is the Botswana Government's feeling that it is desirable to diversify sources of minerals investment. At present the existing diamonds and coal industries are based on the Anglo-American De Beers group of companies. "We don't want to put all the mineral eggs in one basket," Dr. Chiepe said. In fact, a lengthening list of international companies is involved in Botswana. They include Preussag, Shell and Vöest-Alpine from Europe and Amex, Falconbridge and Union Carbide from the U.S. At present exploration for uranium is the most active sector and is considered by the Government as at the top of the list for a commercial discovery sometime in the next three or four years. One of the great difficulties, however, is the lack of a developed transport system. But the Government does not rule out paying for infrastructure as an aid to mineral projects, and it could be that an expansion of mineral exploration and the opening up of the country will go hand in hand. Certainly the Government appreciates that it is likely to have a mineral-led economy.

## OMCO TESTS NEW SEA-BED MINER

Ocean Mining Company (OMCO) has started tests on a new mining system for manganese nodules on the ocean floor. Last weekend the Glomar Challenger put to sea from the California coast en route for an area 1,500 miles south east of Hawaii. There, a mining device to gather the nodules from the ocean floor, 11,000-15,000 feet beneath the surface, and a piping system for the movement of the nodules to the surface, will be tested. This is the first extensive deep water testing for the mining device since OMCO was formed in November 1977 by Lockheed and Amoco Minerals of the U.S. and Biffen and Bos Kalk Westminister of the Netherlands. Lockheed is the manager of the venture. Test nodules gathered will be used in process development tests at a small plant which OMCO plans to build in Hawaii. The Glomar Challenger will be at sea for 45 days. Nodules suitable for commercial exploitation contain about 25 per cent manganese, 15 per cent nickel, 12 per cent copper and 0.2 per cent cobalt. But the seabed mining industry generally is currently marking time, unwilling to commit itself to major investment, pending a resolution of the international legal difficulties surrounding the control of the seabed outside the continental shelf.

## ROUND-UP

The cost to Anglo American Corporation of bringing the Arikander Lease uranium venture in the Klerksdorp area of South Africa to production by 1981 would be R150m (£50m) if construction started next year. Mr. Dennis Etheredge, the African chairman, told the annual meeting. But whether a decision is made to go ahead depends on the outcome of talks being held with the South African Government.

Commenting on the Australian Government's recent enunciation of an export pricing controls system for coal, iron ore and bauxite, Mr. Gordon Kieckhefer, the general manager of CSR, said the statement seemed to reaffirm established principles rather than introduce new ones. He said that the Government would not become involved in commercial negotiations. "It appears that what is intended are consultation arrangements to make the present approach work better," he said.

# Canadians need new tax deal

A PLEA for a new Canadian mining tax structure, geared to the ability of the industry to compete successfully in future international markets, has been made by Mr. John Bonus, managing director of the Mining Association of Canada. Speaking at the Sixth Northern Resources Conference in Whitehorse, Mr. Bonus commented: "If we are to remain competitive as an industry, governments may have little option other than to discard their philosophy of maximising revenues through direct taxation."

He pointed out that at present Canadian mining "faced a bewildering array of taxation across 11 separate jurisdictions. The main characteristic of this diverse tax structure is a lack of federal-provincial agreement on resource taxation policy." The mining industry has called for levels in line with other sectors. Initially a "ceiling" rate of 30 per cent; federal-provincial agreement to establish a uniform definition of taxable mining income; and, ultimately, a combined federal-provincial tax rate not exceeding 45 per cent net of resource allowance.

Ironically, the latest batch of Canadian mining company results includes nine months' figures from the Rio Tinto-Zinc group's Rio Algom which have benefited from special tax factors. Consolidated net earnings for the period amount to C\$42.4m (£17.8m), or C\$3.10 per share, compared with C\$4.3m in the first nine months of last year.

The major part of the improvement stems from lower tax charges. They reflect reduced mining taxes following a fall in uranium taxable profits; increased federal investment tax credits in line with major capital expenditure, primarily at Elliot Lake; and an inventory allowance for income tax purposes. Apart from the tax considerations, higher earnings were achieved at the group's Atlas Steels division and at the 68.1 per cent-owned Lornox copper-molybdenum mine in British Columbia. Rio Algom is declaring a dividend of 75 cents following a first-half payment of 54 cents.

From the gold and copper-producing Campbell Colibougama Mines in Quebec comes news of a first quarter profit of C\$42,000 which compares with a loss of C\$409,000 in the same period of last year. The turn-round reflects increased production of gold and higher prices for the precious metal coupled with better prices received for copper.

Vancouver's Placer Development, in which Noranda is the major shareholder, has lifted nine months' earnings to C\$17.6m, or C\$1.46 per share, from C\$15.6m in the first nine months of 1977. Placer has been helped by the good performance of its 40 per cent-owned Maricopper operation in the Philippines which is enjoying increased sales of copper and higher gold prices. But losses are being incurred at Placer's 72 per cent-owned Gibraltar Mines copper producer in British Columbia which has been on strike since May 26. Kerr Addison Mines attributes a decline in its nine-month profit from operations primarily to the reduced operating level at Mogul of Ireland. New income from operations was C\$4.7m against C\$5.5m in the same period of last year. The overall profit, including gains on sales of investments and assets, was C\$6.8m, or 79 cents per share, against C\$3.6m.

## MINING BRIEFS

**MOUNT ISA**—Production for the period September 25-October 22. Lead ore treated 20,188 tonnes produced 10,200 tonnes crude lead and 18,175 tonnes zinc concentrate. Copper ore treated 394,000 tonnes produced 11,810 tonnes blister copper. **ASSOCIATED MINERALS**—CONSOLIDATED—Production statistics: 12 weeks to (tonnes) (tonnes) (tonnes) Rutile 34,271 19,872 Synthetic rutile 2,478 1,000 Ilmenite 51,235 26,149 Zircon 37,467 28,289 Monazite 384 Other 384 **WITWATERSRAND**—NICKEL—Output ended September 30, ore milled 11,000 tonnes (June quarter 61,700). Revenue R79,255,000 (R77,700,000). Costs R1,855,167 (R1,839,300). Profit R134,225. Basic assurance R415,000 (R415,000). C.I.P. expenditure R68,019 (R131,822).

Investing in North Sea and America oil and gas production through **Viking Resources International N.V.**

Listed on the Amsterdam Stock Exchange.

The quarterly report as of 30th September, 1978 has been published and may be obtained from

Pierson, Meldring & Pierson N.V. Herengracht 214, Amsterdam

## A FINANCIAL TIMES CONFERENCE

# BUSINESS WITH MEXICO

**MEXICO CITY**  
**NOVEMBER 16-17 1978**



President Jose Lopez Portillo

The Mexican President, H.E. Jose Lopez Portillo, will give the opening address at the Financial Times 'Business with Mexico' conference, being held in Mexico City on November 16 and 17. A most authoritative high level group of Mexican speakers will participate and the contributors from Europe and the US are of considerable distinction. Of the oil producing countries, Mexico is one of the most interesting and has quite exceptional economic potential. The conference is intended to present a comprehensive and candid analysis of the country's present position and the future prospects. The languages of the conference will be English and Spanish and simultaneous translation will be provided.

## The list of distinguished speakers also includes:

Licenciado José Andrés de Oteyza  
Minister of National Patrimony and Industrial Promotion  
Licenciado Gustavo Romero Kolbeck  
Governor Banco de Mexico SA  
Ing. Jorge Diaz Serrano  
Director General PEMEX (Petroleos Mexicanos)  
Mr. Leopold de Rothschild  
Director N. M. Rothschild & Sons Limited  
Mr. R. A. Belanger  
Senior Vice President World Banking - North American Division, Bank of America NT & SA  
Licenciado Adrian Lajoux  
Director General The Mexican Institute for Foreign Trade  
The Rt Hon Lord Chalfont  
PC OBE MC President Canning House Director IBM UK Limited

To: The Financial Times Limited, Conference Organisation, Bracken House, 10 Cannon Street, London EC4P 4BY. Telephone 01-236 4382. Telex 27347 FTCONF G

Please send me further details of the BUSINESS WITH MEXICO CONFERENCE Block Capitals Please

Name	Title
Company	
Address	

This announcement appears as a matter of record only.

**CNT**  
Caisse Nationale  
des Télécommunications  
U.S. \$350,000,000  
Ten Year Eurocurrency Loan  
unconditionally guaranteed by  
**The Republic of France**

Managed and provided by  
Bankers Trust Company Société Générale  
Algemene Bank Nederland NV. Banque Européenne de Crédit (BEC)  
Compagnie Financière de la Deutsche Bank AG  
The Fuji Bank Limited International Westminster Bank Ltd.  
London & Continental Bankers Ltd. Union Bank of Switzerland  
Westdeutsche Landesbank Girozentrale

Co-Managed and provided by  
Banque Européenne de Tokyo Banque Nationale de Paris  
Mitsui Finance Asia Limited Société Générale de Banque S.A.

Agent  
Société Générale

JULY 1978

This announcement appears as a matter of record only

OCTOBER 1978

**BUTTONI GROUP**  
INDUSTRIE CUTTONI: PETROLINA EUROPE - ISIP EUROPE  
**US \$ 14,500,000**  
medium-term loan  
Guaranteed by ISIP-Industrie Buttoni Perugina S.p.A.  
managed by  
**BANQUE DE LA SOCIÉTÉ FINANCIÈRE EUROPÉENNE**  
SFE Group  
provided by  
Banca Commerciale Italiana (France) S.A.  
Banca Nazionale del Lavoro  
Banco di Napoli  
Banco di Roma (Chicago) Inc.  
Banco di Sicilia  
Credito Italiano  
Industrial Multinational Investments Ltd.  
Monte dei Paschi di Siena

**BANQUE DE LA SOCIÉTÉ FINANCIÈRE EUROPÉENNE**  
SFE Group  
Agent







## APPOINTMENTS

## Senior post in Wellman group

Mr. J. K. McCrickard, formerly chairman of both companies and a director and general manager of Wellman Manufacturing, has been appointed managing director of the company, which is a subsidiary of the Wellman Engineering Corporation.

As a result of internal reorganisation, C. Rowbotham and Sons (Insurance) has made the following changes: ROWBOTHAM & SONS (Insurance) has been appointed as a subsidiary of the company, which is a subsidiary of the Wellman Engineering Corporation.

Mr. Charles Cotter has taken over as head of Dravo Corporation's European regional office in Rotterdam. He succeeds Mr. G. Frank Gardner who has retired.

Mr. Steve Samboon has been named staff director, supply and development, Middle East for PHILIPS PETROLEUM COMPANY.

Mr. Derek Gould, vice-president and general manager of PACE PETROLEUM has resigned his position because of ill-health, but continues as a director.

The Board of GARTMORE PENSION FUND MANAGERS, the new Gartmore subsidiary, will consist of: Mr. W. Campbell Allan, managing director; Mr. J. L. Wilson, managing director; Mr. J. L. Wilson, managing director; Mr. J. L. Wilson, managing director.

Mr. S. Powell and Mr. B. J. Slater have been appointed as directors of BLOCKLEY, Mr. QUERAY GORDON and Mr. J. W. H. Shepherd have been made of CHARLES TANNER AND A special director.

Stanmill Company has acquired the majority shareholding of MARL-AUTOMATED CONTAINER BOROUGH PROPERTY HOLDINGS (SALES), and AUTO-LOADING CONTAINER LOADING.

Mr. W. R. Watkinson remains as Chairman of the board.

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## THE JOBS COLUMN

## Full speed ahead for 'recruitment charter'

BY MICHAEL DIXON

HAVE YOU heard the Tale of Two Employers? I hadn't until I attended the session of the Institute of Personnel Management conference on Friday, devoted to launching the code of good recruitment practice which was originated by this column about 18 months ago.

The tale was produced by the inimitable Martin Higham, of Rowntree Macintosh, while he was describing the "sheer lunacy" of some of the recruiters he had come across in his capacity as a leading light of the Standing Conference of Employers of Graduates.

One employer had the policy of automatically rejecting any job-candidate who quoted the company's postal code on the letter of application. Use of the code was taken as irrefutable evidence that the applicant was petty-bourgeois and conformist.

Another employer automatically rejected any candidate who didn't quote the post code. The omission was immediately seen as proof that the applicant was eccentric and slapdash.

The foregoing example of waywardness of the recruiters' side of the jobs market could certainly, of course, be matched by various stipulations on the part of candidates. But this is fully recognised by the Institute of Personnel Management's newly established recruitment code, which seeks to promote duly considerate treatment of one another by all parties either

THE CODE sets out what the Institute believes represents current good practice. Organisations who observe the code will do so to promote good relations between themselves and the people who apply for jobs they offer.

## RECRUITERS' OBLIGATIONS

1—Job advertisements will state clearly the form of reply desired (for example, curriculum vitae, completed application form) and any preference for hand-written applications.

2—An acknowledgment or reply will be made promptly to each applicant. Where consultants are acting mainly as forwarding agents for companies, the parties will agree who will acknowledge applications.

3—Candidates will be informed of the progress of the selection procedure, what this will be, the time likely to be involved, and the policy regarding expenses.

4—Detailed personal information (for example, religion, medical history, place of birth, family background, etc.) will

not be called for unless and until it is relevant to the selection process.

5—Recruiters will not take up any reference without the candidate's specific approval.

6—Applications will be treated as confidential.

7—Recruiters' OBLIGATIONS

1—Advertisements will be answered in the way requested (for example, telephone for application form, provide brief relevant details, send curriculum vitae, etc.).

2—Appointments and other arrangements will be kept, or the recruiter will be informed promptly if the candidate discovers an agreed meeting cannot take place.

3—The recruiter will be informed as soon as a candidate decides not to proceed with the application.

4—Only accurate information will be given in applications and in reply to recruiters' questions.

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7—Recruiters' OBLIGATIONS

outnumbered the personnel consultants—was the proposal that

henceforth include in their job advertisements a statement that

"this organisation accepts the provisions of the IPM code of recruitment practice."

Moreover, to get the message across to applicants, employers could have the full provisions printed on the backs of their acknowledgment letters and application forms.

One question not altogether cleared up at the conference was whether "teeth" were needed so as to stimulate proper adherence to the provisions.

Where the applicants' obligations are concerned, I have felt from the outset that it would be impossible to equip the

code with formal sanctions. But neither do I think that these should be necessary. Candidates who fail to twig that breach of their side of the agreement is highly likely to put them out of the running must to my mind be too stupid to get the job, anyway.

There remains, however, some controversy about a need for means of encouraging proper adherence by employers, consultants and agencies. True, the IPM's guide to use of the code (which can be obtained by writing to Bob Fleeman, care of the Institute, at Central House, Upper Woburn Place, London WC1H 0HX) states that it "will follow up any alleged breaches which are reported to it or which come to its notice."

But some folk at the meeting

plainly felt more was required. The best solution, though, seems to be for the IPM to start promoting the code on the basis of voluntary adherence to the basic courtesies which it sets out, while holding further talks on teeth.

Another proposal raised at the meeting was a clause specifically requiring recruiters who advertise under box numbers to send acknowledgments to all who apply.

While agreeing totally with the principle, however, the IPM's expert Mr. Fleeman replied that in practice any such clause would be an empty gesture. When recruiters advertise under box numbers, it could be assumed only that

their prime purpose was to

## SENIOR APPOINTMENTS IN AUTOMOTIVE PRODUCT MANAGEMENT

The Technological Centre of the GKN Group is involved in advanced commercial and passenger vehicle component engineering development. To support this top level development work, we need to strengthen our product management team.

If your background equips you for one of the following positions, we would like to hear from you . . . .

### Head of Commercial Planning

to control the planning and analysis of all marketing and financial aspects of automotive development projects. With a team of specialist analysts, you would conduct research studies and financial evaluations and develop market strategies etc.

You should hold a degree or relevant qualification and have in-depth product experience of the automotive industry plus some marketing experience.

### Product Manager

to work on specific projects and plan, co-ordinate, administer and expedite on behalf of the Business Development Executive. This requires a high degree of project engineering or contract management experience and involves liaison with manufacturers and suppliers.

You should be a graduate preferably with an automotive planning background and experience of estimating and product scheduling.

### Product Evaluation Engineer

to evaluate financial aspects of new and competitive products and to provide estimates for new product costings from line company information. This will include costings of development programmes, prototype and capital tooling expenditure.

You should be aged around 30, with degree or HNC (Mech. or Prod. Eng.) and some years' experience of costing/estimating for mechanical engineering, ideally in a development environment working closely with senior management.

### Product Analyst

to specialise in world-wide legislation affecting automotive performance and other statutory regulations. This position will attract a graduate aged around 25 with an analytical background, and a keen interest in the automotive industry.

We offer attractive starting salaries to career-minded men or women according to depth of experience plus the range of benefits, including relocation, you would expect from a major international organisation.

If you are seeking advancement in a high-growth activity - write giving concise history details to:-

The Personnel Executive,  
GKN Group Technological Centre,  
Birmingham New Road,  
Wolverhampton WY4 6BW.

GKN-Britain's largest international engineering group

## LONDON STOCKJOBBER

require

a person, aged 20-25 years, to work in their Statistical Department. Some previous experience preferred. Replies, including applicants details, to:

Box A.6526, Financial Times, 10, Cannon Street, EC4P 4BY.

## COMPANY NOTICES

TOTAL OIL MARINE LTD.

£25,000,000

91% LOAN 1977-1984

Redeemable on 1st December, 1978 for which £1,500,000 is provided, have been made entirely by the market on 1st December 1978.

£25,000,000 of the loan will remain in issue.

Financial Agent

BANQUE DE PARIS ET

DES PAYS-BAS POUR LE

GRAND-DUCHÉ DE LUXEMBOURG

JARDINE, MATHESON & CO. LIMITED

WARRANTS

Notice to holders of outstanding warrants to subscribe for stock units of HK\$6.00

issued by Jardine Matheson & Co. Limited

as Depository on 15th November 1977.

Warrant holders are hereby reminded

that the subscription rights conferred by the warrants expire on 15th November 1978.

A warrant holder wishing to exercise the subscription rights must surrender the warrant to the relevant company

on or before the expiry date of the warrant.

Shareholders desiring to exercise their subscription rights should apply to the relevant company

on or before the expiry date of the warrant.

YOUNG, OBERG & CO. SECRETARIES

2nd Floor, 20, Market Street, Hong Kong.

NOTICE OF PURCHASE

US\$ 100,000,000

KINGDOM OF DENMARK

99% LOAN 1977-1984

Due 1 October 1984

NOT



# Union moves to block \$1bn takeover of Carrier

**JOHN WYLES**  
United Auto Workers' "harsh treatment of workers and its attitude to unions" is the main reason for the union's move to block the takeover of Carrier Corp. by United Technologies, the union's attorney said.

The union's attack on the merger proposal will take three directions: firstly, an appeal for intervention by the New York Attorney General on the grounds that the takeover is a "fraudulent" transaction; secondly, the UAW is advising those banks which manage its substantial pension funds that they should be wary of accepting the tender offer on the grounds that they will face a more uncertain future of "labour strife, reduced productivity and lower productivity at Carrier plants."

Carrier has requested the New York State Attorney General to pursue his investigation of the takeover, alleging that United has not made the disclosures required under state law, Reuters reports.

Carrier's attorney, Douglas J. O'Brien, said that the union's attack on the takeover is "a matter of material importance to the UAW and its members."

Secondly, the UAW is advising those banks which manage its substantial pension funds that they should be wary of accepting the tender offer on the grounds that they will face a more uncertain future of "labour strife, reduced productivity and lower productivity at Carrier plants."

# Life of Georgia rejects Dutch bid

**By David Lascelles**  
NEW YORK, Oct. 30. The Life Insurance Company of Georgia today rejected a merger offer by Holland's Nationale Nederlanden NV, the company's director, who owns a substantial majority of the stock, stated that they were not interested in discussing such a sale.

Nationale Nederlanden had offered \$50 per share. This represents a premium of nearly 100 per cent over the \$25 at which the company's shares have recently been trading. The offer was made by the company's director, who owns a substantial majority of the stock, stated that they were not interested in discussing such a sale.

# Best-ever airline results from UAL

**BY OUR OWN CORRESPONDENT**  
NEW YORK, Oct. 30. The airline industry's best performance in the third quarter of 1978, which put it in a position to make a substantial profit for the first time since the second quarter of 1977, was reported by United Airlines today.

United's third quarter earnings were \$11.3m, or 11.3 cents a share, compared with \$11.3m, or 11.3 cents a share, in the second quarter of 1977. The airline's operating income was \$11.3m, or 11.3 cents a share, compared with \$11.3m, or 11.3 cents a share, in the second quarter of 1977.

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# Ogden produces solid gains

**OUR FINANCIAL STAFF**  
N. THE diversified industrial company, Ogden, is predicting solid gains for 1978, with earnings of \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

Ogden's third quarter earnings were \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977. The company's operating income was \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

# McDonnell Douglas lifts earnings

**By Our Financial Staff**  
MCDONNELL DOUGLAS kept up its earnings growth in the third quarter of 1978, with earnings of \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

McDonnell Douglas's third quarter earnings were \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977. The company's operating income was \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

# MacMillan Bloedel up sharply

**BY ROBERT GIBBENS**  
MONTREAL, Oct. 30. CANADA'S largest forest products group, MacMillan Bloedel, reported a sharp increase in earnings for the third quarter of 1978, with earnings of \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

MacMillan Bloedel's third quarter earnings were \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977. The company's operating income was \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

# PHH seeks Wall Street listing

**OUR FINANCIAL STAFF**  
PERSON Howell and Heather (PHH), one of the world's largest vehicle lease management services, is to apply for a listing on the New York Stock Exchange.

PHH's third quarter earnings were \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977. The company's operating income was \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

# Matsushita deal

Matsushita is to acquire the Newcast subsidiary of Telecel for the November 30 book value of Newcast's tangible assets plus \$1.3m, AP-DJ reports from New York.

Matsushita's third quarter earnings were \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977. The company's operating income was \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

# U.S. QUARTERLIES

Company	Third quarter 1978	Third quarter 1977
AMERSON	Revenue: 285.3m Net profit: 29.17m Net per share: 1.37	Revenue: 222.1m Net profit: 27.17m Net per share: 1.19
ALPHA PORTLAND INDS.	Revenue: 65.98m Net profit: 1.06m Net per share: 0.57	Revenue: 53.2m Net profit: 2.31m Net per share: 1.35
AMERADA BESS	Revenue: 1.15m Net profit: 30.59m Net per share: 0.75	Revenue: 1.12m Net profit: 33.9m Net per share: 0.84
ARMSTRONG CORK	Revenue: 312.1m Net profit: 13.33m Net per share: 0.51	Revenue: 276.0m Net profit: 10.30m Net per share: 0.40
BARBER OIL	Revenue: 27.2m Net profit: 2.2m Net per share: 0.82	Revenue: 25.7m Net profit: 2.2m Net per share: 0.83
BROWN & SHARPE MFG	Revenue: 102.9m Net profit: 12.9m Net per share: 2.34	Revenue: 77.3m Net profit: 1.99m Net per share: 0.87
BURNDY	Revenue: 121.3m Net profit: 11.2m Net per share: 1.79	Revenue: 116.0m Net profit: 9.4m Net per share: 1.41
CHARTER CO.	Revenue: 533.4m Net profit: 35.17m Net per share: 0.25	Revenue: 351.7m Net profit: 3.5m Net per share: 0.19
EG & C	Revenue: 117.3m Net profit: 4.2m Net per share: 0.65	Revenue: 94.4m Net profit: 2.8m Net per share: 0.38
ELECTRONIC MEMORIES	Revenue: 33.0m Net profit: 3.8m Net per share: 0.81	Revenue: 27.4m Net profit: 1.30m Net per share: 0.19
FLEXI-VAN	Revenue: 48.9m Net profit: 5.75m Net per share: 0.86	Revenue: 36.6m Net profit: 5.54m Net per share: 0.82
FOSTER WHEELER	Revenue: 341.3m Net profit: 9.85m Net per share: 1.20	Revenue: 282.5m Net profit: 7.55m Net per share: 0.96
FOXBORO	Revenue: 284.1m Net profit: 22.6m Net per share: 2.75	Revenue: 267.9m Net profit: 23.4m Net per share: 2.89
FRANK B. HALL	Revenue: 47.5m Net profit: 6.13m Net per share: 0.67	Revenue: 37.7m Net profit: 4.55m Net per share: 0.54
WHITE CONSOL. INDS.	Revenue: 406m Net profit: 13.1m Net per share: 0.91	Revenue: 352.6m Net profit: 12.2m Net per share: 0.84
WISCONSIN ELECTRIC	Revenue: 184.8m Net profit: 23.5m Net per share: 1.23	Revenue: 159.5m Net profit: 19.9m Net per share: 1.09

# T INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market for further details of these or other bonds see the complete list of Eurobond prices published second Monday of each month.

Country	Issued	Bid	Offer	Change	Week	Yield
USA	100	100	100	0	0	0
UK	100	100	100	0	0	0
FRANCE	100	100	100	0	0	0
GERMANY	100	100	100	0	0	0
ITALY	100	100	100	0	0	0
SPAIN	100	100	100	0	0	0
PORTUGAL	100	100	100	0	0	0
NETHERLANDS	100	100	100	0	0	0
SWITZERLAND	100	100	100	0	0	0
AUSTRIA	100	100	100	0	0	0
BEELGIUM	100	100	100	0	0	0
DENMARK	100	100	100	0	0	0
FINLAND	100	100	100	0	0	0
GREECE	100	100	100	0	0	0
IRELAND	100	100	100	0	0	0
JAPAN	100	100	100	0	0	0
KOREA	100	100	100	0	0	0
TAIWAN	100	100	100	0	0	0
HONG KONG	100	100	100	0	0	0
SINGAPORE	100	100	100	0	0	0
THAILAND	100	100	100	0	0	0
INDONESIA	100	100	100	0	0	0
PHILIPPINES	100	100	100	0	0	0
VIETNAM	100	100	100	0	0	0
LAOS	100	100	100	0	0	0
CAMBODIA	100	100	100	0	0	0
MYANMAR	100	100	100	0	0	0
NEPAL	100	100	100	0	0	0
INDIA	100	100	100	0	0	0
Pakistan	100	100	100	0	0	0
BANGLADESH	100	100	100	0	0	0
AFGHANISTAN	100	100	100	0	0	0
IRAN	100	100	100	0	0	0
IRAQ	100	100	100	0	0	0
YEMEN	100	100	100	0	0	0
OMAN	100	100	100	0	0	0
SAUDI ARABIA	100	100	100	0	0	0
QATAR	100	100	100	0	0	0
BAHRAIN	100	100	100	0	0	0
KUWAIT	100	100	100	0	0	0
UNITED ARAB EMIRATES	100	100	100	0	0	0
ISRAEL	100	100	100	0	0	0
JORDAN	100	100	100	0	0	0
LEBANON	100	100	100	0	0	0
SYRIA	100	100	100	0	0	0
LIBYIA	100	100	100	0	0	0
EGYPT	100	100	100	0	0	0
ALGERIA	100	100	100	0	0	0
TUNISIA	100	100	100	0	0	0
MOROCCO	100	100	100	0	0	0
LIBERIA	100	100	100	0	0	0
SIERRA LEONE	100	100	100	0	0	0
GUINEA	100	100	100	0	0	0
SENEGAL	100	100	100	0	0	0
GUINEA-BISSAU	100	100	100	0	0	0
CAPE VERDE	100	100	100	0	0	0
MAURITANIA	100	100	100	0	0	0
MALI	100	100	100	0	0	0
CHAD	100	100	100	0	0	0
COMOROS	100	100	100	0	0	0
SEYCHELLES	100	100	100	0	0	0
SWAZILAND	100	100	100	0	0	0
LESOTHO	100	100	100	0	0	0
BOTSWANA	100	100	100	0	0	0
NAMIBIA	100	100	100	0	0	0
ANGOLA	100	100	100	0	0	0
MOZAMBIQUE	100	100	100	0	0	0
SWAZILAND	100	100	100	0	0	0
LESOTHO	100	100	100	0	0	0
BOTSWANA	100	100	100	0	0	0
NAMIBIA	100	100	100	0	0	0
ANGOLA	100	100	100	0	0	0
MOZAMBIQUE	100	100	100	0	0	0

# Corroon and Black profit ahead after nine months

**NEW YORK, Oct. 30.** Two U.S. insurance companies have reported upward in net earnings for the first nine months of the current financial year.

Corroon and Black moved up from \$1.3m to \$1.9m in net earnings for the first nine months of the current financial year. The company's operating income was \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

NEW ISSUE

October 31, 1978

**\$30,000,000**

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VARIABLE RATE ROLL-OVER CERTIFICATES OF DEPOSIT

FINAL MATURITY DATE OCTOBER 25, 1980

**BLYTH EASTMAN DILLON & Co.**

INCORPORATED

# RESULTS IN BRIEF

## Corroon and Black profit ahead after nine months

**NEW YORK, Oct. 30.** Industrial, down from \$3.34 to \$3.07.

For the first quarter of the current financial year, Corroon and Black reported a profit of \$1.3m, or 1.3 cents a share, compared with \$1.3m, or 1.3 cents a share, in the second quarter of 1977.

**US \$10,000,000**

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Ferodo to raise \$72m by rights

By Our Own Correspondent

PARIS, Oct. 30.

THE HOLDING company of the Ferodo Motor Component group is promising to maintain its dividend in 1978 on capital increased by a two for five rights issue. It is raising FF290m, or \$72m.

The prime reason for the rights issue is to finance the disputed acquisition of a controlling 51 per cent in the electrical component concern, Duclletier. Ferodo is seeking to control Duclletier by setting up a shell company with DBA, the majority owner of Duclletier, to exercise the 51 per cent voting rights in Duclletier held by DBA.

This action is being contested in the courts by the UK concern, Lucas, which has 49 per cent of Duclletier, on the grounds that it is invalid in the face of a 1975 agreement with DBA that each company would give the other first refusal should it wish to dispose of its stake in the component company.

However, Ferodo is clearly confident that it can make its control of Duclletier stick. Its position resting essentially on its belief that the French Government has to sustain a French takeover of Duclletier if it wishes to create a strong national presence in this sector to compete against Bosch and Lucas.

Ferodo also needs money to finance two other acquisitions, neither of which it will name. One is a foreign motor component company. In the non-automobile sector, the company is taking control of a manufacturer of high technology mechanical products, this time in France.

At the same time the parent company of the computer concern CH-Honeywell Bull is also raising capital to participate in the capital increase of its subsidiary, Compagnie des Machines Bull is seeking FF164m in the form of an issue of one share at FF30 for each five shares already held.

Finally, one of France's biggest water utilities, Lyonnaise des Eaux, is seeking shareholders' approval to increase capital from FF250m to FF300m over the next five years. The first slice is likely to be sought before the end of the year, but the concern has not yet decided on the technique to be used.

## Saint-Gobain first half setback

BY DAVID CURRY

PARIS, Oct. 30.

A DECLINE of almost a third in net earnings for the first half of the year has been reported by France's largest non-state-owned concern, Saint-Gobain. Pont-a-Mousson. Moreover, there is every possibility that the trend will be continued in the second half, leading to a final result well below last year's FF82m net earnings.

Saint-Gobain has been hit by the continuing depression in the French market, where its operations and net results are both negative. In addition, its overseas activities have failed to come to the rescue as they did last year. Finally, the group has had to face the high cost of its programme of shutting down unprofitable factories and the disposal of unwanted activities in pursuit of its aim of turning towards a higher technology range of activities.

At the same time, for diverse

reasons, the overseas activities declined significantly. There were strikes in both the German motor equipment divisions and at Certain-Teed in the U.S. The German economy itself did not

fulfil expectations for growth, while Certain-Teed had to face both difficult winter conditions and the rebuilding of installations to expand output at a time of peak demand.

The devaluation of the Spanish currency hurt the performance of the Spanish subsidiary, and there were certain conversion

losses which will also be a feature of the second half.

France is still the worst black spot, with FF23m operating loss and FF26m net loss against FF27m and FF88m profits respectively last year. The group will lose some FF200m in the paper sector alone. It closed one plant at the beginning of the year and another a week ago.

The parent company has substantial retained earnings, and promised at the time of the FF59m rights issue that earnings would not be diluted.

	1978	1977
First half		
Sales	17,030m	15,952m
Operating income	734m	916m
Net income	301m	434m

## Statsfoeretag to stay in the red this year

By Our Nordic Correspondent

STOCKHOLM, Oct. 30.

STATSFOERETAG, the Swedish state holding company, made a pre-tax loss of SKr 604m (\$142m) on consolidated accounts for its 30-day subsidiaries during the first eight months of this year. It expects to finish 1978 with a loss slightly lower than the SKr 1bn it incurred last year. The eight-month loss is struck after planned depreciation and would be SKr 244m heavier were depreciation charged at replacement cost.

Last year Statsfoeretag reported a loss of SKr 926m at the eight-month stage but the results are not directly comparable because of changes in group composition. The managing director, Mr. Per Skold, calculates that the current eight-month result reflects a further decline of some SKr 125m compared with last year's.

The eight-month turnover rose by 11 per cent to SKr 6,250m (\$1,476m). A restrained upturn in the Swedish and West European economies during the last four months is expected to speed up group sales, so that final 1978 turnover should reach around SKr 10bn. This increase, it is estimated, will reduce losses in the last four months.

Statsfoeretag's huge loss still stems from its four heavy industry subsidiaries, the LKAB iron mining company, ASSI, the forest products concern, Berol, Kemi, the chemicals company, and the NJA steel works, which now forms part of the new Swedish steel company, SSAB.

The four made pre-tax losses of SKr 730m, of which well over half is attributable to LKAB. If they are excluded, Statsfoeretag would show a considerable improvement from a loss of SKr 55m to a profit of SKr 119m during the eight-month period. Leading the profit-makers is the tobacco company, which turned in earnings of SKr 173m.

## Bid talks at Dutch publishers

By Our Financial Staff

A MAJOR Dutch publishing takeover—possibly worth in excess of \$40m—loomed last night following the stock market suspension of shares in Elsevier and Dagblad Unie.

A statement from the two companies which have been in talks for some time is expected today. If a merger of the two is to be effected, it would almost certainly take the form of an offer from Elsevier which is roughly twice the size of Dagblad Unie in terms of net assets and has a stock market value of some FF250m (\$130m) compared with FF16m for Dagblad Unie.

Last published (1977) sales of Elsevier totalled FF593m, while net profits amounted to FF227m. At Dagblad sales were FF413m in 1977, with net profits emerging at FF103m. Elsevier has strong international trading links and is one of the world's largest producers of scientific journals. Dagblad, publishes ladies magazines.

Elsevier has been noticeably acquisitive in recent years. Two recent deals have taken the company into technical magazines in West Germany and into medical book publishing in the U.S.

## Commerzbank to maintain dividend

By Our Financial Staff

INCREASED business volume and a maintained dividend were the main prospects held out to shareholders at the recent autumn Press conference called by Commerzbank, the third largest commercial bank in West Germany.

Total business volume was running some 10 per cent ahead of the first nine months of 1978 while at the same time there had been a rise of 7 per cent in the surplus on interest earnings. Dividend for 1978 is forecast to stay at DM 8.30 a share.

The bank's net assets had risen at a 7 per cent rate since the end of 1977 to a present level of some DM54.4bn. Continuing high liquidity among industrial customers resulted in gains for all three major sectors, public borrowings, private credits and foreign credits.

Commerzbank plans to expand its foreign operations with the opening of a subsidiary in Antwerp and the preparation of another in Hong Kong. There is to be an agency in Atlanta, Georgia, a merchant bank in Singapore and a representative office in Toronto.

In 1977, the bank's assets expanded by almost a fifth, while net profits, following a heavier tax charge, emerged at DM 212.7m, compared with DM 225.2m.

## Kockums seeks state takeover

BY WILLIAM DUFFLORCE

STOCKHOLM, Oct. 30.

KOCKUMS, the Swedish shipbuilding and industrial group, in April found no buyer for the two LNG carriers it has been building on its own account.

It jumped from a SKr 21m profit into a SKr 35m loss for the eight months and has orders in hand to ensure employment at the yard only until the beginning of April.

To compound Kockums' difficulties its industrial operations turned in a loss of SKr 11m in the corresponding period last year. The loss is due principally to the decline in the demand for forestry machinery.

Earlier this year the Kockums' Board and annual general meeting accepted the 1977 accounts although the auditors had expressed doubt about the failure to write down claims and part shares in ships by about SKr 1.1bn to conform with current prices.

In June, Kockums arranged a \$200m credit facility under a state guarantee, and secured the eight months to look up new loans totalling SKr 950m. It estimates that the state loan will safeguard liquidity until the end of the year.

Talks on Kockums' fate have been delayed by the change of government, while it is a possible that the new Liberal minority cabinet will want to change the Shipyard's Bill tabled last year by the former government.

## UBS forecasts downturn

BY OUR FINANCIAL STAFF

UNION Bank of Switzerland yesterday rounded off a gloomy results season for the big Swiss bank in the third quarter of 1978.

Third quarter operating earnings at UBS were lower than in both the two earlier quarters of this year, and as a result the bank now expects profits for the whole of 1978 to decline. In 1977, net earnings emerged at SwFr 267m.

Last Friday both the Swiss Bank Corporation and Credit Suisse announced that trading level at the end of last year had been difficult during the third quarter of this year, during the quarter to SwFr largely because of the corrosive 25.2bn.

## HVA \$2m first half loss

AMSTERDAM, Oct. 30.

VERENIGDE HVA Maatschappij NV, the Dutch agricultural and commodities group, reported a loss of about \$2m (\$2m) for the first half of 1978, ended in June 30. No figures were given for the year-to-date period.

For 1977 as a whole, the company reported a consolidated net profit of Fl 806,300 compared with Fl 2.2m in 1976. The company's

## MEDIUM-TERM CREDITS

## Downward pressure on spreads

BY JOHN EVANS

TWO LARGE international loans totalling \$550m are being planned by Indonesia and the Philippines, with both transactions underlining the continued downward pressure on the level of lending spreads on syndicated Euro-market credits.

The Republic of Indonesia is raising \$500m as a 10-year loan carrying a spread of 1 per cent over Eurodollar interbank rates for the first five years, and 1 per cent for the remainder.

In contrast, the country raised a \$575m Euro-market loan package towards the end of 1976 at an overall spread of 12 per cent. Those loans were designed to refinance earlier credits, while the present \$500m will be used for development projects under

Indonesia's latest five-year plan. Manufacturers Hanover Ltd. and Toronto Dominion Bank are forming a banking management consortium for the credit.

The Philippines is seeking \$250m, also for 10 years, with a five year grace period. Spread on the borrowing is to be raised in the name of the country's central bank, is 1 per cent—representing an improvement in the terms for recent Euro-market credits for the Philippines. Manufacturers Hanover Ltd. has been given a mandate to arrange the loan.

This credit will help meet the external financing requirements of various Philippine state bodies.

The latest borrowing by Brazil, a \$200 loan for the Companhia do Metropolitano do Rio de Janeiro, will include a 15-year maturity on one of the tranches. The response of the Euro-market to this loan will be watched carefully. It is being regarded as a test operation to find out the market's true receptivity to maturities of this length for Brazil, which is one of the most indebted of the countries regularly borrowing overseas.

European Brazilian Bank will head the loan, which consists of a 10-year tranche at a spread of 11 per cent, a 15-year tranche at 11 per cent, and the 15-year tranche at 11 per cent.

## EUROBONDS

## Leumi plans \$60m floating rate note

BY FRANCIS GHILES

THE international bond markets had another unhappy day yesterday: turnover was very high with prices falling by about half a point, though the movement in prices was erratic. Quiet Mondays, which used to be the norm, are gone, at least for the time being. In the Deutsche-Mark sector, prices moved up a little but turnover remained thin.

Despite the virtual freeze on dollar issues, Leumi International Investment NV, a subsidiary of Israel's largest bank, is expected to announce a \$60m seven-year floating rate note

later this week. This FRN is expected to carry an interest rate of 1 per cent over Libor and a minimum coupon of 8 per cent. Bank Leumi will guarantee the bond and no outside underwriters will be called in to assist the issue.

In the straight dollar sector, prices fell broadly by one half to three quarters of a point. Where there were buyers they were often the sinking funds. In many cases of U.S. names, the Ashland 8 per cent, 1987 issue has not moved in price in the past two weeks and were still thin.

The EIB's 8 1/4 per cent 1984 and the EGSC 9 1/4 per cent 1984 also seem to be a case in point. This pattern is likely to continue during the week as U.S. short term rates spiral and a 10 1/2 per cent prime U.S. bank rate is increasingly being taken for granted. Swiss selling, also a feature since the middle of this month, continues.

In the Deutsche Mark sector, trading was described as very professional—prices moved up more than down, but volume was thin.

PONT-A-MOUSSON KENNENLERNEN MEET

## SAINT-GOBAIN-PONT-A-MOUSSON

### 1978 News Bulletin No 9

#### Interim Statement

PONT-A-MOUSSON KENNENLERNEN MEET

The final figure for the group's net consolidated sales for the first six months of 1978 is FF17,030 million (FF15,952 for the first half of 1977). On a comparative basis this corresponds to an increase of 6.7%. Likewise on a comparative basis, but after allowing for the effect of variations in monetary parities, the increase in sales is 9.0%.

The 1978 results include significant charges relating to redundancy payments and factory closure costs arising mainly in France. These charges, which amount to FF80 million for the first six months to 30 June, 1978 (FF15 million for the six months to 30 June, 1977) have been separately disclosed after operating income. Accordingly, the gross margin before depreciation, and operating income for 1977, have been restated. This restatement has no effect on net income.

The results for the first half of 1978 reflect a further worsening of the situation in France with an operating loss and net loss of FF23 million and FF26 million respectively. The corresponding period in 1977 showed an operating profit and net profit of FF27 million and FF88 million respectively. Resources provided by operations in France decreased from FF304

million to FF220 million. Group companies in Germany and the U.S.A. maintained their satisfactory performances. However, profits in Spain show a decrease due to the devaluation of the peseta in July 1977.

The contribution of the glassfibre, flat glass and asbestos-cement branches remains significant (88% of net income and 68% of resources provided by operations). The activity of the pipework and engineering branches is decreasing. The packaging materials branches show a net loss attributable to losses in the paper branch which increased to FF126 million as compared with a FF48 million loss for the corresponding period of 1977. The activity of the refractory products branch remains stable. Contracting and service activity has picked up and the distribution branch is again marginally profitable.

For the full year 1978, net consolidated sales should amount to approximately FF34 billion. As in previous years, it is again not possible to expect a repeat of the first half performance in the second half. Results for the second half will again be affected by the economic situation in France and probable translation losses due to monetary fluctuations.

Consolidated Statement of Income (millions of Francs)	30 June 78 Real	30 June 77 Restated	31 December 77 Restated
Net sales	17,030	15,952	31,229
Gross margin before depreciation	2,032	2,217	4,162
Operating income	734	916	1,557
Net income	301	434	642
Resources provided from operations	1,120	1,256	2,382
Earnings per share (in Francs)	10.81	15.56	23.04

**SAINT-GOBAIN-PONT-A-MOUSSON**

For further information, write to: The Director of External Relations,  
Compagnie de Saint-Gobain-Pont-a-Mousson, 54 Avenue Hoche, 75355 Paris, Cedex 08.

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JAPANESE ELECTRICAL COMPANIES

Mixed results for the first-half

BY RICHARD C. HANSON

AN'S major telecommunications equipment, electric machinery and computer makers reported mixed results for the year to September 30—as eminent agency spending cut up sales but the export market grew more difficult. Asahi Corporation made a showing in the half-year as a result of measures by agreement to rationalise and to cut out unprofitable sectors, profits gained 29 per cent to 1bn (\$50m)—the best level decade—while sales rose to all-year record, up 17 per cent to ¥593.15bn (\$3.9bn). Its rise was down 7 per cent, however, and accounted for only per cent of sales, against a year ago, mostly as a result of cuts in exports of its television sets to the U.S. market and the sharp fall in the yen in the foreign exchange market. Good exports of plant, microwave ovens and to components partly offset the yen's rise. The yen's rise led to a 26 per cent rise in foreign exchange losses to ¥3.4bn in the month. While consumer product sales all showed an 8 per cent increase, heavy electric machinery, particularly to the electric power industry, rose by 25 per cent and telecommunications equipment sales were boosted per cent, both largely the result of stepped up disbursement by Government related firms and public utilities. Asahi reduced its workforce about 3,000 to some 62,700

employees in the six months from March 31. Fujitsu, Japan's largest computer maker, also reported good results, with net profits up 14.5 per cent to ¥4.5bn, and sales gaining 8.5 per cent to a record 15M's by about one year. Major efforts at present are aimed at half-year total of ¥197.32bn. The company's exports were up 32.8 per cent to ¥23.15bn, or 14.2 per cent of the total, compared with 11.7 per cent a year ago. With computer-related exports up 50 per cent to ¥1.6bn (about half of the U.S. market). Its overall computer sales, which are under strong cost pressures in Japan from the market leader IBM, increased only 6.9 per cent to ¥135.97bn. Telephone equipment sales were raised 15.7 per cent; microwave communications sales 4.5 per cent, and electronic parts (like ICs) gained 25.6 per cent. The company will spend about ¥2.25bn on capital projects this year, the largest which was an IC manufacturing building built since April.

Fujitsu holds about 20 per cent of the Japanese computer market, lagging behind IBM's estimated 25-26 per cent share. Its software technology development is believed to be training IBM's by about one year. Major efforts at present are aimed at half-year total of ¥197.32bn. The company's exports were up 32.8 per cent to ¥23.15bn, or 14.2 per cent of the total, compared with 11.7 per cent a year ago. With computer-related exports up 50 per cent to ¥1.6bn (about half of the U.S. market). Its overall computer sales, which are under strong cost pressures in Japan from the market leader IBM, increased only 6.9 per cent to ¥135.97bn. Telephone equipment sales were raised 15.7 per cent; microwave communications sales 4.5 per cent, and electronic parts (like ICs) gained 25.6 per cent. The company will spend about ¥2.25bn on capital projects this year, the largest which was an IC manufacturing building built since April.

down quickly enough to match IBM, which has been able to reduce its prices in Japan. From later this year, Fujitsu will begin exports to Siemens of West Germany of large scale, Focus brand computers. Nippon Electric Company (NEC), which depends on spending by public agencies like the Nippon Telephone and Telegraph more than Toshiba and Fujitsu, reported a 24.3 per cent drop in net profit to ¥2.02bn. Sales rose to a record ¥282.08bn, up 12.2 per cent. NEC expects that net profit for the year will be somewhat better than an earlier ¥7.05bn forecast, which showed broadly an increase from last year. Exports, still strong in the

Net Profits		Sales	
Half year to Sept. 30 Ybn	Gain over first-half 1977-78 %	Half year to Sept. 30 Ybn	Gain over first-half 1977-78 %
9.01	29	582.15	16.3
4.43	14.5	197.82	8.8
3.02	-24.9	282.08	12.2
-0.05	(-Y0.15bn)	63.16	9.3

Orient Overseas profit upturn

BY ANTHONY ROWLEY

ORIENT OVERSEAS Container (dolls), which owns and operates the container shipping line of the C.Y. Tung Group, a 25 per cent increase in profit to HK\$47.5m (\$10m) in the six months to June 30.

The group, which has container lines from Asia to Europe, Africa and the Middle East, enjoyed a continuing improvement in the third quarter expects improvement in the year's profit according to Mr.

C. H. Tung, managing director. Analysts here are expecting OOOH to produce net earnings of over HK\$100m (\$22.1m) in 1978 against HK\$95.7m last year. OOOH normally enjoys a better second half than the first half because of the greater number of sailings in the latter period.

Extraordinary items, in the shape of ship sales, which last year totalled HK\$41.5m, are expected to be considerably smaller this year however. OOOH is paying an interim dividend of 9 cents a share against 8.5 cents in the first half of last year. This is effectively a 16.5 per cent increase as it is being paid on an increased capital. A total pay-out of 30 cents a share is forecast this year against 29 cents last year on the smaller capital.

Mr. Tung reported that outside competition was growing for the group. Plans for OOOH's Far East to West Africa service have been postponed because of an unfavourable trade climate.

HONG KONG, Oct. 30. COLGATE-PALMOLIVE of the U.S. is offering for sale to Indians some 1.15m of the 1.96m equity share of Rs 10 each that it holds in its Indian subsidiary Colgate-Palmolive (India). Each share of Rs 10 will be offered at Rs 25.

The sale is being made in terms of the Foreign Exchange Regulation Act which requires "Indianisation" of ownership of most foreign companies to the extent of 60 per cent. Colgate-Palmolive is among the largest manufacturers of cosmetic and related products in the country.

The company's turnover has nearly doubled from Rs 170m in 1974 to Rs 330m (U.S. \$40.7m) in 1977. Profits before tax increased from Rs 89.7m to Rs 94.1m (\$10.5m) in the same period.

Colgate Palmolive India offer

By K. K. Sharma

NEW DELHI, Oct. 30. COLGATE-PALMOLIVE of the U.S. is offering for sale to Indians some 1.15m of the 1.96m equity share of Rs 10 each that it holds in its Indian subsidiary Colgate-Palmolive (India). Each share of Rs 10 will be offered at Rs 25.

The sale is being made in terms of the Foreign Exchange Regulation Act which requires "Indianisation" of ownership of most foreign companies to the extent of 60 per cent. Colgate-Palmolive is among the largest manufacturers of cosmetic and related products in the country.

The company's turnover has nearly doubled from Rs 170m in 1974 to Rs 330m (U.S. \$40.7m) in 1977. Profits before tax increased from Rs 89.7m to Rs 94.1m (\$10.5m) in the same period.

Royal Bank branch in Hong Kong

BY OUR OWN CORRESPONDENT

THE ROYAL Bank of Canada opened a new "full-service" branch here offering a full range of banking services including financing and money market services.

The Canadian bank is among foreign banks which have been given permission under the Banking Ordinance to open branches in Hong Kong since the government here relaxed its 12-year long moratorium on such

opening earlier this year. Many of the banks have converted their operations from that of "deposit-taking companies" to "full bank status" or retained both types of operation.

A RECORD PRICE OF HK\$89,856 (U.S.\$19,000) a square metre was realised for land at Palm Sha Tsui East at a crown land

sale, according to a spokesman for the Crown Lands and Survey Office. Reuter adds from Hong Kong.

He said the lot, auctioned for non-industrial purposes including hotel use, measured 1,380 square metres and fetched HK\$124m.

The previous record price for Crown land sold at Palm Sha Tsui East was HK\$91,890.

FINANCIAL MARKETS

Regional drive in Kuala Lumpur

BY WONG SULONG IN KUALA LUMPUR

MONETARY proposals outlined in the recent Malaysian Budget represent by far the most significant measures taken by the Government in recent years to promote a regional central bank and commodity market in Kuala Lumpur.

These include doing away with 15 per cent withholding tax on interest rates, and the introduction of two new money instruments, bankers' acceptances and negotiable certificates of deposits.

Foreign banks have often criticised the Malaysian monetary authorities for their conservatism, and bemoan the fact that in Kuala Lumpur is far behind cities like Hong Kong and Singapore in the provision of financial

services. Since such balances and loans are basically short-term, the interest earned attracts withholding tax, which is passed on to Malaysian exporters, making them less competitive. For Government-approved loans of more

than three years, the withholding tax does not operate. One of the Government's objectives is to promote an international commodity market in Kuala Lumpur. Malaysia is the world's biggest producer of rubber, tin, palm oil and tropical hardwoods, and therefore has an excellent base for a commodity exchange.

There is already a rubber market in Kuala Lumpur, and a market for physical tin in Penang. Steps are being taken to develop the Penang tin market to cover futures, and a palm oil exchange is expected to be introduced by the end of next year.

Eventually, these exchanges would either be merged or linked together through a central clearing house, to form a commodity exchange.

Darby was raised in Singapore dollars. To participate in that part of the loan, Malaysia banks would be subjected to withholding tax, which would be passed on to Sime Darby. Therefore Sime had to take the business to the Singapore bank.

The withholding tax is lifted only on interest payable to non-resident banks, and not non-resident individuals or companies. This is to prevent the inflow of speculative funds into the Malaysian economy.

Of even greater significance to the development of a financial centre is the freeing of the interest rates of commercial banks—the last leg of the Government's free rates exercise.

Finance companies were freed in their rate quotations in August, 1973, and this was followed closely by the freeing of rates for Treasury bills.

Commercial banks will now fix their own interest rates. Instead of the central bank, however, interest rates for loans to the "priority" areas, such as Malaysia, and small businesses, will still come under Government directive.

The pressure is now on the small local banks. In the past, Bank Negara had shielded them from competition by fixing rates and refusing foreign banks permission to open new branches.

In doing so, the central bank has been nudging the small local banks to merge and to take in foreign partners, so that they could improve their management and compete more strongly.

Many local banks have done so. The Bank of the Malay Peninsula, which was sold to Sime Darby's chairman, Tan

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Kuwait International Finance Company S.A.K. "KIFICO"  
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Income Fixed Interest Portfolio ..... 100.01



## Currency, Money and Gold Markets

[illegible]

THE DOLLAR SPOT			FORWARD AGAINST \$			
March 30	Year's record	Close	One month	%	Three months	%
London S <sup>1</sup>	89.95-96.00	85.45-85.50	Pm-5.62c	-6.3	8.67-8.73c	-6.1
Paris S <sup>1</sup>	271.25-271.50	271.25-271.50	8.55c-8.57c	-0.1	8.45-8.53c	ns
Frankfurt S <sup>1</sup>	271.25-271.50	271.25-271.50	8.55c-8.57c	-0.1	8.45-8.53c	ns
Genoa S <sup>1</sup>	4.715-4.805	4.715-4.720	8.55c-8.57c	-0.1	8.45-8.53c	ns
Madrid S <sup>1</sup>	4.715-4.805	4.715-4.720	8.55c-8.57c	-0.1	8.45-8.53c	ns
Amsterdam S <sup>1</sup>	6.58-6.59	6.58-6.59	10.14-10.15	0.0	9.94-10.00c	-7.9
Stockholm S <sup>1</sup>	6.58-6.59	6.58-6.59	10.14-10.15	0.0	9.94-10.00c	-7.9
Oslo S <sup>1</sup>	6.58-6.59	6.58-6.59	10.14-10.15	0.0	9.94-10.00c	-7.9
Copenhagen S <sup>1</sup>	6.58-6.59	6.58-6.59	10.14-10.15	0.0	9.94-10.00c	-7.9
Helsinki S <sup>1</sup>	6.58-6.59	6.58-6.59	10.14-10.15	0.0	9.94-10.00c	-7.9
Reykjavik S <sup>1</sup>	6.58-6.59	6.58-6.59	10.14-10.15	0.0	9.94-10.00c	-7.9
London F <sup>1</sup>	787.90-789.90	787.90-788.00	3.4-4.00c	-5.3	3.41-3.10c	-17.0
Paris F <sup>1</sup>	4.658-4.720	4.658-4.660	3.4-4.00c	-5.3	3.41-3.10c	-17.0
Frankfurt F <sup>1</sup>	4.658-4.720	4.658-4.660	3.4-4.00c	-5.3	3.41-3.10c	-17.0
Genoa F <sup>1</sup>	4.658-4.720	4.658-4.660	3.4-4.00c	-5.3	3.41-3.10c	-17.0
Madrid F <sup>1</sup>	4.658-4.720	4.658-4.660	3.4-4.00c	-5.3	3.41-3.10c	-17.0
Amsterdam F <sup>1</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Stockholm F <sup>1</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Oslo F <sup>1</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Copenhagen F <sup>1</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Helsinki F <sup>1</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Reykjavik F <sup>1</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
London S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Paris S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Frankfurt S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Genoa S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Madrid S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Amsterdam S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Stockholm S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Oslo S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Copenhagen S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Helsinki S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Reykjavik S <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
London F <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Paris F <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Frankfurt F <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Genoa F <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7
Madrid F <sup>2</sup>	12.64-12.67	12.64-12.67	1.5-1.51c	0.0	1.49-1.50c	-0.7

CURRENCY RATES				CURRENCY MOVEMENTS	
	Special Drawing Rights	European Unit of Account		Bank of England Index	Moynan Index changes
October 26			October 26		
sterling	4.44622	6.49259	sterling	65.25	-0.15
U.S. dollar	1.32695	1.93603	U.S. dollar	77.74	-1.24
Canadian dollar	1.58814	1.70994	Canadian dollar	78.51	-0.81
Swiss franc	1.71891	2.20623	Swiss franc	79.99	-0.79
Austrian schilling	37.5951	50.3440	Belgian franc	112.78	-1.64
French franc	6.55958	8.63636	Danish krone	129.29	-0.29
Japanese yen	360.807	479.248	Italian lire	133.15	-0.15
German mark	2.48361	3.25361	Spanish peseta	166.48	-0.48
French franc	2.52675	2.70815	Swiss franc	169.91	-0.58
French franc	5.53699	6.36533	Guinea franc	200.25	-0.25
Belgian franc	6.55958	8.63636	Portuguese escudo	204.48	-0.48
Italian lire	206.844	270.366	Lira	54.75	-0.75
Spanish peseta	166.639	218.819	Escudo	54.75	-0.75
Portuguese escudo	206.844	270.366	Based on trade weighted changes from		
Swiss franc	1.71891	2.20623			
German mark	0.61717	0.75992			

1914-15		1915-16		1916-17	
1914-15		1915-16		1916-17	
1914-15		1915-16		1916-17	
Argentina Ptas.	1,680.1694	1,680.1694	1,680.1694	1,680.1694	1,680.1694
Australia Dols.	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Belgium Francs	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Brazil Escudos	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Canada Dollars	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
China Taels	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
France Francs	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Germany Marks	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
India Rupees	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Japan Yen	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Latin America	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
London Pounds	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Mexico Pesos	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Netherlands Gld.	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Portugal Escudos	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Russia Rubles	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Spain Pesos	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Sweden Kronor	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Switzerland Francs	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Turkey Liras	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
U.S.A. Dollars	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690
Yokohama Yen	1,780.1690	1,780.1690	1,780.1690	1,780.1690	1,780.1690

State of New York, 1916-17, 1917-18, 1918-19, 1919-20, 1920-21, 1921-22, 1922-23, 1923-24, 1924-25, 1925-26, 1926-27, 1927-28, 1928-29, 1929-30, 1930-31, 1931-32, 1932-33, 1933-34, 1934-35, 1935-36, 1936-37, 1937-38, 1938-39, 1939-40, 1940-41, 1941-42, 1942-43, 1943-44, 1944-45, 1945-46, 1946-47, 1947-48, 1948-49, 1949-50, 1950-51, 1951-52, 1952-53, 1953-54, 1954-55, 1955-56, 1956-57, 1957-58, 1958-59, 1959-60, 1960-61, 1961-62, 1962-63, 1963-64, 1964-65, 1965-66, 1966-67, 1967-68, 1968-69, 1969-70, 1970-71, 1971-72, 1972-73, 1973-74, 1974-75, 1975-76, 1976-77, 1977-78, 1978-79, 1979-80, 1980-81, 1981-82, 1982-83, 1983-84, 1984-85, 1985-86, 1986-87, 1987-88, 1988-89, 1989-90, 1990-91, 1991-92, 1992-93, 1993-94, 1994-95, 1995-96, 1996-97, 1997-98, 1998-99, 1999-00, 2000-01, 2001-02, 2002-03, 2003-04, 2004-05, 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2015-16, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24, 2024-25, 2025-26, 2026-27, 2027-28, 2028-29, 2029-30, 2030-31, 2031-32, 2032-33, 2033-34, 2034-35, 2035-36, 2036-37, 2037-38, 2038-39, 2039-40, 2040-41, 2041-42, 2042-43, 2043-44, 2044-45, 2045-46, 2046-47, 2047-48, 2048-49, 2049-50, 2050-51, 2051-52, 2052-53, 2053-54, 2054-55, 2055-56, 2056-57, 2057-58, 2058-59, 2059-60, 2060-61, 2061-62, 2062-63, 2063-64, 2064-65, 2065-66, 2066-67, 2067-68, 2068-69, 2069-70, 2070-71, 2071-72, 2072-73, 2073-74, 2074-75, 2075-76, 2076-77, 2077-78, 2078-79, 2079-80, 2080-81, 2081-82, 2082-83, 2083-84, 2084-85, 2085-86, 2086-87, 2087-88, 2088-89, 2089-90, 2090-91, 2091-92, 2092-93, 2093-94, 2094-95, 2095-96, 2096-97, 2097-98, 2098-99, 2099-00, 2100-01, 2101-02, 2102-03, 2103-04, 2104-05, 2105-06, 2106-07, 2107-08, 2108-09, 2109-10, 2110-11, 2111-12, 2112-13, 2113-14, 2

Year	Swiss franc	Deutsches Mark	British Lira	French Franc	U.S. dollar
1955	2.085	4.915	1654	4.887	16.80
1965	1.936		1680.0	4.770	17.05
1975	0.952	11.82	1656.9	4.778	15.69
1984	0.525	10.55	1646.6	6.605	16.77
1990	3.876	4.672	1972	9.980	17.76
1995	1.787	1.671	2425.5	0.787	18.45
2000	1.364	2.366	1468.2	1.488	24.34
2005	1.283	1.985	672.3	1	25.12
2006	1.427	1.837	2812	4.328	10

[illegible]

# markets

... was on October 24. One of the central bank's two key lending rates was raised on October 24 when the Lombard rate went to 8 1/2 per cent from 6 per cent. The discount rate remained at 6 per cent.

# Record level

Gold closed sharply higher in the bullion market yesterday at \$350.80 a ounce.

	Oct. 31.	Oct. 27.
Gold Bullion in fine weight.....	\$2441-2452	\$2438-2542
Gold coins.....	\$2528-2535	2528-2535
Mercury being.....	\$2441-2452	\$2438-2542
Mercury being.....	\$2441-2452	\$2438-2542
Afternoon fixing.....	\$2441-2452	\$2438-2542
Gold Coins.....	\$2441-2452	\$2438-2542

[illegible]

in the note circulation. Discount houses paid 8-9 1/2 per cent for secured call loans, and selling balances were taken at 8-9 1/2 cent.

In the interbank market overnight loans opened at 10-11 1/2 per cent, and eased to 8-9 1/2 per cent in the afternoon, before falling sharply to 5 per cent at the close.

On Friday, the 12 1/2 kilo bar was fixed at FFR 31,690 per kilo (\$242.51 per ounce) compared with FFR 30,920 (\$235.01) on Friday afternoon.

In Frankfurt the 12 1/2 kilo bar was fixed at DM13,335 against DM13,335 (\$236.00) previously.

**MONEY RATES**

**NEW YORK**  
Prime Rate

0-9%	Primary Billup	Bank Billup	Five-Month Billup	Fed Funds	12-month T-bills	12-month Treasury Bills	12-month Treasury Bills
0-9%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
10-12 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
12 1/2-15%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
15-17 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
17 1/2-20%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
20-22 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
22 1/2-25%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
25-27 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
27 1/2-30%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
30-32 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
32 1/2-35%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
35-37 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
37 1/2-40%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
40-42 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
42 1/2-45%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
45-47 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
47 1/2-50%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
50-52 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
52 1/2-55%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
55-57 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
57 1/2-60%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
60-62 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
62 1/2-65%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
65-67 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
67 1/2-70%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
70-72 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
72 1/2-75%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
75-77 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
77 1/2-80%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
80-82 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
82 1/2-85%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
85-87 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
87 1/2-90%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
90-92 1/2%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
92 1/2-95%	10 1/2-10 3/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4	10 1/4
95-97 1/2%	10 1/2-10 3/4	10 1/4	10				

from October 1, 1978. Clearing Bank	Deacons, Kate	5.5
are Rates for lending 16 per cent.	Call (Unconditional)	4.25
	Bills Discount Rate	4.00

[illegible]

<p>* That part of the French community in Africa formerly part of French West Africa or French Equatorial Africa.</p> <p>- Rupees per pound.</p>	<p>General rates of oil and iron exports** Rate is the Transfer market controlled.</p> <p>56 lbs. ** Rate is now based on 2 Barbados £ to the dollar</p> <p>Rate of ex cross rate against Russian rouble. -- Now 600 official rate.</p>
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**Thomas  
Cook  
Travellers Cheques**

**The accepted name for money. Worldwide.**

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THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY

  
**FIAT-ALLIS**

**U.S. \$50,000,000**  
**TERM LOAN**

**MANAGERS**

**CHASE MERCHANT BANKING GROUP**  
**BANKAMERICA INTERNATIONAL GROUP**  
**CONTINENTAL ILLINOIS LIMITED**  
**CREDITO ITALIANO**  
**FIRST CHICAGO LIMITED**  
**SWISS BANK CORPORATION**

**PROVIDED BY**

**THE CHASE MANHATTAN BANK, N.A.**  
**CONTINENTAL ILLINOIS NATIONAL BANK AND TRUST COMPANY**  
**THE FIRST NATIONAL BANK OF CHICAGO**

**BANK OF AMERICA, NT & SA**  
**CREDITO ITALIANO**  
**SWISS BANK CORPORATION**

**ALGEMENE BANK NEDERLAND N.V.**  
**NATIONAL WESTMINSTER BANK LIMITED**

**BANCA COMMERCIALE ITALIANA**  
**ORION BANK LIMITED**

**BANCO DI ROMA**  
**SOCIÉTÉ FINANCIÈRE EUROPÉENNE FINANCE COMPANY N. V.**

**AGENT**

**THE CHASE MANHATTAN BANK, N.A.**

OCTOBER 23, 1978

10



READERS ARE RECOMMENDED TO TAKE APPROPRIATE PROFESSIONAL ADVICE BEFORE ENTERING INTO COMMITMENTS

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## Copper loan scheme advance

**BY JOHN EDWARDS, COMMODITIES EDITOR**

Mr. E. Allan Wendi, director of the U.S. State Department's office of international commodities, said that the U.S. was prepared to pursue at further UNCTAD meetings its efforts to develop measures to improve the functioning of the copper market.

He regretted that a few of the developing copper exporters, backed by other countries with little direct interest in copper, had been "stalling efforts" to establish a consultative body to tackle the technical problems and improve the international flow of information while continuing search for effective stabilization measures.

He believed the study group approach to commodity trade should be expanded.

Mr. Bernard de Villemejar, president of the Imetal group, said enormous losses had been suffered by the zinc industry. He claimed that the proposition to increase production had a break even point of between \$800 and \$900 a tonne, and for several months prices had been one-third below this.

The situation had improved

## Commodity

## markets debate urged

This is the conclusion of a

The developing countries see the present marketing system as unbalanced, and this view is

Certainly, the report argues, more substantial problems exist in commodity markets and are of

Th study is one of a series examining issues arising from the proposals for the new inter-

**\*Analysis of Commodity Markets for Policy Purposes: Trade Policy Research Centre, £3.**

25 45 0 0 0

**New 'highs' in precious metals**

NEW YORK, October 30. PRECIOUS METALS closed sharply higher. Life-of-contract "highs" in silver and historic "highs" in gold were achieved on aggressive Chartist and Commission House buying on the rebound weakness of the U.S. dollar. Barbo reported. Copper ended virtually un-

changed on mixed trade and speculative activity. Cocoa rallied sharply on Charist and trade arbitrage buying. Sugar also benefited from trade arbitrage buying.

Cocoa—Dec. 152.40 (175.00). March

183 15 115.00, May 182.55, July 183 14.  
Sept 160.00, Dec. 177.00. Sales: 703 lbs.  
Coffee—C " Contract: Dec. 133 70-  
140 100 175.75, March 134 135 162 68.  
75 131 130 75, July 128 135 150 75.  
134.00-134.50, Dec. 132 60-170 75, March  
125 60-122.00. Sales: 500 lbs.

Copper—Nov. 89.50 169.53, Dec. 18 40  
70 100 113.13, March 72.85, May 70  
73.70, July 74.40, Sept 72.75, Dec. 70  
71, Jan. 77.20, March 78 14, May 75.90, July  
72.74, Sept 70.30. Sales: 15,000 lbs.

Cotton—No. 2. Dec. 59.70-59.80 169 45,  
Jan. 59.70-59.80 169 45, Feb. 59.70-59.80  
July 74.90-75.00, Oct. 68.50-69.00, Dec.  
67.70-67.50, March 65.30-64.50. Sales:  
6,338 bales.

Cotton—No. 3. Dec. 58.70-58.80, Dec. 58.60  
Jan. 58.60, Feb. 58.60, April 58.60,  
May 58.60, June 58.60, Aug. 58.60, Oct.

6 250.00, Dec. 275.50, Feb. 275.50, April  
75 250.00, June 257.50, Aug. 252.50. Sales:  
1000 lots  
8 1-lard—Chicago loose unavail. (23 25),  
NY prime steam 27.00 (nom.) 126 75  
9 loaded.  
10 11-Matze—Dec. 2351-2354 (235), March  
2341-2344 (2345), May 2351, July 2354-  
5 2355, Sept. 2356, Dec. 2359.

April 353.70 bid (\$73.70), July 365.50 bid, Oct. 394.00 bid, Jan. 394.10 bid, April 396.50 bid. Sales: \$38 lots.

\*Silver—Nov. 631.70 (\$15.30), Dec. 636.50 (\$20.00), Jan. 641.00, March 649.50, May 656.60, July 667.70, Sept. 676.90, Dec. 691.40, Jan. 696.20, March 705.90, May 724.50, July 735.60, Sept. 775.60, Sales

17370 lots 125.00, Sept. 1880. Value  
40 000 lots. Handy and Herman's hullion  
cost \$29 60 (18750).

Soybeans—Nov. 722-721 (7175). Jan.  
731-733 (7275). March 742-741; May 747.  
July 745-746. Aug. 7373. Sept. 710. Nov.  
694-693

Wheat—Meal—Dec. 201.53-202.00  
(18750). Jan. 202.00-202.50 (18830). March

202.50-212.00	May	201.40-201.00	July
201.50-200.50	Aug.	200.00	Sept. 198.50-
194.00	Oct. 195.00		

**Soyabean Oil**—Dec. 26.55-26.50 (26.76), Jan. 26.75 (26.25), March 26.25-26.20, May 26.45, July 25.95-25.90, Aug. 25.75-25.65, Sept. 25.25, Oct. 24.85-24.80, Dec. 24.45-24.50

March 4 73 9.76 (9.69) May 9 60-9.92, July  
10 64 9.71 10 20 9.74 10 25 10 29, Jan.  
9 60 bul, March 10 60-10.50. Sales: 7.325  
lots  
11m-724.770 norm. 750 norm.  
\*\*Wholesale Price: 644.7671 (644) March  
357-3561 (358), May 352-3521, July 355-  
3561 Sept. 351, Dec. 344.

WINNIPEG, Oct. 30. 105.00—Oct. 104.00, 104.00. Nov. 105.00 bid, 105.00 bids, Dec. 107.50 bid, May 108.00 bid, July 109.00.

7100s—Oct. 85.50 (\$83.00), Dec. 85.00 bid (\$3.00), March 82.00 asked, May 81.80 asked, July 81.60 asked.

7200s—Oct. 77.00 bid (79.50), Dec. 78.50 bid (78.50-75.75), March 77.40 asked, May 77.70 asked, July 75.00.

Wheat—SCWRS 13.5 per cent protein content cif St. Lawrence 132.55.  
All cents per pound ex-warehouse unless otherwise stated. \* \$5 per tray ounce—100 ounce lots. † Chicago loose \$5 per 100 lbs.—Dept. of Ag. prices prevail. — Bureau of Market Information

contract in \$s a short ton for bulk lots  
of 100 short tons delivered fob cars  
Chicago, Toledo, St. Louis and Alton.

11 Cents per 50 lb bushel in store.  
 12 Cents per 34 lb bushel. 22 Cents per  
 48 lb bushel ex-warehouse. 35 Cents per  
 56 lb bushel ex-warehouse, 1,000 bushel  
 lots. 12 SC per tonne.

1



## Some encouragement derived from economic surveys but concern over pay and U.S. trends remain

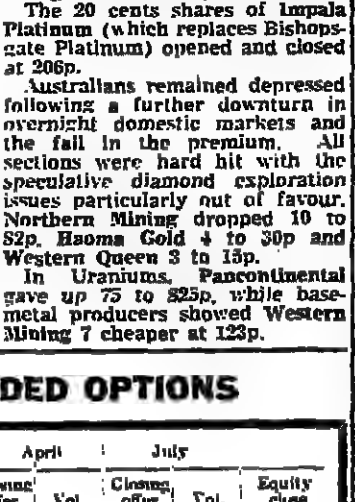
the close of business enabled prices to regain most of their earlier falls.

Gold Mines: The Gold Mines index registered a 0.8 decline to 143.5.

Most of the U.S. buying was directed towards shares which were on a dividend. With Western Holdings finally cleared at £184, after £18, and President Bush at £100, after £10, the market rose after 5.30 p.m. West. Dr. de la Torre was in demand after-hours and finished a half-point firmer at 10.5.

The weakness of the premium coupled with lack of interest saw South African Financials lose further ground. Unions' losses were £100,000 to £100,000. Beers registered their sixth consecutive fall, losing 2 more to 354.

London-registered Financials were featured by Gold Fields which climbed 5 to 183p in response to the surge in the bullion price. Anglo-Siam, Anglo-American and Anglo-Siam followed. Anglo-Siam mirrored the trend in Glaxo, with a further spurt in the free market platinum price. Anglo-Siam's share price fell 10 to 10.5, owing to the lower premium.



The 20 cents share of Impala Platinum (which replaces Bishopsgate Platinum) opened and closed at 205p.

Australians remained depressed following a further downturn in overnight domestic markets and the fall in the premium. All sections were hard hit with the speculative diamond exploration issue being particularly out of favour.

Base metal mining dropped 10 to 52p, Bessie Gold +4 to 30p and Western Queen 3 to 13p.

In Urstems, Pancontinental gave up 10 to 235p while base metal producers showed Western Mining 7 cheaper at 123p.

### DED OPTIONS

Contract	April		July	
	Vol.	Closing offer	Vol.	Equity close
38	—	115	5	877½
115	—	16	—	128
161	—	40	—	155p
2	—	30	—	158p

19	—	324p
96	—	—
77	—	—
59	—	—
54	—	—
26	—	—
37	—	—
18	—	—
91	23	109p
42	55	879p
—	25	—
101	80	—
81	10	84p
85	65	371p
41	13	—
February	Mar	
23	31	195p
6	15	—
15	40	—
31	24	5
20	28	155p
11	18	—
80	40	—

		1978				Since Completion		Oct. 27	
		High	Low	High	Low			Oct. 27	
Govt. Secs.	78.58	68.79	157.4	49.18	—DAILY	125.5	151.2		
	(9.1)	(3.0)	(2.1)	(1.2)	444-444	128.5	170.5		
Fixed Inv.	91.27	70.63	150.4	50.43	—BID-ASK	146.5	170.5		
	(9.1)	(30.10)	(26.11)	(5.1)	NEW YORK	98.7	98.4		
Int. Ord.	555.5	500.0	130.1	49.4	TOTAL	98.7	110.8		
	(10.6)	(2.5)	(4.2)	(1.1)					
Gold Mines	124.6	130.4	444.2	43.5	—S&P AVERAGE	147.6	147.1		
	(14.1)	(10.1)	325.7	36.10	Gold Index	163.7	162.1		
Gold Mines	123.8	80.3	337.1	54.3	Industrial	108.2	108.2		
Ex-6 pm	(14.1)	(13.1)	244.7	(2.1)	Speculative	104.4	104.5		
					TOTAL	104.4	104.5		

## ACTIVE STOCKS

Stock	Denomina- tion	No. of marks	Closing price (p)	Change on day	1973 high	1973 low
CN .....	£1	10	574	- 2	926	729
.....	£1	10	270	- 5	293	248
.....	£1	9	578	- 1	621	328
Self Transport .....	25p	8	570	+ 6	609	484
ried Breweries .....	25p	7	531	+ 1	94	73
rolers Bank ...	£1	7	338	+ 2	308	296
la Boveri Kent .....	25p	7	512	- 1	612	381
eggs (L) .....	10p	7	171	- 61	177	83
arks & Spencer .....	25p	7	242	+ 2	94	67
nk Org. ....	25p	7	238	- 1	296	226
'S Deid. ....	25p	6	248	+ 2	304	227
ers Store .....	10p	6	173	- 1	177	81
echam .....	25p	6	650	- 3	733	553
cas Inds. ....	£1	6	516	+ 1	348	240
land Bank ...	£1	6	243	+ 3	300	230

DECLARATION DATES			
First	Last	Last	For
Divid-	Divid-	Divid-	Share
ends	ends	ends	holder
ings	ings	ings	ment
Nov. 24	Nov. 6	Jan. 25	Feb. 6
Nov. 27	Nov. 20	Feb. 6	Feb. 20
Nov. 21	Dec. 4	Feb. 22	Mar. 6
For rate indications see end of page			
Share Information Service			
Money was given for the call in			
Jensen, Kier, Mills and Allen; J.			
Lawrence, Towns and City			
Corporations, Cadbury Schweppes,			
Western Mining, British			
Corporation, Tech Premier, Con-			
solidated Oil, Mersey Docks			
Ltd, J. Brown, Consolidated			
Field and Stocklake, Publi-			
cations, J. Brown, Consolidated			
are done in Leigh Interests and			
W. Throgmorton Capital, while			

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**enclose the entry fee of £60  
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**Please send an entry form and full  
details of the 1979 NMGM** ☐

**Please tick appropriate box**

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FT3

# NEW HIGHS AND LOWS FOR 1978

The following securities listed in the information Service yesterday attained new Highs and Lows for 1978.

<b>NEW HIGHS (12)</b>	Celgate-Palmolive	Singer
Commonwealth & African Loans (1)	Cold Inds.	Trexco
N.M.E. Aug. 78-78	Cummins	U.S. Steel
<b>STORES (1)</b>	Edmark	Vanite Corp.
Stinchcomb	General Electric	
Sound Diffusion	<b>CANADIANS (2)</b>	
	Hudson's B. Oil Gas Pacific Pac.	
<b>FOODS (2)</b>	BUILDING (1)	
Price of Water	Jonnings	<b>CHEMICALS (3)</b>
Bedscore Int'l.	Algaite Inds.	Lehigh Inds.
United Guarantees	<b>ELECTRICALS (1)</b>	
Lord & Provl. Shoes	Motrolia	
<b>INDUSTRIALS (2)</b>	<b>ENGINEERING (16)</b>	
PROPERTY (2)	Torv Abrasives	
Authority Invest.	Borg-Warner	Cummins 78-94
Miners (1)	<b>HOUSING (1)</b>	
	Braxator Travelco	Finlay
	Borg-Warner	Franklin Mkt
	Dentalite Gas Cnv.	Hammer Corp.
	1981-88	McPeters
	<b>MOTORS (7)</b>	
	General Electric	
	U.S. G.I.	

<b>NEW LOWS (48)</b>		<b>NEWSPAPERS (2)</b>	
<b>BRITISH FUNDS (4)</b>		<b>IN THOMPSON CORP.</b>	
Trans. 11:pc 1978	Trans. 8:pc 20:82	<b>SHIPPING (1)</b>	
Trans. 11:pc 1981	Trans. 14:pc 1982	<b>RUNCIMAN (W.)</b>	
<b>CORPORATION BONDS (2)</b>		<b>TRUSTS (3)</b>	
Bratco 7:pc 79-81	Warwick 12:pc 80	Altitude Inc.	
<b>AMERICAN (12)</b>		Ment. Boston	
Norton Simon		<b>GILS (1)</b>	
Owens-Illinois		Woodside	
Asarco		<b>RAILS (2)</b>	
Chrysler		Merrill	
		Cont. Murch.	

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# RECENT ISSUES

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## EQUITIES

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Stock				High		Low		Change		Price		+ or -	
Amount	Price	High	Low	High	Low	High	Low	High	Low	High	Low	High	Low
49 1/2	F.P.	—	10 1/2	46	46	Amplife Hght.....	46	—	42 1/2	43	8 3/4	7 1/4	—
101	F.P.	22 1/2	126	126	126	Leung New.....	278	—	105 1/2	119	13 1/2	10 1/2	—
44	F.P.	24 1/2	126	126	126	Leung Property.....	126	—	105 1/2	119	13 1/2	10 1/2	—
44	F.P.	24 1/2	123	100	100	Manor Nat City, Mo. 31	11	—	104 1/2	113	10 1/2	7 1/2	—
44	F.P.	24 1/2	123	100	100	Hghts Inc.....	110	—	104 1/2	113	10 1/2	7 1/2	—

## FIXED-INTEREST STOCKS

Stock				High		Low		Change		Price		+ or -	
Amount	Price	High	Low	High	Low	High	Low	High	Low	High	Low	High	Low
104 1/2	F.P.	—	104 1/2	104 1/2	104 1/2	Ace Belmont Ind. 10% Pref.	104 1/2	—	104 1/2	104 1/2	—	104 1/2	104 1/2
104 1/2	F.P.	—	104 1/2	104 1/2	104 1/2	Amplife Variable Ltd.	104 1/2	—	104 1/2	104 1/2	—	104 1/2	104 1/2
104 1/2	F.P.	—	104 1/2	104 1/2	104 1/2	Amplife Variable 12% Pref.	104 1/2	—	104 1/2	104 1/2	—	104 1/2	104 1/2
104 1/2	F.P.	—	104 1/2	104 1/2	104 1/2	Amplife Variable 12% Pref.	104 1/2	—	104 1/2	104 1/2	—	104 1/2	104 1/2

[illegible][illegible]

## FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS		Mon., Oct. 30, 1978					Fri. Oct. 27	Thurs. Oct. 28	Wed. Oct. 29	Tues. Oct. 30	Year end approx.
GROUPS & SUB-SECTIONS		Index No.	Day's Change %	Est. Earnings Per Share (Hed.)	Gross Div. Yield % at 38%	Est. P/E Ratio (Hed.)	Index No.	Index No.	Index No.	Index No.	Index No.
Figures in parentheses show number of stocks per section											
1	CAPITAL GOODS (171)	235.98	+0.2	16.51	5.52	8.31	235.46	236.25	239.27	261.67	234.08
2	Building Materials (27)	205.83	+0.3	17.18	5.58	8.01	205.17	202.04	208.56	211.08	204.88
3	Contracting, Construction (28)	368.38	-0.1	19.94	4.37	7.28	368.61	374.58	374.37	378.88	345.90
4	Electricals (14)	544.89	+0.3	13.32	3.40	16.38	545.52	549.48	546.46	555.05	465.26
5	Engineering Contractors (14)	365.16	-0.5	17.76	5.95	7.63	367.17	365.35	368.99	378.48	292.68
6	Machinery Engineering (7)	185.20	+0.3	18.87	5.31	7.93	185.67	185.61	186.82	187.18	162.18
7	Metals and Metal Forming (10)	167.23	+0.5	15.97	8.55	6.67	166.36	167.22	166.82	168.46	162.51
CONSUMER GOODS											
11	(DURABLE) (53)	208.64	+0.1	16.49	5.09	8.47	208.44	208.94	212.29	214.79	206.10
12	L. Electronics, Radio, TV (16)	254.18	+0.4	14.49	4.02	9.68	253.18	253.67	258.05	262.89	245.08
13	Household Goods (12)	181.19	-1.1	16.44	6.28	8.38	183.24	184.38	185.95	187.79	194.62
14	Motors and Distributors (25)	126.15	-0.1	19.76	6.58	7.95	126.22	125.13	126.18	126.59	126.93
NON-DURABLE (72)											
21	Breweries (14)	208.13	+0.1	16.00	5.98	8.41	207.84	208.23	210.88	213.36	208.73
22	Wines and Spirits (6)	227.20	+0.1	24.72	6.24	9.34	226.96	226.53	227.90	233.54	225.25
23	Wineries (14)	272.36	-0.6	15.63	6.30	9.55	274.07	272.94	277.34	282.36	244.18
24	Entertainment, Catering (17)	261.95	-	13.97	6.72	10.04	261.91	262.17	264.67	278.16	264.26
25	Food Manufacturing (18)	204.19	-0.1	18.92	5.34	7.40	204.45	204.28	206.19	207.59	208.83
26	Food Retailing (15)	237.30	+0.2	19.39	6.01	7.93	237.33	235.85	238.28	242.38	238.27
27	OTHER GROUPS (58)	386.09	-0.3	18.87	5.27	9.11	387.03	386.10	390.10	394.73	340.73
28	Packaging and Paper (15)	137.48	+0.3	18.74	7.79	7.03	137.92	139.32	140.14	144.71	138.40
29	Stores (40)	195.63	+1.1	11.71	4.81	12.33	193.91	194.34	197.53	199.51	201.46
30	Textiles (25)	179.26	-0.2	18.88	8.11	6.98	179.69	180.67	181.01	183.31	178.39
31	Tobacco (3)	230.85	-0.9	23.93	8.13	4.95	232.06	234.15	235.29	235.90	222.38
32	Toys and Games (6)	102.36	-0.2	16.24	6.24	7.31	102.89	102.97	106.31	109.52	116.76
33	Venue, Publishing (12)	200.51	-0.3	15.62	6.08	8.24	201.87	200.78	202.10	207.49	201.73
34	Chemicals (19)	285.81	-0.2	16.04	6.62	8.11	286.37	286.92	290.83	295.09	274.84
35	Pharmaceutical Products (7)	253.18	-0.7	11.16	4.09	10.51	255.56	257.17	262.46	264.78	0.00
36	Office Equipment (8)	129.89	-	18.71	5.87	8.37	129.92	130.28	133.25	135.68	128.63
37	Shipping (10)	414.70	-0.4	14.49	7.89	8.52	416.22	413.81	424.58	424.58	460.57
38	MISCELLANEOUS (87)	215.46	-0.1	17.46	6.58	7.45	215.51	216.45	220.09	222.84	211.19
39	ALL-STAR GROUP (486)	228.06	+0.4	16.77	8.55	7.18	228.94	228.52	232.66	236.11	215.14
40	Oils (9)	499.37	+0.6	13.99	4.85	7.76	497.23	496.60	500.79	505.66	505.28
50	500 SHARE INDEX	243.39	+0.1	15.76	5.51	8.25	243.13	243.62	246.70	249.76	246.46
61	FINANCIAL GROUP (100)	162.18	+0.2	-	6.06	-	161.84	162.69	164.06	164.96	171.71
62	Banks (6)	185.67	+0.2	25.14	6.31	5.97	185.69	187.06	187.33	187.10	173.33
63	Discount Houses (10)	207.49	-0.6	-	8.48	-	208.67	209.87	210.36	210.15	226.67
64	Hire Purchase (14)	149.32	+0.2	16.91	5.52	8.09	149.08	149.08	150.67	152.45	-
65	Insurance Life (10)	187.67	+0.1	-	7.30	-	188.00	188.67	189.67	192.41	151.12
66	Insurance, General (7)	118.86	+0.5	-	5.98	-	118.72	118.72	120.11	121.01	163.18
67	Insurance Brokers (10)	319.52	-0.5	14.85	5.33	9.63	321.27	325.25	329.66	331.36	306.95
68	Merchant Banks (14)	79.30	-0.8	-	7.62	-	79.25	79.21	79.81	81.43	90.00
69	Property (31)	256.41	+0.6	3.39	2.26	58.27	254.91	254.75	258.16	259.62	232.70
70	Miscellaneous (4)	107.02	+0.3	23.50	7.86	5.51	107.38	107.98	108.71	109.33	104.80
71	Investment Trusts (50)	207.67	-1.4	-	5.85	-	207.91	210.11	215.94	216.76	202.40
72	Insurance Companies (4)	180.99	-0.1	16.74	7.93	7.81	181.43	181.83	182.13	182.43	94.53
91	Overseas Traders (19)	318.14	-0.7	15.59	7.27	8.35	315.88	318.01	321.43	325.76	280.14
99	ALL-STAR INDEX (672)	222.03	+0.1	-	5.64	-	221.87	222.52	225.32	227.46	219.70

FIXED INTEREST PRICE INDICES					FIXED INTEREST YIELDS					Mon. Oct. 30,		Fri. Oct. 27		Year ago (approx.)	
					Br. Govt. Av. Gross Red.										
British Government					1	2	3	4	5	6	7	8	9	10	11
					Low	5 years	10 years	15 years	20 years	25 years	30 years	35 years	40 years	45 years	50 years
					Medium	5 years	10 years	15 years	20 years	25 years	30 years	35 years	40 years	45 years	50 years
					High	5 years	10 years	15 years	20 years	25 years	30 years	35 years	40 years	45 years	50 years
					Hydrambles	5 years	10 years	15 years	20 years	25 years	30 years	35 years	40 years	45 years	50 years
1	Under 5 years	103.51	-0.02	—	7.99	—	—	—	—	—	—	—	—	—	—
2	5-15 years	114.32	-0.01	—	7.61	—	—	—	—	—	—	—	—	—	—
3	Over 15 years	118.05	—	—	7.26	—	—	—	—	—	—	—	—	—	—
4	Irredeemables	122.61	-0.25	—	13.32	—	—	—	—	—	—	—	—	—	—
5	All stocks	111.25	-0.01	—	9.55	—	—	—	—	—	—	—	—	—	—
		Mon. Oct. 30		Friday Oct. 27		Thurs. Oct. 26		Wed. Oct. 25		Tues. Oct. 24		Mon. Oct. 23		Friday Oct. 20	
		Index No.		Yield %		Index No.		Yield %		Index No.		Yield %		Index No.	
15	20-yr. Red. Deb. & Loans (15)	87.12	13.90	66.69	54.68	56.69	54.68	56.69	54.68	56.69	54.68	56.69	54.68	56.69	54.68
16	Investment Trust Prefs. (15)	51.58	13.59	51.27	51.32	51.32	51.37	51.46	51.37	51.46	51.37	51.46	51.37	51.46	51.37
17	Coml. and Indl. Prefs. (20)	72.00	12.98	72.04	72.04	72.04	72.04	72.12	72.12	72.16	72.03	72.03	72.03	72.03	72.03



# AUTHORISED UNIT TRUSTS

[illegible]

## INSURANCE AND PROPERTY BONDS

[illegible]

**Alexander Fund** **Keyselex Mgt. (Jersey) Ltd.**

See under Central and Eastern Europe  
See under Central and Eastern Europe

**CORAL INDEX: Close 482-487.**

**INSURANCE BASE RATES**  
 Property Growth.....  
 Rough Guaranteed.....  
 Address shown under Insurance and Property Bond Tab

### NOTE

do not include 1 premium, except where indicated <sup>2</sup>; and are in potest unless otherwise stated. Yields <sup>3</sup> (where in last column) allow for all buying expenses. A Offered prices include all expenses. B Today's prices <sup>4</sup> Yield based on offer price. C Estimated. D Today's price. E Distribution free of U.S. taxes. F Periodic premium insurance plans. A Single unit insurance. A Offered price includes all expenses except agent's commission. B Offered price includes all expenses if bought through manager's. A Premiums due at price. C Tax on realized capital gains only. D 6.666% gross. E Suspended. F Yield before Jersey tax. <sup>5</sup> Ex-substitution.











